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Minutes of the Meeting Board of Directors of Southwestern at Memphis March 15, 1962

Item Type	Other
Authors	Board of Directors;Southwestern at Memphis
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MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
OF SOUTHWESTERN AT MEMPHIS
HELD IN THE DIRECTORS ROOM

PALMER HALL

OCTOBER 19, 1961

The annual meeting of the Board of Directors of Southwestern at Memphis was held in the Directors Room, Palmer Hall, on the campus, on Thursday, October 19, 1961.

The meeting was called to order at 9:00 A.M. by the Chairman, A. Van Pritchardt, and was opened with prayer by Dr. Benfield.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
Edward V. Ramage	Alden T. Shotwell	Murphey C. Wilds	William H. Dale
John M. McMillan	W.A. Benfield, Jr.	Frank A. England, Jr.	Ross M. Lynn
Mrs. Kenneth Harper	Mrs. Morgan L. Shaw	Mrs. W. Everarde Jones	Mrs. John T. McCall
William H. Mitchell	Walker L. Wellford, Jr.	W. J. Millard	Morton B. Howell, Jr.
			A. V. Pritchardt

Peyton N. Rhodes ex officio

Mr. Lewis R. Donelson III, Assistant Treasurer, was present by invitation.

Miss Erma Reese, Assistant Secretary, was also present by invitation.

It was announced that Mr. A.K. Burrow was unable to be present because of continued illness, and that Messrs. Carlos G. Spaht and Orrick Metcalfe were unable to be present because of pressing business matters.

Upon motion, duly seconded, the minutes of the Board meeting held on March 14, 1961, were approved, and reading for information of these minutes was dispensed with since members of the Board had previously received copies of the minutes.

Upon motion by Mr. Shotwell, which was duly seconded, the minutes of the Executive Committee meetings held April 17, May 11, June 16, and September 20, 1961, copies of which had been received by the Board members, were approved.

The Chairman appointed the following Nominating Committee:

John M. McMillan, Chairman; W.A. Benfield, Jr., Edward V. Ramage, and Mrs. Morgan L. Shaw.

For the information of the Board, the Chairman announced the following personnel of the House, Finance, and Development Committees serving through this meeting:

HOUSE - Morton B. Howell, Jr., Chairman; Mrs. Kenneth Harper, Mrs. W. Everarde Jones, Frank A. England, Jr., John M. McMillan, Ross M. Lynn.

FINANCE - Alden T. Shotwell, Chairman; William H. Dale, A.K. Burrow, Mrs. John T. McCall, Murphey C. Wilds, Carlos G. Spaht, Edward V. Ramage.

DEVELOPMENT - W.J. Millard, Chairman; William H. Mitchell, Orrick Metcalfe, A.V. Pritchardt, W.A. Benfield, Jr., Walker L. Wellford, Jr., Mrs. Morgan L. Shaw, Alfred O. Canon, Dean of Alumni and Development.

A.V. Pritchardt ex officio member of each Committee.

The Chairman stated that the following members of the faculty and staff had been invited to have lunch with the members of the Board in the Brooks Room of Catherine Burrow Refectory at 12:30 P.M.: Dr. W. Taylor Reveley (Dean of Admissions and Records), Dr. Alfred O. Canon (Dean of Alumni and Development), Dr. M.L. MacQueen (Professor of Mathematics), Mr. J.A. Rollow (College Engineer), Mr. C.L. Springfield (Comptroller), and Mr. Lewis R. Donelson III, Assistant Treasurer.

Upon motion, duly seconded the Secretary was instructed to append to these minutes a list of degrees conferred on June 5 and August 19, 1961. (See pages 16-18).

President Rhodes supplemented his annual report, a printed copy of which had previously been sent to each member of the Board, by making a verbal report on a number of items, the chief of which was the part that Southwestern might play in relieving the shortage of well-qualified teachers. (See pages 2 and 3 of the October, 1961 Bulletin). After a free and full discussion of this matter, the following action was unanimously adopted:

The Board wishes to record its approval of the studies in progress looking toward awarding the master's degree according to a well-planned program to increase the number of qualified teachers for both colleges and schools in such departments as may be feasible, judged by past strength or potential in producing graduate school candidates. It is believed that Southwestern's long experience with tutorial instruction and honors work may be appropriately extended to the master's level.

The President and the Dean are authorized to take such steps as may appear to them necessary to formulate a proposal or proposals to a foundation or foundations to secure the financial resources needed to initiate and sustain, for at least one student cycle, the proposed program.

A copy of the President's Annual report to the Board is appended to these minutes. (See pages 19-75).

The Secretary stated that his report is contained in the minutes of the Executive Committee meetings held since the March 14, 1961, meeting of the Board. He read the following letter from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

October 13, 1961

Mr. Walker L. Wellford, Jr., Secretary
Southwestern at Memphis
Memphis, Tennessee

Dear Mr. Wellford:

This letter will confirm coverage in the Firemen's Insurance Co. under bond number 26067, which covers all employees of Southwestern in the amount of \$75,000.00. The definition of employee has been amended so that it includes Directors or Trustees when performing acts coming within the scope of the usual duties of an employee or while acting as a member of any committee appointed by the Directors or Trustees.

For your information when this contract was rewritten this year the form of contract was changed to a Blanket Crime type, which has the effect of providing a single amount of coverage, namely \$75,000, for any loss, rather than previous internal limits for certain exposures. Also, the underlying bond previously covering the Comptroller was combined in the new contract, since it was more economical.

Trusting that this is the information you desire, and holding ourselves in readiness to serve you at all times, we are with best wishes

Very truly yours,

JAS. D. COLLIER & CO.

By Jas. D. Collier, Jr.

JDC, JR/s

The Chairman read the following letter from the Secretary:

October 18, 1961

Mr. A. Van Pritchard, Chairman
Board of Directors
Southwestern at Memphis
Memphis, Tennessee

Dear Van:

After serious introspection, I have regretfully come to the conclusion that my business activity will make it difficult for me to attend without exception the Executive Committee meetings in the foreseeable future.

I must therefore submit my resignation to take place as soon as conveniently possible. I do not want to do anything to disrupt the smooth running of the administration.

Perhaps the time will come when once again there will be an opportunity for me to serve, and I will certainly be available for special activities at any time.

With a grateful heart for your devoted activity to Southwestern, I am

Sincerely,
/s/ Walker L. Wellford, Jr.

Upon motion, duly seconded, the Board reluctantly accepted Mr. Wellford's resignation.

The following report of the Finance Committee was presented by the Chairman, Mr. Shotwell:

The Finance Committee of the Board of Directors of Southwestern met on Wednesday evening, October 18, 1961, in the Directors Room, Palmer Hall, with Alden T. Shotwell, Chairman, presiding. The following were present: Mrs. John T. McCall, Edward V. Ramage, Murphey C. Wilds, William H. Dale, Lewis R. Donelson III, Assistant Treasurer, and C.L. Springfield, Comptroller. President Rhodes and A. Van Pritchartt, Chairman of the Board, make brief appearances.

The meeting was opened with prayer by Dr. Ramage.

The minutes of the meeting of March 13, 1961, were read and approved.

The work for the fiscal year ended June 30, 1961, and the Treasurer's report for the year were discussed. The Committee was pleased to note that the year ended with a small surplus of \$5,776.89 made possible by benevolences from the Synods and gifts and contributions from individuals and corporations.

On motion by Mr. Wilds, seconded by Mrs. McCall, the Committee recommended that the Board adopt a resolution commending certain of the Synods for increasing benevolences in the approximate amount of \$10,000 for the year and to express the hope that all four Synods will continue to strive to meet in full their respective approved apportionments for Southwestern.

The portfolio of securities held in the endowment fund was discussed and Chairman Shotwell read the comments on the latest report of Mr. Maury Wade, Investment Counselor, which indicated continued growth in both principal and income. The Committee recommends that the Board adopt a resolution thanking the Investment Committee and the Investment Counselor for the splendid job they are doing.

The Comptroller reported the receipt of a \$300,000 terminal grant from The Fund for Adult Education. He stated that this money has been placed in the endowment funds of the college and that the income will be used to partially defray the expenses of operating the Adult Education Center.

The Comptroller also reported the receipt of securities approximating \$375,000 from Mr. Wesley Halliburton, of Memphis, for the purpose of erecting the Richard Halliburton Tower, now under construction. On motion by Mrs. McCall, seconded by Dr. Ramage, the Committee recommended that the Board officially thank Mr. Halliburton for this magnificent gift.

Receipt of \$47,500 from the estate of Dr. Moore Moore, Sr. as the first payment to the college of a bequest by Dr. Moore to build the Moore Infirmary, also now under construction, was reported. The Committee suggests that the Board adopt a resolution thanking the three sons of Dr. Moore for their splendid cooperation in making this amount of money available this year.

It is the sense of this Committee that the Board should initiate efforts toward the increase of endowment, the income from which would take care of maintenance and operations of non-income producing buildings now under construction and contemplated. In this connection attention is directed to page 56 of the October, 1961 Bulletin showing a comparison of endowment funds per student of five colleges, including Southwestern.

The Committee discussed faculty and staff salaries and recommended that the Budget Committee and Executive Committee be encouraged by the Board to continue efforts to increase salaries for 1962-63 in order to bring them more nearly to the level of comparable colleges and universities.

The present retirement and major medical plan of the college was discussed and it is recommended that a study be made of the present program to see if it is adequate or if a more liberal provision should be made.

The meeting adjourned at 10:45 P.M.

Alden T. Shotwell, Chairman

Mr. C.L. Springfield, Comptroller, was invited into the meeting to discuss and answer questions concerning the Treasurer's report, a copy of which is appended to these minutes. (See pages 83-87).

Upon motion by Mr. Howell, which was duly seconded, the report of the Finance Committee was accepted, and Mr. Springfield retired from the meeting.

The meeting recessed at 10:30 A.M. to enable the Nominating Committee to meet and formulate its report, and reconvened at 11:00 A.M.

The Chairman of the Nominating Committee presented the following report:

On behalf of the Nominating Committee, composed of John M. McMillan, Chairman; W.A. Benfield, Jr., Edward V. Ramage, and Mrs. Morgan L. Shaw, the following recommendations were presented:

OFFICERS OF THE CORPORATION

A. Van Pritchardt.....Chairman
W.J. Millard.....First Vice-Chairman
Edward V. Ramage.....Second Vice-Chairman
Ross M. Lynn.....Secretary
A.K. Burrow.....Treasurer
Erma Reese.....Assistant Secretary

EXECUTIVE COMMITTEE

A. Van Pritchardt.....Chairman
W.J. Millard.....Vice-Chairman
Ross M. Lynn.....Secretary
Vance J. Alexander, Chairman of the Board, Union Planters
National Bank
J. Bayard Boyle, President, Boyle Investment Company
L. Palmer Brown III, L.P. Brown Company
S. Toof Brown, President, S.C. Toof & Company
A.K. Burrow
Edward B. LeMaster, President, Edward LeMaster Company, Inc.
Peyton N. Rhodes
Norfleet Turner, Chairman of the Board, First National Bank
R. Don Warren, Chairman of the Board, Stratton-Warren Hard-
ware Company
Walker L. Wellford, Jr.
Alvin Wunderlich, Jr., President, National Burial Insurance Co.

INVESTMENT COMMITTEE

Vance J. Alexander, Chairman
Troy Beatty, Vice-Chairman, Senior Vice-President and
Trust Officer, First National Bank
Snowden Boyle, Chairman of the Board, Boyle Investment Company
Brown Burch, Vice-President and Manager, Merrill Lynch, Pierce,
Fenner & Smith, Inc.
A.K. Burrow
Lewis R. Donelson III, Assistant Treasurer, Attorney
A. Van Pritchardt
Peyton N. Rhodes
Maury Wade, Investment Counselor
C.L. Springfield, Secretary

Upon motion by Dr. Benfield, seconded by Mr. Shotwell, the Secretary was directed to cast the ballot for the abovenamed nominees. He reported that the ballot was cast and that the nominees were duly elected.

The following report of the House Committee was read by its Chairman, Morton B. Howell, Jr., which, upon motion by Mr. Mitchell, seconded by Mrs. Jones, was adopted:

The House Committee met in the Faculty Room, Palmer Hall, Southwestern at Memphis on Wednesday evening, October 18, 1961, with the following members present: Mrs. W. Everarde Jones, Mrs. Kenneth Harper, Frank A. England, Jr., Ross M. Lynn, John M. McMillan, and Morton B. Howell, Jr., Chairman. Also attend-

ing were Board Chairman A. Van Pritchardt and President Peyton N. Rhodes, members ex officio; J.A. Rollow, College Engineer, and Alfred O. Canon, Dean of Alumni and Development.

The meeting was opened with prayer by Mr. McMillan.

The minutes of the meeting of the Committee held on March 13, 1961, were read by Dr. Lynn at the Chairman's request and, there being no corrections or additions proposed, were ordered to stand approved.

The Chairman then asked Dr. Rhodes to speak on the affairs of the college which were appropriate for the attention of the Committee. Dr. Rhodes made reference to his annual report, which had been published and sent to all Directors, and to the fact that the new residence halls for both men and women were complete and in operation, the Bellingrath Hall for men having been dedicated this evening at 5:30; to the fact that the Moore Infirmary was now nearly under roof, and that the framework of the Halliburton Tower and the attached Tower Building, which will house considerable administrative offices and thereby make additional space in Palmer Hall available for classrooms, were under way. He stated that in his opinion the next buildings needed were a Student Center, preferably with auditorium attached, and another science building, with priority in that order. He reminded the Committee that because student enrollment is now 812 and Hardie Auditorium in Palmer Hall seats only 400 it is possible to have required chapel for each student only three times each week, instead of five times as formerly. He further reported that the Ford Foundation, for which the profile for the years 1951-1971 had been prepared and submitted March 15, 1961, had not allocated any funds to Southwestern at this time.

Mr. Rollow stated that he concurred in Dr. Rhodes' views as to the priority of additional facilities, and added that the most logical location for the Student Center would require relocation of Fargason Athletic Field, which, with the need to provide new spectator stands for at least 3,000 persons, would cost approximately \$100,000, in addition to the \$300,000 estimated cost of the Student Center.

Chairman Pritchardt then joined with Mr. Rollow in a discussion before the Committee of the need for additional parking space and of possible location for same.

Dean Canon spoke to the Committee on the various plans and proposals for the Student Center, which would also serve as an alumni gathering place, and suggested that funds for same might be sought from alumni, who would be asked for gifts to be used specifically for such purpose.

At the conclusion of the reports and suggestions, it was moved by Dr. Lynn, seconded by Mrs. Jones, and unanimously

RESOLVED, That this Committee commends the activities and accomplishments of all persons involved in the buildings recently completed and those now under construction, and also commends the maintenance of those now in use.

It was further the sense of the meeting that there is a need for additional automobile parking space on the campus, but that same should be provided only after consideration of a plan showing existing and proposed buildings and other facilities, and suggests that such plan be prepared and presented for consideration at the March, 1962 meeting of the Board.

It was moved by Mr. England, seconded by Dr. Lynn, and unanimously

RESOLVED, That this Committee recognizes the need for plans to provide a Student Center, preferably accompanied by an auditorium adequate to seat the entire student body and, secondly, a science classroom building, and that this Committee recommends that continuing careful consideration be given to methods for raising sufficient funds to provide these facilities.

The Committee then adjourned.

/s/ Ross M. Lynn
Anna Dora Harper
John M. McMillan
Mrs. W. Everarde Jones
Frank A. England, Jr.
Morton B. Howell, Jr., Chairman

Dean Canon was invited into the meeting at this juncture.

Dr. Millard read the following report of the Development Committee, which, upon motion, seconded by Dr. Lynn, was received and approved:

The Committee on Development met on Wednesday evening, October 18, 1961, with the following members present: William H. Mitchell, A. Van Pritchardt, Walker L. Wellford, Jr., Mrs. Morgan L. Shaw, W.J. Millard, and Alfred O. Canon, Dean of Alumni and Development, in an advisory capacity.

A copy of Dean Canon's report was placed in the hands of each member of the Committee, and he gave a brief report calling attention to the different parts of the work of the Office of Development. The report was discussed and ordered presented to the Board at its meeting on October 19, 1961, and is as follows:

I. The Development Office - Organization, Functions, Budget

As the Development Committee and Board are probably aware from previous reports from Dr. R.P. Richardson, retired Vice-President for Development, this office is charged with responsibility in four basic areas: alumni relations, publicity and public relations, church relations, and fund raising. Mrs. E.G. Ballenger, News Service Director, efficiently handles practically all matters relating to publicity, brochures, and other publications. Mr. Goodbar Morgan, Director of Alumni Affairs, has responsibility for the maintenance of alumni records, contacts with such organizations as the Southwestern Men and Women of Memphis, and arrangements for programs such as Homecoming and Alumni Day. He also provides an invaluable service in finding campus employment for students who are on work scholarships and in making appointments for business representatives who come to the campus to interview senior men and women.

Along with the general supervision of the areas mentioned above, the Dean of Alumni and Development has more direct responsibilities for those aspects of church relations and fund raising which are delegated to the Development Office by the President of the college. As the Development Committee and the Board are concerned primarily with the problem of securing adequate financial support for the college, the remainder of this report deals with fund raising, which is perhaps the most important area of the Development Office.

It may be of interest to the Committee to note that the work of the Development Office at present is carried on by three administrative or staff persons (Canon, Morgan, and Ballenger), three full-time secretarial assistants, and several part-time students.

The total operational budget for the office for the academic year 1961-62 is \$65,000. This includes approximately \$40,000 in salaries and \$25,000 for other expenses such as printing, travel, postage, office supplies, etc. In the past academic year the Development Office was involved in raising approximately \$280,000 which represented 28.55% of the total income of the college.

II. Fund Raising Programs for 1962

As President Rhodes has so ably indicated on page 54 of the October, 1961 Bulletin, "one of the prime responsibilities of the Office of Development is to seek, in close collaboration with the President and the Board, persons of both modest and considerable means who will wish not only to give annually to the operation of the college, but who will also make substantial gifts of capital outlay during their lifetime and provide bequests in their wills." The Development Office is, therefore, organized to seek funds in this manner from five basic sources. Plans for solicitation in each of these areas are indicated as follows:

A. The Church in the four Synods of Alabama, Louisiana, Mississippi, and Tennessee.

At the present time funds are secured from the Church in the four Synods in two ways. In 1960-61 regular benevolence appropriations totaled \$130,374. This should gradually be increased to approximately \$150,000 in the next year or two.

Through the conscientious and dedicated efforts of President Rhodes and Dr. Richardson three Memphis churches - Idlewild, Second, and Evergreen - agreed several years ago to establish memorial chairs which bring \$19,200 a year to the college. It is hoped that there will be carefully projected increases in the amounts which might be expected from each of these churches in the future. President Rhodes already is taking steps to bring this to the attention of the appropriate sessions involved. The concept of a memorial chair should be extended into other key churches of the four Synods whenever feasible. The Development Office would welcome suggestions from members of the Development Committee and the Directors concerning those churches which might be receptive to such a proposal.

B. Alumni

During the calendar year of 1960 the Alumni Office received a total of \$36,611.50 from 964 alumni. This represented the participation of 17.8% of Southwestern's alumni, practically all of which resulted from a direct mail campaign in which personal letters and printed materials were utilized. A sample of the materials used in this approach is provided for members of the Committee and Board.

The Alumni Office has been aware for some time, however, that a more personal and direct approach is needed if the alumni fund is to be increased significantly. For the past two years Mr. Morgan has been selecting class agents to solicit gifts for the college from their own class members. He expects within the next few months to have a complete roster of class agents for all the classes. The rather spectacular results which have come from one or two classes which have had extremely active agents indicate that this is a fruitful area for future exploitation.

One of the most effective ways in which money can be raised from alumni, however, is through direct personal contact. This fall an area solicitation program is being initiated in several communities in which large concentrations of alumni are located. This will be even more highly organized in 1962. The areas in which alumni will be personally solicited are Memphis, Birmingham, Mobile, Shreveport, Nashville, Jackson, Miss.,

Jackson, Tenn., Greenville, Miss., Atlanta, Dallas, Houston, Little Rock, New Orleans, Chicago, Washington, D.C., New York, and Chattanooga.

It is to be hoped that in 1962 a total amount of at least \$50,000 will be secured from alumni with at least 25% participation.

C. Business and Industry

Two years ago the Development Office initiated in the city of Memphis what has come to be known as the Annual Support Program. During the calendar year of 1960 calls were made on 750 prospects of whom 410 contributed a total of \$110,884. In the calendar year of 1961 up to October 15, 919 prospects have been approached with 514 contributing a total of \$106,244. The figures at the end of 1961 will probably reveal an increase in contributions over 1960.

It is assumed that the ASP will be continued in 1962 and in subsequent years. It is, therefore, essential that the organization of the 1962 campaign be completed in November, December, and January of 1961-62. A general chairman for the 1962 program must be chosen along with six division leaders and twenty-five team captains. This should be accomplished by the end of the year. In January, 150 team members will be selected to do the actual solicitation. On January 30, 1962, there will be a dinner meeting on the campus sponsored by the Council for Financial Aid to Education. Dr. Frank H. Sparks, President of the Council, and Mr. Francis Pray, Vice-President for College Relations for the Council, will be present to help sell outstanding business leaders in the Memphis area on the necessity of voluntary corporate support for higher education.

