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## Memphis World, 1951 February 16th

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Memphis World Newspaper Meet This Saturday

First meeting of the year for Memphis World newboys, carriers, and agents will be held this Saturday afternoon, February 17th, at the World Office, 184 Beale Avenue, beginning at 1:00 o'clock. During this meeting's plans will be discussed relative to the first circulation contest of 1951.

Murder Climax To Grudge-Vet Killed In Cafe

Leroy Muse, 32, of 1867 Swift Street, was fatally shot at Fairview Cafe, 1398 Fairview street, Saturday evening, February 10th, during a drinking brawl. His slayer was Wendell Fare, 32, of West Olive Street, employe at Bluff City Cotton Co.

Lovely Candidates For "Spirit Of Cotton" Get Final Instruction



THE JUBILEE VIP's (Very Important People) are: Left to right: Mr. Paul Vesco, proprietor of Paul's Tailoring Shop, 184 Beale Avenue and sponsor, with Theodore Spencer, chairman, sponsor selection committee.

Chicago's Miracle Woman Continues To Improve; Medical World Stunned

Woman's Fight For Life Amazes Medical Science

CHICAGO—(INS)—Mrs. Dorothy Mae Stevens, Chicago's deep freeze victim, showed more improvement Monday. Physicians at Michael Reese Hospital said the temperature of the 23-year-old woman, found unconscious and frozen stiff last Thursday during sub-zero weather, was up to 100.6 degrees.

Carrying Torch Of Fine Father



Army, Navy and Air Force scientists joined private specialists in their study of the 23-year-old Mrs. Stevens' comeback from an unprecedentedly low body temperature of 64 degrees.

N. C. Mutual Holds Business Clinic In Memphis

The Memphis District of the North Carolina Mutual Insurance Company witnessed its annual meeting last Friday with L. D. Wortham presiding. As an added attraction, local management made possible a most palatable chicken dinner for its force.

Rev. J. L. Campbell, Pioneer Baptist Minister And Political Leader, Passes

Rev. J. L. Campbell, dean of Baptist pastors in Memphis, and a "wheel horse" of the National Baptist Convention, U. S. A. for which he had served for an extended period as chairman of finance is dead at 65.

News of Rev. Campbell's death swept Memphis in a matter of minutes after he sustained a heart attack in his bedroom around midnight Monday. Dr. R. Earl Bland was summoned but the veteran minister found himself unable to rally after the attack.

Tickets For Lois Towles Piano Concert Going Fast; At Clayborn Temple Feb. 23

Miss Lois Towles, brilliant young piano concert artist, will appear in Memphis, Friday evening, February 23, at Clayborn Temple, Hernando and Pontotoc, under the auspices of Alpha Delta Lambda chapter of Alpha Phi Alpha fraternity.

Several prominent white citizens of the community have been added to the board of directors of the Memphis Urban League. Presiding as chairman of the board is Edwin Dalstrom, pioneer director, who has been great influence in helping the organization become integrated into the Memphis Council of Social Agencies.

PREACHED FAMED SERMON SUNDAY "Deliverance will come" preached Rev. Campbell to an overwhelming audience at his church Sunday from the classic story of Hamon and Mordecai, Book of Esther, as he began his 41st year as pastor of St. Stephen's Baptist, it was the 42nd consecutive year that he had de-

Memphis Urban League Adds Prominent Whites To Board

A national organization by a white woman. Members of the 1951 board of directors are: NEW MEMBERS Dr. Charles E. Diehl, president emeritus, Southwestern University; Rev. Landern Childers; Sidney L. Kahn, Jr.; Joe L. McMillin, Lester Rosen, Mrs. Mary G. Patterson Phillips, Mrs. Walter H. Ziegler, John McKinney, Percy Dupree Bailey Brown, and Forrest Dickinson.

Dentists Hold Executive Board Meet; Great Success

The Executive Board of the National Dental Association met in the Bluff City, February 10-11, for the purpose of formulating plans for the 38th Annual meeting of the N. D. A. in Memphis, August 13-17.

Dean Of Memphis Pastors Passes

Funeral ceremonies for the late Rev. J. L. Campbell will be held Friday morning (Today) at 11 o'clock from St. Stephen's Baptist Church of which he served as pastor for forty-one years.

World Columnist Has Script Accepted For Armstrong Circle Television Show

Distinctive recognition has come to Miss Frankelle Robinson, Memphis World columnist, for her ability as a writer. She was notified last week-end that one of her original scripts has been accepted by the Armstrong's Circle Theatre, a coast-to-coast television program seen every Tuesday night at 8:30 CST via WMCT.

NAACP Youth Secretary Will Visit Memphis

Mrs. Ruby Hurley, National Secretary of the National Association for the Advancement of Colored People will visit the Memphis Youth Council and LeMoine College Chapter Monday and Tuesday next week. Mrs. Hurley is touring the entire South revitalizing and organizing Youth Councils and College Chapters.

Amos Doggett, Long Time Employe At Palace, Dies

After 36 years of top quality service to the Palace Theatre, 324 Beale Avenue, Amos Doggett, 64, all around handy man of the theatre, died.

Attends Dental Executive Board As President Woman's Auxiliary

S. C. was in Memphis last week to help plan for the annual convention of the National Dental Association and its Auxiliary. Under her leadership as president of the Women's Auxiliary of the National Dental Association, many of the scheduled social affairs are being worked out in conjunction with the Auxiliary of the Shelby County Dental Society, which will serve as host of the 1951 convention next August.

Battlefield Promotion

Master Sergeant David Stover, Jr., former promotional director of the Memphis World, recently received a battlefield commission to rank of second lieutenant. He is the son of Mrs. Juanita Stover, of 1533 Brittain.

Dean Of Memphis Pastors Passes

Funeral ceremonies for the late Rev. J. L. Campbell will be held Friday morning (Today) at 11 o'clock from St. Stephen's Baptist Church of which he served as pastor for forty-one years.

MISS FRANKELLE ROBINSON

MRS. RUBY HURLEY

MRS. HARRY E. THOMAS

REV. J. L. CAMPBELL, nationally known pastor of St. Stephen's Baptist Church, and one of the "wheel horses" of the National Baptist Convention, USA, is dead. His sudden passing Monday night at his home 1287 South Parkway, virtually rocked church life of the entire community and brought to a dramatic close one of the most colorful careers recorded in the annals of the Baptist Faith in West Tennessee.

Three new sub telephone stations have been designated by the Memphis Telephone and Telegraph Company in heavily populated Negro residential districts in the Bluff City.

The Executive Board heard Mrs. Thomas' plan for the Auxiliary and accepted it.

# NEWS OF THE CHURCHES

**THE EBENEZER MISSIONARY SOCIETY**  
The Ebenezer Missionary Society meets each week Wednesday, morning, 11 A. M. at the church.  
The theme for the present quarter is "Let us Pray"; the topic, "The Christian Experience." Pray — worship.

**NEW SALEM BAPTIST CHURCH**  
Rev. L. Blake, pastor.  
The Senior Choir was entertained at the home of Miss Virginia Williams, 2872 Alcorn Avenue, Saturday night, February 10, 8 P. M.  
All members were present and many friends were there to enjoy the delightful refreshments.  
The next meeting will be at the home of Mr. and Mrs. Austin Kirkwood, 686 Lipford Street, February 24. All members are asked to be present, along with our many friends. Sister Artress Malone is the clerk of the church; Rev. L. Blake is the pastor.

**MEMPHIS S. S. AND B. T. U. CONGRESS**  
The Jackson Avenue Baptist church and pastor, Rev. W. L. Varnado, will be host to the Memphis S. S. and B. T. U. Congress, Sun-

day, February 18, 3 P. M.  
The topics for discussion will be "The Advantage of the Home Department Extension to Our Church School" by Prof. R. W. McGee, Metropolitan Baptist church; also "How the Standard of Excellence Inspires Training Union Workers" by Mrs. Hattie Bush, Mt. Vernon Baptist Church.  
Highlight for the afternoon will be the doctrinal address which will be delivered by Rev. J. B. Webb, pastor of St. Matthews Baptist Church. His subject will be: "Interpretation of Holy Sanctification."  
We strive to give you the best in entertainment from a spiritual and intellectual standpoint. We welcome you to join with us each third Sunday afternoon.  
A. L. Cotton is the president of the Congress; Mrs. Mary Woods, secretary; and Mrs. M. Smith, reporter.

**BEAULAH BAPTIST CHURCH**  
The Young Women's League of Beulah Baptist Church met at the home of Mr. and Mrs. Jeff Harrison on Whittington Street. Meeting was opened by the chaplain and presided over by Miss Willet Springer, President.  
Reverend Benson, the guest speaker, will be with us for three more weeks. Our pastor, Rev. Williams was present.  
New members are Mrs. Ida Bell

**GREENWOOD CME**  
Greenwood CME Church 1068 S. Bellevue. Rev. C. M. Hawkins, pastor.  
The activities are as follows: Stewards Board No. 1 is sponsoring a widow's contest Friday night February 16, at 8 P. M. This promises to be the most interesting event of the season. Mrs. C. D. Haskins directress and Mrs. Georgia Matlock, president.  
Sunday, February 18, Sunday School usual hour 9:30 A. M. Mrs. Rachel McKinney Supt.  
11:00 A. M. Subject, "Whatever happens Let It Happen." Music by Senior Choir. Mr. M. D. McCoy, Chorister.  
3 P. M. Special missionary service. Mrs. Mary Greer, president.  
Epworth League 6 P. M. Special quiz program will be featured. Mr. W. L. Lay, president.  
Evening service 7:30 P. M. subject, "A Sick Head and Faint Heart."  
The Junior Church is sponsoring a womanless wedding, Wednesday, night February 21. Mr. Andrew Sone president, and Mrs. Ida Mae Taylor directress.

**CHRISTIAN SCIENCE SOCIETY**  
YMCA, 254 S. Lauderdale St.  
Sunday School at the Christian Science, February 11, will be held at 9:30 A. M.  
At the morning service 11 A. M. the subject will be "Fuel."  
Mid week services will be held on

Alexandria and Miss Augusta Hayes Mrs. Mary Herron, on Bey Street, will take the next meeting. A very nice person played Santa to the League as a whole.  
Mrs. Hackett, president.  
Mrs. Corrine Newton, reporter.

**LANGSTON MEMORIAL CHOR TO OBSERVE 27TH ANNIVERSARY**  
The Langston Memorial Choir will celebrate its 27th Anniversary Sunday, February 18, 3 P. M. at Collins Chapel C. M. E. Church, Rev. R. V. Johnson, pastor.  
Some of Memphis' outstanding church choirs will present music for the occasion.  
The public is invited. Mrs. Geraldine Smith is president of the choir. Mrs. Elizabeth Proctor, secretary, and Mrs. Mattie Waller, chorister.

