**MERRY CHRISTMAS!**

**MEMPHIS WORLD**

**VOLUME 40 NUMBER 5**

**MEMPHIS, TENNESSEE SATURDAY, DECEMBER 24, 1970**

**10c PER COPY**

**New Record Is Near**

AND, NOW, IT'S 104!

Grand Opening For Big Shopping Plaza

L. O. Senior Is Selected

Magicians To Play Detroit Team, Jan. 2

**SPORTS BONANZA COMING UP — The Vanguard Club's annual Sports Dinner, Dec. 2, at the Clarion, will honor former football players of LeMoyne-Owen College. Jack Adams, former coach at LeO, will be the speaker. All of the club members who purchased tickets left in the Vanguard Club Tuesday evening.**

**Vanguards Plan Sports Banquet**

Bapt, Pastor Funeralized In Covington

**Proctor services were held Thursday of last week for Mrs. Cassius Bishop, 96, a long time and loyal member of the Rev. James Porter Baptist Church.**

The Rev, Charles Proctor of Nashville officiated at the funeral. He was pastor of the First Baptist and the Rev. John Porter, who conducted the services.

Proctor was born in Covington 55 years ago and had been a resident of that city all of her life. Mrs. Proctor had been a member of the First Baptist Church since childhood. She was a member of the Ladies Auxiliary of the Church and was active in the organization of the Church. She was a devoted Christian and was known for her kind and friendly nature. She was a beloved member of the congregation and will be missed by all who knew her.

**POCKETING FOR JOSH — Mrs. Mark A. Smith, executive secretary of the Memphis Teachers Association, and Mrs. Mary Smiley, president of the Teachers Association, were honored at a reception in their honor at the Teachers Association headquarters in the Plazza Building.**

**2 Big Nights For The Pros**

Two special presentations are on the agenda for the biggest nights in basketball in the Mid-South Coliseum.

Christmas night, Dec. 25, in the Coliseum, will be Memphis Baptist and the Detroit C's.

All players and their families will be entertained at a jolly Christmas party at the Thompson Hotel, where the C's will spend their last night in the city.

**Christmas at Middle Baptist**

**Christmas Eve Program**

St. Paul Baptist Church, 1011 E. 4th St., will have a Christmas Eve program at 7:30 p.m. with the Rev. Dr. E. M. McKee, pastor, in charge of the services.

**Christmas Activities**

Memphis Baptist Church, 1011 E. 4th St., will have a Christmas Eve program at 7:30 p.m. with the Rev. Dr. E. M. McKee, pastor, in charge of the services.
Gloria Ann Richards
Weds Christmas Day

Gloria Ann Richards, daughter of Mr. and Mrs. W. B. Lucas of Memphis, was married to Mr. J. A. Richards, Jr., son of Mr. and Mrs. J. A. Richards of Charleston, S.C., on December 25, 1964. The wedding ceremony was performed by Rev. L. B. Collins at the First Baptist Church of Memphis.

Mr. W. B. Lucas, Mrs. W. B. Lucas, Mr. J. A. Richards, Sr., Mrs. J. A. Richards, and the bride and groom were all present at the wedding. The reception was held at the First Baptist Church after the ceremony.

The bride was wearing a white wedding dress and the groom was wearing a tuxedo. The wedding was followed by a reception at the church, where the guests enjoyed a hearty meal and conversation.

The couple will reside in Charleston, S.C., where they plan to start their new life together. They are looking forward to the future and planning a happy future together.

In Chile

Unique among Christmas customs in Chile is the grand and hilarious display put on by the children around a "Piñata."" Piñata is a stuffed, usually round object, which is made of paper or wood, and is coated with a thick layer of sugar. It is then filled with candy, toys, or small gifts, and hung from a string. The children then take turns hitting it with sticks until a "Piñata" breaks and the gifts inside spill out. The children rush in to collect the sweets, and the fun continues.

The "Piñata" is often decorated with colorful streamers and confetti, and is usually filled with small toys, candy, and other treats. The children take turns hitting the "Piñata" with sticks until it breaks, and the contents spill out for them to grab.