The ASP will be officially launched on March 7, 1962, with a dinner in Catherine Burrow Refectory. Actual solicitation will take place during the week of March 7-17.

It is also hoped that a brief but intensive effort may be made in January and February prior to the formal opening of the ASP solicitation to secure special gifts of \$1,000 or more from local corporations, foundations, and individuals who are able to contribute this amount. There are approximately 125 prospects in this category. It is believed that the psychological impact of an initial gifts effort of this type will greatly facilitate the solicitation effort in March. There are also 131 national firms which have local offices or plants in Memphis. These will be contacted through a letter from the Chairman of the Board, Mr. Van Pritchard, in November and December, 1961, to prepare them for eventual solicitation next spring.

In conjunction with this Memphis program the Development Office, following the suggestions of Mr. Pritchard and President Rhodes, would like to organize certain regional conferences for business leaders and/or Presbyterian laymen who might have some interest in Southwestern or whose interest and support could be stimulated and cultivated. For example, sessions might be held in Birmingham, Dallas, Natchez, and Jackson, Miss., Florence, Ala., Mobile, Shreveport, Nashville, New Orleans, and in other areas suggested by the Board members. Solicitation of funds could be extended into communities which are related to Southwestern through alumni, the Church, etc. in a very informal but effective way through the personal appearance of President Rhodes, a Director of the college, or others who might present the "case for Southwestern" to a group of carefully selected business leaders.

D. Foundations

The Development Office will also work with the President in developing proposals to foundations such as Ford, Kellogg, etc. As President Rhodes has reported on page one of his annual statement to the Board, a very elaborate profile of the reasonable objectives and potential of the college over the next decade has been prepared with the hope that at least one foundation might be interested in including Southwestern on a list of institutions which will receive sizeable grants. There are other donors, such as the Kellogg Foundation of Battle Creek, Michigan, which are in a position to make substantial grants for operating expenses, curriculum development, or physical facilities. At least one or two proposals in this direction might be implemented in 1962.

E. Individuals

A considerable part of Southwestern's endowment and physical facilities has come from gifts and bequests of friends of the college. It is, therefore, anticipated that the cultivation of a VIP list of alumni and friends of the college through a series of "estate planning" folders, brochures, etc. might produce significant results for future expansion of the physical plant, as well as additions to the endowment. A letter has been prepared which will go out to a selected list of alumni, as well as to ^{other} individuals who are in a position to make substantial gifts or bequests to Southwestern. A copy of the letter and the first mailing piece which is being enclosed is submitted for consideration by the Development Committee.

These mailings will be followed by conferences with certain groups and individuals in communities within the constituency of the college as developed by contacts with Board members and other friends of the college who are

in a position to organize meetings for such a purpose. The Directors of the college and members of the Executive Committee are urged to submit to President Rhodes the names of individuals who should be included on this VIP list. From the experience of other institutions in this gifts and bequests area it seems quite likely that an intensified effort in this field, especially as it relates to alumni, may produce greater funds for the college than any of the four areas previously mentioned. Prior to launching this effort to secure gifts and bequests from alumni it has been one of the purposes of the Development Office to encourage participation by members of the administrative staff and faculty in this estate planning program. Results have been extremely gratifying and at least twelve members of Southwestern's faculty and administration have agreed to add a provision to their will designating Southwestern as beneficiary of a contribution. Obviously one who has close ties with the college and is an integral part of its heritage has a very deep commitment to its program and a concern for its future. This fact is brought to the attention of the Development Committee with the hope that members of the Board of Directors will wish to make similar provisions in their wills.

III. Summary of Goals for 1962

The college will, therefore, seek in 1962 both operating funds and resources for capital improvements. Specifically, it will hope to obtain at least \$50,000 from alumni, \$150,000 in the Annual Support Program (in the Memphis area and surrounding communities), and \$165,000 from the Church (including regular planned benevolences and chairs).

The Development Office will work with the President in securing funds which are urgently needed for at least three areas on the campus: science laboratories and classrooms, \$600,000; Campus Center, \$1,000,000, consisting of a student-alumni house plus an additional auditorium, and a center for continuing education, \$500,000. It is obvious that funds for all three of these facilities may not be secured during the next calendar year. However, definite plans should be laid toward this goal so that various ways can be evolved to produce future results.

In closing, it should be pointed out that the successful implementation of these plans is contingent, to a considerable degree, on the enthusiastic support and cooperation rendered by members of the Board. Those who constitute the governing body of the college are in an excellent position to interpret its educational program and needs to persons of influence and means within their circle of business and social friends. Contacts with such persons and subsequent cultivation of them can be worked out by the President and the Development Office along the lines suggested by individual Directors.

A sustained program of growth and development will inevitably hinge on your interest and efforts in behalf of Southwestern.

The Development Committee herewith recommends that the report of Dr. Alfred O. Canon, Dean of Alumni and Development, be accepted by the Board as the report of the Board's Committee on Development and that each member of the Board of Directors and the Executive Committee make this program of development a matter of conscience in its implementation.

/s/ W.J. Millard, Chairman

At the request of the Chairman, President Rhodes read that section of his annual report titled "This Decade and Later," which was discussed by members of the Board. (See pages 54-57 of the October, 1961 Bulletin).

The meeting recessed at 11:50 A.M. in order to give members of the Board an opportunity to view briefly the construction of the Halliburton Tower, the attached Tower Building, and the Moore Infirmary before assembling for lunch at 12:30 P.M.

The meeting reconvened at 2:00 P.M.

President Rhodes discussed the Profile of Southwestern at Memphis: 1951-1971, which was prepared at the request of the Ford Foundation, and which is incorporated in the minutes of the Board of Directors' meeting held March 14, 1961, pages 13-79. He reported that Southwestern was not included in the colleges which received a grant from the Foundation. The eight colleges, the amounts of their grants, and the requirement in matching funds, which were given grants from the Foundation are as follows:

	<u>Grant</u>	<u>Requirement in Matching Funds</u>
Carleton College, Northfield, Minnesota	\$2.0 million	\$6.0 million
Goucher College, Baltimore, Maryland	1.2 million	2.4 million
Grinnell College, Grinnell, Iowa	2.0 million	4.0 million
Hofstra College Hempstead, N.Y.	1.0 million	2.0 million
Reed College, Portland, Oregon	1.4 million	2.8 million
Swarthmore College, Swarthmore, Pa.	2.0 million	6.0 million
Wabash College, Crawfordsville, Indiana	2.0 million	4.0 million
Wellesley College, Wellesley, Mass.	<u>2.0 million</u>	<u>6.0 million</u>
	\$13.6 million	\$33.2 million

The Chairman appointed the following committees to serve through the 1962 annual meeting of the Board of Directors:

- ✓ HOUSE - Morton B. Howell, Jr., Chairman; Murphey C. Wilds, Vice-Chairman; William H. Mitchell, Walker L. Wallford, Jr., Carlos G. Spaht, Mrs. Morgan L. Shaw, and Orrick Metcalfe.
- FINANCE - Alden T. Shotwell, Chairman; Edward V. Ramage, Vice-Chairman; Mrs. W. Everarde Jones, William H. Dale, and A.K. Burrow. Lewis R. Donelson III, Assistant Treasurer, by invitation.

DEVELOPMENT - W.J. Millard, Chairman; W.A. Benfield, Jr., Vice-Chairman; Ross M. Lynn, Mrs. Kenneth Harper, Frank A. England, Jr., John M. McMillan, Mrs. John T. McCall, and Alfred O. Canon, Dean of Alumni and Development.

A.V. Pritchardt ex officio

The Chairman also appointed the following Nominating Committee and Committee on Honorary Degrees:

NOMINATING - Mrs. Morgan L. Shaw, Chairman; Mrs. John T. McCall, Edward V. Ramage, and W.A. Benfield, Jr.

✓ HONORARY DEGREES - W.J. Millard, Chairman; A. Van Pritchardt, Peyton N. Rhodes
Faculty members - Jameson M. Jones and M.L. MacQueen

The Chairman announced the dates for the meetings of the Board in 1962 as follows:

Thursday, March 15, 1962
Thursday, October 18, 1962

Upon motion, duly seconded, it was voted to send the minutes of this meeting to the members of the Board of Directors for approval.

The meeting adjourned at 3:00 P.M. with prayer by Dr. Ramage.


Secretary

DEGREES CONFERRED ON JUNE 5, 1961

BACHELOR OF ARTS

Jocelyn Agnew	Atlanta, Georgia
George Wells Awsumb	Memphis, Tennessee
Martha Barret	Memphis, Tennessee
Edith Elisabeth Baumgarten	Memphis, Tennessee
Martha Sue Bracewell	Doraville, Georgia
Westley Floyd Busbee, Jr.	Meridian, Mississippi
Mary Frances Buxton	Little Rock, Arkansas
Linda Sue Caldwell	Shreveport, Louisiana
Joseph Peter Cavallo	Memphis, Tennessee
Tommy V. Clinton	Memphis, Tennessee
Mary Jane Coleman	Memphis, Tennessee
Katherine Elkin Crews	Memphis, Tennessee
Robert Pridgen Crumpler	Fayetteville, N.C.
Shannon Ray Curtis	Munford, Tennessee
Marily Sue Davis	Jackson, Mississippi
Samuel Lewis Drash	St. Petersburg, Florida
Mary Faye Thomas Dudley	Memphis, Tennessee
Daisi Menzies Finley	Dyersburg, Tennessee
Lela Anne Garner	Memphis, Tennessee
Marion Irene Hardy	Memphis, Tennessee
James Sebastian Harper	Memphis, Tennessee
Harvey H. Heidelberg	Memphis, Tennessee
Edward Hugh Henderson	Guntersville, Alabama
Dorothy Ann Hicks	Jackson, Tennessee
Margaret Ann Hockensmith	Shenandoah Junction, W.Va.
Ronald Cecil Holland	Anniston, Alabama
Willis Benham Howard, Jr.	Jackson, Mississippi
Allen Holt Hughes	Memphis, Tennessee
John Durrett Hungarland, Jr.	Akron, Ohio
Charles Elmo Inlow	Mexico, Missouri
William Harvey Jenkins, Jr.	Columbus, Ohio
Susan Mae Kirchen	Memphis, Tennessee
Billy Wayne Landers	Memphis, Tennessee
Meredith Newman Looney	Nashville, Tennessee
Brenda Diane Lowe	Memphis, Tennessee
Mary Allie McColgan	Pine Bluff, Arkansas
Michael Carter Macey	Temple, Texas
Sara Dorothy Maxfield	New Orleans, Louisiana
Anita Loraine Moose	Memphis, Tennessee
Elna Joanne Morris	Gadsden, Alabama
*Frank Graves Morris	Memphis, Tennessee
Mary Alice Morton	Memphis, Tennessee
Nancy Anne Myers	Memphis, Tennessee
Nelle Blain Nuckolls	Memphis, Tennessee
Carolyn Brooke Orr	Nashville, Tennessee
Ralph Thomas Parks	Paragould, Arkansas
Edith James Partee	Germantown, Tennessee
Mack S. Prichard	Memphis, Tennessee
Mary Joy Prichard	Memphis, Tennessee
Carole Louise Rainey	Tiptonville, Tennessee
*Mary Gardner Regen	Lebanon, Tennessee
Claire Robertson	Marianna, Arkansas

*Graduated in absentia

BACHELOR OF ARTS (Continued)

Margaret Lucy Ruyl	Memphis, Tennessee
Diane Goodman Sachs	Memphis, Tennessee
Mark Otto Schaap	Cornelia, Georgia
Maxine Sewell	Memphis, Tennessee
Edward H. Smith	Memphis, Tennessee
Walter Leslie Smith	Memphis, Tennessee
Elizabeth Farrow Stansel	Ruleville, Mississippi
Mary Elizabeth McCharen Streete	Memphis, Tennessee
Robert Ralph Strickland	Memphis, Tennessee
Barbara Ann Swaim	Pine Bluff, Arkansas
J.L. Thompson III	Blytheville, Arkansas
*John Howard Thornton	Memphis, Tennessee
Bertrand Ross Tuggle	Loudonville, Ohio
Birt Ellsworth Waite	Memphis, Tennessee
Margaret McGavock Welsh	Tuscumbia, Alabama
Dan S. Whipple	Memphis, Tennessee
H. Glenn Williams, Jr.	Memphis, Tennessee
William Clarence Wilson	Memphis, Tennessee
Sandra Lee Winter	Mobile, Alabama

BACHELOR OF SCIENCE

Harvey Gene Anderson	Memphis, Tennessee
Kenneth Ray Barker	Memphis, Tennessee
Eleanor Lee Hall	Memphis, Tennessee
Nancy Elizabeth Holland	Anniston, Alabama
George Millsaps McCormick II	Germantown, Tennessee
Fay Elizabeth Quinn	Memphis, Tennessee
William Lewis Raine III	Memphis, Tennessee
Enloe Thomas Ritter	Memphis, Tennessee
Karl Edmond Shenep	Memphis, Tennessee
Harry Leonard Swinney	Port Lavaca, Texas
Emma Leah Young	New Orleans, Louisiana

BACHELOR OF MUSIC

Janice Ruth Chapin	Memphis, Tennessee
Mary Lyllian Ford	Columbia, Tennessee
Elizabeth Anne P'Pool	Morganfield, Kentucky
David Carl Ramsey	Memphis, Tennessee
Sandra Mabel Sholder	Memphis, Tennessee
Elizabeth Anne Wilson	Memphis, Tennessee

*Graduated in absentia

DEGREES CONFERRED ON AUGUST 19, 1961

BACHELOR OF ARTS

Robert Latta Barret	New Orleans, Louisiana
Jerald Mark Duncan	Memphis, Tennessee
Edward Oliver Fowlkes III	Mobile, Alabama
James Byrd Stowers	Memphis, Tennessee
Jerry Davidson Viar	Memphis, Tennessee
Mary Ann Kimbrough Vollmer	Memphis, Tennessee
Barbara Ann White	Memphis, Tennessee
Stewart Coleman Whittle	Pine Bluff, Arkansas

BACHELOR OF SCIENCE

William Louis Johnson

Cookeville, Tennessee

GRADUATED WITH HONORS

Martha Barrett
 Lela Anne Garner
 Edward Hugh Henderson
 William Lewis Raine III
 Enloe Thomas Ritter
 Harry Leonard Swinney

International Studies
 International Studies
 Philosophy
 Physics
 Physics
 Physics

GRADUATED WITH DISTINCTION

Jocelyn Agnew
 Edith Elisabeth Baumgarten
 Mary Frances Buxton
 Janice Ruth Chapin
 Marilyn Sue Davis
 Mary Lyllian Ford
 Eleanor Lee Hall
 James Sebastian Harper
 Harvey H. Heidelberg
 Dorothy Ann Hicks
 Margaret Ann Hockensmith
 William Harvey Jenkins, Jr.
 Brenda Diane Lowe
 Frank Graves Morris
 Mary Alice Morton
 Elizabeth Anne P'Pool
 Margaret Lucy Ruyl
 Diane Goodman Sachs
 Sandra Mabel Sholder
 Mary Elizabeth McCharen Streete
 Birt Ellsworth Waite
 Sandra Lee Winter

English
 English
 Psychology
 School Music
 Mathematics
 School Music
 Chemistry
 English
 Economics
 Chemistry
 Mathematics
 History
 French
 Basic Engineering
 Psychology
 Piano
 History
 Bible
 School Music
 Art and English
 Psychology
 Christian Education

HONORARY DEGREES CONFERRED ON JUNE 5, 1961

DOCTOR OF DIVINITY

James Arthur Cogswell, '42
 Missionary to Japan and Professor, Kinjo College
 Wilborn McCree Ford
 Pastor, Zion Presbyterian Church
 John William Ormond
 Pastor, Covenant Presbyterian Church

Nagoya, Japan
 Columbia, Tennessee
 Tuscaloosa, Alabama

DOCTOR OF CIVIL LAW

Walter P. Armstrong, Jr.

Memphis, Tennessee

DOCTOR OF HUMANITIES

Sidney W. Farnsworth

Memphis, Tennessee

DOCTOR OF HUMANE LETTERS

William C. Pine
 Director, Ford Motor Company Scholarship Program

Dearborn, Michigan

ANNUAL REPORT OF THE PRESIDENT

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

I have the honor to present my twelfth annual report. Accompanying this are the reports of the Dean of the College and of the financial officers for the fiscal year ended June 30, 1961.

In my report of last year I emphasized the significance of the current decade in the total field of higher education and how this involves Southwestern. Nothing has happened to alter any comment made at that time, except to redouble the emphasis. The only way Southwestern can continue to play its proper role in the American educational scene is to adhere to its traditional *genuineness* and *excellence* with no relaxation. This will require diligence, dedication, and determination on the part of everyone officially connected with the college. All available data indicate that this decade will "separate the men from the boys" insofar as church-related colleges are concerned.

In line with the foregoing convictions, there was prepared a few months ago by selected members of the faculty and administrative staff an elaborate study of the reasonable objectives and potential of the college over the decade. A copy of this study was placed in the hands of each Board member for study. It is hoped that unhurried discussion of this document will ensue at the annual meeting of the Board. Elsewhere in this report there will appear direct or indirect references to the continuing development of the college in accordance with its original concept.

The Board has already been informed of the receipt of a terminal grant of \$300,000.00 from The Fund for Adult Education. Southwestern is entitled to a measure of satisfaction over this grant since it was the only college selected to participate, along with ten large universities, in the Fund's terminal grants. The income from this grant and the income from an equal amount of the college's invested funds will constitute the nucleus and stabilizing core of the annual budget of the Memphis Adult Education Center as it continues to carry on not only as usual but with enlarged programs.

Under the section titled *Buildings and Grounds* reference will be made to a second high point of the year; namely, the signing simultaneously of contracts for the construction of the Halliburton Memorial Tower and attached Tower Building and the Moore

Infirmary. These two structures represent more than just long-awaited additions to the plant—they represent personal expressions of certain firm convictions about the enduring values intimately a part of the college and the place for the long future that the college holds in the Mid-South—a sort of bulwark against mediocrity, mass education, and shifting values. The funds for the Tower were provided by Mr. Wesley Halliburton and the late Mrs. Halliburton in memory of their son, Richard. The funds for the Infirmery are derived from a bequest of the late Dr. Moore Moore, Sr. in memory of the late Mrs. Moore. Functionally and aesthetically these structures will have a great impact on the development of the campus.

In educational circles at all levels there is great concern over the inadequate supply of competent teachers. Unless for higher education there are more good teachers produced than is now the case there will be a general weakening of the educational structure all down the line. Thus a number of experiments are under way over the country to attempt a partial solution of this shortage by upgrading the master's degree, which is now often regarded as either weak in content or a consolation prize for those unable to attain a doctorate. The Ph.D. was a later importation from Germany. Currently the doctorate is almost a *must* in college teaching in all fields except applied music and art. The master's degree was awarded in the "old days" by Southwestern Presbyterian University at Clarksville.

In order to examine the part that Southwestern might play in relieving the shortage of college teachers, in addition to sending to graduate schools an even higher percentage of each senior class, several groups of faculty members have devoted a great deal of time to outlining what might be accomplished by a so-called 2-3-2 program initiated in certain departments where there already exist at least three teachers of professorial rank, and which have exhibited strength in the production of majors and graduate school candidates. In a typical case the student would have completed normally required subjects through his sophomore year. At that time he would begin to point towards his major, not only with the expectation of the bachelor's degree at the end of his fourth year but also towards a master's degree from Southwestern at the end of the fifth year. All undergraduate and doctoral language requirements would have been met by the end of the fourth year and, having planned a careful sequence of work at Southwestern in cooperation with his chosen department in a university, after obtaining the master's degree in Southwestern in five years, he would normally be able to receive the Ph.D. in two (at most three) more years, instead of dragging the latter out indefi-

nately. Should the student wish to stop, permanently or temporarily, with the master's, he would still be far better prepared for teaching through, say, the sophomore courses in college than the average holder of the less carefully planned master's degree. There is reason to believe that foundation support can be obtained for at least one five-year cycle of such an operation if further studies reveal that it has reasonable prospect of success.

Another possible master's degree under study is one growing out of the Summer Institutes for Teachers sponsored by the National Science Foundation. In a system of carefully planned sequential summer institutes, an established teacher in the natural sciences or mathematics might earn a master's degree *in teaching* after having studied courses of recognized *content* rather than those in education dealing more generally with methodology.

Scientific research or participation in NSF Institutes occupy the members of the biology, chemistry, mathematics, and physics departments. A total of twelve B.S. degrees were awarded to members of the Class of 1961.

Current grants in support of the above activities from the National Science Foundation, Public Health Service, U. S. Air Force, and Atomic Energy Commission total approximately \$85,000.00.