**MR. M. A. YOUNG IN BROADCAST**  
Mr. M. A. Young, district manager of the Golden Circle Burial Insurance Company, served as guest speaker recently on broadcast from St. Mary Baptist church. The broadcast took place in Jackson, Tenn. last Sunday on the eve of Lincoln's birthday.

**CENTENARY METHODIST CHURCH**  
Mr. H. H. Jones, Pastor.  
The Wesleyan Service Guild is sponsoring another in a series of "Information Please" programs under the chairmanship of Mrs. Myrtle Horton, Program Committee.  
Dr. H. H. Johnson, prominent medical physician of this city, and a member of the Executive Board of the Bluff City Medical Association, will be the guest speaker, Sunday, February 18, 7:30 P. M.  
Dr. Johnson will speak on "Health Problems — Revolving Around Diseases — Preventions, Control and Treatment."  
The public is invited to attend.

**NEW SALEM BAPTIST CHURCH**  
935 S. 4th Street  
Rev. C. J. Patterson, Pastor.  
The Missionary Department of the New Salem Baptist Church will hold its installation of officers, Sunday, February 18, with Rev. O. C. Reed, pastor of Tree of Life Baptist church, and his congregation as guests.

**COLLINS CHAPEL C. M. E. CHURCH**  
Rev. R. V. Johnson, Pastor.  
Rev. R. V. Johnson, pastor of Collins Chapel CME Church is back in the city after attending the Phillips School of Theology Conference on Preaching and Winter Council in Kansas City, Mo. and Tulsa, Okla. The theme of the conference was "The Christian Gospel and Modern Civilization."  
When the conference convenes in Memphis, Thursday night, February 22, at Mt. Olive CME Church, Rev. Johnson will be the speaker. The public is invited to attend.

**BLOOMFIELD BAPTIST CHURCH**  
1241 Kansas Street  
Rev. J. D. Wesley, Pastor.  
The Sunday School opened at 9:30 with the supt. in charge. The subject of the lesson was "God Meets Human Needs." The introduction was read by Mr. Felix Scott. Blackboard demonstration was done by Rev. Gordon. Attendance and offering banner was won by Mr. Briggs. Chairman of the Sick committee reported 13 members sick.

At 11 A. M. devotion was led by Bro. Briggs. Prayer was offered by Bro. Fitzgerald. Then Rev. Lane took charge of the pulpit. Scripture reading by Rev. Baxter, John 6:1-8. Prayer by Rev. Gordon. The pastor, Rev. Wesley took his text from 1 and 2 Jonah. He preached a powerful sermon which inspired many. The young people were at their best in song service.

**PERSON AVENUE BAPTIST CHURCH**  
Rev. B. J. Sykes, Pastor.  
I must work the works of Him that sent me. While it is day for the night cometh when no man can work. John 9-4 verses.

On each fourth Sunday the pastor, Rev. B. J. Sykes and four other ministers will draw our attention at 3 P. M. with the word of God. Each minister will talk about five or ten minutes. If you fail to come you certainly will miss a great sermon.  
Sunday School begins at 9 P. M. Every second and fourth Sunday is Pastoral Day.  
B. Y. P. U. is six o'clock. Bible Band is on the first and third Sundays at three o'clock. Choir practice is on Wednesday night at eight o'clock. One of our faithful members Bro. Eoh is now a deacon. Come out and worship with us. Each and every Christian is asked to bring an unsaved person with you each Sunday to hear the word of God, so that they might be saved from the burning fire.

Mrs. B. J. Sykes, wife of Rev. Sykes wishes to thank the members and friends for the surprise birthday party they gave her on December 25th. The chairman mother Catherine Williams put it over in a big way. She and her members bought a turkey which weighed 23 lbs. They served salads, cakes, ice cream, drinks. She also received many nice presents from friends and members. Presents were quilt, handkerchiefs, gloves, table cloths, and \$33.00 in money. Another friend, Mrs. Tressie Campbell gave her a beautiful pair of earrings and a pen. Mrs. Sykes says "Thanks for every thing you have done. I will not let you down. I do not have



**FAREWELL-TO-ARMS FOR MEMPHIAN**—Friends of Miss Sallie Bradford, and her fiance, Curtiss Bridges, gathered at the home of Mrs. David Bradford, of 382-E Wellington, to honor Mr. Bridges on the eve of his departure for the U. S. Armed Forces. The affair was held last Wednesday evening, February 7th... just three days before the young serviceman took leave Saturday.  
"Departing can be such sweet sorrow," friends seemingly said as they wished for the

early and safe return of the popular young Bluff Citizen. Refreshments were served... including a number of toasts to Mr. Bridges.  
Shown in accompanying picture are (left to right): O. D. Netter, Miss Sallie Bradford, Curtiss Bridges, guest of honor; Miss Ella McGowan, Henry Crosby, Miss Louise Walker, Leon Franklin, Miss Alberta Thompson, Robert Collier, and Miss Bobby Jean Allen.  
Miss Bradford is the daughter of Mrs. David Bradford at whose home the party was given.

**HOPEWELL M. BAPTIST CHURCH**  
324 Ashland  
Rev. L. M. McNeal, Pastor  
Sunday, February 11, the Sunday School was well attended, one of the best yet. The Pastor's class is growing every Sunday. Our motto is "Every church member, a Sunday School member."  
At the morning worship, the pastor was at his best. His message was taken from Rev. 12. Subject, "Christ Sublime Portrayed His Power." We were showered with a spiritual shower.  
During the evening worship, the Rev. Ward, was the guest speaker. His was a beautiful message. Rev. J. W. Williams stopped by and assisted in the Lord's Supper. We had two new members to join.

Sunday, February 18, is Youth Day. They are planning a very nice program. Mrs. Ethel Hill is supervisor of Youth Day.  
The Missionary Societies of the Union Progressive Mission and Education Association, will meet with is Friday, February 23, 11 A. M.  
All societies of this association are asked to be represented at this meeting; also the chorus. Mrs. Alice Bailey is the president. Mrs. F. L. McCray is vice-president; and Mrs. Lula Gray, director of chorus. Mrs. Rosa Henard is secretary.

**CLUB NEWS**  
**BRY'S PROGRESSIVE CLUB**  
The Bry's Progressive Club will meet Sunday, February 18 at the residence of Mr. and Mrs. W. E. Walker, 1325 Barbour Street. All members are asked to be present at 4 P. M.  
Mr. Herbert S. Lee, president.  
Mrs. Jim Ella Seals, Secretary.

**LADIES OF LEISURE**  
The Ladies of Leisure Social Club wishes to express its appreciation to the folk who braved Old Man Winter to attend the Pre-Valentine Party given at the residence of Mrs. Ruby Chinn, which proved to be a swanky affair.  
Meeting was last held at the home of Miss Katie Bryant, 756 Hamilton Street. She wore a very stunning black dress, and was a most gracious hostess. After a delicious repast was served we went all out for recreation, in the form of skating at the Hippodrome Roller Rink.  
We welcome into our rank Miss Leslie Scruggs, who has made application to become a member.  
The date for our Formal Dance has been set for the night of May 10th.  
Mrs. Alpha Ferguson, President.  
Maye Ruth Johnson, reporter.

**THE FRIDAY NITERS CLUB**  
The Friday Niters met at the home of Miss Fannie Fitch at 9:50 P. M. The Vice-President presided over the meeting after the usual opening. Old and new business was discussed, during which time Mrs. Corrine Newton made an annual report, and the club decided to make a monthly report to the Orange Mound Nursery. A very tasty menu was served.  
We wish our President Mrs. Glover a hasty recovery. Next meeting will be held at the home of Mrs. Sandy Glover, 2545 Park Avenue.

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## Catholic Youth Organization Gives Program

The Catholic Youth Organization of St. Augustine sponsored its first Amateur Hour at St. Augustine's Auditorium, Sunday evening Feb. 11. This program was worked upon by the committee assigned by the C. Y. O. presented and conducted by the youth of St. Augustine church and school. Composing the committee were Father Capistran and Sister M. Evangeline, BVM as advisors and Miss Elizabeth Ann Hunt, Miss Ruby Little and Miss Marjorie Samuels, the secretary of St. Augustine's unit of the C. Y. O.

First prize of five dollars was awarded to Miss Maevis McGhee for her toe dance, which was superb. A comedy team of George Walker and A. D. Ford won the second prize of three dollars, and the third prize of two dollars was divided between the singer of "Barcarole," Miss Cornelia McGhee and the clarinetist, Mervin Neal for his rendition of "Beautiful Dreamer." The Judges for this Amateur Hour were: Mr. Louis Hobson, principal of Lester School; Miss Dora Todd, teacher at Booker T. Washington, and Miss Gretchen Mitchum, teacher of music at Klondike School.

There were thirteen participants after the additions screened some twenty amateurs from St. Augustine School.  
The program proved true to its title. Amateur Hour by finishing within an hour.

**\$100 Million Bond Issue Proposed In Alabama Schools**  
MONTGOMERY, Alabama — Alabama School Superintendent W. J. Terry said Saturday he will propose that the state finance a \$100-million bond issue to bring all schools, white and Negro, up to national standards.

**LADIES**  
If you are having scalp trouble, such as dandruff, dry itchy scalp, or falling hair, try Clara's Oils, and get relief.  
Helps to promote a growth of hair. Made of oils.  
Double Strength Grower 60c  
Triple Strength Grower, (with mange) \$1.00  
Coconut Oil Shampoo 40c  
Hot Oil 50c  
Pressing Oil 60c  
Write  
**Mrs. Clara M. Hodges**  
439 N. Broadway Tupelo, Miss.

**Alpha Delta Lambda Chapter of ALPHA PHI ALPHA FRATERNITY**  
Will present the Vivacious **LOIS TOWLES**  
Who recently returned to the States after a very successful tour of Europe; and after having won so much acclaim in "Gay Paree."  
MISS TOWLES will appear in  
**CONCERT at Concert Temple Fri. Eve., Feb. 23 8 P. M.**  
Tickets for the concert of the accomplished pianist are now on sale at: The Memphis World; Service Drug Store; South Memphis Drug Store; Anderson Drug Store; LeMoyn College; Witherspoon Sundry; All High Schools; and from members of the fraternity.  
Advance tickets: \$1.20; children, 75c; At Door, \$1.50; children, \$1.25.



