EXECUTIVE COMMITTEE, BOARD OF TRUSTEES  
SOUTHWESTERN AT MEMPHIS  
September 22, 1970  
Board Room  
4:00 P.M.

AGENDA

I. Call to order

2. Approval of minutes of July 10, 1970 meeting

II. Business

1. Faculty information concerning new appointments, promotions, etc., to be appended to minutes.

2. MIFA (Metropolitan Inter-faith Association)

3. Estes Kefauver Memorial Scholarships

4. Annual Fund Drive Plans

5. Annual Board Meeting
   (a) Board meeting
   (b) Dedication of Clough Hall
   (c) Reception and Dinner

6. Buildings and Grounds
   (a) Status of Science Center
   (b) Status of Music Department

7. Publications Review

III. Next Meeting

Board of Trustees meeting, Wednesday and Thursday, October 14 and 15, 1970, Southwestern At Memphis, Board Room, 1:00 P.M.

IV. Adjournment
MINUTES OF THE EXECUTIVE COMMITTEE
SOUTHWESTERN AT MEMPHIS

September 22, 1970

The Executive Committee of Southwestern At Memphis met on Wednesday, September 22, 1970, at 4:00 P.M. in the Directors Room, Palmer Hall, on the campus.

The meeting was called to order by the Chairman, Robert D. McCallum, and was opened with prayer by Dr. W.J. Millard.

The members of the Executive Committee present were: Walter P. Armstrong, Jr., Stanley J. Buckman, Edward B. LeMaster, Ross M. Lynn, Robert D. McCallum, W. Neely Mallory, W.J. Millard, Edmund Orgill, S. Shepherd Tate, Norfleet Turner, Russel S. Wilkinson and William L. Bowden. Also present by invitation were Jameson M. Jones, Vice President for Academic Affairs and Dean of the College, M.J. Williams, Jr., Vice President for Fiscal Affairs and Treasurer, Julius W. Melton, Jr., Vice President for Student Affairs, and Loyd C. Templeton, Jr., Director of Institutional Advancement.

The following members were absent: L. Palmer Brown, Van Pritchatt, Sidney A. Stewart and Wayne W. Pyeatt.

Upon motion duly made and seconded, the minutes of the Executive Committee held July 10, 1970, a copy of which has been received by the members of the Executive Committee and the Board of Trustees, were approved.

President Bowden made the following announcements relative to recent changes in faculty positions:

Appointments - effective 1970-71 session:
Bennie F. Elrod, Instructor in Art (part-time)
Michael P. Kirby, Instructor in Political Science
Donald J. Moore, Instructor in Piano
Mrs. Betty M. Ruffin, Instructor in Communication Arts

Mrs. Peter Klein, who accepted the position of Assistant in German Conversation, wrote a letter, dated 3/24/70, stating that due to personal unforeseen reasons she would have to decline the position.

Resignation - effective end of 1969-70 session:
Lewis N. Amis, Associate Professor of Economics and Business Administration

Assignment of Babette M. Becker, Visiting Professor in Oriental Studies (part-time), has been completed.

Promotions - effective 1970-71 session:
Miriam E. Buckman to Assistant Professor of Anthropology
Douglas W. Hatfield to Associate Professor of History
John L. Strete to Associate Professor of Physics
Minutes of the Meeting of the Executive Committee held 9/22/70 Page 2

Sabbaticals:

Jack Randolph Conrad, Professor of Anthropology - Terms II & III
Helmuth M. Gilow, Professor of Chemistry - Terms II & III, 1970-71 and Term I, 1971-72
James W. Jobes, Jr., Associate Professor of Philosophy - Terms II & III
Harold Lyons, Professor of Chemistry - Term I
Donald W. Tucker, Associate Professor of Spanish - Terms II & III

Dr. Bowden presented a letter dated August 10, 1970 from Waddy West, Jr., Acting Program Chairman of the Metropolitan Interfaith Association, in which he asked that Southwestern serve as co-sponsor with MIFA on its Public Affairs Forums. President Bowden recommended that we accept this invitation.

On motion duly made and seconded, it was unanimously voted that we sponsor with MIFA these Public Affairs Forums.