Gifts and bequests not acknowledged elsewhere and unrelated to the Annual Support Program or previously established recurrent funds include the following:

An unrestricted bequest of \$3,500.00 from the late I. L. Myers, of Memphis.

A bequest of approximately \$41,000.00 from the estate of the late Mrs. Alice Bannister Buell, of Birmingham, to establish *The Mary Kennedy Lane White Scholarship Fund*. The income from these funds is designated to provide aid for qualified and needy students from Giles County, Tennessee.

An unrestricted bequest from the late Dr. S. T. Rucker, of Memphis, which it is estimated will amount to approximately \$13,000.00.

A bequest from the late Mrs. Catherine D. Anderson, of Hughes, Arkansas, designated to establish *The Catherine D. Anderson Scholarships*, which will probably exceed \$100,000.00.

A gift from the East Memphis Exchange Club of a set of very fine replicas of important American historic documents constituting a Freedom Shrine, which is prominently displayed in Hardie Auditorium, Palmer Hall.

Income of approximately \$5,000.00 per year from the A. E. and Dorothy Hohenberg Trust in support of the department of economics.

Gifts totaling approximately \$10,000.00 by friends of the late S. DeWitt Clough, of Chicago, and Mrs. Clough, applied to *The S. DeWitt Clough Fund* to be used in support of the fine arts. Mrs. Clough has also presented to *The Jessie L. Clough Art Memorial for Teaching* objects of art valued conservatively at not less than \$2,500.00.

A bequest of \$10,000.00 from the late Douglas Johnston, of Memphis, for the establishment of *The Mrs. John S. Cooper Memorial Scholarship Fund*, in memory of his mother, the income from which will be used to aid qualified and needy pre-ministerial students.

THE FACULTY AND STAFF

Because of retirement, the college lost at the end of the fiscal year four valued and long-time members of the faculty and staff. Professor A. Theodore Johnson, who held *The Thomas K. Young Chair of English Literature*, and who retired as chairman of the English Department as well as Dean of the College some six years ago, completed thirty-five years of loyal and effective service. Mr. Warren D. Howell, *Auditor and Assistant to the Comptroller*, likewise completed an equal period of competent and continuous service. Mr. Malcolm Evans, who had rendered invaluable service as *Registrar* since 1945, will be available next year as consultant to the Dean of Admissions and Records. Dr. Robert P. Richardson, '17, *Vice-President for Development*, under whose guidance for some ten years the Office of Development assumed increasing importance in the structure of the college, will continue his long association with the Church as Minister of Administration of the First Presbyterian Church of Pine Bluff, Arkansas. When an institution loses from its personnel individuals whose total length of service is almost a century it is to be expected that there will be felt a deep sense of loss as well as of appreciation for the achievements of their years of labor and leadership.

As this report was being written there was received the sad news of the death by drowning on July 6, 1961, of Richard C. ("Rick") Mays, '37, *Coach of Football*. By his enthusiasm, high qualities of leadership, integrity, and Christian life, Rick Mays had endeared himself not only to the college but to the entire Memphis community. The many tributes of esteem and affection which have come to his wife and son, as well as to the college, give testimony to the fine qualities of mind, body, and spirit which he possessed. We shall probably never see another individual cast in Rick's mold.

RESIGNATIONS

Faculty

Joe E. Embry, *Professor of Romance Languages*
 William J. Gravesmill, *Assistant Professor of Music*
 Mrs. Derry Deane Drinkall, *Instructor in Violin*

Staff

Mrs. Fred K. Beeson, '57, *Assistant to the Dean of Women*
 Mrs. Jeanne Reeves Caden, x'42, *Assistant to the Alumni Secretary*
 Jo Sprott Clemens, '55, *Secretarial Assistant*
 Mrs. Robert T. Garnett, *Clerical Assistant, Burrow Library*
 Mrs. Robert R. Murphy, x'60, *Secretarial Assistant*
 Mrs. Robert E. Shroder, x'51, *Secretary, Adult Education Center*

LEAVE OF ABSENCE

(Session 1961-1962)

Neumon Leighton, *Professor of Voice*

ASSIGNMENT COMPLETED

Faculty

Lewis R. Murray, Jr., '58, *Instructor in International Studies*
 James D. Curtis, '60, *Field Representative for Admissions and Alumni Affairs*
 John L. Streete, '60, *Graduate Assistant in Physics*
 Howard C. Will, Jr., *Great Books Foundation Representative and Associate in Adult Education*

APPOINTMENT TERMINATED

Faculty

Joseph J. Freymuth, Jr., *Assistant Professor of Physics*
 Ernest Huff Greene, *Assistant Professor of Mathematics*
 Henry Madden, *Artist in Residence and Associate Professor of Art*

APPOINTMENTS

Faculty

Jack D. Farris, *Associate Professor of English*
 Juanita Goodman, '55, *Instructor in Christian Education (Part-time)*
 Richard D. Gilliom, '56, *Assistant Professor of Chemistry*
 William C. Nemitz, '50, *Assistant Professor of Mathematics*
 Katheryn Louise Paullus, *Laboratory Instructor in Biology*
 Lawrence K. Anthony, Jr., *Artist in Residence and Assistant Professor of Art*
 John C. Osionach, *Visiting Lecturer in Sociology*
 John M. McGinnis, Jr., *Instructor in Church Music*
 Mrs. P. Robert Philp, *Instructor in English (Part-time)*
 Robert M. MacQueen, '60, *Acting Assistant Professor of Physics*

Staff

Mrs. Hazel Bihm, *Assistant in International Center*
 Jerald Mark Duncan, '61, *Field Representative for Admissions and Alumni Affairs*
 A. C. Emery, *Research Associate in Electronics*
 Brenda Diane Lowe, '61, *Secretary, Adult Education Center*
 Mrs. Howard W. McDuffie, Jr., '50, *Clerical Assistant, Burrow Library*
 Winfred E. May, *Basketball Coach and Assistant Football Coach*
 C. Denton O'Dell, *Assistant to the College Chaplain*
 George E. Partin, *Associate Business Manager*
 Mrs. H. Jerry Peters, x'60, *Secretarial Assistant (Part-time)*
 Brenda Posey, *Accounting Clerk, Business Office*
 Fay Elizabeth Quinn, '61, *Research Assistant in Chemistry*
 Mary Lillian Sink, *Secretary to the Dean of Women*
 Mrs. Marjorie M. Stoner, x'53, *Secretary, Southwestern Language Center*
 Roy R. Twaddle, *Assistant College Engineer*
 Carolyn Welch, *Secretarial Assistant*

ACADEMIC DEVELOPMENT

The members of the faculty and staff continue to participate in meetings of the various organizations appropriate to their fields of activity, as well as in church, civic, and conference groups. Such participation is encouraged as a means of both stimulating professional growth and of continuing service to the various segments of the college's constituency. At the risk of omitting equally significant activities, the following indicate something of their extent:

Professor John Henry Davis is serving as President of the West Tennessee Historical Society. Professor M. Foster Moose is President of U.T. Medical Units Chapter of the Society of Sigma Xi. Professor Laurence F. Kinney's *Not Like Ordinary Men*, John Knox Press, 1961, is the official study book for the Women of the Church for 1961. He was also an invited leader in the New York Conference on "Toward a Community of Learning." Dean Jameson M. Jones is the current President of the Presbyterian Educational Association of the South, and continues to serve as a member of the Committee on Cooperation of Presbyterian Colleges of the Board of Christian Education and on the General Assembly's Advisory Council on Higher Education. Professor Frederick D. Pultz is President of the West Tennessee Personnel and Guidance Association. Professor Ross J. Pritchard has been recently appointed to the President's Executive Committee on International Development (Foreign Aid). He is also serving as a member of the faculty of Texas A & M Student Conference on National Affairs, and of the faculty of the United States Air Force Academy Student Conference on National Goals. Dean Canon and Professor Kinney have been serving as Directors of Discussion Leadership Training Seminars for church school teachers and officers. With the introduction of a new curriculum of the Presbyterian Church in the United States it has become increasingly imperative that the teaching leadership of the Church be trained and oriented with respect to discussion leadership, a type of procedure in which the Adult Education Center of Southwestern has demonstrated unusual proficiency. Dean Canon is also a member of the Curriculum Materials Committee of the Board of Christian Education. Professor Robert G. Patterson serves as a member of the General Assembly's Advisory Council on Higher Education from the Synod of Tennessee. Under the general chairmanship of Professor C. L. Baker, several members of the science and mathematics departments cooperated in planning and executing the Memphis-Shelby County Science Fair, which was held in Neely Mallory Memorial Gymnasium on Southwestern's campus, April 10-15, 1961. This was the largest and most successful of the three Fairs thus far held on the campus and

brought together hundreds of high school students and their parents. Professor Jack R. Conrad's volume *The Horn and The Sword* was published in France under the title *Le Culte du Taureau*. Professor Jack U. Russell has edited the *Tennessee Mathematics Bulletin* since its inception four years ago. Professor W. Taylor Reveley has prepared background materials for adult study for the *Earnest Worker* and will prepare a section in *The College Student* for the new church school curriculum. Professor Robert L. Amy served as coordinator for the radioisotope course given on the campus by a team of instructors from the Oak Ridge Institute for Nuclear Studies. Professor Fred W. Neal has led a number of retreats and conferences dealing with basic Christian beliefs. Dr. J. H. Taylor, '44, has been named an honorary editor of a new international journal, *Infrared Physics*, and participated in a three weeks' Conference on Astro-Geophysics at Georgetown University. Professor A. I. Smith serves as chairman of the Tennessee Academy of Science Committee for the Improvement of Teaching and directs the joint TAS-NSF Short Term Area Institutes for High School Science and Mathematics Teachers. Professor James E. Roper, '48, a member of the Rhodes Scholarship Selection Committee for Tennessee, is the author of Burrow Library Monograph No. 4, titled *Chronicles of Farmers' and Merchants' Bank of Memphis, Tennessee*. Dean Granville D. Davis, in addition to participation in national conferences dealing with urban studies and public responsibility, serves as president of the Memphis and Shelby County Health and Welfare Planning Council.

Professor M. L. MacQueen, '19, Chairman of the Faculty Committee on Research and Creative Activity, reported the following grants made during the fifteenth year of the Carnegie-Southwestern Grants-in-Aid Program:

<i>Recipient</i>	<i>Nature of Project</i>
Lewis N. Amis.....	"An Economic Analysis of Gasoline Price Behavior: A Case Study in Applied Economics." This is the second and final grant in connection with the completion of the recipient's doctoral dissertation.
Milton P. Brown, Jr.....	"Linguistic Criteria of Authenticity: An Evaluation." This study seeks to apply, and to demonstrate the effectiveness of, certain commonly employed linguistic and stylistic tests through analysis of thirteen letters of the longer Greek corpus of Ignatius. The principal objective is to establish the reliability of such testing methods as a whole and severally, as criteria for determining authenticity.

- Jack R. Conrad..... "Research in anthropological, gestalt, psychoanalytical, and aesthetic theories of creativity." This project will seek to integrate biological, unconscious, and self-social motivation into a unified theory of artistic creation. It attempts to bring together aesthetics, psychology, and anthropology in a focus on artistic fact and theory.
- Leonard W. Frey..... "Hittites and Hellenes: An Examination of Material Traces of Contact between the Hittites and Mycenaean Greeks in the 14th and 13th centuries B.C." The recipient is spending the summer of 1961 in Greece and adjacent countries and will be enabled to gather first-hand archaeological data as the major step in producing a study of material traces in art and archaeology of contact between the Hittites and Mycenaean Greeks.
- Henry Madden..... A project involving sketches based on notes relating to the eastern coast from the Carolinas to New England.
- Robert G. Patterson..... "A project in Comparative Religions: Current Propagation of Non-Christian Religions in the United States." This involves visiting and observing certain propagation centers of religious activity in the eastern part of the United States.
- James E. Roper..... "Research into the first decade of Memphis history, especially with regard to Marcus Winchester and Fanny Wright." This represents an additional facet of Memphis history already explored at some length by the recipient in other publications.
- John Quincy Wolf..... "A Study of the Origin and Analogues of 'Alice Mitchell and Freda Ward,' a Folk Ballad." The recipient plans to prepare a paper on a Memphis ballad for presentation at a meeting of the folklorists to be held in Texas in November, 1961. The origin and historical background of this hitherto unlisted and unknown ballad, together with its analogues, will be discussed.

The members of the Board will recall that for some years there has been presented to the student body a series of lectures under the general title "Free World Issues." Through the cooperative efforts of Professor David M. Amacker, Professor Robert G. Patterson, *College Chaplain*, and Professor Granville D. Davis, *Dean of Continuing Education*, there appear on the campus from time to time individuals of unusual competence in interpreting the issues facing the free world in religion, politics, fine arts, the sciences, etc. The fact that Memphis is a large convention center with unusual transportation facilities makes it possible to bring to the campus many distinguished personages not normally obtainable. The Free World Issues speakers for the 1960-61 session were as follows:

- Mr. John C. Pritchard, Director of the Teacher Training School of the Institut Morrison, Kakinda, Congo: *Judgment and Hope in an Africa in Turmoil*.
- Dr. James A. Cogswell, '42, Professor of Bible, Kinjo College, Nagoya, Japan: *Christ and a World in Crisis*.
- Dr. Vera Micheles Dean, author, Research Director, Foreign Policy Association: *Foreign Policy for Peace*.
- Dr. Peter Manniche, Secretary, International Committee for the Proposed Institute for Rural Community Development, Espergaerde, Denmark: *Education in Agricultural Methods for Underdeveloped Nations Around the World*.
- Dr. Ian Forbes Fraser, Librarian, American Library in Paris: *DeGaulle and the People of France*.
- Dr. C. Vann Woodward, Professor of History, Johns Hopkins University: *America's Uses of the Past*. (Phi Beta Kappa Visiting Scholar).
- Professor Emil Lengyel, American Association for Middle East Studies: *America and Russia in the Middle East*.
- Professor Henri Peyre, Chairman of the Department of Romance Languages, Yale University: *The Role of Languages in American Education*.
- Mr. Dudley Williams, British Consul General, New Orleans: *The Empire Today*.

During the year the Committee on Development and Planning composed of eight faculty members and two members of the student body, under the chairmanship of Dean Alfred O. Canon, met frequently to consider plans for a Student-Alumni Center and an Auditorium on the campus. Conversations have been carried on with Southwestern's architect, Mr. H. Clinton Parrent, Jr., of Nashville, and visits have been made to other student centers. Also, plans of auditoriums and student centers of other institutions have been examined. Tentative sketches, based on the requirements determined by the Committee, have been submitted by the Architect. The present inadequate quarters of the LYNX LAIR and the fact that Hardie

Auditorium can presently seat just half of the anticipated student body for the session of 1961-62 make the work of this Committee doubly imperative. The present thinking, subject to further revision, is that there should be erected a Campus Center, composed of two connecting structures—one probably called a "Student-Alumni House" and the other a "Convocation Center" or "Auditorium." The Committee is endeavoring to develop a total concept which emphasizes the educational features of non-curricular activities and provides the maximum flexibility for religious and cultural events. Since there are no funds presently available for this project it is necessary that plans for financing it be developed as quickly as possible.

Work in the natural sciences and mathematics continues to be strengthened. At the present time, under grants from the Public Health Service, four members of the faculty are engaged in basic research. Research in chemistry is related to important problems in the field of medicine. Under grants from the National Science Foundation three members of the faculty are directing summer Undergraduate Research Participation Programs involving ten students distributed in biology, chemistry, and physics. This is a continuation of the very successful program initiated in 1959 in which junior and senior students get a first-hand contact with actual research procedures. Also, under a National Science Foundation grant three chemistry faculty members during the summer of 1961 are participating in a Summer Science Training Program for high ability secondary school students in chemistry. This involves some two score of the ablest high school science students in the city and county. Both the departments of biology and mathematics will have In-Service Institutes during the session of 1961-62 designed for secondary and high school teachers in those fields. The department of physics continues carrying out its commitments to Air Force Cambridge in the matter of studies on time dependent infrared phenomena. There is being developed a second mobile infrared spectrometer unit in preparation for a projected expedition to Alaska during the summer of 1962. The exact nature of this project is classified. It is appropriate to note at this point that the gift of the Class of 1936, made at its twenty-fifth reunion amounting to approximately \$2,500.00 to date, was designated for the purchase of scientific equipment by the several departments.

A great deal of study, especially by the Faculty Committee on Curriculum and Instruction, is being made of the whole question of class size and teaching methods. Following certain experimental work in the languages and in line with the practice of many years in the

course "Man in the Light of History and Religion" it is planned next session to furnish several small classrooms with tables and chairs for discussion groups and in many instances to replace one of the three conventional class periods each week with a discussion period. Also, several sections of the same course in some subjects will meet together for lectures and then divide into small groups for discussion. This involves a considerable reorientation of classroom space, but it is felt that not only will instruction be improved, but that faculty time can be conserved so that more students can be taught in fewer class hours. Obviously some subjects are more easily adapted to discussion methods than others and it is yet too early to predict just what overall economies in faculty time can be effected. The important thing is that there is going forward a general reexamination of traditional approaches to teaching. Increased use of visual aids and of the language laboratories will be expected.

For the 1961-62 session the full-time academic teaching faculty is constituted as follows: professors, 32; associate professors, 11; assistant professors, 10; visiting lecturer, 1; instructors, 3, and three individuals serving as part-time instructors. The forty-three doctorates held by members of the faculty were received from twenty-two different universities.

THE STUDENTS

From the reports of the Dean of Men, the Dean of Women, the Registrar, the Foreign Student Adviser, the Chairman of the Committee on Honors and Tutorials, the Chairman of the Student Welfare Committee, and the Chairman of the Classification Committee the following summary has been prepared:

The total enrollment of full and part-time students for the session of 1960-61 was 737, the average enrollment of full-time students being 692, giving an average *equivalent full-time* enrollment of 709. The opening enrollment in September, 1960, was 6.6% over the preceding fall, which was slightly in excess of the average national increase in private liberal arts colleges. The classes were divided into 113 seniors, 135 juniors, 223 sophomores, and 266 freshmen. The percentage of male students was 53. Geographical distribution was as follows:

<i>Synod</i>	<i>Number</i>	<i>Percentage</i>
Alabama	62	8.4
Louisiana	43	5.8
Mississippi	57	7.7
Tennessee outside of Memphis.....	92	12.5
Memphis	303	41.1
Other states and foreign countries.....	180	24.5
	737	100.0

Enrollments from other states having the largest number of students (full-time) were Arkansas (64), Florida (18), Georgia (11), Kentucky (10), Missouri (14), North Carolina (8), Texas (15), and Virginia (9). Twenty-six states and seven foreign countries were represented. The 266 full-time freshmen came from sixteen states, the District of Columbia, and Cuba, and represented 118 secondary schools in 196 cities and towns. Twelve percent of these freshmen came from private preparatory schools and eighty-eight percent from public high schools. A total of thirty-five candidates for the Christian ministry were enrolled. Those under the auspices of the Presbyterian Church came from eight states and nine presbyteries. Sixteen religious denominations were represented in the student body, the principal percentages being as follows: Presbyterian 54.0, Methodist 16.1, Baptist 11.1, Episcopal 8.0, Disciples of Christ 2.8, Roman Catholic and Jewish each 1.8, Church of Christ 1.5.

The 1961 summer session enrolled 153 students in 26 courses for the first term and 128 students in 24 courses for the second term.

The graduating class of 1961 numbered 100, as tabulated below. Those students whose required work had not been entirely completed by the June commencement but who were expected to fulfill all requirements by the end of the 1961 summer session and who would be included in the Class of 1961 are shown in parentheses.

<i>Bachelor of Arts</i>	<i>Bachelor of Science</i>	<i>Bachelor of Music</i>
71 (11)	11 (1)	6 (0)

Six seniors were awarded their respective degrees with honors and twenty-two with distinction. An incomplete record indicates that members of the Class of 1961 were awarded four Woodrow Wilson Fellowships, one National Science Foundation Fellowship, and seventeen teaching assistantships or fellowships in thirteen universities.

Six junior students have been approved by the Committee on Honors and Tutorials to read for honors during the 1961-62 session. It is possible that several additional students may be admitted to this program at the beginning of the session.

Over the past several years the number of graduates continuing into professional or graduate schools averages thirty-five to forty percent of the class, with fifteen fields of study represented in twenty to twenty-two graduate institutions. The percentage of men who undertake graduate work is generally twice that of women students.

The total number of graduates from the founding of the college is 3,242 through June, 1961.

The average number of registrations in the several departments for the session 1960-61 was as follows. In some instances the figures are distorted by separate registrations for laboratories or conversation groups normally accompanying a given class course in a science or language.