MISS LOIS TOWLES

*Achievement...*  
**AN AMERICAN HERITAGE**  
Of all the rights dear to Americans, none is more dear than the right of achievement...  
The right to achieve fame in science by turning the lowly peanut into a crop of great value to mankind...  
The right to become heavyweight champion of the world through sheer ability and fine sportsmanship...  
The right to receive a Nobel Peace Prize for outstanding statesmanship and humanitarianism...  
The right to be voted "most valuable player" for the ability to cover second base better than any other star in the big leagues...  
The right to become a Man of Achievement in any field. And that's a right enjoyed more abundantly in America than any place else in the world.  
CALVERT DISTILLERS CORPORATION

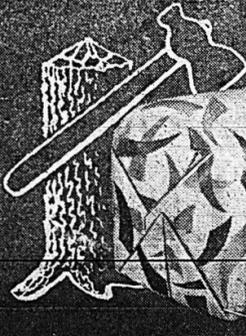
**Don't lose WORKTIME with a BACKACHE**  
Get fast relief from muscular backache with a Johnson's BACK PLASTER—almost like wearing a heating pad. It acts 3 ways: (1) Brings the warming, healing blood to the sore spot. (2) Supports tired muscles—cuts down jabs of pain. (3) The flannel pad holds in warmth, hour after hour.  
Buy Johnson's BACK PLASTER, made by Johnson & Johnson—the most trusted name in surgical dressings. At all drug stores.



**HAVE A COKE**  
Coca-Cola Bottling Company



**THAT'S NO LIE**  
Enriched **Colonial is good Bread**  
Colonial is good Bread



# Gay Hawk Restaurant Drive-In To Have Opening Tomorrow Night

MEMPHIS WORLD • Friday, February 16, 1951 •

## Bluff City Society



**By JEWELL GENTRY**  
**"NEGRO HISTORY WEEK"**  
 Without the mention of any names, I think we can observe this week by pointing out along with others many of our race members right here at home if we were to really appreciate and respect our own.—In most instances we don't when they are so close.

**VANCE AVENUE BRANCH OF Y.W.C.A. HOLDS ANNUAL MEMBERSHIP BANQUET**  
 The recreation room of Metropolitan Baptist Church was transformed into a pretty setting for a dinner last Friday night when the Vance Avenue Branch of the Y.W.C.A. held its membership banquet.

Approximately 300 members and guests heard their annual reports and Mr. Lionel A. Arnold, Chaplain at LeMoyné College who illustrated with Kodakome Slides on "Experience in Friendship". The pictures were taken when he toured Europe with an Interracial All Interest group last summer. Mr. Arnold was introduced by Mrs. Marie-Baker Eiland.

The program started before the dinner with invocation by the Reverend S. A. Owen, pastor of Metropolitan. Minutes were read by Mrs. Mary Collier; Mrs. Emma Tom Johnson, assisted by Mrs. T. L. Lumpkins, conducted the election. Music was rendered by the "Y" Teen-Chorus, trained by Mr. John Whittaker with Mrs. Rosa Robinson serving as Chairman of the Teen-Age Program. Pep Songs for the group were led by Mrs. H. D. Whalum, Mrs. Harriett Walker, Mrs. Katherine Perry, and Mrs. Winnie Lue Hill reviewed the Constitution.

Mrs. Henrietta Craigen introduced Staff Members who are Mrs. Addie Griffin Owen, Executive Director; Miss Theima Whittaker, Teen-Age Director; Mrs. Maud Bright, Office Clerk; Mrs. W. B. Meadows, Residence Director; Mrs. Estelle King and Mrs. Etta Mae Hines, Desk Clerks and Mrs. Lilla Hall, Maintenance. Mrs. Craigen presented Mrs. Jennie Broadnax Vance, Chairman of Committee of Management who presided over the meeting. She wore a corsage given as a token of appreciation for her services by the Hospitality committee of which Mrs. Annie Higgins is Chairman. Mrs. Vance resigned and another Chairman of the Management Committee will be elected at the next business meeting.

After voting on the Constitution, name of the "Committee of Management" was changed to "Committee on Administration." New members are Mrs. Cooper Taylor, Mrs. Leslie Taylor, Mrs. Leath Jones and Mrs. Eleanor Oglesby. Members re-elected were Mrs. H. B. Craigen, Miss Rosa Robinson, Mrs. Mary D. King and Mrs. Mary Collier.

Members elected to the Nominating Committee were Mrs. R. S. Lewis, Sr., Mrs. Montee Falls, Mrs. Myrtle Collins, Mrs. A. W. Jefferson, Mrs. Mary Murphy and Mrs. Eddie Rodgers.

**ATTY. HOOKS SPEAKS ON ALUMNI DAY PROGRAM AT LEMOYNE**  
 Atty. Benjamin Hooks, well known Memphis lawyer and civic leader, was guest speaker on the Alumni Day Program in the College Commons Sunday at 5 p. m. In his talk he linked his subject,

**VANILLA, CHOCOLATE AND STRAWBERRY** with the Home, the Church and the School as influencing institutions. Mr. Hooks was introduced by Atty. Hosea T. Lockard, also a LeMoyné graduate who has recently returned to Memphis.

Mrs. Myrtle Washburn Crawford, Mistress of Ceremonies, was introduced by Mr. Lonnie Briscoe—Music for the afternoon was furnished by the Manassas Glee Club under direction of Mrs. Georgia Quina, Prof. R. J. Hawkins, Chairman of Division of Education, brought greetings from the faculty. Other numbers on the program included a "Reading" by Miss Emma Clayton; a Vocal Solo by Miss Marilyn Watkins who was accompanied by Miss Grace Collins. Mr. LeRoy Johnson, President of the Memphis Chapter of the LeMoyné Alumni, spoke afterward. Pres. Hollis Price gave remarks introducing his faculty. The College Hymn was led by Mr. J. W. Whittaker, head of the Music Department.

Mr. Theodore McLemore is National President of the Alumni Association, and a trustee of LeMoyné.

Other members of the Memphis Chapter are Mr. Hezikiah Malone, Vice Pres.; Miss Mary Cotton, Rec. Sec.; Mrs. Charles P. Roland, Corr. Sec.; Mr. Benjamin Lewis, Treasurer; and Mrs. Earnestine Clark, Reporter.

Committee members who made the program possible were Mrs. Ernestine Clark, Mr. Charles Eric Lincoln, Mrs. Ann Lawrence Hall, Mrs. Elizabeth Plaxico, Mrs. Mary Cotton, Mrs. Wilhelmin W. Lock-

ard and Miss Zerna Murrell.

### EXECUTIVE BOARD NATIONAL DENTAL ASSOCIATION MEETS

The Shelby County Dental Society was host last week-end to the National Board members of the organization when it met here to make plans for the National meeting to be held here in August. Sessions were held Saturday and Sunday at LeMoyné College.

### SOCIAL EVENTS

Most outstanding social event given honoring the visiting dentists was a SMOKER at the Harmony Club Saturday, Dr. W. H. Young and Dr. E. Frank White made plans for the affair.

Out-of-town dentists present were Dr. N. L. Walton of Thomasville, Ga., National President; Dr. A. M. Mackel, of Natchez; Dr. William Springer, of Cincinnati, Pres. Elect; Dr. J. A. Jackson of Charlottesville, Va.; Dr. Charles E. Williams of Chicago; Dr. C. L. Barnes and Dr. O. L. Lattimore of Houston. Incidentally Dr. Lattimore is the father of the former Miss Jo Louise Lattimore who attended LeMoyné in '40. There were Dr. Leroy Gates of Darby, Penn.; Dr. I. T. Hunter, Tyler, Texas; Dr. R. L. Jackson, Kansas City; Dr. Thomas W. Tobin, Mobile, Ala.; Dr. Marcus B. Hutto, Bainbridge, Ga.; Dr. Silas P. Jones, Chicago; Dr. Stephens Lewis, Manassas, Va.; Dr. Harry Thomas, Seneca, S. C.; Dr. James Carter, Augusta, Ga.; Dr. Hosea Profit, Helena, Ark.; Dr. Waldo Howard, Houston; Dr. James Bowman, D. C.; Dr. E. T. Belsaw of Mobile, Ala., and Dr. D. L. Claiborne, Chicago and Dr. Charles Thompson, World-wide traveler who is also Treasurer of the Chicago Defender.

Local Committee members present were Drs. A. W. Jefferson, President of the Shelby County Group, Drs. W. H. Young, C. J. Bates, A. B. Carter, A. K. Smith, Cooper Taylor, J. J. Warr, W. S. Yarbrough, G. W. West, B. B. Martin, J. E. Burke, O. B. Brathwaite, Vasco Smith, C. M. Dreyer, B. F. McCleave, and J. W. Motley. OTHER COMPLIMENTS to the visiting dentists were informal gatherings at many of the homes of local dentists, and a DINNER

## Formal Opening Of Gay Hawk Drive-In Restaurant Tomorrow

\$70,000.00 Ranch-Type, Air-Conditioned Restaurant located at 685 So. Wellington near Georgia is ready.

The day that many have long awaited in Memphis is here. Tomorrow is the opening of one of the finest restaurants in the South and our first Drive-In operated exclusively for members of our group. This completely new and ultra-modern building will provide a seating capacity of 100 in comfortable booths and modern tables. Every piece of furnishings throughout has been especially selected to blend into a delightfully festive atmosphere. The Ranch-type building with its Wrought-Iron front is in a beautiful shell-plank to present a striking appearance.

### DRIVE-IN SERVICE TO BE FEATURED

The wide parking space on both sides of the building will be enclosed by shrubbery and the entire lot will be paved. Service to cars

### AT THE LEMOYNE COLLEGE COMMONS SUNDAY.

### NATIONAL PRESIDENT MEETS WITH SHELBY COUNTY DENTAL LADIES

Mrs. Harry E. Thomas, of Seneca, S. C., came to Memphis last week-end to meet with the Shelby County Dental Auxiliary. The Auxiliary will serve as hostess group to the National in August when the National Dental Association meets in Memphis. Hostess for the afternoon was Mrs. Cooper Taylor at her home, 485 Pontotoc. The visiting ladies were entertained also with a luncheon at Bessie's Chicken Shack.

Ladies present were Mrs. Cooper Taylor, President; Mrs. E. Frank White, Mrs. Hattie Rivers, Mrs. Harry Cash, Mrs. B. F. McCleave, Mrs. W. E. Porter, Mrs. W. H. Young, Mrs. A. W. Jefferson, Mrs. R. L. Flagg, Mrs. R. Q. Venson, and the honorees, Mrs. Thomas, Mrs. Claus Williams, past President of Chicago—With her

from any item on the menu will be featured, whether it is a soda or a snack or a complete meal. There is parking space for 72 cars on both sides of the building for those who would rather have food served without leaving their automobiles.