Dr. Bowden reported that he had been corresponding with Mr. Edmund Orgill, a Trustee of the Estes Kefauver Foundation and that the Trustees had suggested that it would be to Southwestern's long-range interest to change the Estes Kefauver Memorial from a Lecture Series to Scholarships. Mr. Orgill stated that there would be a total of $65,000 for this purpose. Dr. Bowden advised that under date of September 4, 1970, he had thanked Mr. Orgill and that he looked forward to the establishment of this generous memorial to Senator Estes Kefauver.

Upon motion duly made and seconded, the following resolution was unanimously adopted:

RESOLVED, that the Executive Committee of the Board of Trustees of Southwestern at Memphis expresses its appreciation for the action of the Board of Trustees of the Estes Kefauver Foundation in their generosity and forethought by their willingness to change the Estes Kefauver Memorial from a Lecture Series to Scholarships.

President Bowden reminded the members of the Executive Committee of the Board of Trustees meeting to be held on October 14 and 15, of the dedication of S. DeWitt Clough Hall, and of the reception and dinner which would be held on October 14, in honor of Mrs. S. DeWitt Clough, Mr. and Mrs. Hugo N. Dixon, the Trustees of the Edward J. Meeman Foundation, and other persons who gave toward the construction of the building. He announced that two of the Trustees, the Reverend Park H. Moore and Mr. John H. Stennis, would be among the honorees. Both of these men were key persons in the Chamberlain-Hunt/Southwestern fund raising drive, which is nearing successful completion. The portion of the funds which will come to Southwestern has been designated by the Synod of Mississippi for use in the humanities.

The Chairman called upon Mr. Templeton to make a report on the plans for the 1970-71 Annual Fund Campaign.
Mr. Templeton said that the goal was $438,000 to be raised by the following divisions:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$86,000</td>
</tr>
<tr>
<td>Board of Trustees</td>
<td>$60,000</td>
</tr>
<tr>
<td>Faculty and Staff</td>
<td>$14,000</td>
</tr>
<tr>
<td>Parents</td>
<td>$10,000</td>
</tr>
<tr>
<td>Memphis community</td>
<td>$100,000</td>
</tr>
<tr>
<td>National corporations</td>
<td>$30,000</td>
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<tr>
<td><strong>Sub-total</strong></td>
<td><strong>$300,000</strong></td>
</tr>
<tr>
<td>From national and regional foundations and other sources</td>
<td>$138,000</td>
</tr>
<tr>
<td><strong>Grand Total Needed</strong></td>
<td><strong>$438,000</strong></td>
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The Chairman called upon Mr. Williams to make a report on buildings and grounds. Mr. Williams stated that there were some roofing and air-conditioning problems in the Science Center which they are trying to solve with the architect and the contractor. Mr. Williams reported further that the Department of Music had moved from Bohlmann Hall to Stewart Hall, and that Misses Maude Walker and Gladys Cauthen had agreed to continue to live in Bohlmann Hall as protection to the property. He reported further that Mr. Russel Wilkinson had no good prospects on the sale of the property at this time, but he was continuing to try to sell the property. Dr. Bowden supplemented Mr. Williams' remarks and stated that the move from the Overton Park Avenue property to the college of the Department of Music had been accepted by the faculty and others and had all been for the good.

The greater portion of the meeting was consumed in discussing the front-page headline of the Friday, September 18, 1970 issue of the Sou'wester. President Bowden reported that this had caused criticism of the newspaper and of the college by students, faculty, alumni, parents, staff and long-time friends of Southwestern.

The Executive Committee was incensed at the headline and thought it was tasteless, irresponsible, vulgar, and entirely unnecessary.

Dr. Bowden called upon Dr. Melton, Mr. Templeton and Dean Jones to review the action which had been taken by the administration subsequent to the publication of said issue.

The Executive Committee expressed vigorous criticisms of the newspaper and of the editors and made several suggestions for action to the administration, including consideration of the firing of the editors. No formal action or formal recommendations were voted by the Executive Committee, but firm suggestions were made to President Bowden to take all necessary action to correct the situation, to take definite steps to prevent this type of language being used in the future, and to make known the profound disapproval of the Executive Committee concerning said issue.

There being no further business to come before the meeting, the meeting was adjourned.

S. Shepherd Tate, Secretary