Art	41
Bible (excluding Man Course).....	255
Biology	170
Chemistry	208
Economics	115
Education	45
English	541
French	219
German	248
Greek	106
History (excluding Man Course)	176
International Studies	36
Latin	57
Mathematics	292
Music—regular classes, excluding applied music	117
Philosophy	104
Physics	135
Political Science	92
Psychology	177
Russian	4
Sociology	126
Spanish	211
Speech	33
Physical Education—Men	231
Women	217
Man in the Light of History and Religion	132

In addition to his normal duties, the Dean of Men, Professor C. I. Diehl, '31, instituted a plan of fraternity counseling in which the older fraternity members participated in visits with first-year students to encourage them to make effective use of study time and to keep them from getting over involved in extra-curricular activities. This procedure will be continued and studied during the forthcoming session. The Dean reports that as of June 30, 1961 all rooms in Bellingrath, Ellett, Robb, and White Halls were filled for next session, and that there will be an overflow of male students into older and less desirable Stewart Hall, adjacent to the main campus.

The Dean of Women, Miss Anne S. Caldwell, '51, reports an unusually busy year due in large measure to the fact that East Hall,

a new residence for women students, became available for occupancy on December 10, 1960, thus necessitating a considerable shift in residence hall population. Anticipating the completion of this structure, which houses sixty-six students, Mrs. John Quincy Wolf, *Admissions Counselor*, was successful in finding homes near the campus in which some thirty new students were housed from the opening of the session in September until East Hall became available. This was no mean task and required a tremendous amount of personal attention. These arrangements worked out surprisingly well and the moving was accomplished without untoward incident. Misses Peggy Welsh, '62, and Carolyn Orr, '61, were appointed student resident heads for East Hall and did a highly acceptable job. For the session of 1961-62 Misses Welsh and Susan Smyth, '63, will be the assistants in East Hall, and Misses Carolyn Haigler, '62, and June Johnston, '62, will be the assistants in Townsend Hall and Voorhies Hall respectively, working under the direction of Mrs. Paul M. Watson and Mrs. A. H. Cable, Resident Heads. Both Dean Caldwell and the Resident Heads have commented on the fact that the appointment of Mrs. Frances Schnitzer as *Housekeeper for the Residence Halls* has been a forward step. In addition to commending the Resident Heads, Dean Caldwell pays tribute to Mrs. R. H. Haener, *Resident Nurse*, who served well above the call of duty in a session characterized by a more than normal amount of mononucleosis, hepatitis, and emergency operations.

The members of Torch, local women's honorary society, entertained a visitor from Mortar Board November 14 and 15, 1960, in the person of Mrs. Charles E. Palmer, Jr., National Secretary. The Southwestern Women of Memphis held a dinner in her honor and a tea was given by the President's wife, to which all present and former members of Torch were invited. It is hoped that the time is not too distant when Southwestern will be invited to prepare a formal application for membership in Mortar Board.

Among the institutions to be attended by women graduates of the Class of 1961 are the Fletcher School of Law and Diplomacy, University of Michigan, Duke University, Virginia Polytechnic Institute, the Medical School of Tulane University, Presbyterian School of Christian Education, the University of Tennessee College of Medicine, and the University of Tennessee School of Law. Two Woodrow Wilson Fellowships were won by women graduates, and the women continue to capture the highest percentage of Phi Beta Kappa invitations.

Professor Fred W. Neal, Chairman of the Student Welfare Com-

mittee, reported that his Committee, which has on it a number of students as well as faculty members, continues to work on the matter of reducing the crowding of the social calendar by the elimination of additional functions. The Committee is encouraging a continued study by the Student Council with regard to the indoctrination of new students into the life of the campus. There is the perennial question of whether or not there should be operative a form of mild hazing, which is said by some to serve a useful purpose, or whether or not all campus orientation activities should be confined to student counseling, fraternity and sorority rushing, and those programs normally planned by the Deans of Men and of Women. Under study also are matters of chaperonage of off-campus parties. In a time when customs and convictions are undergoing examination and when the social life of the people is fluid and apparently not bound by tradition, the college feels fortunate in having a joint faculty-administration-student committee which can examine objectively manners and morals with a view to constructive action.

The officers and members of the Student Council and of the Honor Council for the 1960-61 session, all elected by the Student Body, were as follows:

STUDENT COUNCIL

President.....Jerry Mark Duncan, Memphis
 Vice-President.....Bertrand Ross Tuggle, Loudonville, Ohio
 Secretary-Treasurer.....Mary Elizabeth Streete, Memphis
 Commissioners:
 Athletics.....Westley Floyd Busbee, Meridian, Miss.
 Education.....Robert Latta Barret, Memphis
 Publications.....Edith Elisabeth Baumgarten, Memphis
 Religious Activities.....Lela Anne Garner, Memphis
 Social Activities.....Charles Daniel Bowen, Memphis
 Undergraduate Women.....Jenny Lee Yates, Mayfield, Kentucky
 Senior Class President.....Shannon Ray Curtis, Memphis
 Junior Class President.....William Van Davidson, Memphis
 Sophomore Class President.....Joe McDaniel Duncan, Memphis
 Freshman Class President.....Robert Leon Carroll, Jr., Laurel, Miss.
 Senior Class Representative.....Mary Joy Pritchard, Memphis
 Junior Class Representative....Thelma Lynn Finch, Little Rock, Ark.
 Sophomore Class Representative....Lillian Beth Poe, Little Rock, Ark.
 Freshman Class Representative....Alabel Stinson May, Jackson, Miss.
 Panhellenic Representative....Mary Gillespie Adams, Raymond, Miss.
 Interfraternity Representative....John Bernard Frazer, Jr., Warren, Ark.

HONOR COUNCIL

President.....J. L. Thompson III, Blytheville, Ark.
 Vice-President.....James Albert Thomas III, Memphis
 Secretary.....Mary Louise Growdon, Little Rock, Ark.

Other Members:

Anne Atkinson.....Brookhaven, Miss.
 Elizabeth Ann Autry.....Little Rock, Ark.
 James Riley Crawford.....Jonesboro, Ark.
 John Chester Frist.....Mobile, Ala.
 Lela Anne Garner.....Memphis
 Virginia Carolyn Haigler.....Hayneville, Ala.
 Edward H. Henderson.....Guntersville, Ala.
 Jack D. Herbert.....Hammond, La.
 Dorothy Ann Hicks.....Jackson, Tenn.
 Cyril Eugene Hollingsworth, Jr.....Little Rock, Ark.
 Willis Benham Howard, Jr.....Jackson, Miss.

ADMISSIONS AND STUDENT AID

The Committee on Admissions and Student Aid has the extremely important and difficult task of deciding which applicants are likely to be successful in college work on the basis of all data obtainable and also, where there is demonstrated need, of distributing the limited aid funds available in endowed scholarships, Honor Scholarships, Leadership Awards, Service Scholarships, and loans. These last are subdivided into those available from loan funds established at the college and the National Defense Education Act. On account of continued inflation in the national economy there seems to be no reason to expect that the cost of education will do other than increase. Sometimes parents forget that just as the living expenses of a home go up so do those of a college. The student paying *full tuition* is accepting approximately an equal amount in aid provided for him by generous persons who have contributed of their means to the endowment funds or otherwise to the annual operating costs of the college. The emphasis on quality education is often overlooked by many persons seeking the maximum sum they can get in the way of financial aid. For the session of 1960-61 there were received 577 applications from prospective students. Of this number 423 were accepted by the Committee and 302 matriculated at the opening of the session. The rank of these last in high or preparatory school was: first quarter, 67%; second quarter, 26%; third quarter, 4%, and

fourth quarter, 3%. A few students from the third and fourth quarters of their classes were accepted because in the opinion of the Committee, which studies every application individually, there was some factor in each student's background which indicated, for special reasons, a high potential for success in college work. Three hundred and fifty-five individuals, or 48% of the average number of full-time students, received financial assistance in some form, including jobs on the campus and known aid from outside sources. One hundred and ninety-five students held jobs on the campus, and of these one hundred and six received additional aid. For the session of 1960-61 the total dollar amount of aid was \$154,111.96 as follows:

Scholarships and grants-in-aid from college funds.....	\$ 91,018.35*
Campus jobs provided by the college—secretarial, library, laboratories, mechanical, maintenance, etc...	27,556.78
Special scholarships and aid funds provided by in- dividuals, churches, funds, and private sources, administered through the college, including Na- tional Merit Scholarships.....	27,036.83
C. M. Gooch Foundation.....	8,500.00
	\$154,111.96

*\$22,737.50 of this amount was provided by income from endowment funds designated for scholarship aid.

The above does not include National Defense Government Loans of \$20,580.00.

In attendance were 27 students aided by the C. M. Gooch Foundation of Memphis. Since the establishment of the Foundation in 1943 some 420 grants have been made to Southwestern students. It would be impossible to overestimate the good done to Southern education in general and to Southwestern students in particular by the generosity of Mr. and Mrs. Gooch and the Foundation. The annual Gooch Scholar Award made to the most outstanding first-year student receiving Foundation aid went to Joseph Carroll McCown, Jr., of Forrest City, Arkansas.

As stated elsewhere, Mr. Malcolm Evans, Registrar for sixteen years, reached the time of retirement, and Professor W. Taylor Reveley, who has served as Chairman of the Committee on Admissions and Student Aid for a number of years, has been named Dean of Admissions and Records, with Mr. John C. Turpin, Jr., '55, Assistant Registrar, being promoted to Associate Registrar.

Under study by the Committee on Admissions and Student Aid is the matter of establishing an "Honors Acceptance List" of those

students whose academic records are of sufficient excellence to justify scholarship recognition but who are not in need of financial aid. The policy of the college is to award the limited funds at its command only to the students of maximum need. Another problem under study is the matter of attempting to provide residence hall space for women students living in the metropolitan area and within commuting distance and yet outside the City of Memphis. The problem here is one of total space and fairness in allocating that space to students. Still another matter being studied and promoted further is that of visits to Alumni Advisory Committees in the territory served by the college. The current plan is for representatives of the Office of Admissions to visit early in the fall the Alumni Advisory Committees located in key cities from which the greatest number of students come to Southwestern. With the aid of these Committees the college will be able to encourage the better students and to discourage the less able from making application.

The George F. Baker Scholarships, made possible by a grant of \$50,000 from the George F. Baker Trust and awarded for the first time in the session of 1960-61, attract a group of applicants of the highest quality. The background of those selected to receive these scholarships is of such a nature that it is felt that each year those awarded this distinction should be listed in the annual report. The students chosen as Baker Scholars for the session 1961-62 are as follows:

Jack Douglas Aldridge, Mobile, Alabama
Thomas Houser Durff, Memphis
Lawrence Eugene Evans, Memphis
Edward Carl Fisher, Memphis
William Charles Hunt, Vicksburg, Mississippi
Malyn Alfred Todd, Memphis
Tommy Lynn Windham, Jackson, Mississippi

A group of distinguished businessmen, the Dean of the College, and the Dean of Admissions and Records serve as a special committee to select the Baker Scholars.

It is strongly urged that the members of the Board reread the text of last year's report contained in the October, 1960 Bulletin from the middle of page 16 to the bottom of page 18, which deals with the question of college costs and the reasons why these costs will continually rise. Studies made by Southwestern and a number of other

colleges, as well as by foundations and the Department of Health, Education and Welfare, all point to a necessary upward trend in tuition costs as well as general expenses for room, board, supplies, clothing, etc. There is common agreement that in order to continue to attract topflight persons into the teaching profession, and for the liberal arts, church-related colleges to be able to secure and hold a high percentage of the best teachers available, in general, there will have to be a one hundred percent increase in salary levels between the session of 1960-61 and the session of 1970-71. With an endowment about one-third of what it should be for the size of its student body Southwestern, and indeed most colleges, has no option other than to increase its fees. It would now appear that one can surely anticipate for Southwestern a total increase of tuition, fees, room, and board of the general order of \$75.00-\$100.00 per year continuing through the remainder of the present decade. Even with such increases it will be necessary to make it possible for each faculty member to teach more students, though not necessarily always in larger classes. Some experiments in improved instructional methods have been discussed elsewhere in this report.

The members of the Board already have in their possession a very exhaustive study relating to the above matters, and it is hoped that they will find it possible to reread this document before the annual meeting of the Board in order that they may be in a position to discuss such portions of it as may be desirable.

THE COLLEGE OF MUSIC

In his annual report, Dr. Vernon H. Taylor, Director of the Memphis College of Music, the music department of Southwestern, points up increasing interest in the school music and church music majors for the B.M. degree. In the 1961 graduating class six students received the B.M. degree, three having majored in school music, one in church music, one in piano, and one in theory and composition. The total number of students taking music courses, either theory or applied, at the college level during the session was 52. The total number of preparatory school students enrolled was 516.

In the statistical study Dr. Taylor states that for the past session there were 24 individuals serving either as full or part-time members of the College of Music faculty. Of these, four on a full-time basis and three on a part-time basis taught college students only. Eight taught only in the preparatory department; six full-time individuals and

three part-time individuals taught both college and preparatory students. Classroom work at the college level, theory, counterpoint, etc., was taught by two full and one part-time faculty members.

On April 25, 1961, in the sanctuary of Evergreen Presbyterian Church, the Southwestern Singers and Orchestra presented a program honoring President Emeritus Charles E. Diehl. A *Requiem*, composed by Dr. Burnet C. Tuthill, Director Emeritus of the Memphis College of Music, and which was "dedicated with much respect and affection to Dr. Diehl," was presented under Dr. Tuthill's direction as a part of this program.

Dr. Taylor reports that during the year two very fine violoncelli were received from the estate of the late Mr. Olen V. Smith, of Trumann, Arkansas, and that a gift of \$2,500 was received from the estate of the late Dr. I. L. Myers, of Memphis.

Plans are underway to improve further the band house for concert use and to add more practice studios to this structure. It is hoped that a small practice pipe organ may be installed on the main campus at an early date to supplement the present work in organ instruction.

The Southwestern Singers completed another successful tour visiting the following cities in Mississippi: Grenada, Jackson, Laurel, Gulfport, McComb, Vicksburg, and Greenville, in addition to New Orleans, Louisiana. The sixth annual Piano Teachers' Clinic, held during the summer under the direction of Miss Lois Maer, continued to attract some forty experienced teachers from five Southern states for further study.

CONVOCATIONS AND RELIGIOUS LIFE

Professor Robert G. Patterson, who serves both as College Chaplain and as Chairman of the Faculty-Student Committee on Convocations and Religious Life, has reported as follows:

"Southwestern is indebted to the series of leaders who maintain the morning convocations for worship at a high level of excellence throughout the year. A new emphasis on planning the convocations by weekly subject matter units produced entirely satisfactory results, and this approach will be continued when practicable.

"In retrospect, October, 1960, can be seen to have had a particularly outstanding series of convocations as follows:

"*Christianity and Political Engagement*, led by Professor T. M. Lowry, Mr. Denby Brandon, '50, outstanding insurance executive and a member of the Shelby County Democratic Executive Committee, Mr. Lewis R. Donelson III, '38, an attorney and prominent Republican leader of Memphis, and the Chaplain; the Fall Religious Evaluation Period built around the theme *Christ and a World of Crisis*, led by Dr. James A. Cogswell, '42, Professor of Bible, Kinjo College, Japan, and Mr. James C. Prichard, Director of Teaching and Training of the Institut Morrison, Kakinda; a special series of worship services led by Professor Fred W. Neal, and a series entitled *Epistemology*, led by Professors Jack U. Russell, of the Department of Mathematics, Charles P. Bigger, of the Department of Philosophy, and E. L. Queener, of the Department of Psychology.

"Each of the ordained ministers of the college led one week's convocations, while eighteen other members of the faculty and administration led other worship services. A number of Memphis ministers graciously appeared by invitation.

"Out-of-town ministers who led convocations included Dr. Marion A. Boggs, Moderator of the General Assembly; Dr. Duke McCall, President of Louisville Baptist Seminary; Dr. B. Frank Hall, of Wilmington, N.C.; the Reverend Mr. James W. Mosley, Austin Presbyterian Seminary; the Reverend Mr. William B. Moseley, missionary to Brazil; Dr. Walter R. Courtenay, pastor of the First Presbyterian Church, Nashville; Dr. George Docherty, New York Avenue Presbyterian Church, Washington, D.C.; the Reverend Mr. Massey H. Shepherd, Jr., Professor of Liturgics, Church Divinity School of the Pacific, Berkeley, California; Dr. Hunter B. Blakely, Secretary of the Division of Higher Education, Presbyterian Board of Christian Education, and Dr. Henry P. Mobley, Jr., '39, pastor of Highland Presbyterian Church, Louisville, Kentucky.

"The Spring Program of Religious Evaluation, *Deepening Christian Faith*, was led in his usual able and thorough manner by Dr. William A. Benfield, Jr., pastor of the First Presbyterian Church, Shreveport, Louisiana, and a member of the Board of Directors of Southwestern.

"A number of distinguished visitors, in addition to those listed under the *Free World Issues* series, who addressed the Southwestern

student body or selected classes and groups on political, artistic, and cultural topics during the session, includes the following:

Dr. E. J. McShane, Professor of Mathematics, University of Virginia.

Colonel Ross M. Lynn, Headmaster, Memphis University School, and a member of Southwestern's Board of Directors.

Dr. R. Gerald McMurtry, Director of the Lincoln National Life Foundation.

Mr. Robert Beverly Hale, Curator of American Painting and Sculpture, Metropolitan Museum of Art.

Miss Dorothy Dunn, School of American Research, Museum of New Mexico, Santa Fe, New Mexico.

Dr. Glenn E. Stout, Head Meteorology Section, State Water Survey Division, Urbana, Illinois.

Dr. Charles W. Curtis, Associate Professor of Mathematics, University of Wisconsin.

Dr. John Kirby-Smith, Oak Ridge National Laboratories, Oak Ridge, Tennessee.

Drs. Robert Woodbury and James Davis, University of Tennessee Medical Units."

Dr. Patterson again calls attention to the fact that Hardie Auditorium is entirely inadequate for assembling the present student body and that the situation will become steadily worse. It will be necessary to work out plans to divide the student body into two groups—one meeting Monday, Wednesday, and Friday, and the other meeting Tuesday, Thursday, and Saturday. This has many obvious disadvantages and will require the use of Neely Mallory Memorial Gymnasium wherever it is required, for good reason, to assemble the entire student body into one group, with certain awkward and disruptive features involved as to seating, damage to the playing floor, etc. The need for an appropriate setting for both secular convocations and convocations for worship becomes steadily more imperative, if we are to preserve the long-established Southwestern tradition which commits the college to share, as a whole, significant common religious and cultural experiences.

Miss Lela Anne Garner, '61, provided able leadership for the Protestant Religious Council, student campus religious organization. Mr. Charles N. Landreth, '62, will serve as president of this group for the session of 1961-62. The four organized religious fellowships existing on the campus at present are the Baptist, Episcopal, Methodist, and Presbyterian.

A long-range project in the evaluation and development of Southwestern's total campus program is the study by the Committee on Convocations and Religious Life of the interrelationships between curricular and non-curricular activities and the religious life of the campus. It is hoped that something of real significance will emerge as a result of this study.

Under the leadership of Frank D. Weathersby and John Stephen Richardson the 1960-61 Thanks-Through-Giving Drive secured the sum of \$1,180.00 for selected off-campus causes in which the Council felt a deep concern.

Membership of the Protestant Religious Council for the past session was as follows:

President.....	Lela Anne Garner, Memphis
Vice-President.....	Charles E. Inlow, Mexico, Missouri
Secretary.....	Dorothy Ann Hicks, Jackson, Tennessee
Treasurer.....	Charles N. Landreth, Memphis
Drive Chairmen.....	Frank D. Weathersby, Magnolia, Mississippi John Stephen Richardson, Shreveport, Louisiana
Publicity Chairman.....	Janice Chapin, Kenner, Louisiana
Drama Chairman.....	Mary Ann Stewart, Canton, Ohio
Baptist Student Union.....	Duke K. McCall, Jr., Louisville, Kentucky Lewis E. Bratton, Jr., Memphis
Canterbury Club.....	Katherine Bartels, Bellevue, Nebraska Susan Fullilove, Shreveport, Louisiana
Methodist Student Movement.....	Walter Reed Coats, Memphis Kaye McKnight, Little Rock, Arkansas
Westminster Fellowship....	Robert Amos Neff, Jr., Shreveport, Louisiana Fay Elizabeth Quinn, Memphis
College Chaplain.....	Robert G. Patterson

THE BURROW LIBRARY

Mr. Albert M. Johnson, '30, Librarian, reported as follows:

"From all indications, it appears that there is a decided change in emphasis as is indicated by circulation statistics. The number of reserved books issued has shown a downward trend, while the number of other books has increased. If this trend continues, it can be considered a healthy sign, for it shows that student reading is not confined to a limited number of reserved books with definite portions

assigned. Since the library does provide a wide range of subject materials, and since independent study demands extensive individual reading and research, it is easily predictable that the use of reserved books will play a less important role, and that the full potential of the library will be increasingly in demand.

"As the book collection continues to grow, it becomes more and more important that the materials housed here remain alive, and that information laboriously compiled be not lost to posterity. It is not enough just to purchase bibliographies and indexes, constant attention must be given to the providing of the books and periodicals whose contents are thus revealed. Within the past year it has been the special concern of the library staff to bring the checking of bibliographical aids up-to-date, to make use of published bibliographies and indexes as guides to acquisition, and to insure the preservation and retention in the collection of perennially useful titles, such as those analyzed in the *Essay and General Literature Index*.