### DINNERS AND LUNCHEONS SERVED DAILY

The fine food to be served on the menu, in fact the entire restaurant is comparable to any in the city. The Gay Hawk will be open from 11 a. m. until 2 a. m. Special attention will be given to luncheons and dinners since facilities are adequate for parties and banquets.

### MANY WILL ENJOY SODA FOUNTAIN TREATS

One of the most popular attractions will be the many delicious treats to be served inside and to cars outside. Banana Splits, Sodas, and all popular drinks will be served from the long soda fountain in the center of the building, just in front of the modern kitchen. More than 35 people will be employed in the kitchen, at the fountain and to serve inside and outside, so prompt service is assured.

### BIG OPENING PARTY TOMORROW NIGHT

Many celebrities are expected to be her sister-in-law, Mrs. W. L. Purify of Forrest City.

ON SUNDAY Mrs. Cooper Taylor was hostess at dinner to Mrs. Harry Thomas and Mrs. Charles Williams. Mrs. Taylor and Mrs. Williams accompanied Mrs. Thomas to LeMoyné where she presented plans of the ladies to the Executive Board of the Dental Association. Dr. and Mrs. Harry Thomas were the house guests of Dr. and Mrs. Cooper Taylor.

### LOIS TOWLES RECITAL

RUSH and get your tickets to the LOIS TOWLES RECITAL to be held Friday, February 23rd, at CLAYBORN TEMPLE. Tickets may be purchased from any Alpha man, at the High Schools, the Colored Drug Stores, at LeMoyné College and at the Memphis World.

be on hand for the gala opening ceremonies tomorrow night. Professor Nat Williams will be on hand to act as M. C. and record a special program to be broadcast over WDIA Sun. afternoon from 5 to 5:30. There will be many surprises in store for those "first nighters" who enjoy a delicious dinner and for those who sit in their cars outside to watch the ceremonies, or join the crowd inside to see the many unusual features of this modern restaurant. It will be a gay night in Memphis and an event you will not want to miss. The MEMPHIS WORLD salute the owner of Gay Hawk Restaurant in making it possible for Negro Memphians as well as people from the Tri-State area to visit an Eatery that everybody should be proud to take their friends for an enjoyable repast. Mr. Edgar H. Davis, prominent Memphis contractor with the builder, NUFF-SED

## PRICES GO UP... IN THE SPRING... USED CARS BUY NOW!

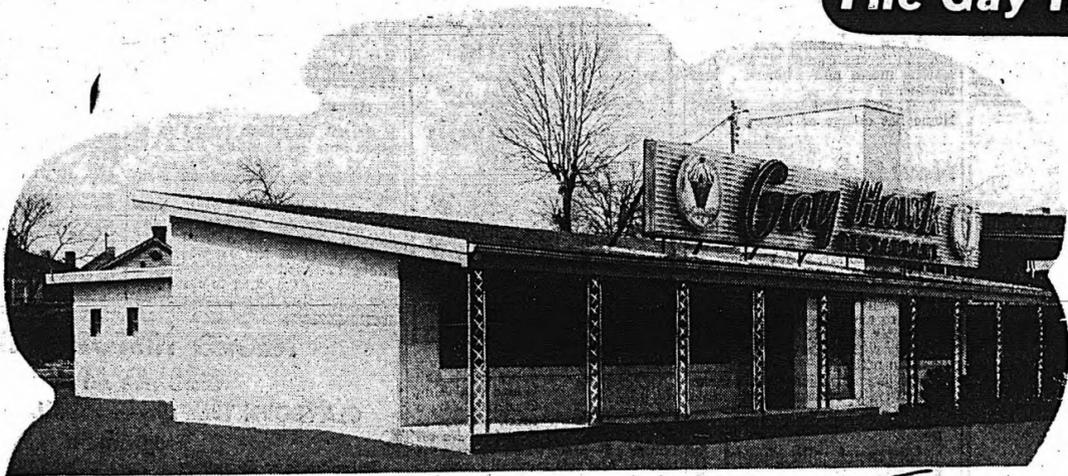
Beat the price increase with these super values. This probably will be your last chance to buy these LIKE NEW models at these prices.

666 MARSHALL at Orleans — 37-8884	658 UNION 38-1168
1948 MERCURY, Blue 4-door Fully Equipped \$1095	1950 CHEVROLET Power Glider Fully equipped \$1095
1946 CHEVROLET Fleetline 2-dr. Fully equipped \$895	1948 CHEVROLET 2-dr. Fleetline Fully equipped \$1115
1941 BUICK Black 4-dr. Fully equipped \$495	1947 FORD Club Coupe, Super Deluxe, Fully equipped \$545
1949 PLYMOUTH 4-dr. Special Deluxe, Radio, Heater, White Side Wall Tires. Spare has never been on ground. A one owner car with a few city miles \$1395	1946 CHEVROLET 2-dr. Fully equipped, Black beauty \$695
1948 FORD SUPER DELUXE, Radio and Heater, Real nice, one owner car \$995	1949 FORD Green 4-dr. Custom, Fully equipped \$225
1946 LINCOLN 4-dr. Radio and Heater, White Tires, Over Drive, Custom Interior, City Driven. Must see to appreciate \$795	1941 PLYMOUTH Coupe, Fully equipped \$345
1940 OLDSMOBILE 4-dr. New Maroon Paint, New Tires, Quiet motor \$375	1938 CHEVROLET 2-dr. New tires \$295
1940 CHEVROLET, Radio and Heater \$395	1939 2-dr. CHEVROLET, Radio & Heater \$350

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**THOMPSON MOTOR CO.**  
 LONG TRADES — EASY TERMS  
 OPEN NITES

# The Day You've Waited for in Dining Pleasure is HERE

## The Gay Hawk Restaurant is Ready!



Completely New, Modern and Air-Conditioned

"You'll be Proud to Call it Your Own!"



DRIVE-IN SERVICE OUTSIDE



FESTIVE ATMOSPHERE INSIDE

Serving the Finest Food in a Pleasant Atmosphere

# Formal OPENING PARTY

SATURDAY, FEBRUARY 17

Tomorrow night will be a night to remember in Memphis! It is the beginning of a new day in dining enjoyment! The beautiful Gay Hawk Air-Conditioned restaurant is an attraction you have long awaited! Whether you come to enjoy a delicious dinner—or prefer to try a tempting fountain treat in your car—Don't miss the gala opening celebration at the Gay Hawk! Come in and see this revelation in modern dining comfort!

Plan your parties for any night! For dinner for a soda or a snack, join those who enjoy good things—served in a delightful atmosphere—at the Gay Hawk. For reservations call 8-0835



NAT WILLIAMS, M. C. For Opening Night!

TO add to your enjoyment of the gala Opening of the Gay Hawk, jovial Nat Williams will be the special master of ceremonies. During the evening he will record a radio show to be broadcast over WDIA at 5:00 P. M. Sunday, Feb. 18th. Don't Miss It!

Whet your appetite for a satisfying dinner served in an inviting atmosphere... Be ready to enjoy the most delicious of fountain treats... Eat a luncheon where enjoyment is genuine and the food is really GOOD! The restaurant you've been waiting for is HERE!

Beautifully decorated, completely new and modern, the Gay Hawk brings you the finest foods at reasonable prices—temptingly served in pleasant surroundings! For that delightful treat after the dance—game or show, drive in for service to your car. Yes, you will be proud to call it your own! It's fun to eat out—at the Gay Hawk!

- ★ **DRIVE-IN SERVICE TO YOUR CAR**  
 A fountain drink, a soda—snack or a complete dinner will be served directly to your car! Spacious parking area accommodates 72 cars!
- ★ **BOOTHS and TABLES For Parties & Banquets**  
 The ultra modern interior features a seating capacity for 100 people. Comfortable booths and tables will add to your enjoyment of a delicious meal or a fountain treat.
- ★ **DINNERS**  
 A wide variety of delightful dinners will be on the regular menu and served at any hour.
- ★ **LUNCHEONS**  
 From 11 A.M. your choice of fine foods will be freshly prepared by experienced chefs and invitingly served at any hour.
- ★ **SODA FOUNTAIN**  
 A complete Soda Fountain service to tables and booths inside—and to cars outside.

# The Gay Hawk

AIR CONDITIONED  
 DRIVE-IN Restaurant

DINNER HOURS: From 5:00 P. M. until closing at 2 A. M.

LUNCHEON IS SERVED... from 11:00 A. M. Daily

685 WELLINGTON NEAR GEORGIA

# WISHING WELL

Registered U. S. Patent Office.

5	8	3	6	2	7	4	8	3	6	2	5	8
J	M	R	A	S	A	C	O	I	M	W	U	R
6	2	8	4	5	3	2	6	5	4	7	3	8
A	E	E	Y	S	G	B	E	S	T	C	T	H
5	8	4	2	6	7	3	8	5	2	8	4	6
W	E	L	T	T	O	T	A	H	P	U	E	E
2	6	3	5	8	2	8	6	4	7	3	5	2
L	R	I	A	T	A	I	F	O	U	S	T	N
8	5	2	8	4	6	3	7	2	8	5	6	8
F	Y	S	U	F	I	W	R	B	L	O	E	H
3	8	4	2	8	5	8	6	3	8	2	4	6
I	O	G	L	M	U	E	C	S	B	O	A	W
8	2	5	4	3	8	5	2	8	4	6	5	8
L	O	A	I	E	I	N	M	S	N	E	T	S

HERE is a pleasant little game that will give you a message every day. It is a numerical puzzle designed to spell out your fortune. Count the letters in your first name. If the number of letters is 6 or more, subtract 4. If the number is less than 6, add 3. The result is your key number. Start at the upper left-hand corner of the rectangle and check every one of your key numbers, left to right. Then read the message the letters under the checked figures give you.

## Rev. J. L. Campbell

(Continued from Page One)

at nearby Collierville, sixty-five years ago, the noted minister went to Howe Institute, Roger Williams, and Lane College for his higher education. He was awarded B. Th. and D. D. Degrees. He came to the pastorate of St. Stephen's Baptist Church two scores of years ago, and it was here that his "feet were placed on high ground and his going established" in the field of the ministry. Many honors came to him in later life. His eloquence and forcefulness as a speaker made Rev. Campbell a standout in money-raising campaigns for the National Baptist Convention. He was long associated with the past and present leaders of this largest of Protestant bodies — including the late Ellis C. Morris and Lacey K. Williams, convention presidents; and the present leader, Dr. D. V. Jemison, of Selma, Ala. By virtue of his position as president of the Tennessee Regular Baptist Convention, he became one of the vice-presidents of the National Baptist Convention three years ago.

