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Alumni Letter: Survey Participation Request

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Download date	2026-03-12 14:12:08
Link to Item	http://hdl.handle.net/10267/19255

February 2007

Dear Alumnus/a,

Two of our students, Emily Deichmann '07 and Rebecca Smith '07, are conducting a research project which invites every member of the Rhodes alumni community to complete a survey. The survey was sent to all alumni for whom we have email addresses. We do not have an email address for you and, therefore, are sending this letter.

Your participation in the survey is important. Should you have access to the internet, I ask the following of you:

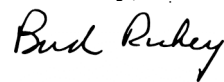
- Please go online to the Rhodes home page found at **rhodes.edu**
- Click on the “**Alumni**” tab to access the Alumni homepage.
- Click on “**online survey.**”
- Follow instructions to complete and submit the survey.

If you do not have access to the internet, please call the Alumni Relations Office (901/843-3845 or 800/264-5969) and we will mail a printed version of the survey to your home address.

In the event you do have an email account which you use, I ask that you report it to the Alumni Relations Office electronically at alumni@rhodes.edu or by calling the contact numbers above. We are relying more upon email contact for general communications to avoid the cost and paper use associated with mailings. Your providing an email address will be of help.

Please know that we need your participation in the survey project. Every response matters and we want to be certain that yours is included. We are encouraging alumni to submit responses by March 5; thus, a quick response will be greatly appreciated.

Sincerely,



Bud Richey
Associate Vice President and
Director of Alumni Relations