"In line with our desire to make the resources of the library readily available, an entirely new set of subject and author guide cards has been filed in the card catalogue. These guides, numbering some 5,400 headings, are attractively printed and mounted under plastic, and are tilted so as to be easily visible.

"As the Burrow Library continues to grow, it is the wish of the library staff and of the administration to continue its services beyond the immediate confines of the campus. Limitations of staff and consideration for Southwestern faculty and students restrict its use by the general public, but to alumni, Friends of the Burrow Library, ministers, and teachers throughout the area, the library extends borrowing privileges and research facilities.

GIFTS

"Gifts to the Burrow Library are important to the growth and distinction of the collection. Each year brings noteworthy additions from faculty, alumni, and friends of the college, and each gift, whether it be of books, manuscripts, or donations for the purchase of coveted items, demonstrates the vital interest of the donors in the continued excellence of the library.

"A gift of historical importance is the Z. Bennett Phelps Collection of Embossed Revenue Stamped Paper. This collection of stamped documents, dating as far back as the seventeenth century, was

assembled by Mr. Phelps, the father of Mrs. Sidney W. Farnsworth, of Memphis, and presented by him to the Burrow Library. The documents, which have been catalogued and mounted, represent materials of extreme rarity, collected by an ardent philatelist, who devoted many years to their acquisition.

"A diary, kept by the late U. S. Senator Thomas B. Turley, of Memphis, has been presented by his granddaughter, Mrs. McGhee Moore. Senator Turley enlisted in the Confederate Army at the age of sixteen. The diary begins with his capture near Nashville, and relates his prison experiences in Nashville, Louisville, and in Camp Chase. It will be published later in 1961 as a Burrow Library Monograph.

"Professor Jared E. Wenger secured for us a notable collection of German books from the library of the late Professor Harvey W. Hewett-Thayer of Princeton University. The donors are Professor and Mrs. B. W. Bates, of Princeton, New Jersey. Included in the collection is a long run of the *Germanic Review*, which enables us to have a complete file of that periodical.

"Professor Vernon H. Taylor was instrumental in obtaining for the library a complete file of *Violins and Violinists* from 1938 to date as a gift from Mrs. Kenneth Rose, of Nashville, in memory of her husband, who, during his lifetime, was head of the Violin Department of Ward Belmont Conservatory.

"One hundred and seventy-six volumes, mainly of history and biography, from the private library of Mrs. Charles A. Lewis, of Memphis, were given in memory of her son, the late Gideon J. Pillow Lewis.

"Gifts from the alumni have been especially noteworthy. A generous cash donation from Mr. Lee B. Wailes, '29, made possible the purchase of choice items in the field of American history. A similar donation from Miss Margaret Hyde, '30, in memory of Miss Ruth Sherman Hyde, was used to procure three outstanding reference works. A donation from Mr. Peter Norfleet, '54, enabled us to complete the file of a periodical in the field of mathematics. Mrs. Walker L. Wellford, Jr., '29, presented two catalogues of the Jenny M. Higbee School and two photographs of Miss Higbee. Twenty-two albums of phonograph records came from Mr. Erle Howry, x'31, and books from Dr. Kurt Elias, '41, Mrs. Ben Waller, x'32, Mr. John S. Cochran, '52, and The Reverend Mr. William A. Jones, Jr., '48. Un-

designated gifts from the alumni to the Burrow Library Memorial Fund were in excess of \$600.00.

"Gifts of books from present and former faculty members came from Professors Amis, Baker, J. H. Davis, Embry, Monk, Tuthill, Wright, Dean Canon, and President Rhodes. Professor Laurence F. Kinney presented a copy of his recently published *Not Like Ordinary Men*.

"Grateful acknowledgment should be given to the many Memphis citizens who loyally support the Burrow Library. Gift books came from Mr. Walk C. Jones, Jr., Mrs. Mabel A. Dueease, Miss Rebecca Harrison, Mr. Wesley Halliburton, Mr. Francis G. Hickman, Mr. and Mrs. Sidney W. Farnsworth, Mr. John Brice Harris, Mr. and Mrs. John Sorrells, Miss Lillian C. Harris, Mr. John Mills Murray, and Dr. Neuton S. Stern, A substantial check came from The Dilettantes for purchases at the discretion of the librarian.

"Probably the most interesting and unusual contribution came from a young man who did not attend Southwestern, but whose association in graduate school with three Southwestern graduates so impressed him that he determined to express in tangible fashion his admiration for the college in which they had received their training. Though he chose to remain anonymous, his gift provided for the purchase of works in the fields of foreign affairs, mathematics, and philosophy.

EXHIBITS

"We are again indebted to Mrs. Dan Ross for the excellent exhibits in the library and her assistance with those in the Treasure Room.

"Several outstanding exhibits called attention to the resources of the Burrow Library collection. The Z. Bennett Phelps Collection of Embossed Revenue Stamped Paper was displayed to advantage, with explanatory material dealing with the historical background of the documents. Books dealing with East Indian Art were shown in connection with the East Indian Fabrics exhibit in the Treasure Room. The works of C. Vann Woodward, Phi Beta Kappa lecturer to the campus, were available for examination during his visit. The Kelm-scott Press edition of the Poems of John Keats, a recent purchase for the Rare Book Room, was prominently displayed.

"The Music Department furnished a display of early musical instruments and musical scores in connection with the program of the Southwestern Madrigal Singers. Especially featured were editions of the *Original Sacred Harp*.

"For the Christmas season, Miss Florence Wolf, daughter of Professor and Mrs. J. Quincy Wolf, graciously loaned her collection of dolls. These dolls, which have been assembled from all over the world, attracted widespread attention.

"An unfailing source of interest for each Alumni Day is a display of the annuals of the featured classes and contemporary issues of *The Sou'wester*. This year an added feature was an exhibit of the published works of Southwestern alumni.

"The first of what is hoped will be an annual affair was prepared by the newly organized Southwestern Art Club. An extensive, varied, and extremely interesting exhibit of the art work of Southwestern students was mounted in the lobby of the library. The sculpture, photography, water colors, pen and pencil sketches, and oils which were displayed presented a fascinating cross-section of artistic achievement.

TREASURE ROOM EXHIBITIONS

"Miss Etta D. Hanson, Curator of the Jessie L. Clough Art Memorial for Teaching, reports five exhibitions, which were presented within the past year. All of the materials shown were from the permanent collection.

1. East Indian Textiles.
2. Siamese Paintings from Thailand.
3. Oriental Porcelains.
This exhibit was prepared at the request of the faculty of the Memphis Academy of Arts.
4. American Indian Paintings.
This exhibit was held in conjunction with the exhibition in the Adult Education Center of the paintings of Oscar Howe. At the same time, Miss Dorothy Dunn, a nationally recognized authority on American Indian Art, appeared as lecturer to the faculty and student body.
5. Japanese Obi, Buddhist Priest's Robe, Lacquer and Gold Leaf Panels decorated by the late Miss Floy K. Hanson.

"Recent acquisitions include:

A Chinese K'ossu robe.

A porcelain vase of the Ch'ien Lung period.

From the estate of the late S. DeWitt Clough came a collection of choice items which included a book of the autographs of famous figures in the theatrical world, a large antique Ch'ien Lung ceramic jar, apothecaries' jars, antique firearms and daggers, oil paintings, and numerous items in bronze and brass."

The Librarian again pays tribute to his associates on the staff for their competence, resourcefulness, pride in achievement, and concern with the role of the library as an integral part of the educational process. He states that, singly and collectively, their performance merits the highest praise. He reports with regret the resignation of Mrs. Robert T. Garnett, Clerical Assistant, occasioned by the transfer of her husband to another city. Mrs. Howard W. McDuffie, Jr., '50, has been secured in Mrs. Garnett's stead. There were no other changes in the professional staff. During the year sixteen student assistants were employed, one of whom, Mr. James S. Harper, '61, has been singled out for special commendation because of the tremendous volume of work of high caliber which he accomplished.

"The first of what is hoped will be an extensive collection of examples of the printing of fine presses was purchased with Special Acquisitions funds. A Kelmscott Press edition of the Poems of John Keats was acquired for the Rare Book Room. An opportunity presented itself for the acquisition of the first twenty volumes of *American Mathematical Monthly*, and upon recommendation of the Department of Mathematics these volumes, which were needed to complete the holdings of this important periodical, were purchased. The volumes published by the British Royal Commission on the Ancient and Historical Monuments, portraying the buildings of Oxford and Cambridge, were also obtained through Special Acquisition funds.

"The library receives 359 periodicals by subscription, 42 through association memberships, and 58 as gifts. Four daily newspapers, one newspaper on microfilm, and one periodical on microcards are received. The subscription list is reviewed annually, and an opportunity is given to each department to make necessary changes.

"In these days when the trend to automation grows in importance, machine methods for information storage and retrieval assume great importance in discussion among reference librarians. There can be no doubt that large research centers will be able to use such machines to great advantage, but at least for the present smaller libraries will depend upon the person who can direct students in re-

search methods and can open up to them the wealth of material that is available. Through classroom instruction and personal contact, the Reference Librarian, more than any person on the staff, has an opportunity to acquaint students with the library. The Burrow Library is fortunate in having a Reference Librarian who so capably discharges all phases of this work. The number of reference questions answered within the past year was 822. In addition to her reference duties, the Reference Librarian handles all matters pertaining to periodical orders, completion of files, binding of both books and periodicals, maintains the pamphlet file, and handles inter-library loan transactions.

“The efficient operation of the circulation desk has come to be an accepted fact under the capable direction of the Circulation Librarian. The many details which are involved should not be overlooked in evaluating the importance of this position. Unfortunately, books which have been issued do not automatically return themselves; countless overdue notices must be sent, penalties exacted, and elusive borrowers tracked down. Each year a new group of student assistants must be trained, work schedules established, and desk coverage maintained for every hour of the working day. The keeping of detailed statistics, administration of the reserved book collection, attention to the physical appearance of books and phonorecords, and supervision of the entire stack area are additional responsibilities of this position. The fact that every phase of the work is so capably handled is a tribute to the tireless energy of the Circulation Librarian.”

During the course of the session the circulation of indicated materials was as follows:

Books	52,027
Phonorecords	4,872
Periodicals	2,082
Slides	533
Interlibrary loans effected	109

The total volumes catalogued during the year was 2,740. The total net catalogued volumes in the collection now stands at 86,368.

“Departmental appropriations, which reflected an additional \$1,500.00 for book purchases, seem to have been wisely distributed in the various categories. While there has certainly been no letup in the steady advance in book prices, additional appropriations each

year, based upon the increase in enrollment, keep us slightly ahead in acquisitions. A comparison with similar liberal arts colleges shows that Southwestern ranks well in library expenditures per student.

"The Order Librarian has performed at her accustomed high level of competence in working with faculty and staff. She has seen to it that the various departments were regularly apprised of the state of their allotments, has successfully balanced expenditures against appropriations, and comes to the end of the year with her work in excellent order."

The total expenditures for the Burrow Library for the fiscal year, other than general maintenance and utilities, amounted to \$52,343.63. Of this amount \$32,699.33 was for salaries. Receipts from gifts, memorials, special grants, etc., not a part of the annual budget, amounted to \$4,701.50.

PHYSICAL EDUCATION AND ATHLETICS

Enthusiastic reports from Mr. William R. Maybry, '42, Director of Physical Education and Athletics, and Miss Madelyn Richardson, Director of Physical Education for Women, indicate an unusually satisfactory year of operation and one that taxed to the utmost the facilities of the main wing of the Neely Mallory Memorial Gymnasium. This brings to the forefront the imperative need, as the enrollment continues to increase, for the east wing of the gymnasium, which will contain the women's gymnasium, swimming pool, rifle range, and other adjunct facilities.

Mr. Maybry opens his report as follows:

"For the third straight year our athletic teams have compiled an overall winning season, this year being the best of all, with a record of 53 wins and 37 losses. Highlights for the 1960-61 season were the baseball team being invited not only to the NCAA college tournament, but also to the NCAA university tournament, and the track team going undefeated in dual competition for the second straight year. To me, however, the real highlight of the season, as always, was the coaching. Our coaches get along well with each other, are well liked by their players, know what they are doing, and do it in a way that brings only good to Southwestern.

"With the excellence of the varsity program, one might think that the other two facets of the department suffered. To the contrary,

we had the biggest year in intramurals that we have ever had, and our physical education program remained sound.

“Listed below are the various activities carried on by the Athletic Department and the varied uses of the outdoor facilities and gymnasium:

Varsity contests	90
Intramural contests	137
Varsity tournaments	9
Intramural All College tournaments.....	4
Intramural meets	2
Hours of physical education.....	808
Football Kid Clinic	participants 100
Park Commission baseball.....	diamonds all summer 1960 4
U.T. Medical School basketball	games 28
Presbyterian Churches—Tennis Clinic.....	days 10
High School basketball game.....	1
Junior High District Track Meet (26 schools).....	participants 150
Model airplane contests	4
Mid-South football officials meetings.....	12
Mid-South umpires meetings	6
TSSAA football rules meetings	3
AAU track meets	2
Junior Olympic track meets.....	4
Use of gymnasium dormitory by college visitors.....	120
Dances on playing floor.....	4
Science Fair.....	spectators and participants 6,000
Chi Omega festival	participants 100
Boy Scout and Cub Scout field days.....	2
Women's physical education and intramural program	

“The Athletic Department of Southwestern reached 360 out of 390 men enrolled in college for a percentage of 92.3.

SUMMARY OF MALE ATHLETIC PARTICIPATION

In varsity sports.....	98
In one varsity sport only.....	57
In two varsity sports.....	39
In three varsity sports.....	2
In varsity sports only.....	17
In intramurals	301
In intramurals only.....	65
In physical education.....	245
In physical education only.....	38

AGGREGATE PARTICIPATION

Varsity sports	141
Intramurals	1,013
Physical education	1,000
Total	<u>2,154</u>

"A tabulation of the 1960-61 intercollegiate record for men students follows:

<i>Sport</i>	<i>Students Participating</i>	<i>Awards</i>	<i>Won</i>	<i>Lost</i>
*Football.....	43	29	4	4
Basketball.....	20	7	5	13
**Baseball.....	19	18	17	5
***Track.....	30	11	7	0
Cross Country.....	11	5	6	3
Tennis.....	12	6	6	7
Golf.....	6	4	8	5
Total.....	<u>141</u>	<u>80</u>	<u>53</u>	<u>37</u>

*The Orgill Trophy was returned to the Southwestern campus by virtue of a 7-0 defeat of the University of the South.

**The first 14 games won consecutively without a loss. Best record of any team in the history of the college.

***Second consecutive undefeated season."

Miss Richardson commented as follows on the women's physical education and athletic program:

"This has been a most satisfactory year. Mrs. Cobb and I have had from the students the enthusiasm and interest we like to see. The woman student is finally learning that physical education is something to be enjoyed and, no matter what her ability, she can learn something useful. We hope that it will be a sport, but at least we have taught physical fitness and grace to those not especially gifted in sports. We pride ourselves on the fact that the program has enough variety to enable any student to find something that she can enjoy doing. Our philosophy is that this department offers something that is needed, helpful, and enjoyable to women students.

"The modern dance group again this year worked hard and danced well. Its members have appeared not only on campus but at several churches and in special programs throughout the city.

"An all-college tennis team was begun this year, and some ten women students participated in special practice over and above that involved in intramurals and physical education."

Miss Richardson makes a special point to commend the cooperation among all of the coaches and instructors of both men and women's sports and intramurals. With over 700 students on campus the matter of scheduling all athletic activities for both men and women is a formidable one, but it is done smoothly through mutual cooperation.

There follow tabulations for the activities in women's physical education, both in intramurals and in physical education classes:

Number of women enrolled in college.....	335
Number enrolled in physical education classes.....	219
Number enrolled in intramurals.....	184
Aggregate number participating in intramurals.....	537

NUMBER PARTICIPATING IN PHYSICAL EDUCATION CLASSES

Archery	29	Modern Dance	134
Badminton	40	Modeling Exercises	34
Basketball	15	Softball	23
Bowling	84	Tennis	101
Fencing	13	Volleyball	75
Golf	74	Special Dance Group.....	28
Total participation.....		650	

NUMBER PARTICIPATING IN INTRAMURAL SPORTS

Tennis	50
Volleyball	105
Basketball	58
Table Tennis	111
Badminton	73
Softball	50
Field Day	80

In addition to the need for the east wing of the Neely Mallory Memorial Gymnasium, the fencing of the tennis courts must be replaced with a chain-link fence, the northwest corner of the campus must be converted into a new football field and track, with a small stone stadium for spectators, and there must be erected at the major baseball diamond small but rugged stands for spectators and two sets of permanent benches or dugouts for the players. It is believed that with these additions and improvements the athletic facilities would be complete for 1,000 students, consisting of 600 men and 400 women.

ALUMNI

The continuing relationships of the campus with alumni are so many and varied that one would have to refer to the reports of the Vice-President for Development, the Alumni Secretary, the Director of News Service, the Office of Admissions and Admissions Counselor, and the Dean of Alumni at least to begin to construct a picture that would be meaningful. Many individuals work with and for alumni in numerous relationships, and many alumni devote significant portions of time to promoting the welfare of the college. A spirit of cooperation and coordinated teamwork makes possible an effective relationship between undergraduate education and adult education on the campus as well as continuing education and alumni conferences over a wide area.

An unusual feature of Southwestern's Alumni Adult Education Program has been the development, under the direction of Alfred O. Canon, '44, Dean of Alumni, of the "University Lecturer Series," which involves Memphis alumni of other distinguished institutions. Now in its fourth year, this is a cooperative undertaking sponsored by each college or university, its alumni group in Memphis, and Southwestern, and is offered without charge to the patrons of the Adult Education Center in the Memphis community. The purpose of this lecture series is to strengthen the educational ties between alumni and their alma maters and to encourage these alumni to participate actively in some phase of continuing education sponsored by the Adult Center.

Lecturers in the 1960-61 series were as follows:

- Professor David C. Hazen, Princeton University—*The Revolution in the Air.*
- Professor Thomas F. Hammond, University of Virginia—*Russia Today.*
- Dr. James W. Morley, Columbia University—*Demonstration and Democracy in Japan.*
- Dr. Barnes Woodhal, Dean, Duke University—*Medicine, The Doctor and The Public Weal.*
- Dr. John H. Stambaugh, Vanderbilt University—*How Democracies Die.*
- Professor Robert A. Rupen, University of North Carolina—*Russian-Chinese Relations.*
- Professor Henri Peyre, Yale University—*American Literature Seen Through French Eyes.*
- Professor James G. Leyburn, Washington and Lee University—*White Men in Black Africa.*

The number of alumni attending the dinners preceding the lectures ranged from 40 to 120. There are from 100 to 200 persons at most of the lectures in the Adult Center.

The following highlights of events affecting Southwestern alumni during the year 1960-61 are excerpted from the report of Mr. Goodbar Morgan, x'31, Director of Alumni Affairs.

The Alumni Association sponsors certain activities of Homecoming Day in the fall and of Alumni Day during the commencement season. At the Homecoming luncheon, sponsored jointly by the Southwestern Men of Memphis and the Southwestern Women of Memphis, Don A. Ramier, Jr., '53, Vice-President of the Southwestern Men of Memphis, presented a \$100.00 scholarship to each of two male students representative of the "Outstanding Campus Citizen." These scholarships went to Frank D. Weathersby, '62, and Westley F. Busbee, '61. This was the first presentation of these awards.

Also on this occasion, on behalf of former students and friends, Dr. A. Theodore Johnson, Professor of English and former Dean of the College, was presented a gift indicative of the high esteem and affection in which he is held. The presentation was made by Albert M. Johnson, Librarian, with remarks appropriate to Dr. Johnson's impending retirement.

Following the Homecoming football game, in which Southwestern was victorious, the Gaylon Smith Memorial Gateway at the campus entrance of Neely Mallory Memorial Gymnasium, was dedicated. Brief remarks were made by the President and Frank M. Campbell, '39. Especially invited to be present were Mr. Henry C. Nall, Jr., who had been very active in securing funds for the memorial, and Mrs. Walter Stewart, whose son, the late Walter Stewart, x'30, had written the tribute composing the major portion of the bronze plaque.