The "Piñata" is a popular holiday tradition in Chile, and is enjoyed by children of all ages. It is a fun and exciting way to celebrate Christmas, and is a symbol of joy and happiness for the children.

GREETINGS

In the happy spirit of the holiday, when peace settles as gently as freshly fallen snow, we pause and count our many blessings. Numbered high among them is your cherished patronage and good will. Beautiful thanks and sincere greetings to all.

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Church Power

Congressional Conference Discusses

FOOD STAMP PLAN
NOW IN JEOPARDY

WASHINGTON, D.C. — The Food Stamp plan, which has been receiving a great deal of attention in recent weeks, is now in jeopardy. The bill is expected to be voted on by Congress next week, and it is feared that the plan may not be approved.

The Food Stamp plan is designed to provide low-income families with a way to buy food. The program would allow families to purchase stamps that could be redeemed for food at grocery stores. The stamps would be issued to families based on their income, and the value of the stamps would be determined by the amount of food needed to maintain a healthy diet.

The plan has been met with opposition from some members of Congress, who fear that it would lead to an increase in government spending. They also argue that the program would be difficult to administer and that it would be impossible to ensure that the stamps were being used for food.

The Food Stamp plan is supported by a number of organizations, including the National Council of Churches and the National Farm Bureau. These organizations argue that the program is necessary to help low-income families afford healthy food.

Walt Disney's MICKEY MOUSE

Pentagon Officials Tell
Discrimination Irks
Blacks In Armed Forces

White House Delegates Call For Elimination Of Racism

BY GERM CARLSON

WASHINGTON, D.C. — The White House has called for the elimination of racism in the armed forces. The delegation, which includes members of the National Association for the Advancement of Colored People (NAACP) and the National Council of Churches, met with President Johnson and other top officials.

The delegation was concerned about the treatment of black soldiers and the lack of opportunities for advancement in the armed forces. They cited a number of cases where black soldiers were denied promotions and other benefits because of their race.

Johnson expressed his support for the delegation's call for the elimination of racism. He said that he would work with Congress to pass legislation that would ensure equal treatment for all soldiers.

The delegation also met with members of Congress to discuss the issue. They urged lawmakers to pass legislation that would ensure equal treatment for all soldiers.

On Swapping Presents

Christmas is the time of year when gifts are exchanged, but some people believe that it is not necessary to give presents at all. They argue that gift-giving is a waste of money and that it only serves to create expectations.

But others believe that gift-giving is an important part of the holiday season. They say that it is a way to show love and appreciation for others.

The Urban Crisis

In a new book on the urban crisis, Professor Edward Banfield of the University of Chicago has offered a number of suggestions for how the crisis might be addressed.

Banfield argues that the inner cities are in a state of crisis, and that the government must take action to help. He suggests that the government should provide more funding for schools and housing, and that it should provide more support for families and children.

Banfield also argues that the government should take a more active role in helping to ensure that the inner cities are safe and healthy places to live.

Andrew Johnson

Andrew Johnson, the former president, passed away yesterday at the age of 76. He was the 17th president of the United States, serving from 1865 to 1869.

Johnson was a controversial figure, and his presidency was marked by a number of events, including the Reconstruction Act of 1867, which restored citizenship to former slaves and provided for the establishment of a new government in the South.

Johnson was also known for his rivalry with Congress, and he was impeached in 1868 on charges of high crimes and misdemeanors. He was acquitted by a single vote.

Things You Should Know

Chiriqui

ATTACKS...

1. A slave owned by William Brown of Framingham, Mass., escaped on Sept. 30, 1750 at age 27 to become a seaman / at the FAMOUS BOSTON MASSACRE in King Street on March 5, 1770. When the 29th regt. of British troops fired on American civilians, the first to die was this slave who had run away twenty years before.
Lakeview Sch.

Lawrence’s two basketball games highlighted the week’s activities by winning both games against Cape Lake. The “A” team wins with a score of 31 to 27. Davey Mitchell, the high scorer, netted 14 points. The “B” team scored over 22 or 18. Tim Jones tossed 12 points making the high scorer. winning Forman, Day was observed December 20, along with Smith in attendance.