Rev. Campbell was also active in the Baptist Pastors Alliance and his church held membership in numerous auxiliaries. In 1933 he became Moderator of the Friendship District Association — which has one of the largest membership of churches of any association in the state. This association has been holding its annual sessions every August in Eads, Tenn. where a mammoth temple was built. The establishment of this temple is regarded as one of the "high landmarks" of the deceased minister.

Closely associated with the Shelby County Political Organization, Rev. Campbell became active in politics. Through his influence he was able to help make Negroes in the county conscious of the ballot. He and the late Dr. L. G. Patterson were intimate associates politically and worked closely with Commissioner E. H. Hale as well as the political leader E. H. Crump.

**ONE OF FOUNDERS OF TRI-STATE FAIR**

Rev. Campbell was associated with Dr. Patterson in the formation of the Colored Tri-State Fair Association. During the life time of Dr. Patterson, executive secretary of the Fair, Rev. Campbell served as president but exercised only limited authority. He became more of an influence in the operations of the Colored Tri-State Fair in his position as president with the re-organization of the executive committee and board of directors following Dr. Patterson's death.

"This Colored Tri-State Fair is a great heritage to pass on to future generations of our people," Rev. Campbell would tell members of the Board. "Let's always work in unity to make sure that it will never lose its place of importance to our people (Negroes). — or pass out of control of race leaders."

Rev. Campbell was also a stockholder in the Tri-State Bank of Memphis, indicating his confidence, in business owned and operated by

**LEARN A TRADE — and LEARN IT RIGHT!**

— At —

**LUMPKINS' BARBER COLLEGE**  
545 MISSISSIPPI

DAY CLASSES FROM 7:30 to 2:30—  
NIGHT CLASSES from 3:30

Civilians Accepted As Well As G. I.'s

# THE ANNUAL STATEMENT UNION PROTECTIVE ASSURANCE CO.

LEDGER ASSETS:	
Mortgage Loans	\$302,320.48
Real Estate	
Book Value	54,723.47
U. S. Gov't	
Bonds	250,600.00
Cash in Office and Banks	109,447.05
Agents & Managers	
Balance	5,512.38
	\$722,603.38
NON LEDGER ASSETS:	
Interest due on	
Mort. Loans	1,853.43
Interest due on	
Gov't Bonds	1,692.84
Rents due	221.00
Net Prems. due	15,359.04
	19,126.31
Total Gross Assets	\$741,729.69
Deduct Assets not admitted of	5,512.38
<b>TOTAL ADMITTED ASSETS</b>	<b>\$736,217.31</b>

LIABILITIES:	
Legal Res. on Life Pol.	\$335,764.00
Death Claims due and Unpaid	4,170.00
Res. For H. & A. Claims	3,103.00
Adv. Prems.	727.24
All Accts. & Taxes due	6,500.00
Res. to pay S. H. Dividends	15,037.50
<b>TOT. LIABILITIES EXCEPT CAPITAL &amp; SURPLUS</b>	<b>\$365,301.74</b>
<b>SURPLUS</b>	<b>\$365,301.74</b>
Contingent Res.	40,000.00
Capital Stock	100,250.00
Surplus	230,665.57
	370,915.57
<b>TOTAL LIABILITIES</b>	<b>\$736,217.31</b>

AMOUNT OF INSURANCE IN FORCE \$9,276,880

# UNION PROTECTIVE ASSURANCE CO.

Home Offices: 368 Beale Avenue . . . Memphis, Tennessee

# Death and Letters

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**SYNOPSIS**  
Declared mentally ill after the mysterious death of her husband, Glendon Coldfield, his widow, Mrs. Sylvia Coldfield, is held literally a prisoner in the musty old mansion of her in-laws, located in New York's Hudson valley.

**CHAPTER TWO**  
When the nurse came back, the patient was sitting in an armchair, her head back, her eyes closed. She looked quite peaceful. "Mustn't brood, you know," said the nurse brightly. "Have to be cheerful and get well." She switched on two lamps. "Tea's coming."

"Doctor Dalgren said I was well."  
The nurse frowned heavily. "It's Doctor Smyth's case now."  
"Of course. Silly of me."  
"How about tea downstairs? Make a change." She added, "They're all out, every last one of 'em."  
The patient smiled. "Yes, I know."

"That party at the Watertons, that ought to be something! Too bad you had to miss that."  
"In any case I couldn't have gone. I'm in mourning."  
The nurse taken aback a little, said after a pause. "Well, it's only a family party after all. It's all right for them to go to that."  
"It's all right to go to anything, if you feel like going."  
"That's what I say. Come on now, take an interest! Let's go downstairs for tea, and then out for a walk."  
Mrs. Coldfield said as if in slight surprise. "But what if callers come?"  
"This was in bad taste, execrable taste. The nurse said stiffly. "They won't come in the library—Mr. Ira's little library." She added, "You're not well enough to see strangers."  
"I can see that it wouldn't do."  
"Now don't be naughty. I want to talk the doctor that you're ever so much better."  
Mrs. Coldfield turned to look at the nurse steadily. She asked, "Well enough to travel?"  
The nurse returned the look. There was a question in her eyes, too. But after a moment she said loudly: "Doctor Smyth is a very experienced man, he has a big reputation in this vicinity. All the big people have him, and he has ten times the medical knowledge of these psychiatrists."  
Mrs. Coldfield said, "I'll have tea upstairs, if you don't mind."  
There was a long silence. The nurse thought: It's none of my

business, Smyth knows his job. But what did she do?  
"You mean you think there's anything crazy about that letter?"  
Gamadge's tone was flat and incredulous. He had not taken the clients' chair in his friend Maccloud's law office, but had pulled up a hard straight one, and was sitting on Maccloud's right, across the corner of the desk. He had taken his cigarette out of his mouth, and was pointing with it at some papers laid out on the blotter.  
There was an envelope that had been through the mails; it was addressed to Gamadge in a firm, clear hand. There were two cross-word diagrams, one entirely filled in, with pencilled letters, the other partially so. There was a typed, punctuated transcript of their message. There was a sheet of notepaper, covered with Gamadge's scrawled writing.  
"Fifty-fifty," said Maccloud, "but we have no evidence."  
"No evidence..." Gamadge repeated the words without inflection. He looked up, around the room, out of the window that gave him a large view of skyscrapers and April sky.  
Maccloud, with a satiric look at him, picked up the typed transcript of the message, and said judicially, "I've changed my mind. There's a distinct flavor of persecution mania — the odds from where I sit are two to one." He added, "Why not wait until Hamish reports, before we bet on it? You say he's calling this Dalgren for you. I'm willing to give you a break."  
Gamadge said, "Just read it again."  
"And you still have to see Mrs. Y. E. A. Blagdon, whoever she is. I'll give you Mrs. Blagdon, too." He added with amused curiosity: "I don't know how you wangled the appointment, in the face of your client's restrictions."  
"I said Clara and I wanted news of Sylvia Coldfield," Gamadge looked at him disgustedly. "My client has a little more imagination than you have. Why don't you really read the thing?"  
Maccloud did so, aloud: "The Maples, Cliffsida. Third floor back. From what C. Fenway has told me, I thought you might imagine some way to get me out of this place quietly. I do not see the end, and shall never have any other chance to communicate. Consult Dr. Dalgren for case history only. Mrs. Y. E. A. Blagdon for back-"  
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his people.  
"I am a Baptist preacher, and do not know any better than to just believe in my own folks," he frequently said to get over his point that Negroes can stand on their own given the opportunity.  
Aside from his widow, who is a retired teacher of both the county and city school system of Memphis, and son, principal of Orange Mound's progressive high school, Melrose and a veteran of World War II, Rev. Campbell leaves a grandson, Jesse Lawrence, III, daughter-in-law, Mrs. Lillian P. Campbell, teacher at Hamilton School; foster daughter, Mrs. Isabel W. Scott; two brothers, Wiley and Quincy Campbell; two sisters, Mdm. Lovie Lane, of Collierville; and Bettie Harris; two brothers-in-law, Aaron P. Jones and William H. Wiggins, four sisters-in-law, Mdm. Etta J. Drake and Velia J. Wiggins, the latter principal of Kansas Street School; and Misses Ida and Serena Campbell; and numerous nieces and nephews and cousins.  
T. H. Hayes and Sons Funeral Home has charge of arrangements.

## N. C. Mutual

(Continued from Page One)

representative of this district proved from his personal experiences, "How Simple Programming Can Increase Ordinary Sales."  
Miss E. M. Caruthers, cashier, effectively spoke on "How You Can Help Us Serve You More Efficiently."

The Memphis District was honored to have Mr. D. C. Deans, vice president and Associate Agency Director; Mr. W. A. Clement, Assistant Agency Director; and Mr. W. L. Smith, a special representative, as guests from the home office.

D. C. Deans, who was introduced by Manager A. P. Dumas, captured the Mutualities attention with a most stimulating and thought-provoking address. Two of the speaker's major points substantiating the key to success were:  
1. We must light a candle instead of cursing the darkness and become a component part of that fellowship which never finishes, for no man is a greater failure than he who thinks that he has arrived.  
2. One can take care of his own by possessing faith.

Assistant Manager J. H. Roland was presented a fourteen karat gold pen for his appreciated and unbroken service of twenty years with the North Carolina Mutual.  
Manager A. P. Dumas proudly awarded buttons to the five persons who ended the fourth quarter with the greatest increase. The buttons, on which is inscribed "District Leader," shall be worn by Mrs. M. Purnell, Mrs. M. V. Harrison, Mr. L. H. Falls, Mr. R. L. De Walt, and Mr. J. Mason until they are surmounted.

## Carrying Torch

(Continued from Page One)

responsible for collecting in back pledges and on new ones over \$6,000. Interment took place in New Park Cemetery where the mother, Mrs. Letitia Harris Lawrence, was buried in 1945.

Below active pallbearers carry casket of the fallen YMCA leader into First Baptist Church where the pastor, Rev. Henry C. Nabrit, officiated over ceremonies. Appearing as pallbearers were Dr. B. F. McCleave, Deacons T. L. Stroud, and Cooper Taylor. Mr. Lawrence was also deacon and trustee; J. T. Chandler, Sr. Prof. Jesse Springer, and L. O. Swinger, representing official of the church, directors of the Y. M. C. A. Board, and Phi Beta Sigma Fraternity—S. W. Qualls, Jr., funeral director, is director.

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104 SOUTH THIRD

## MAKE THIS "Tissue Test"

PROVE WHY YOU NEED THIS Super-Fine BEAUTY CREAM



That Checks Offlines

Before making up, apply Black and White Vanishing Cream. Then touch a tissue to your face. No oil comes off—proof that this cream is not only greaseless—it has the remarkable "Sealo" action that dries, checks and helps seal your oily skin—protects even the pores from dirt, weather. Millions of women use it. You should too! Buy it today. 35¢.