The officers of the Alumni Association for the year 1961-62 are as follows:

President (1961-63).....	W. Edward French, '39
Vice-President in Charge of Public Relations (1961-63).....	James M. Breyspraak, '38
Vice-President in Charge of Finances (1960-62).....	Barney Gallagher, '41
Vice-President in Charge of Reunions (1961-63).....	J. Lester Crain, Jr., '51
Vice-President in Charge of Ministerial Relations (1960-62).....	William D. Brown, '50

Vice-President in Charge of Alumnae
 (1960-62).....Mrs. T. J. White, Jr. (Sarah Boothe), '39
 Secretary-Treasurer.....Goodbar Morgan, x'31

The officers of the Southwestern Men of Memphis for 1960-61 were:

President.....Burton E. Henry, '54
 Vice-President.....Don A. Ramier, Jr., '53
 SecretaryJohn W. Gray, Jr., '53
 Treasurer.....Thomas E. Sharp, '51

The officers of the Southwestern Women of Memphis who completed their terms in 1960-61 were:

President.....Mrs. Raymond Martin (Hazel Brown), '48
 Vice-President.....Mrs. T. M. Deaton (Virginia Smith), '27
 Secretary.....Mrs. Milton L. Wray (Marilyn Mitchell), '54
 Treasurer.....Mrs. Everett Mobley (Elizabeth Mullins), '40

In addition to luncheon and dinner meetings held throughout the year, the Southwestern Men of Memphis sponsors a Family Night dinner during the basketball season and presents a trophy to the outstanding member of the basketball team.

The Southwestern Women of Memphis, in addition to meetings, gives a most delightful garden party to the women of the graduating class and their parents each year. On this occasion, for the past seven years, this group has presented to the college a fine gift of silver to be used on appropriate occasions. These gifts have been beautiful and useful and evidence a warm and continuing affection for the college.

There follows a list of the articles, all being in silver, and many Early English:

1955.....Coffee urn
 1956..... Tray
 1957.....Punch bowl
 1958..... Platter
 1959.....Compote-shaped sandwich or cake server
 1960.....Cream and sugar
 1961.....Tray and punch ladle

During the past year Southwestern Conferences and meetings of Alumni Advisory Committees were held in fourteen cities throughout the country in order to acquaint Southwestern alumni, prospective students, and parents with current and future developments at the college. A member of the faculty or administration attended each meeting and spoke about important developments of the times in such

fields as science, politics, etc. The faculty members participating were Professors Laurence F. Kinney, Ross J. Pritchard, Jack H. Taylor, and Robert L. Amy. These meetings were organized and directed by the Dean of Alumni and Mr. James D. Curtis, '60, Field Representative for Admissions and Alumni Affairs, who also worked closely with the Admissions Counselor. Since Mr. Curtis expects to enter the ministry, he will be succeeded for the year 1961-62 by Mr. Jerry M. Duncan, '61. Dr. W. Taylor Reveley, Dean of Admissions and Records, will coordinate the above activities with the cooperation of the Office of Admissions and the Director of Alumni Affairs.

The alumni luncheon on June 3, 1961, honored especially the Class of 1936, the Chairman of which is Mr. James R. Haygood. Dean Jameson M. Jones, a member of this class, reminisced with characteristic wit and wisdom about the foibles and fables of the class.

Present also as especially honored guests at this luncheon were four members of the Class of 1911, as follows:

Dr. Wirt A. Rogers, Bastrop, Louisiana
Dr. E. C. Scott, Atlanta, Georgia
Mr. Paul C. Cato, Union Church, Mississippi
Mr. William Proctor McElroy, Upper Montclair, N. J.

In the late afternoon, immediately preceding the alumni supper, there was held a most significant event—the dedication of Margaret Townsend Hall, the only building named for a former faculty member now living. Dr. Helen B. Gordon, '35, Dean of Women, Louisiana State University, paid a magnificent and deserved tribute to Dean Emerita Townsend in an address which has appeared elsewhere and will not be repeated here. Dean Anne S. Caldwell, '51, unveiled and read the bronze plaque marking the building, and Dean Townsend in reply spoke with her usual clarity, wit, and dignity. It was felt by all that this was a most happy and meaningful occasion.

The alumni supper, held in Neely Mallory Memorial Gymnasium, was attended by approximately 650 individuals, with J. Arthur Womble, '35, President of the Alumni Association, presiding. The members of the fifty-year class referred to above were again complimented and presented golden anniversary alumni awards by Dr. R. P. Richardson, '17, Vice-President for Development.

A program involving caricatures of certain faculty and staff members well known to alumni was prepared and executed under the direction of Richard C. (Rick) Mays, '37. Murray Rasberry, Chairman

of the Gifts Committee of the Class of 1936, presented the college with a cash gift amounting to approximately \$2,500.00 to be used for the purchase of scientific equipment. This amount may be augmented during the course of the year.

Mr. Morgan reports that the 1960 Loyalty Fund reached an all-time high of \$36,611.50. This represents a total of 1,134 gifts from 964 persons. Of the Memphis alumni 20.2% participated, whereas 15.7% of non-Memphis alumni made gifts. The percentage of all alumni participating was 17.8.

Mr. Morgan was happy to report that the 1961 Loyalty Fund, as of the date of his report, was running several thousand dollars ahead of the 1960 Fund for the same period.

The college continues to receive enthusiastic reports over the format and content of the *Southwestern News* and of its new page or column bearing the title "From the Ivy-Covered Tower." A number of projects are now under discussion which will bring the alumni into more intimate and better informed contacts with the college through campus meetings.

CONTINUING EDUCATION

The staff of the Adult Education Center consists of Granville D. Davis, Dean of Continuing Education; Laurence F. Kinney, Director of Academic Relations; Alfred O. Canon, '44, Dean of Alumni and Development; Raymond S. Hill, Coordinator of Mass Media; Miss May Maury Harding, '48, Director of Programs, and Miss Diane Lowe, '61, Secretary. Mrs. Robert E. Shroder, x'51, who served as Secretary so efficiently over a number of years, resigned in May because of added family duties. Mr. Howard Will, representative for the Great Books Foundation, spent almost three years at Southwestern as Associate in Adult Education, but was moved to a new office in Jacksonville, Florida, in late May.

Significant Developments

The most significant developments in the Memphis Adult Education Program during the past year were:

1. The continued expansion of enrollments in study-discussion programs.
2. The stressing of education for public responsibility in special discussions.

3. The successful launching of the American Alumni Seminar for Public Responsibility.
4. Continued community support for the Institute for Executive Leadership, the University Lecturers, and the Petit Jean and the Mid-South leader training conferences.
5. The assurance of the continuance of the Adult Center's activities by the establishment of an endowment: a \$300,000 terminal grant from The Fund for Adult Education, matched by an equal amount from Southwestern.

Enrollment

Under the guidance of the Director of Programs, 2,401 registrations were recorded in 133 discussion groups during the year. The growth of the Adult Education Center's program is indicated by a comparison of the year-end reports for the past five years:

<i>Year</i>	<i>Groups</i>	<i>Participants</i>
1957	84	1,797
1958	92	1,940
1959	100	2,060
1960	114	2,361
1961	133	2,401

The total for 1960-1961 includes the registration in thirty-four groups organized in thirty-three cities of the Mid-South: Blytheville, Earle, Helena, Marianna, Osceola, and West Memphis in Arkansas; Mayfield in Kentucky; Booneville, Brookhaven, Clarksdale, Cleveland, Columbus, Corinth, Greenville, Grenada, Indianola, Jackson (two groups), Kosciusko, Laurel, Lexington, Natchez, Rolling Fork, Shelby, and Walnut in Mississippi; and Covington, Dyersburg, Jackson, Millington, Newbern, Paris, Ripley, Savannah, and Union City in Tennessee.

TOTAL REGISTRATIONS

September 1, 1960 — June 12, 1961

F AE PROGRAMS

<i>Name</i>	<i>Groups</i>	<i>Participants</i>
Great Issues in American Politics.....	1	11
Jefferson and Our Times.....	1	17
Ways of Mankind.....	15	156
World Politics.....	2	22
Sub-totals	19	206

OTHER NATIONAL PROGRAMS

American City.....	2	43
First Year Great Books.....	9	158
Second Year Great Books.....	6	95
Third Year Great Books.....	4	74
Fourth Year Great Books.....	1	25
Fifth Year Great Books.....	4	72
Sixth Year Great Books.....	1	8
Eighth Year Great Books.....	1	15
Mid-South Great Books.....	34	680
Great Books Leader Training.....	1	20
Politics, 1960	3	46
Values in Conflict.....	3	49
Sub-totals	69	1,285

INDIGENOUS PROGRAMS

American Alumni Seminar.....	1	24
American Drama of the Thirties and Forties	1	19
American Fiction of the Fifties.....	3	56
Avenues to the Arts.....	1	15
Civic Education	1	9
Conant Reports Study.....	3	62
Current Affairs	1	27
Election 1960	1	47
Existentialism and Religious Faith.....	1	17
Gospel According to St. Luke.....	1	29
Great Russian Literature.....	1	11
Ideas that Change the World.....	1	26
Implications of Science.....	1	17
Institute for Executive Leadership.....	1	20
Japanese Culture, Yesterday and Today....	1	9
Leader Training	1	21
Man's Search: An Adventure in Great Books	2	37
National Purpose	10	220
New South	1	11
New Testament and Our Times.....	1	39
Philosophy for a Time of Crisis.....	3	54
Russian Literature	1	14
Six Novels for Summer.....	2	21
Spotlight on Russia	1	36
Vision of Contemporary Art.....	1	23
Way Beyond the West.....	1	13
Western Man: Early Christian Era.....	1	24
What is Man?.....	1	9
Sub-totals	45	910
Totals	133	2,401

Education for Public Responsibility

Many of the offerings of the year sought to impart to the participants a sense of public responsibility, but four special discussions are particularly worthy of mention. First, during the course of the Presidential campaign, a series of public discussions was held immediately following the televised debates between the rival candidates.

Second, a residential week-end seminar on "Citizen Responsibility" was conducted at Petit Jean State Park, Arkansas. Seventy-five participants discussed the role of the responsible citizen in the reflected light of the *Education of Henry Adams*, *The Immoralist* of Andre Gide, and *Darkness at Noon* by Arthur Koestler.

Third, the television program, "Big City—1980," served as a starting point for a discussion within a discussion. The Memphis chapter of the American Institute of Architects cooperated in assembling a group to view the telecast and hear comments on it by John Osman of The Fund for Adult Education, Albert Bush-Brown of the Massachusetts Institute of Technology, and Leo Molinaro of the West Philadelphia Corporation, all speaking over a long-distance conference telephone hook-up arranged by Southern Bell Telephone and Telegraph Company. The group assembled at the Adult Center then engaged in a discussion of both the "Big City—1980" program and the ensuing commentary.

Fourth, a one-day seminar on the National Purpose was presented on the eve of the fall elections. The Kiwanis Club of Memphis assisted in gathering a representative group of fifty businessmen to discuss the LIFE magazine articles on the National Purpose. The principal speaker for the day was Dr. John Krout, Vice President of Columbia University.

American Alumni Seminar for Public Responsibility

The American Alumni Seminar for Public Responsibility has just completed its first year of operation with twenty-one alumni fellows from eighteen colleges and universities participating. The opening residential sessions were held in June, 1960, at Dauphin Island, Alabama, and the three follow-up workshops were conducted on the Southwestern campus in November, 1960, and in February and April of 1961.

The program of study of the Seminar was directed by Professor Ross J. Pritchard of the International Studies Center; the Dean of

Alumni worked out the necessary cooperative arrangements with the participating institutions; and the Dean of Continuing Education and Director of Academic Relations led the Seminar's discussions. In addition to the members of the staff of the Adult Education Center, the following furnished leadership for the seminar and workshop sessions: Professors James H. Billington, Harry H. Ransom, and Arthur Smithies of Harvard; John Osman of The Fund for Adult Education; Professor Harlan Cleveland of the University of Syracuse; Gregory B. Wolfe of the Greater Boston Economic Study Committee; Levering Tyson of Columbia; Vera Micheles Dean of the Foreign Policy Association; E. C. Stimbert, Superintendent, and Walter Armstrong, President of the Board of Education, of the Memphis Public Schools.

The second American Alumni Seminar will get under way on August 20 of this year.

As a result of the interest generated by this Seminar, Columbia University joined with Southwestern in sponsoring a national conference on alumni education for public responsibility. Aided by a special grant from The Fund for Adult Education, the conference was held at Columbia's Arden House, February 23-25, 1961. Dr. Levering Tyson of Columbia directed the conference, with the Dean of Alumni of Southwestern joining with him in planning the sessions. Both Professor Pritchard and Dean Canon gave addresses at the meeting.

Continuing Community Support

While the staff of the Adult Center enjoys launching new ventures, a great measure of satisfaction also comes from the continued community acceptance of established programs. The majority of participants were again enrolled in such well-known programs as "Great Books" and "Ways of Mankind." The Institute for Executive Leadership again had the full support of Memphis business and industry, and the sixth class of young executives was graduated in May. The eight University Lecturers again drew large crowds of alumni to the Southwestern campus. The "Headlines" discussions again proved popular and informative. And the Petit Jean Conference for the third year and the Mid-South Conference for the fourth year again drew capacity registrations.

The activities of the Coordinator of Mass Media have continued to enjoy wide community support: the direction of the dramatic productions of the "Center Players"; the presentation of artistic

motion pictures; the supervision of a superb paperback book sales department.

The Assurance of Continuance

The acceptance of Southwestern's program of adult education over a span of fifteen years gives the Adult Center staff confidence as it faces the future. Thus plans are well under way for a second Alumni Seminar, a seventh session of the Institute for Executive Leadership, and a sixteenth year of study-discussion.

The \$300,000 terminal endowment grant from The Fund for Adult Education, matched with an equal amount by Southwestern, gives a sound financial foundation to the hopes and plans for the future.

DEVELOPMENT, PUBLICITY, PUBLICATIONS

Although over the years since 1925 there had been a planned effort to keep the constituency of the college reasonably well informed about its progress in line with a carefully considered concept, it was not until eleven or twelve years ago that there was conceived the idea of an Office of Development which would coordinate the vital relationships with the Church, alumni affairs, general publicity, and incidental publications of the college, and, in cooperation with the Office of the Registrar, contacts with prospective students and their parents.

Shortly after that, as the Adult Education Center began to emerge from its modest beginnings, several cooperative efforts in the general developmental field and adult education evolved. Dr. Robert Price Richardson, '17, became the first Vice-President for Development, and much of the delineation of function which we now take as a matter of course in the Office of Development is due to his leadership. Over the nearly ten years of his incumbency many paths of development have been inaugurated.

Inasmuch as some six years ago there was established the Office of Dean of Alumni, the chief purpose of which was to emphasize the continuing intellectual relationship of the college with its alumni, and since Dean Alfred O. Canon, '44, has worked closely with the Office of Development, upon the retirement of Dr. Richardson on June 30, 1961, he was named *Dean of Alumni and Development*.

The members of the Board will have in their possession a rather comprehensive report compiled for its own Committee on Development by Dr. Richardson and read at the Board meeting on March 14, 1961. A review of this report contained in the minutes of the Board meeting will serve as an indication of the overall work of development and there will be required only a few brief further comments at this time. The alumni relationships have been discussed earlier in this report.

In the matter of publicity and publications, Mrs. E. G. Ballenger, '33, Director of News Service, has continued her effective work and, in addition to producing a very fine viewbook for prospective students, also produced the literature for the 1960-61 Annual Support Program, a new science brochure, and has in preparation a book dealing with wills and bequests, the text of which was edited by Dr. Richardson. Other publications during the year include material for the Arden House Conference on Public Responsibility, sponsored jointly by Columbia University and Southwestern, the literature for the 1960-61 University Lecturers Series, and the normal publications of the Adult Education Center, as well as the *Alumni News*. A new booklet for the College of Music was also prepared.

The inauguration of the Southwestern Annual Support Program in 1960 was a major forward step in current college support. The total amount realized as a result of the efforts of volunteer solicitors was \$109,434.00 from 430 contributors out of pledges totaling \$110,884.00. The total cost of securing this sum was approximately four per cent.

The 1961 Annual Support Program was inaugurated, as the members of the Board will recall, on the evening of March 13, 1961, at a dinner meeting attended by members of the Board and volunteer solicitors. The principal speaker was Dr. Chester M. Alter, Chancellor of the University of Denver, who stressed the part of industry and individuals in the support of privately controlled education. Under the chairmanship of Dr. Julian B. Bondurant, distinguished citizen of Memphis and President-Treasurer of the Wells Fargo Armored Service Corporation, assisted by well over one hundred workers, the effort has moved steadily forward, so that as of August 15, pledges total \$105,034.00, with payments received of \$70,664.00 from 505 contributors. As of the same date in 1960 the pledges amounted to \$96,873.00 and the payments \$66,139.00 from 386 contributors. Inasmuch as the Program will not be completed until December 31, one cannot say what the ultimate outcome will be. It is fairly certain,

however, that the cost of carrying on the Program for 1961 will not exceed two per cent of the funds collected.

The college is greatly indebted to those friends, both individuals and corporations, who continue to manifest their interest in and concern for the college in a financial way. As the progress of inflation continues almost uninhibited it is very clear that privately supported higher education, even though managed with maximum efficiency, must have more money with which to operate. Practically everything a college does costs more than it did. The tremendous competition for the best faculty and staff members is nationwide and will not relax. One of the prime responsibilities of the Office of Development is to seek, in close collaboration with the President and Board, persons of both modest and considerable means who will wish not only to give annually to the operation of the college, but who will also make substantial gifts of capital outlay during their lifetime and provide bequests in their wills. The members of the Board are asked to bear in mind the tremendous influence they can exert to these ends in their business and professional contacts.

One aspect of development that is, in a sense, outside the major concern of the office but is by no means peripheral, is the work of the Admissions Counselor and the Admissions Office in general in maintaining mail contact with some three thousand prospective students and entertaining parents and students who visit the campus. This is a tremendous public relations operation and is an aspect of college development admirably carried on by Mrs. John Quincy Wolf, Admissions Counselor, and her associates.

In addition to the considerable effort put into assisting churches that wish members of the Southwestern faculty to conduct worship services, a number of church and other organizations have been brought to the campus during the past year. This affords an opportunity for a large number of church-minded individuals to see the college at first hand. In July there were three Area Laboratory Schools, each of a week's duration, for church school teachers. These were made possible through the cooperation of Evergreen Presbyterian Church and Southwestern. Also, there was held an Area Adult Workshop for the Board of Christian Education. Participants in this workshop were studying the methods to be used in presenting the new church school curriculum.

Later in the summer there will be held a meeting under the auspices of the Adult Education Center to train leaders for discus-

sion groups such as the Great Books Seminars. These individuals will come from a wide area.

Other meetings have included those involving the American Seminar for Public Responsibility, the Synod of Louisiana, and the Presbytery of St. Andrew of the Synod of Mississippi. It is felt as it becomes possible to add more air conditioning in college buildings that the campus, in addition to work of the summer session for undergraduates, will become more and more a meeting place for church and cultural groups.

PRESBYTERIAN GUIDANCE CENTER

Professor Frederick D. Pultz, Director of the Center, has submitted the following report:

"The Presbyterian Guidance Center has provided testing and vocational counseling services for Southwestern students for the fifth year.

"During the orientation period both freshman and transfer students participated in the testing program. The number of tests administered was reduced from six to three because it was felt that some were similar to the Scholastic Aptitude part of the College Entrance Examination Board tests which are required of all entering students. Those administered were as follows: Kuder Vocational Interest Inventory, Barrett-Ryan-Schrammel English Test, and the Diagnostic Reading Test.

"Approximately one-third of those who took the tests have had at least one conference to discuss the results and to relate them to educational and occupational planning. A few of these students have returned for additional conferences, and some have taken more tests. Some thirty or more upper-class students have come to the Center to discuss such problems as courses to take, majors to pursue, transferring to other colleges, graduate or professional training, occupational goals, job placement, and study habits. A few of these students have returned for several conferences, taken additional tests, or have used the occupational information library.

"The results of the tests, based on Southwestern norms, were given to a majority of the faculty members. A number of the faculty asked for additional test scores and information about test interpretation.

"The counseling load at the Presbyterian Guidance Center for the year ended June 30, 1961, was 489 young people of high school age. Although this figure is not appreciably larger than that for the previous year, it does not reflect the big increase during the period January to June, when 353 people were counseled, while only 136 were counseled during the period July to December. These figures show the unevenness of the load during the year.

"The geographical distribution of the counseling load was as follows: Alabama 86, Arkansas 73, Louisiana 107, Mississippi 14, and Tennessee 209. A total of 81 churches were represented by counselees.

"Some changes were made in the staff during the year. A professionally trained counselor was secured to fill a vacancy. The position of testing clerk which became vacant at the end of October, 1960, has not been filled by a full-time person. Instead, student, part-time and temporary help has been used to supplement the work of the three full-time members of the staff.

"Financial support from some of the participating Synods has not been sufficient to pay their fair share of the counseling costs. An effort is being made to correct this situation, and there is every reason to believe that in 1962 real headway will be made in this direction.

"The American Board on Professional Standards in Vocational Counseling, Inc., a board created by the American Personnel and Guidance Association, has renewed the approval of the vocational counseling services of the Center for a period of two years. The Center was approved for the first time in 1959 and request for renewal must be made every two years.

"A new brochure, produced with the assistance of the staff of the News Service of the college, has been widely distributed in the five Synods which contribute to the support of the Center. This brochure was developed at the request of the Christian Vocation Council.

"For several years the Guidance Center has held Open House for the individuals attending each of the Area Laboratory Schools, a cooperative effort of the General Assembly, Evergreen Presbyterian Church, and Southwestern. Some fifty persons came to the Open House this summer, many of them being from churches which are not participating in the program but have some desire to do so.