Joy at Christmas

In scripture, song and prayer, the true spirit of Christendom’s most joyous day lives anew, as we once again celebrate Christmas.

That the radiant joy of the season may be yours in fullest measure is our sincere wish.

ATLANTA LIFE INSURANCE COMPANY

226 Beale Street
Cleveland Robinson, Mgr

Christmas Greetings

The beauty of the Christmas countryside fills hearts with warmth and good cheer. We take this time to share with you the traditional greetings of the season, and to thank you for your loyal support.

Merry Christmas from Coca-Cola

We wish to thank all of our customers and friends a Merry Christmas. May your holiday be rich with the joys and blessings of happy family unity and warm friendships. It’s been our pleasure to serve you.

Coca-Cola Bottling Co.

OF MEMPHIS

It’s the real thing.

Lakeview Sch.

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OF MEMPHIS

It’s the real thing.
By Joe Black

When was the last time your child, mother, wife or daughter took a leisurely stroll through the neighborhood or the park?...I know the answer. And so do you. And that answer is now more compelling than ever because so many black families today are arming themselves with guns. In many instances, they're not protecting themselves against the white man. They're seeking protection from some of our very own brothers.

Think about that for a moment. Black communities arming themselves to protect black women from crimes against them and engaged by black men. I'm not implying that the situation would be any better for blacks were these horrible frustrations on whites. Who in their right mind would argue that offense is what that crime is committed against a white. It's a dual staining the system as a whole.

It is clear that the streets in the black community are not safe as they are. Together a black citizen is considered just as deplorable as that same crime committed against a white citizen. To make it so must be our own and our responsibility if our women and children are ever to walk our streets in safety again.

By Joe Black

National Football League - Ends Season On Happy Note

Mississippi Brought Down Certain Falcons End Season On Sour Note, 37-7

The Atlanta Falcons kicked off their 1970 season Saturday, Nov. 28, with a 37-7 win over the Minnesota Vikings at the University of Minnesota's TCF Stadium. The win was the first for the Falcons this season and improved their record to 6-2.

Falcons quarterback Dan Pastorini completed 20 of 30 passes for 237 yards and three touchdowns. Fullback Bob Gain added 66 yards rushing and scored a touchdown. The Falcons defense held the Vikings to 327 total yards.

Falcons head coach Tom Landry said, "I'm proud of our team. We played well today and deserved the win."}

National Football League - Ends Season On Happy Note

Andrea Jackson Views Sports of the World

Football second Coach University, What community zen.

TODAY'S SPORT PARADE

With a 9-o record of the Olean Indians, who have been unbeaten all season, and the San Francisco Giants, who have been winning all season, the two teams will face each other in a game of the World Series.

National Football League - Ends Season On Happy Note

Winning team, "The Falcons," who were victorious in the game, took the lead early and never gave up control of the game. The Falcons played a strong game and were able to keep the Minnesota Vikings from scoring in the first half.

The Falcons offense was led by quarterback Dan Pastorini, who completed 20 of 30 passes for 237 yards and three touchdowns. Fullback Bob Gain added 66 yards rushing and scored a touchdown. The Falcons defense held the Vikings to 327 total yards.

Falcons head coach Tom Landry said, "I'm proud of our team. We played well today and deserved the win."
CHRIST is BORN

May the Star that shone in the heavens on the night of His birth shine upon you and yours, bringing much Christmas joy.

GREETINGS

May the peaceful spirit of the Christmas season fill our hearts with brotherhood and good will. It gives us deep pleasure to extend fondest wishes for Happy Holidays to all!

GOLDEN CIRCLE LIFE INSURANCE COMPANY

665-99 VANCE AVENUE MEMPHIS, TENNESSEE

DISTRICT MANAGER

GREETINGS

Merry Christmas

In traditional spirit, the real meaning of Christmas brings to the minds and hearts of everyone the feeling of peace and happiness, of togetherness, a season of rejoicing.

With deep appreciation and great pleasure, we set aside the routine of everyday business, to greet and thank our friends whose good will we treasure.

To all, a merry Christmas.

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Home Office 460 Linden Avenue Branch Office: 701 S. Parkway

A. M. Walker, Sr. President