Use both Black and White Cleansing Cream, and Vanishing Cream.

**BLACK AND WHITE VANISHING CREAM**

## New Sub

(Continued from Page One)  
Store, 1014 Mississippi, and Buddy's Grocery and Market, 1360 Chelsea Avenue.  
According to Mr. F. J. Graham, of the Southern Bell Telephone and Telegraph Company, these new sub stations will improve service for the Negro clientele, making it convenient for them to pay only current bills without having to go to the main office.  
These payment agencies will make no charge to customers for this service.

How much milk should I drink every day?

Four glasses of Forest Hill Milk

Every Ounce a Man's Whisky

KENTUCKY'S FAVORITE STRAIGHT BOURBON! THIS WHISKY IS 4 YEARS OLD 90 PROOF

rectly behind casket.  
Participants in funeral ceremonies also included Elder B. T. Hunt, pastor of Mississippi Blvd. Christian Church, who recently became chairman of the Y. M. C. A. Board; Rev. J. A. McDaniel, pastor, Bethel Presbyterian Church; Dr. J. E. Walker, First Baptist Church Choir; and Lauderdale Branch Glee Club under direction of Prof. John Whittaker.  
Among Y. M. C. A. leaders present at funeral rites were Secretary Earl Whittington and several of his directors from the Metropolitan Y. M. C. A.

## Woman's Fight

(Continued from Page One)

given to a 200-milligram injection of cortisone the "wonder" hormone drug normally produced by the adrenal glands in time of stress.  
Hospital technicians said chemical tests of Mrs. Stevens' blood now gave normal results. Earlier tests showed an abnormally high concentration of blood sugar—a sign that even as she lay unconscious in the alley, her body was bringing up heat-producing energy reserves.

## World Columnist

(Continued from Page One)

tributor to this publication, she has numerous comments of a favorable nature, including an invitation to appear on a radio program in Shelbyville, Tenn.  
A life-long resident of Shelby County, the talented young woman has been interested in writing since her early youth. She has had work accepted for publication in Liberty and the Red Book.

Miss Robinson resides with her mother, Mrs. Florence Rhodes, and her step-father at 4141 Bowen Road. She has been employed in the Auditing Department of Universal Life Insurance Company for a number of years.

The story she submitted to the Armstrong's Circle Theatre tells of an unattractive girl living in the home with several beautiful sisters. She had become self-conscious of her looks, and was about to develop an inferiority complex when a young man came into her life, and insisted that she had so many beautiful qualities to be very proud of. Although he was blind, the convincing manner in which he sold this girl on her winning qualifications turned failure into success.

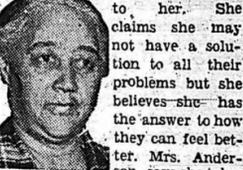
## NAACP Youth

(Continued from Page One)

activities of approximately 350 Youth Councils and College Chapters of NAACP, with a membership total of more than 25,000. The Youth Councils and College Chapters are interracial and are concerned with achieving a true democracy in America. She holds the position of Vice-President of the National Commission on Children and Youth; a board member of the Encampment for Citizenship sponsored by Ethical Culture Society, and a board member of College Summer Service Group. She is a graduate of Miner Teachers College Washington, D. C.

## Folks In Duson Take Problems To General Store

Mrs. Ollta Anderson says she has one of the most complete general stores in Duson, Louisiana. Mrs. Anderson says the folks around her neighborhood have their troubles, like everyone else, and they bring them to her. She claims she may not have a solution to all their problems but she believes she has the answer to how they can feel better. Mrs. Anderson says she takes HADACOL and HADACOL certainly helped her to feel lots better. Mrs. Anderson says nothing bothers her any more and she really feels fine. . . . That is, since she has been taking HADACOL. Mrs. Anderson found that taking HADACOL helped her system overcome a deficiency of Vitamin B-1, B-2, Iron and Niacin.



Here is Mrs. Anderson's own statement: "I had been in a run-down condition. I was very nervous and had a hard time getting any sleep. I was told I could not eat certain foods, and when I did eat these foods they upset my stomach. I got to feeling so bad that often I would have to go to bed and have someone do my housework, and I couldn't help my husband in the store. Then I began to hear about HADACOL and then folks started coming into the store asking for HADACOL. I saw how many folks were getting wonderful help that I decided to try HADACOL. Now, after six months of taking HADACOL, I feel wonderful. I get anything I want—without the slightest ill affect. Best of all, I am not the least bit nervous. You have no idea how much I praise HADACOL. I not only take HADACOL, but I also recommend HADACOL to all my customers."

Trial size, \$1.25; large economy size, \$3.50. If your druggist does not have HADACOL, order direct from the LeBlanc Corporation, Lafayette, La.

**LIGHTER SKIN IS YOURS**

with Dr. FRED PALMER'S DOUBLE STRENGTH SKIN WHITENER

At All Drug and Cosmetic Counters

Starts lightening action the INSTANT it is applied. Clears externally caused pimples, bumps and blemishes. Satisfaction or money back. Ask for and get the original Dr. FRED PALMER'S Skin Whitener. Accept no substitute.

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## Memphis World

(Continued from Page One)

paper not later than June 28th at which time the Memphis World will observe its 20th anniversary. The publication was founded on June 28, 1931.  
Record-breaking cold weather, including snow and ice, gave the circulation department a hard blow, but majority of the carriers came through as "good soldiers." Many of their readers called in to state just how much they appreciated having

## NEGRO HISTORY WEEK OBSERVANCE

CLAYBORN TEMPLE — FEBRUARY 16, 1951

**Programme**

Introductory Remarks — Lt. G. W. Lee  
Star Spangled Banner — Bands En-Masse  
Song — Lift Ev'ry Voice and Sing — Negro Anthem (Audience)  
Invocation — Rev. A. L. McCargo  
Choral Selection — City Wide Singers

**ROLL OF PROGRESS**  
(With Band Music Interspersed)

BEAUTICIANS RELIGION MORTICIANS  
INSURANCE HOUSING GROCERS  
BANKING PRINTING REAL ESTATE  
MEDICINE RESTURATERS Etc.

**SCHOLASTIC FEATURES**  
(Each School Presented Alphabetically)

A. Prize Winning Essay  
B. Musical Selection  
C. Remarks by Principal

Remarks — Lewis H. Twigg, Pres. Union Protective Assurance Co.  
J. H. Turner, Cashier Tri-State Bank, Memphis

Presentation of Grand Master of Ceremonies — Dr. J. E. Walker, Pres. Universal Life Insurance Co.

Presentation of Guest Speaker - Grand Master Williams Address — Hon. John W. Dobbs, Grandmaster State of Georgia

**MINISTERS PARTICIPATING IN ORGANIZATION**  
REV. A. L. McCARGO REV. BLAIR T. HUNT  
REV. S. A. OWEN REV. J. L. CAMPBELL  
REV. S. J. HOLLY REV. J. A. McDANIELS

**COMMITTEE ON ORGANIZATION**  
Dr. J. E. Walker, chairman Louis R. Johnson, secretary  
Lewis H. Twigg, co-chairman L. O. Swinger, publicity chmn.  
Lt. Geo. W. Lee, planning chmn.

## GONE IS THE DAY FOR SUFFERING ORDINARY PAIN

THIS OLD STAND-BY MEDICATION IS ESPECIALLY COMPOUNDED TO WORK FAST-EFFECTIVELY

There's no excuse to suffer the tortures of common, every day pain. That's why more and more people praise O-222! This scientific prescription type medication contains famous, beneficial herb "Black Snake-Root" and it's loaded for better, more complete action relief from rheumatic pain, lumbago, sciatica, simple neuralgia and neuritic pain. Don't wait—join the thousands of satisfied users this very day—learn what a blessing O-222 can be for you! Sold on "guaranteed offer" that returns first bottle price if you're

## EARLY TIMES

# Sugar Ray Wins TKO In 13th Round Against Jake LaMotta

CHICAGO, Illinois — Sugar Ray Robinson became the first boxer in history to win and lose a championship simultaneously when he scored a technical knockout over Jake LaMotta in the 13th round Wednesday to capture the world's middleweight crown at the Chicago Stadium.

Robinson was stripped of his welterweight laurels by the National Boxing Association the instant his hand was raised in victory. The N.B.A. declared in a pre-fight statement that it was limiting the role of any man to one division at a time.

The brutal finish came at 2:04 of the 13th round of the scheduled 15-round bout and brought back bloody

memories of Chicago's St. Valentine's day massacre.

Jake's face was a smear of blood. He was squinting and flinching from punches never even thrown. His legs wobbled beneath him and his body was a bundle of aches long for a rest.

But somehow, somehow, he managed to stay on his feet with courage alone. He never protested when referee Frank Sikora stopped the slaughter.

The victory was the Harlem slasher's fifth over LaMotta in six matches. It also was proof enough for the 12,000 fans who paid approximately \$150,000 that Robinson

had more than atoned for his only loss in 124 professional fights.

LaMotta gave Robinson all the fight he wanted for eight rounds. But the life just seemed to flow out of Jake in the ninth. Robinson's five-inch reach advantage and punishing left jab had pushed LaMotta into the limbo of ex-champions.

Jake hardly landed a blow in the last four rounds. The 29-year-old welterweight champion, meanwhile, swung with power and precision and bombarded LaMotta with more rights and lefts than the eye could see.

Jake stood motionless in the ring from the 11th round until the end. He rocked forward whenever Robinson's flesh-searing blows found their target and seemed unconscious on his feet.

The pain of defeat was imbedded in LaMotta's features. His beautiful wife sobbed from her seat near the ringside. Finally Referee Sikora had mercy and stopped the fight.

Jake had his moments during the first six rounds. The International News Service score showed him even — Stephen at that time. Yet Robinson's left jabs and hooks forecast the ultimate finish.

LaMotta maintained his record of never having been knocked down in 96 fights but there was no doubt Robinson was his master.

Jake gets a return match in 90 days if he wants it. His share of last night's proceeds was 45 per cent. Robinson received 15 per cent. The new 160-pound champion held court for the newsmen in his dressing room after the bout. He held up his left hand and said:

"That's the sweetheart that won me the middleweight title."

LaMotta rested on the table in his room. His wife wiped blood from his face while his assistants gave him oxygen. Jake said:

"I'm going to rest up before fighting again. I did my best but I guess I wasn't good enough."

# Ezzard Charles Concludes Busy Week In New Orleans

By James B. LaFourche  
NEW ORLEANS—(AP)—Heavyweight champion Ezzard Charles, on his record the fightingest of all titleholders, spent a week of action here in Louisiana.