"For the second year a dinner meeting sponsored by local

churches in the name of the Presbyterian Guidance Center for vocational aides from the churches, schools counselors, principals and other administrators, and school board members in the Memphis area was well attended. The purpose of the meeting was to give the school people a better understanding of the program and its place in the lives of high school students who are members of Presbyterian Churches. Whether or not it is due to these meetings, there appears to be much less objection to releasing students for participation during the last six months than during the previous year. It is hoped that this dinner can be repeated annually and that as a result the schools will accept the counseling program provided by the Church as an important adjunct to their guidance program."

The support of the Center, approved by the several supporting church groups for the church year 1961, is as follows:

Memphis Presbytery	\$ 6,500.00
Nashville Presbytery	1,200.00
Columbia Presbytery	250.00
Synod of Tennessee.....	4,000.00
Synod of Mississippi	500.00
Synod of Louisiana	4,500.00
Synod of Alabama	4,000.00
Synod of Arkansas	2,400.00
	<hr/>
	\$23,350.00
Established budget for the church year 1961.....	\$29,960.00
Anticipated deficit	\$ 6,610.00

BUILDINGS AND GROUNDS

At the opening of the 1961-62 academic session the college will have completed thirty-six years in Memphis, almost one-third of its total time of existence. The sound judgment of those who established the original concept of the Memphis plant and facilities is amply evidenced by minimum deterioration and economical maintenance over the years. Not only is the college fortunate in its planning but also in the individuals who have general oversight of the plant; namely, Mr. J. A. Rollow, '26, College Engineer, and Mr. C. L. Springfield, Comptroller, who work very closely together in all matters affecting plant, maintenance, and physical expansion. During the past year, it was possible to secure as first line assistants to these gentlemen Mr. George E. Partin, *Associate Business Manager*, and Mr. Roy R. Twaddle, *Assistant College Engineer*, whose qualifications will permit some relief to the constant pressures on Messrs. Springfield and Rollow.

The most exciting developments of the year were, of course, the completion of East Hall to house sixty-six young women students, and Bellingrath Hall to house one hundred and six male students. These structures conform in quality and beauty to the remainder of the structures on the campus. No less noteworthy was the signing on July 11, 1961, of the contracts for the erection of the Halliburton Memorial Tower, with the attached Tower Building for administrative offices, and the Moore Infirmary. A brief but dignified groundbreaking ceremony was held on the site of the Tower on July 20, 1961, with Dr. Wesley Halliburton, father of the late Richard Halliburton, whom the Tower memorializes, turning the first earth. Construction on both the Tower and the Infirmary began immediately.

Since the Board is already well acquainted with the generosity of Mr. Halliburton and the late Mrs. Halliburton in making provision for the Tower and of the late Dr. Moore Moore, Sr. in establishing a bequest to make possible the Infirmary, these matters will not be elaborated on here. Suffice it to say that both structures will constitute additional elements of beauty and utility on the campus and represent further achievements in the original concept. The Tower and the Tower Building will house a reception center for visitors as well as most of the administrative offices of the college, thus releasing badly needed classroom space in Palmer Hall. The Moore Infirmary, located just north of Catherine Burrow Refectory, will provide every modern facility for emergency treatment and convalescence of student patients.

In addition to general repairs and routine redecorating, the following list contains a record of campus improvements for the year:

1. A holly garden was given and dedicated in October, 1960, by the Field and Garden Club of Memphis. This fine selection and arrangement of hollies is located south of Palmer Hall and east of the Hubert F. Fisher Memorial Garden. It will be further developed over the years by the Club as an appropriate setting for various campus events.
2. The Memphis Garden Club continued its generous practice of providing for the landscaping around campus buildings by the gift of \$1,500 used to secure shrubbery to surround East Hall and the interior of the women's quadrangle. Under the direction of Mr. Paul Mueller this work was carried out in the spring and already the women's area has taken on a new aspect of beauty. The whole east area of the campus has received a greater development emphasis, and we are grateful to the Memphis Garden Club for this new beauty spot on the campus.
3. It has already been reported that the main panel of the Gaylon Smith Memorial Gateway was dedicated following the Homecoming football game in the fall of 1960. This is a massive and beautiful ornament to the campus. Some sixty percent of the funds for its erection were furnished by friends and classmates

of Gaylon Smith, x'39, and of Walter Stewart, x'30, whose tribute to Gaylon Smith is partly reproduced on the bronze tablet embellishing the gateway panel.

4. As a result of the designation of the Sponsors of Southwestern Committee for 1961 funds will be provided to install air-conditioned units in Hardie Auditorium, Palmer Hall, which will make the Auditorium comfortable and more useful during the summer months.
5. A long needed maintenance shop building was constructed for the College Engineer. In time it is hoped that this building will be covered with stone and thus harmonize completely with other campus structures.
6. Additional research laboratories in the science building were air-conditioned with removable window units, thus making it possible to carry on experimentations during the summer months.
7. An improvement in the college telephone system was made by the installation of automatic dialing apparatus. This makes it possible for the switchboard operator to devote a large portion of her time to other work in the cashier's office.
8. A new blacktop driveway was built east of the women's quadrangle and a large parking area established in that vicinity. Likewise, a new parking area for the men's residence halls was provided. Several new permanent walkways were constructed.
9. From the Office of Surplus Property of the State of Tennessee there was secured at a very modest acquisitional cost a complete portable radar truck unit, which is being rebuilt to constitute one of two such units complete with infrared spectrometer and other equipment which will carry on in Alaska during the summer of 1962 the classified Defense project initiated in 1959 under the supervision of members of the physics staff.
10. The equipment of the business office has been modernized by the installation of electric bookkeeping and accounting apparatus under the immediate supervision of the Associate Business Manager.

During the summer of 1962 as the Tower and Tower Building approach completion certain decisions will have to be made about re-orienting the third floor of Palmer Hall so that it will become a more useful part of the new units to which it will be attached.

DIRECTORS

At the 1961 meetings of the four cooperating Synods the following Directors were reelected, each for the four-year term expiring in 1965:

Synod of Alabama.....	Edward V. Ramage
Synod of Louisiana.....	Carlos G. Spaht
Synod of Mississippi.....	Orrick Metcalfe
Synod of Tennessee.....	William H. Dale

Dr. Ross M. Lynn, Headmaster of Memphis University School, was elected by the Synod of Tennessee to complete the four-year

term expiring in 1963 of Mr. Sidney W. Farnsworth who, because of poor health, resigned as a member of the Board of Directors.

At the annual meeting of the Board of Directors, which was held on October 20, 1960, Mr. Sidney W. Farnsworth, who had served so efficiently and faithfully as Chairman of the Board since 1941, was unanimously named Chairman Emeritus. Mr. Farnsworth is the first person ever to be thus honored by the Southwestern Board.

Mr. A. Van Pritchatt, a member of the Board from the Synod of Tennessee, succeeded Mr. Farnsworth as Chairman of the Board.

Mr. E. B. LeMaster, President, Edward LeMaster Company, Inc., succeeded Mr. Herbert Humphreys as a member of the Southwestern Executive Committee, and Mr. Brown Burch, Vice-President and Manager, Merrill Lynch, Pierce, Fenner & Smith, Inc., succeeded Mr. James M. Ross as a member of the Southwestern Investment Committee.

In accordance with the action of the Board of Directors at its meeting on October 20, 1960, Mr. Lewis R. Donelson III, '38, Memphis attorney, was added to the membership of the Southwestern Investment Committee, and named Assistant Treasurer of the corporation. Mr. Troy Beatty, longtime member of the Investment Committee, was appointed its Vice-Chairman by the Chairman of the Board, Mr. Pritchatt.

FINANCES

The proposed budget for the fiscal year 1960-61 was approved at the June 1, 1960, meeting of the Executive Committee, subject to later review by a sub-committee composed of A. K. Burrow, Chairman; R. Don Warren, L. Palmer Brown III, C. L. Springfield, Comptroller, and Peyton N. Rhodes. This sub-committee indicated its approval of the budget on September 7, 1960, after a study of each individual item. The approved budget amounted to \$820,526.00, which reflected a potential deficit of \$61,326.00, not taking into account personal or corporate gifts to be secured during the course of the Annual Support Program. The action of the Executive Committee was reaffirmed by the Board of Directors at its annual meeting on October 20, 1960.

Tabulated below by Synods and Presbyteries is a detailed listing of benevolence giving to Southwestern for the church year 1960 and for the fiscal year 1960-61:

<i>Synod and Presbytery</i>	<i>Approved Apportionment Church Year 1960</i>	<i>Receipts Church Year 1960 Benevolences</i>	<i>Percentage of Apportionment Received</i>	<i>Receipts Fiscal Year 1960-61 Benevolences</i>
ALABAMA				
Birmingham	\$ 9,240.00	\$ 6,039.54	65.4	\$ 6,652.25
East Alabama	7,425.00	3,829.08	51.6	3,662.39
Mobile	5,115.00	3,707.73	72.5	3,980.16
North Alabama	6,600.00	5,827.89	88.3	5,837.38
Tuscaloosa	4,620.00	2,598.50	56.3	2,695.52
	<u>\$ 33,000.00*</u>	<u>\$ 22,002.74*</u>	<u>66.7</u>	<u>\$ 22,827.70</u>
LOUISIANA				
Louisiana	\$ 6,750.00	\$ 3,183.32	47.2	\$ 2,691.02
New Orleans	8,750.00	6,382.26	72.9	6,615.90
Red River	9,125.00	7,457.40	81.7	7,931.70
Louisiana-Mississippi	375.00	0	0	0
	<u>\$ 25,000.00</u>	<u>\$ 17,022.98</u>	<u>69.1</u>	<u>\$ 17,238.62</u>
MISSISSIPPI				
Central Mississippi	\$ 7,133.18	\$ 3,161.12	44.3	\$ 2,382.55
East Mississippi	2,609.70	1,427.35	54.7	2,892.35
Meridian	3,305.62	1,512.61	45.7	1,190.56
Mississippi	2,087.76	1,459.17	69.9	1,655.11
North Mississippi	2,261.74	2,710.14	111.0	2,129.85
	<u>\$ 17,398.00</u>	<u>\$ 10,270.39</u>	<u>59.0</u>	<u>\$ 10,250.42</u>
TENNESSEE				
Columbia	\$ 7,200.00	\$ 5,400.00	75.0	\$ 5,640.00
Memphis	46,800.00	44,100.00	94.2	47,448.00
Nashville	36,000.00	26,077.31	72.4	26,969.47
	<u>\$ 90,000.00**</u>	<u>\$ 75,577.31**</u>	<u>84.0</u>	<u>\$ 80,057.47</u>
Total	\$165,398.00	\$124,873.42	75.5	\$130,374.21

*15% of this amount applies to Synod's Southwestern Scholarship Fund.

**Includes Synod's Southwestern Scholarship Fund of \$5,000 and \$2,000 (or pro rata with receipts) to be applied toward the matching fund supporting the General Assembly's plan for a major in Bible and Christian Education.

The Board is reminded of the outstanding generosity of three Memphis churches for named professorships over and above benevolence obligations contained in the apportionments of Memphis Presbytery. The Second Presbyterian Church provides each church year \$6,000 toward *The Albert Bruce Curry Chair of Bible*; Idlewild Presbyterian Church contributes \$7,200 for *The Thomas K. Young Chair of English Literature*, and Evergreen Presbyterian Church con-

tributes \$6,000 in support of *The W. J. Millard Chair of Bible and Humanities*. For the fiscal year 1960-61 the income for these chairs amounted to \$18,902.03. In addition the Second Presbyterian Church of Memphis made an unrestricted gift of \$350.00. We continue to cherish the hope that through appropriate representation by members of the Board to their own churches or churches in the larger centers of population other professorships will be provided on an annual basis, even though they may not be capitalized by a principal amount.

From the above it is seen that the total benevolence provision of the Church for Southwestern for the *fiscal* year 1960-61 was \$149,601.24, an increase of \$10,058.38 over the preceding year. It is hoped that members of the Board will take opportunity to express their own and the institution's thanks to those ministers and officers of their respective presbyteries and synods who have been instrumental in bringing about this fine increase.

The regular benevolence apportionments approved by the Synods for the church years 1961 and 1962 are as follows:

	1961	1962
Synod of Alabama	\$ 35,000.00*	\$ 36,000.00*
Synod of Louisiana	26,000.00	28,000.00
Synod of Mississippi.....	17,849.00**	18,327.00
Synod of Tennessee.....	97,500.00***	102,000.00***
	\$176,349.00	\$184,327.00

*15% of this amount to be applied to Synod's Southwestern Scholarship Fund.

**\$1,000 to be applied to Bible and Christian Education Major.

***Includes \$5,000 for Synod's Southwestern Scholarship Fund and \$2,000 to be applied toward the matching fund supporting General Assembly's plan for a major in Bible and Christian Education.

For the church year 1961 from the total benevolence apportionment of \$176,349.00 restricted uses will necessitate the subtraction of \$13,250.00, leaving a net potential of available operating funds equal to \$163,099.00. For the church year 1962 from the total benevolence apportionment in the amount of \$184,327.00 there must be subtracted a restricted amount of \$12,400.00, leaving available for operating expenses the maximum of \$171,927.00.

The number of communicants in each of the four cooperating Synods, according to the Minutes of the One-Hundred-First General Assembly is:

Alabama	40,968
Louisiana	32,560
Mississippi	35,130
Tennessee	33,291
	141,949

Since there has been no major change in Development Fund receipts during the year no report on this Fund is necessary.

Each year Southwestern becomes more indebted to the foresight and wise provision made possible by the establishment of the Bellingrath-Morse Foundation by the late Dr. W. D. Bellingrath, of Mobile, Alabama. The Directors of this Foundation have been diligent in both conserving and increasing its assets to the best interest of the beneficiary institutions and in accordance with the expressed wishes of Mr. Bellingrath. The management of the Bellingrath Gardens, better known as "The Charm Spot of the Deep South," is intelligent and dedicated, and each employee seems to be conscious of playing his role in carrying on the spirit of those who made the Gardens possible. To date Southwestern has received, under the provision of the Trust creating the Foundation, a total of \$306,732.84. These funds and the HHFA loan of \$600,000.00, plus the sale of the North Parkway lot which was not useful to the college for \$80,000.00, made possible the completion and furnishing within the past fiscal year of East Hall, a residence for women students, and Bellingrath Hall, a residence for men students.

THIS DECADE AND LATER

I am frequently asked "When will Southwestern be completed?" The correct answer is, of course, "probably never" if it is to continue to play its proper role in higher education for the Church and the Nation. So far as I know there has never been any disposition to restrict the areas into which the college might expand *provided* that sufficient funds for facilities and endowment of any new school or project were in hand for an operation of the highest academic quality. For instance, if the millions required to properly initiate and maintain an excellent school of engineering or of law were available, I would suspect that the Board would give careful consideration to such expansion.

Another answer to the question would be based on the original concept of an outstanding college of liberal arts and sciences only. Something of an answer *can* be formulated to this and the following

is offered, using broad strokes of the brush rather than attempting fine detail which might distract from the main picture.

At the beginning of the 1961-62 session the college will have completed thirty-six years in Memphis, almost one-third of its total existence. It has been estimated that at the time of removal the Clarksville assets were about \$400,000.00, including plant, equipment, and endowment.

If we include the Halliburton Tower and Tower Building and the Moore Infirmary, the total book value (construction cost) of the plant is approximately six and one-half millions and the replacement value approximately ten and one-half millions. About four millions in construction has taken place in the last ten years.

Likewise the endowment funds have increased over thirty-six years from practically zero to a book value of \$4,076,323.00 with a market value of \$5,960,127.00 as of the latest quarterly report to the Investment Committee. The increase in endowment book value over the last ten years has been approximately \$1,300,000.00.

President Charles E. Diehl and the Board associated with him in 1925 envisioned a college, first, of five hundred students with buildings adequate for their proper instruction, and then a gradual increase to one thousand students as total facilities, endowment and other income permitted. Enrollment was always to be a selective process and academic standards both for admission and graduation were to be high. Any objective examination of the history of the college in Memphis will show that this concept has been consistently followed allowing for a certain flexibility of expansion within carefully drawn guide lines. The development of the program of continuing education as an integral part of the work of the college is an illustration of this internal flexibility; also the departments of art, music, international studies, education, sociology, as well as the language and guidance centers were not *specifically* in the minds of the early planners, but clearly are within the scope of a coordinated development in light of modern educational practice and need.

To "complete" the college for maximum efficiency with provision for 1000-1100 students and adult education will require ten additional structures properly equipped as follows:

A campus center with convocation hall, a fine arts building, two science buildings, a memorial chapel, a center for continuing educa-

tion, one classroom building, a men's residence hall, the missing wing of the Neely Mallory Memorial Gymnasium, and a small athletic stadium following the relocation of Fargason football field. The cost of these additions in terms of 1961 dollars would be six millions.

When the above is accomplished, and assuming the land value of the 100 acre campus to be two millions, and making no further appreciation for existing structures, the physical plant would have a value of not less than eighteen and a half millions.

But the endowment funds are at the heart of the thinking for the decade and the future. There is no form of income so stable as that of wisely invested endowment funds. Annual support from alumni, the Church, business, and individuals reflects very quickly changing economic conditions and has little cushioning against adverse events or trends. A comparison of Southwestern's endowment picture with that of several other well-known Southern institutions reveals the following:

INSTITUTION	Endowment Funds (thousands of dollars)		Probable Students 1961-62 (Full-time)	Approximate Endowment (Book) Per Student
	Book Value	Present Market Value		
Washington & Lee University	\$ 9,120*	\$Unknown	1000	\$ 9,120.00
University of the South	11,300	12,500	735	15,400.00
Davidson College	10,500	20,000**	1000	10,500.00
Agnes Scott College	9,000	14,250	650	14,000.00
Southwestern at Memphis	4,000	6,000	790	5,100.00

*As of 1959-60 report.

**Includes capitalization of Duke Endowment income.

Thus it appears that Southwestern is well behind these representative and, in a sense, competing colleges in the most stable source of operating funds. It may be appropriate to add that the Southwestern salary scale for faculty is also below that of these institutions. The Board will wish to give thought to the best means of quickly increasing the endowment funds.

One final aspect of "this decade and later" picture—again leaving out important small details—relates to current support income. This may be conveniently divided into (1) church and (2) alumni, business and other individuals or foundations:

(1) Ten years ago the duly approved benevolence apportionment from the Synods was \$76,000.00 with \$57,870.00 actually received. For the *fiscal* year ended June 30, 1961, the amount received was \$130,374.00. The apportionments for the *church* years 1961 and 1962 respectively are \$176,349.00 and \$184,327.00. On the basis of recent experience there will be received seventy-five percent of these amounts. It would seem reasonable to expect from the Church well before the end of this decade *at least an actual* benevolence provision of \$200,000.00 annually, if the Church wishes to play its part in higher education.

(2) Ten years ago the total unrestricted gifts for current operations received from alumni, businesses, and individual friends of the college were approximately \$15,450.00. For the year ended June 30, 1961, the amount was \$135,675.00. With proper emphasis it would appear reasonable to expect that by the end of the decade the total receipts from these combined sources should be conservatively estimated at \$250,000.00 annually. Such income, however, could be quickly and severely affected by any economic disturbance.

It is possible now to answer, in one of its aspects, the question which opened this final section of my report. In my thinking, Southwestern will be "completed" as a liberal arts college of exceptional potential when the plant has been augmented as described, with a current value of some eighteen and one-half to twenty millions, when the endowment funds have been at least tripled, and when the current support is increased as stated above. Whether or not this can be accomplished by 1971 depends largely on the Board. However, a word of caution must be injected here, for if Southwestern strives *only* to reach by the end of the decade a level in endowment funds *already attained* by other institutions of its general size and facilities there may still be a disparity difficult to overcome.

The centennial of the "Plan of Union" by which a number of synods became associated in order to provide through Southwestern the means of top level education in the Christian tradition coincides in 1975 with the semicentennial of the relocation in Memphis. It is suggested that the very *final* date for the "completion" of the original concept of the college be such that in 1975 this total accomplishment may be especially recognized and celebrated, not so much as marking the fulfillment of an objective but as the launching of a new era of progress.

Peyton N. Rhodes

August, 1961

ANNUAL REPORT OF THE DEAN

TO THE PRESIDENT OF SOUTHWESTERN AT MEMPHIS:

The faculty continues its study of both the content and method of Southwestern's program of instruction. There is a widespread conviction in our country today that institutions of higher education should make an effort to include in their program materials on non-Western cultures. There are obvious difficulties, particularly in smaller institutions, in achieving this goal because persons who know Eastern languages and who are familiar with Eastern civilizations are quite rare. Some attention to non-Western cultures is being given in Southwestern at present through courses in comparative religions, anthropology, art, history, and comparative governments. Perhaps in the next few years, through expanding the non-Western content in these courses, Southwestern can gradually increase its facilities and resources in this field. Another challenging area of content is the field of general scientific study. Because the various disciplines in the natural sciences have become so highly specialized, it is extremely difficult to devise a college course in general science.