Here in New Orleans at the Coliseum Arena, he faced the "town's best" in Henry Hall in a six rounder. Here, he illustrated what he plans to do to future opponents, be they Layne, Walcott or Louis.

From this city he journeyed to Camp Polk where he was forced to knock out Pvt. Jimmy Brown of Baltimore in the second round of an exhibition bout. Some 4,000 soldiers of the 45th division looked on as the champ put their idol in the realm of the sweet peas and daisies.

When the champ arrived in town, it was amusing to see those expecting him run to the coach immediately behind the baggage car. While they were looking for him to get off there, he amazed the throng by disembarking from a coach midway the train.

He had travelled no plus ultra. Charles, himself, did not do too much talking here, but his vocal co-manager, Jake Mizel, enjoyed talking about his champion. He commented:

"We'll give every worthwhile challenger a shot at the title. We exclude none of 'em. And the guys Ezz has whipped and will meet are just as good as the guys Louis

knocked off when he was champion. They ain't no difference. They're all the same."

When queried about a return bout with Louis, Mintz replied:

"Oh, Louis. Why I pray for him everyday, believe me. I pray that the knocks those guys deal that he's fighting. Just let nothing happen to him, and we'll get him again this year."

"And let me tell you something, Charles will whip 'em easier the second time he fights 'em. Louis won't be no different."

"Now I'll tell you something else," Jake continued. "Joey Maxim will give us our toughest fight. Ezz has met Maxim three times and every time it's been close. I believe we'll fight Maxim this summer and that match should bring our biggest gate."

"Of course we've got that Joe Walcott fight in March and that's no setup. All these guys get in shape for Ezz because they know they got a shot at the title. Walcott will be in shape like Lee Ona was. And he could be mighty tough too."

"After Walcott, we plan on making a fight in Reno, maybe against Rex Layne. All I know is they want us out there and we'll give 'em the show."

"You know, I want to tell you some thing else. Charles can punch. Some people complain because he doesn't knock 'em dead with a punch. But Ezz does alright. He cuts 'em down. I call him my 'butcher boy.' He gets the job done. What else can you ask?"



Little do Charlton Heston, Elizabeth Scott and Don DeFore realize the explosive violence this card game will cause in Paramount's sensational suspense thriller "Dark City," showing at the — New Daisy Theatre Sunday

**DAISY** 3 DAYS STARTING SUNDAY

THE SHERIFF'S BADGE WAS A BADGE OF COURAGE!  
**DIETRICH STEWART DESTROY RIDES AGAIN**  
with Jack CARSON

**PALACE** 3 DAYS STARTING SUNDAY

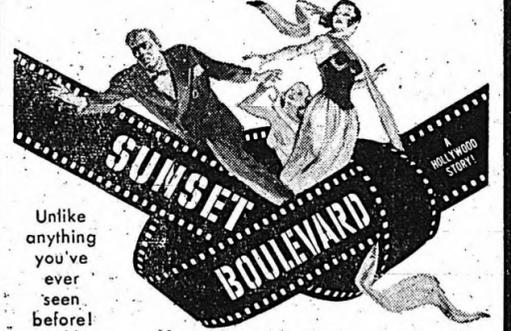
IN HER EMBRACE ECSTASY... AND EVIL!  
**SURRENDER**  
with VERA RALSTON, JOHN CARROLL, WALTER BRENNAN

**NEW DAISY** 3 DAYS STARTING SUNDAY

**DARK CITY**  
His kind of violence is the deadliest of all... to the women who love him and the men who hate him!  
with HAL WALLIS PRODUCTION  
HESTON - SCOTT - LINDFORS - JAGGER - DEFORE

**ESQUIRE THEATRE**  
2472 CARNES AVE.

SUNDAY AND MONDAY, FEB. 18th and 19th  
First Colored Showing in Memphis  
The Picture Most Talked About About For The Academy Award



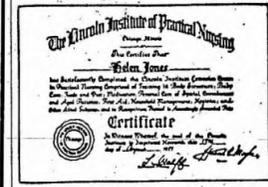
Unlike anything you've ever seen before!  
WILLIAM HOLDEN - GLORIA SWANSON - ERICH VON STROHEIM  
Also 2nd ATTRACTION  
**"DESSERT HAWK"**  
INTECHNICOLOR - Featuring Yvonne De Carlo - Richard Green

**"INSURANCE"**  
From Unhappiness For WOMEN OVER 40  
is there "insurance" you can take out against "change of life", nervousness, that on-again, off-again, irritability, run-down, little Cardui each day to help protect against and often do away with menopause misery. This special medicine for women helps build up resistance and vitality. You can relax, sleep better, have a more comfortable, more normal and happier life. For a new outlook when most needed, try Cardui "insurance". Ask your dealer for Cardui (85¢, "card-pse-er")

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**"HALLS OF MONTEZUMA"**  
IN TECHNICOLOR  
**"SPECIAL SPOOK SHOW"**  
FRIDAY & SATURDAY, FEBRUARY 16 & 17  
9:30 p. m.  
**"FRANKENSTIEN"**  
IN PERSON

WORKS DIRECTLY ON THE COLOR IN YOUR SKIN— BEGINS TO BRING YOU— **Shades LIGHTER**

Smoother Softer... **SKIN** IN JUST 7 DAYS  
"Remarkable." "Amazing." that's what you'll say about Black and White Bleaching Cream! Now 3 times stronger than before, its special ingredient works directly on the color in your skin—makes it shades lighter—and this bleaching action goes right into the layer in your skin where skin color is regulated. Yes, Black and White Bleaching Cream's amazing action—a result of regular dressing table use as directed—helps you have the shades lighter, smoother, softer skin you've always dreamed of. Modern science knows no faster method of lightening skin. Don't wait, buy a jar today!

**BLACK AND WHITE**  
Triple Strength BLEACHING CREAM Triple Strength

**MADAM BELL**  
GREATEST PALMIST  
First time In This Section!

Are You Dissatisfied With Marriage? Have You Lost Faith In Your Wife or Sweetheart? Are You In Bad Health? Or Discouraged? If any of these Are Your Problems, come let MADAM BELL advise you at once. She reads life to you just as she would read an open book. She gives you your lucky dates and months. Tells you why your job or business is not a success. She will tell you friends and enemies and will call names. If you have failed in the rest come see Madam Bell at once.  
COME TODAY FOR TOMORROW MAY BE TOO LATE. SATISFACTION GUARANTEED OR NO CHARGE.  
Hours: 9 a. m. to 9 p. m. Reading Daily. Open on Sundays located on Highway 51, Hernando Road at State Line. Catch Yellow Bus marked Whitehaven, Tenn. Stop right at Madam Bell's door. Bus runs every hour.

**GEORGIA**  
SUNDAY - MONDAY  
—(DOUBLE FEATURE)—

**"SADDLE TRAMP"**  
—Also—  
So Young - So Bad. With an All Star Cast

**ACE THEATRE**  
MISSISSIPPI AT WALKER  
—SUNDAY ONLY — Double Feature

Yvonne DeCARLO in—  
**"PRETTY BABY"**  
(In Tech).  
—Also—  
**"DESERT HAWK"**  
Starring - Dennis Morgan  
MONDAY ONLY—  
**"THE DEVIL'S WEED"**  
Starring - Lila Leeds

**Harlem Theatre**  
1248 FLORIDA STREET  
SUNDAY - MONDAY — (Double Feature)

**"WYOMING MAIL"**  
An out door Western - In Technicolor  
—Also—  
**"SUMMER HOLIDAY"**  
With Mickey Rooney  
TUESDAY ONLY  
**"THE DEVIL'S WEED"**  
Starring - Lila Leeds

**WARNER** NOW PLAYING  
**HUMPHREY BOGART CRASHES INTO ACTION**  
AS THE DOUBLE-FISTED DISTRICT ATTORNEY THE UNDERWORLD CALLED **"THE ENFORCER"**  
THE HERO OF THIS STORY IS THE FIGHTING D.A. OF THIS CITY... AND EVERY CITY IN THE LAND!  
FROM WARNER BROS.  
WITH ZERO MOSTEL • TED de CORSIA • ROY ROBERTS • EVERETT SLOAN

**HANDY**  
PARK AT TREZEVANT  
SUNDAY and MONDAY

with TECHNICOLOR  
**The Desert Hawk**  
with DeCARLO Robert GREENE

ALSO \*  
**CAPTURE**  
Lew Avers Teresa Wright

**SAVOY**  
SUNDAY and MONDAY

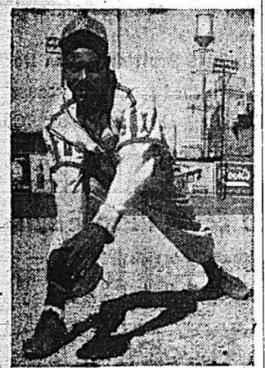
711 OCEAN DRIVE  
**Edmond O'BRIEN**  
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Enjoy this **TREASURE** in KENTUCKY **STRAIGHT BOURBON**  
**Black Gold**  
Here's a full measure of rich bourbon drinking pleasure! Black Gold was a quality whiskey in the old days—it's a quality whiskey today. Ask for and enjoy this "treasure of good taste!"  
90 PROOF

# Oaklawn Jockey Club Is Tattooing All Horses For 1951 Racing Event

Out at Oaklawn Park in Hot Springs, there is a stable where race horses line up to get tattooed. But the purpose is identification.

## Red Sox Owner Drops Suit In Bob Boyd Sale



The \$35,000 suit filed against the Chicago White Sox over the "disputed sale" of First Baseman Bob Boyd, former Memphis Red Sox star, was canceled by Red Sox President, Dr. W. S. Martin and settled out of court.

The suit was filed last year after sale of Boyd to the White Sox organization. The first sacker was farmed out to Chicago's farm team at Colorado Springs, Col. where he hit .391 in 60 games.

Dr. W. S. Martin had charged the sale was made without his knowledge. The Red Sox owner said White Sox General Manager Frank Lane negotiated the deal with his brother, Dr. B. B. Martin, recently resigned general manager of the Red Sox. The reported sale price was \$12,500.

Boyd is slated to go spring training with the White Sox at Pasadena, California.

not decoration. Horse tattooing is required at Oaklawn. It's a process that leaves a permanent serial number on the inside upper lip of a thoroughbred. With his horse thus labeled, it's impossible for a stable owner to run in a ringer — or substitute — for the tattooed mount.

A couple of men named Jack Dwyer and Jim Slavin are busy every day stamping on the serial numbers. Here is how they do it.

Slavin takes a metal clamp, slaps it over the horse's lip and peels the lip back. Dwyer applies the serial number with sterilized steel-needed clamps and records the number for track files. Then Dwyer holds the clamp while Slavin photographs the number on the horse's lip for further recording.