The methods and organization of the program of instruction have also concerned the faculty during the 1960-61 session. Of considerable value in this connection is a study made by a committee headed by Earl J. McGrath, Executive Officer of the Institute of Higher Education, Teachers College, Columbia University, under the title, *Analysis of the Curricular Offerings in Several Independent Liberal Arts Colleges*. This study concerns itself with the curricula of fourteen independent liberal arts colleges and the related costs of instruction. Southwestern was one of these fourteen colleges, and from the analyses in the study the faculty has been able to compare such things as comparative size of classes, cost of instruction per student hour, and number of courses offered with thirteen similar institutions. The Curriculum Committee has set up three sub-committees to consider the following three areas: (1) instructional efficiency and teaching machines, (2) departmental offerings and major requirements, and (3) degree requirements and advanced placement. These three sub-committees will make recommendations to the Curriculum Committee, which in turn will have recommendations for the faculty during the next session.

Under a grant from the Board of Christian Education of the Presbyterian Church in the United States, the college has been able

to continue its Distinguished Visitors Program. During the 1960-61 session the following visitors were on the campus and made notable contributions to the educational program:

E. J. McShane, Professor of Mathematics, University of Virginia
 Vera Micheles Dean, Editor, Bulletin of Foreign Policy Association
 Peter Manniche, Secretary, International Committee for The Proposed Institute for Rural Community Development
 Emil Lengyel, Professor of History, Fairleigh-Dickinson University
 Paul Ramsey, Assistant Professor of English, Elmira College
 Henri Peyre, Chairman, Department of French, Yale University
 Robert Beverly Hale, Curator of American Painting and Sculpture, The Metropolitan Museum of Art, New York
 Dorothy Dunn, School of American Research, Museum of New Mexico, Santa Fe, New Mexico

DEPARTMENTAL NOTES

Bible

Since Professor W. Taylor Reveley, as Dean of Admissions and Records, has taken on additional administrative responsibilities, he will be forced to lower his teaching load next session to one course. To replace him in the teaching of Christian Education and in the administration of the field work related to this program, a joint arrangement has been made with Evergreen Presbyterian Church for the part-time services of Miss Juanita Goodman, an alumna of Southwestern with an M.A. from Duke University, who is serving as Youth Director at Evergreen Church.

Professor Laurence F. Kinney reports that a new syllabus devised for Bible 51 proved helpful during the past session. A further modification of the readings seems desirable for next year, and work on this syllabus is under way at the present writing. Dr. Fred W. Neal has undertaken the revision of Bible 1-2 during the summer of 1961, adapting it for team teaching during the session 1962-63.

Natural Sciences and Mathematics

Work in the natural sciences continues to expand. In the last few years we have added to our personnel in biology, chemistry, physics, and mathematics. The enrollment in these fields continues to rise every year, and more and more students are majoring in the sciences and seeking the B.S. degree. In addition, the research activities and the organization and administration of institutes continue to take increased portions of faculty time and effort. A mobile laboratory furnished by the Oak Ridge Institute for Nuclear Studies was on the

campus April 17-28. Visiting professors, Dr. John Hopkins, Dr. David Anthony, and Mr. Thomas Stone, conducted a course in radio-isotopes. Professor Robert L. Amy, of the biology department, was the chief coordinator, making this course available to some of our faculty and students, as well as to faculty members from LeMoyne College, Siena College, and Christian Brothers College.

Professor C. L. Baker reports that the increase in enrollment in biology and the lack of adequate space continue to create problems. The employment of Miss Kathryn Paullus as an additional laboratory instructor in biology will relieve the personnel problems for the next session.

Professor Raymond T. Vaughn, of the chemistry department, reports that the total enrollment in the department continues to increase. The enrollment was up to 9.8% the first semester and 12.7% the second semester from that of the 1959-60 session. Six majors were graduated in June, with five earning the B.S. degree. Two of the graduates will attend medical school and two will attend graduate school. The National Science Foundation Research Program for the summer months continues as an opportunity in research for Southwestern students, as well as for some high school students. Professor Vaughn also points out that an expanding department and an increased enrollment make more pressing the problem of adequate space.

Professor M. L. MacQueen reports that six members of the senior class this past session were mathematics majors. He and Professors Leland L. Scott and Jack U. Russell continue very active in the work of the Mathematical Association of America and in the Tennessee Mathematics Teachers' Association. The mathematics department has been very active also in devising in-service institutes in mathematics for high school teachers.

Education

Professor Perry D. Scrivner reports that the number of students choosing a career in teaching continues to remain relatively high. This year eighteen of the graduates were headed toward this objective. Professor Scrivner recommends that the faculty encourage more male students to consider the profession of teaching as a career at all levels.

English

Professor John Quincy Wolf reports with deep regret the retirement this year of Professor A. T. Johnson, former Chairman of the

Department and Dean of the College. Professor Wolf writes, "His stature as a scholar, as a teacher, as an understanding counselor of students, as a wise guide in administrative policy, as a gentleman has been an incalculably great asset to the Department and the College for many years. He cannot be adequately replaced." Professor Wolf further calls attention to a course offered during the last few sessions by Professor James E. Roper, '48, as one that has received less official notice than it merits. It is a course in myth and symbol; it surveys classic myths, folk myths, and other myths that have been used in literature. In view of the current interest in symbols, the appropriateness and significance of the course are outstanding. At the Dean's request, the English department has agreed to offer exemption from freshman English to approximately fifty incoming students in the fall of 1961, with the understanding that these students take four semesters of advanced English. This recommendation by the Dean was made in the conviction that the college ought to be doing more than it is now doing in the way of advanced placement. It is the hope that through judicious advanced placement students can be put immediately into courses that will challenge them more keenly and also that the procedure will populate more heavily some of the small classes in the upper levels of instruction. The English department has agreed to initiate this experiment in spite of some reservations held by some members of the department.

Modern and Classical Foreign Languages

Professor Jared E. Wenger notes with regret the loss of Professor Joe O. Embry, who leaves the college to take up teaching duties at Davidson College, Professor Wenger points out that Professor Embry, during his fifteen years of service at Southwestern, reorganized the French department and played a major role in helping maintain a high standard of excellence. Professor Embry served for three years as president of the local Alliance Française; he organized in 1947 a state-wide high school contest for French students, and in 1958 he set up and started the operation of Southwestern's International Language Center. Professor Embry also organized and carried out Southwestern's first venture in study abroad at the Institute for American Universities at Aix-en-Provence, France.

The interest in study abroad continues and now Southwestern has combined with Millsaps College and the University of the South in a joint effort to provide an opportunity for study abroad at the Institute for American Universities in Aix. Professor Gordon D. Southard, of the Spanish Department, is organizing a summer study

plan for Southwestern students in Monterrey, Mexico. Southwestern's International Language Center continues to serve both its own undergraduates and citizens of the city with opportunities for studying foreign languages through use of tape recorders and tapes. Professor Southard takes particular note of the value of the Language Center. "The Language Center has proved of real value, not only in saving teaching hours, but also in a marked improvement in students' aural-oral skill. My judgment is that its usefulness has not been fully exploited by the Spanish department. There are some aspects of language learning that can be accomplished more adequately and efficiently through the use of good taped materials than by a teacher working with a large group. Fortunately the tapes prepared by publishers are constantly improving. In Spanish, there are now excellent materials available for elementary work; there are still no really good tapes for intermediate level work."

The vitality and high standards of foreign language teaching at Southwestern are evident not only in the items mentioned above but in several others which bear mentioning. For several years Professor Wenger has been offering instruction in elementary Russian, and during the past session offered an advanced course which was a survey of Russian literature. In addition, Professor Wenger served as instructor in Russian to the Army Reserve Intelligence Unit in Memphis. It might also be noted that a Southwestern student, Mr. Jerry Welsh, has continued the instruction in Russian in Central High School in Memphis, which was begun a year ago by another Southwestern student, Miss Charlotte Hogsett, '60. The department of German continues to advance, and Professor Erwin W. Goessling notes the added strength that came to the department with the addition last year of Dr. Guenther Bicknese. For some years the modern foreign language requirement at Southwestern has been stated in terms of a proficiency examination. This examination tends to put the responsibility for learning more squarely on the student's shoulders and has served to maintain a high standard in language instruction. Professor Southard, in discussing the foreign language proficiency examination, suggests that the college rule that this requirement must be met by the end of the junior year. Certainly the earlier in his career that a student achieves some mastery of a foreign language the more use it will be to him in his education.

Another forward step in foreign language instruction was taken last year when the departments of Latin and Greek combined to form a department of classics. It was stipulated at the time of this reorganization that the students majoring in either one of these classical

languages will be required to take six semester hours in the other language. The departments of Latin and Greek, besides serving the general education requirements of the college by grounding many of our students in the classical languages, play a further important role in giving training to future teachers and ministerial candidates. The foreign language departments continue to experiment with better ways for organizing their instructional program. Professor Southard reports that the elementary classes in Spanish will meet next year as one large group for one period a week. The group will then break down for two additional meetings into small groups not to exceed twenty-five persons.

History

Members of the department of History were active last year in lecturing to civic groups and teaching some courses in the adult education program. Professor John Henry Davis is currently the president of the West Tennessee Historical Society. The members of the department are currently reorganizing the content and the method of History 1-2. They plan to operate the course as a team, meeting once a week for a large lecture session and then dividing the group for discussion meetings. It is their plan to dwell more lightly on early history in the course so that more time will remain for dealing thoroughly with modern history and for including some material on the new Asia and Africa.

Political Science

Professor David M. Amacker reports a successful year in the department of Political Science. The department enrolled approximately 125 students in all its courses, and there were seven majors who finished with the class of 1961. Professor Amacker suggests that the total educational program of the college might profit from having a regular convocation program devoted to discussion of current national and world problems.

Psychology

The introductory course in psychology continues to be one of the most popular and rewarding courses in the curriculum. The psychology department is growing in terms of total students enrolled and in terms of majors. Both Dr. Myrtle C. Nash and Dr. E. Llewellyn Queener have encouraged their classes to do original research and have had some gratifying results. A new course approved by the Curriculum Committee for next session is to be called *Quantitative As-*

pects of Psychology. This course will integrate statistics, experimental psychology, and psychometrics. Professors Queener and Nash will teach this course as a team.

Sociology

There has been a steady growth in the department of Sociology in the past few years, and for next year an additional professor has been added, Dr. John C. Osoinach. Since Professor Jack R. Conrad is interested primarily in anthropology, the addition of Dr. Osoinach, whose main interest is sociology, will round out and strengthen the efforts of this department. Professor Conrad reports that the National Science Foundation sponsored "Slides for General Anthropology" project has been completed and that he is preparing a demonstration session for the fall meeting of the American Anthropological Association. He also notes that the French edition of his book, *The Horn and the Sword*, appeared in January as *Le Culte du Taureau* in Payot Publisher's *Bibliothèque Historique*.

GRADUATES

The number of Southwestern graduates who go on for further study in graduate or professional schools holds at just around thirty-five percent. Several members of the faculty, notably, Professor John Henry Davis, take an active part in encouraging students to try for some of the national scholarships for graduate work. Four of this year's seniors won Woodrow Wilson Fellowships, and one received a graduate scholarship from the National Science Foundation.

The following students were initiated as members in course in Phi Beta Kappa during the 1960-61 session:

Jocelyn Elizabeth Agnew, Atlanta, Georgia (*English*)
 Martha Barret, Memphis, Tennessee (*International Studies*)
 Marily Sue Davis, Jackson, Mississippi (*Mathematics*)
 Lela Anne Garner, Memphis, Tennessee (*International Studies*)
 Edward Hugh Henderson, Guntersville, Alabama (*Philosophy*)
 Dorothy Ann Hicks, Jackson, Tennessee (*Chemistry*)
 Margaret Ann Hockensmith, Shenandoah Junction, W. Va.
 (*Mathematics*)
 Mary Alice Morton, Memphis, Tennessee (*Psychology*)
 Enloe Thomas Ritter, Memphis, Tennessee (*Physics*)
 Mary Elizabeth Streete, Memphis, Tennessee (*Art and English*)
 Harry Leonard Swinney, Port Lavaca, Texas (*Physics*)

Jameson M. Jones

August, 1961

ANNUAL REPORT OF THE TREASURER

For Fiscal Year Ended June 30, 1961

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

Due to the illness of the Treasurer, Mr. A. K. Burrow, the Comptroller is submitting herewith the annual report of the Treasurer for the fiscal year ended June 30, 1961, and a detailed audit report of the examination made by the accounting firm of Oliver P. Cobb and Company, certified public accountants of Memphis. This report is based on the audit, and figures used are in agreement with the audit, but in some instances summaries and net figures are used.

The Condensed Operating Statement shows that the fiscal year ended with a surplus of \$5,776.89. Operating income is broken down as follows:

From Students	\$502,273.76	51.18%
Endowment—net	184,968.47	18.86%
Miscellaneous—net	8,818.61	.90%
Regular Church Benevolences	130,374.21	13.28%
Evergreen Church, Memphis The W. J. Millard Chair.....	\$7,000.00	
Idlewild Church, Memphis The T. K. Young Chair.....	7,200.00	
Second Church, Memphis The A. B. Curry Chair.....	4,702.03	
Second Church, Memphis Special Contribution.....	350.00	19,252.03
		1.96%
Alumni—Loyalty Fund (undesignated).....	15,024.00	1.53%
Mr. and Mrs. A. E. Hohenberg The Hohenberg Chair.....	4,985.45	.51%
Annual Support Program—net.....	110,783.51	11.29%
Tennessee Independent Colleges Fund.....	4,822.01	.49%
	\$981,302.05	100.00%

Endowment income of \$184,968.47 net, compares with \$171,643.41 the previous year, the net yield being 4.60% compared with 4.37% for fiscal year 1960.

The book value of endowment funds, including \$285,000.00 in annuity funds, as of June 30, 1961, was \$4,606,304.42, and the mar-

ket value was \$5,960,127.17. Using the book value as a basis, the fund is invested in the following securities:

Bonds—Government	18.53%	
Other	32.20%	50.73%
Stocks		37.78%
Notes and Mortgages.....		1.52%
Real Estate		3.42%
Cash		6.55%
		100.00%

During the fiscal year the sum of \$1,707.30 was received through the Sponsors of Southwestern for specific projects.

Benevolences from the four cooperating Synods amounted to \$130,374.21 compared with \$120,840.40 the previous year. Other contributions from churches amounted to \$19,252.03. Total contributions from churches amounted to \$149,626.24—an increase over the previous year of \$10,083.38.

Alumni Loyalty Fund gifts, corporate and private contributions amounted to \$135,614.97. Total contributions from all sources were some \$52,000.00 more than for the 1959-60 fiscal year.

During the year the sum of \$64,457.15 was received from the Bellingrath-Morse Foundation. These funds have made possible certain capital improvements.

As the President will probably report, East Hall for women and Bellingrath Hall for men have been completed and the men's hall will be used for the first time in September, 1961. The total cost of both structures was \$949,173.76, exclusive of furnishings, of which \$600,000.00 was financed by a Housing and Home Finance Agency loan, and the other \$349,173.76 from reserved funds of the college. Furnishings for both buildings cost approximately \$50,000.

Many improvements and renovations were made during the year, which will not be detailed here.

Mr. George E. Partin was employed as Associate Business Manager on December 1, 1960. Mr. Partin is a certified public accountant and a graduate of Southern Law School. He is in charge of accounting

and records. A new machine accounting system was installed on July 1, 1961.

It should be recorded that Mr. W. D. Howell, Auditor and Assistant to the Comptroller, retired on August 1, 1961.

This has been a strenuous year but a very rewarding one in that so many things have been accomplished.

We are very grateful to all of our friends for their generous support and to all of the cooperating Synods for their continued generosity.

C. L. Springfield, Comptroller

CONDENSED BALANCE SHEET

June 30, 1961

ASSETS			
<i>Current Funds</i>			
Cash		\$ 613,487.75	
Accounts and Notes Receivable		1,906.58	
Due from Permanent Funds.....		313.49	
Investments:			
George F. Baker Trust.....\$	45,043.75		
Halliburton Tower and Other	371,955.75	416,999.50	
Real Estate		3,500.00	
Inventories		16,689.06	\$1,052,896.38
<i>Development Funds</i>			
Cash		\$ 9,226.14	
Investments		17,500.00	\$ 26,726.14
<i>Plant Funds</i>			
Buildings		\$5,123,483.65	
Real Estate		198,009.82	
Furniture, Fixtures and Equipment		341,935.61	
Library Books		200,000.00	\$5,863,429.08
<i>Permanent Funds</i>			
Cash—Endowment Funds.....		\$ 300,829.15	
Investments:			
Endowment Funds	\$3,770,491.92		
Scholarship Funds	534,983.36		
	\$4,305,475.28		
Less Annuities	285,000.00	\$4,020,475.28	\$4,321,304.43
TOTAL ASSETS			\$11,264,356.03
LIABILITIES			
Reserve Funds—Restricted		\$ 686,245.96	
Reserve Funds—Unrestricted.....		278,907.98	
TOTAL CURRENT RESERVES			\$ 965,153.94
Reserves—Permanent Fund.....			343,053.72
Deferred Income		\$ 44,069.36	
Mortgage—President's Home		32,000.00	
Mortgage—East and Bellingrath Halls.....		600,000.00	
Due to Current Fund.....		313.49	
TOTAL OTHER LIABILITIES			\$ 676,382.85
<i>Surplus:</i>			
Current Funds.....		\$ 43,673.08	
Development Funds		26,726.14	
Plant Funds		5,231,429.08	
Permanent Funds		3,977,937.22	
TOTAL FUND BALANCES			\$9,279,765.52
Total Liabilities and Funds.....			\$11,264,356.03
Total Liabilities and Funds 6-30-61		\$11,264,356.03	
Total Liabilities and Funds 6-30-60		9,628,151.00	
INCREASE IN NET ASSETS		\$ 1,636,205.03	

COMPARATIVE CONDENSED STATEMENT OF
INCOME AND EXPENSE

Fiscal Years 1960 and 1961

	YEAR ENDED JUNE 30, 1961	YEAR ENDED JUNE 30, 1960
INCOME		
Tuition, Registration and Recording Fees.....	\$ 479,368.86	\$ 411,206.25
Less Scholarships and Grants-in-aid.....	91,018.35	80,751.86
	<u>\$ 388,350.51</u>	<u>\$ 330,454.39</u>
Other Income from Students.....	22,904.90	12,165.47
	<u>\$ 411,255.41</u>	<u>\$ 342,619.86</u>
Endowment Income—Net	\$ 184,968.47	\$ 171,643.41
Residence Halls, Dining Halls, and Bookstore..	339,695.02	312,194.16
Interest on Savings Accounts—		
Current Funds	9,566.94	10,463.25
Other College Activities and		
Departmental Income	251,537.81	200,804.90
Miscellaneous	5,028.20	2,508.76
	<u>\$1,202,051.85</u>	<u>\$1,040,234.34</u>
EXPENSE		
Instructional	\$ 529,090.91	\$ 488,008.64
General, Administrative and Promotional.....	158,231.47	135,427.23
Physical Plant and Grounds.....	93,650.60	83,991.40
Social Security and Retirement Contributions		
and Major Medical Insurance Premiums.....	49,559.40	48,604.06
Residence Halls, Dining Halls and Bookstore....	285,549.85	250,104.79
Capital Improvements and Additions.....	53,974.43	54,750.00
Other College Activities and		
Departmental Expense	311,459.51	208,124.62
	<u>\$1,481,516.17</u>	<u>\$1,269,010.74</u>
TOTAL OPERATING EXPENSE.....	\$1,481,516.17	\$1,269,010.74
OPERATING DEFICIT	\$ 279,464.32	\$ 228,776.40
CONTRIBUTIONS		
Benevolences—Cooperating Synods:		
Alabama	\$ 22,827.70	\$ 20,295.39
Louisiana	17,238.62	17,591.95
Mississippi	10,250.42	10,139.71
Tennessee	80,057.47	72,813.35
	<u>\$ 130,374.21</u>	<u>\$ 120,840.40</u>
Evergreen Church—W. J. Millard Chair.....	7,000.00	5,000.00
Idlewild Church—T. K. Young Chair.....	7,200.00	7,200.00
Second Church—A. B. Curry Chair.....	4,702.03	5,647.46
Second Church—Special	350.00	855.00
	<u>\$ 149,626.24</u>	<u>\$ 139,542.86</u>
TOTAL CHURCH CONTRIBUTIONS.....	\$ 149,626.24	\$ 139,542.86
Tennessee Independent Colleges Fund.....	4,822.01	2,900.86
Alumni Gifts—Loyalty Fund.....	15,024.00	9,666.26
Annual Support Program.....	110,783.51	81,081.15
Hohenberg Chair of Economics.....	4,985.45	0
	<u>\$ 285,241.21</u>	<u>\$ 233,191.13</u>
TOTAL CONTRIBUTIONS	\$ 285,241.21	\$ 233,191.13
NET INCOME	\$ 5,776.89	\$ 4,414.73