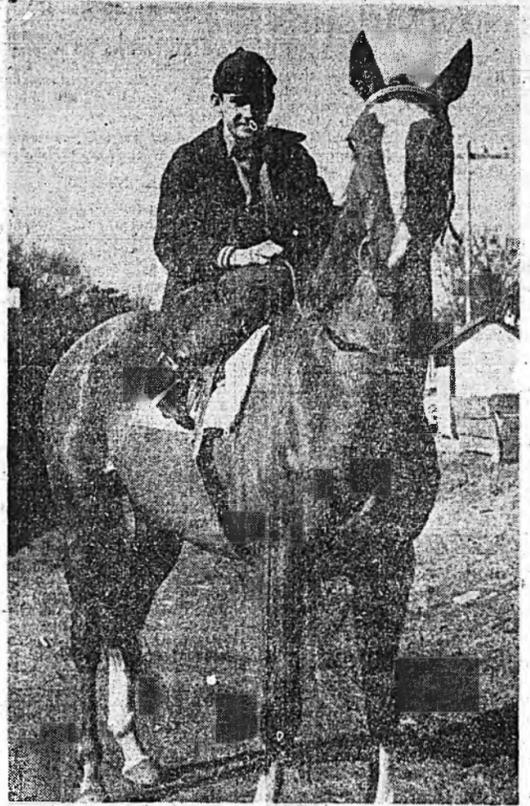
The tattooing doesn't hurt the horse. The clamp shuts off the nerve in his lip. Even the most skittish horses submit to the process without too much protest.

Dwyer and Slavin work for the Thoroughbred Racing Protective Association, a branch of the National Racing Association. They estimate that they have tattooed some 16,000 horses in the past three and one-half years. They say their method is fool proof against illegal race substitutions and has other advantages over old means of official horse identification. For instance, they say, the serial recording makes for less weighty track files which in past years have been filled to overflowing with detailed data on horses including their size, markings and other characteristics. And they point out that it's not difficult to change a horse's color and markings if an owner is inclined toward dishonesty.

Tattooers Dwyer and Slavin are both from Saratoga, New York. They set up shop in tracks all over the middle United States. Two other TRPB tattooing teams cover the east and west coasts. Among them, they have permanently marked about 33,000 horses in 4 years.

Most of their customers are two-year-olds which have never started. The tattooers say about 9,000 of these racing youngsters crop up each year.

## TOP JOCKEY READY AT OAKLAWN



Jockey Johnny Brooks gets the feel of the saddle as he readies for the 1951 racing season at Oaklawn Park in Hot Springs. The 108-pound, ex-farm boy from Texas was the top jockey at Oaklawn last year, booting home 32 winners. He's up on First Tenant, property of the Cline Cattle Company Stables of Amarillo, Texas.

## Rules Governing Tri-State Boxing Association Tourney

The Tri-State Boxing Association, 197 Beale Ave., Suite 202-4, will sponsor its boxing tournament March 27, 28, and 29. Participants are asked to weigh in Monday, March 26, between 4 and 6 p. m.

Tournament instructions to coaches and boxers follow:

- WEIGHTS—DIVISION ONE**  
67-70—Ant. 71-80—Skeeter. 81-90—Tissue. 91-100—Paper. 101-112—Fly. 113-118—Bantam. 119-126—Feather. 127-135—Light. 136-147—Welter. 148-160—Middle. 161-175—Light Heavy. Over 175—Heavy.
- REGISTRATION**  
A. Each contestant is required to pay a registration fee of ten (10c) cents, which must be remitted to the Association at least seven days before the start of the Tournament. This is a nominal charge and disqualification of an applicant for any reason does not entitle said applicant to a refund.  
B. Only one boy in any one weight class will be accepted on any one team. That is to say, a coach is entitled to enter any number of boys up to twelve, but there must not be two boys in any one weight class.  
C. Coaches will be advised of the weighing in date for their respective teams and teams not reporting to be weighed in at the time and on the date designated by the Association shall be disqualified for participation in the Tournament.  
D. All contestants must have an amateur rating. Positive information submitted to the Association showing any contestant to have participated in any professional bout automatically disqualifies such contestant for competition in the Tournament.  
E. Harry T. Cash is the president of the Tri-State Amateur Boxing Association. R. J. Roddy is the recording secretary.  
F. Read the Memphis World for the latest news concerning developments in connection with the tournament.

## Need For Money, Burning Pride Cause Louis To Try Comeback, Look Magazine Says In Story

A desire for money, pride and a search for lost youth are forcing Joe Louis to make a comeback, despite ample evidence that he can't fight anymore, reveals the issue of Look Magazine out today.

The Brown Bomber's attempt to regain his old form is based on three reasons, the magazine states. "Louis still needs money; he wants to clean up his back taxes and he is accustomed to living expensively. He still has the fierce pride and the quiet stubbornness that contributed to his distinguished 13 years of heavyweight champion. He believes he can do what nobody else before him could do — recapture some of the speed and muscular co-ordination of his youth."

After Louis bequeathed his title to Ezzard Charles in June, 1949, any idea that he possessed of retiring was dispelled after a recheck of his 1946 and 1947 income tax reports. The check-up revealed that "two items totaling at least \$250,000

## ROYAL CROWN DE LUXE MENS POMADE

Men! It keeps your hair smooth and easy to comb. Makes it lay down and stay down.



## Lovelier Than Ever At Fifty, La Swanson Doesn't Hide Age

A motion picture actress who has reached her fiftieth birthday and is willing to admit it publicly is about as rare as a speechless politician and twice as unbelievable. That, perhaps, is why Gloria Swanson makes no attempt to hide the fact that she's no longer an ingenuite. Being "different" is almost a fetish with her.

Currently making her first screen appearance since 1941 in Paramount's "Sunset Boulevard," which begins Sunday, Esquire Theatre, La Swanson may be older but she still retains the sparkle and loveliness that first earned her the title of Glamorous Gloria.

This is best illustrated, perhaps, by the fact that although the character she portrays in "Sunset Boulevard" is supposed to be 50, Miss Swanson actually had to be "aged" by the makeup men to look that old. This was done by adding gray to her hair and a number of lines to her unblemished complexion.

Miss Swanson's penchant for being "different" is readily apparent when one looks at the number of "firsts" she has to her credit. She was the first motion picture actress of her magnitude to have a baby, first to adopt a child, and the first to marry a title. She was the first American star to make a picture in France, first to successfully operate her own commercial ventures and the first name actress to have her own television program.

Miss Swanson was a top star in silent films as far back as 1919 when she scored a tremendous hit



She was called back to Hollywood in 1941 to make "Father Takes a Wife," then retired again until producer Charles Brackett and director Billy Wilder pressed her to accept the lead role in "Sunset Boulevard." Very likely she accepted more for Hollywood insiders claim Miss Swanson's portrayal is sure to win her an Academy Award.

## Tenn. Casualties In Korean War

The Department of Defense today announced the following casualties in the Korean area: TENNESSEE — Injured ARMY: Private First Class Bobby W. Gifford, son of Mr. and Mrs. R. W. Gifford, Palmer.

## MISSING — MARINE CORPS

Corporal Ralph Merle Engstrom, husband of Mrs. Ralph M. Engstrom, Vanderbilt University, Star Route, Sparta.

## CLUB NEWS

**MEMPHIS MIXERS SOCIAL CLUB**  
Mrs. Elizabeth Plunkett, 1038 Woodlawn Street, was hostess to the Memphis Mixers Social Club, February 5.

The devotion service was led by Mrs. Ada Shaw. Mrs. Irene Cotton, vice-president, held a brief business meeting.

The next meeting will be held at the residence of Mrs. Lula Rodgers, 750 Lipford, February 19.

## THE MATRONETS SOCIAL CLUB

The Matronette Social Club met at the home of Mrs. Dovie Burnley, 1410 Decatur. Mrs. Burnley received her guests wearing a beautiful navy blue dress with a corsage of white-camellias. In the dining room, the table was draped with a beautiful hand made cloth, the centerpiece was a colorful arrangement of spring flowers in a low crystal bowl; red candles were burning in crystal holders at either side.

The club is planning to have its spring tea at the home of Mrs. Lucille Price, Sunday, April 1.

The next meeting will be at the home of Mrs. Doshia Cunningham, 740 Bellevue. Mrs. Amidara Adam is the president.

## EARN UP TO \$100 per month

Operating New Patriotic Hobby at Home! War Boom! Easy, enjoyable Pastime. Send only 25c to cover cost.

Guaranteed truthful plan or your quarter back promptly.

Box 120 M. W. Arkansas, Wis.

## Circling The Bases With The Red Sox

By "GOOSE" CURRY  
Manager, Memphis Red Sox Club

contact 319 N. Farish Street, or call 3-7101. Remember to stay on the base.

## Inter-Collegiate Tea At LeMoyné February 25th

Mrs. Ruth Dell Pegues, alumna of LeMoyné College and Chairman of the 1951 edition of the Annual Intercollegiate Tea, has announced that the Tea is to be held in the New Commons of LeMoyné the afternoon of Sunday, February 25, between 5 and 8.

Among institutions to be represented are: Lane College, Mississippi M. and I. College, Tuskegee Institute, Wilberforce, Tennessee State College, and LeMoyné College.

At its inception, objectives of the Intercollegiate Tea were to effect a closer relation between the Negro institution of higher learning and to provide scholarships for those unfortunate but worthy students desiring more than a prep school education. Mrs. Charles P. Roland LeMoyné College Audio-Visual Aids tutor, was the first chairman of the affair; Mrs. Hollis F. Price served as chairman the second year. The ensuing tea will be the third.

**NOTICE**  
**All Allied Automobile Club Members**  
May Purchase License Tags and City Stickers —AT—  
203-205 MULBERRY ST., M. & M. BUILDING  
From MARCH 1st to APRIL 1st  
Listen to: A. A. C. BROADCAST OVER WDLA 5:15 P. M.  
Join the club and enjoy the many conveniences offered. For More Information Call: 37-4278

Division

# TRI-STATE AMATEUR BOXING ASSOCIATION ENTRY BLANK

Gentlemen: In consideration of your accepting this entry, I do hereby, for myself, my heirs, executors and administrators, waive and release any and all rights and claims for damages I may have against the TRI-STATE AMATEUR BOXING ASSOCIATION for any and all injuries incurred, or ill effects of any or all injuries incurred, at any tournament and, or and all matches sponsored by said Association.

Contestant  
Address: St. and No. City State  
Club or School Weight Lbs.  
Age years; Birth date: Month Date Year

THIS IS TO CERTIFY that I, \_\_\_\_\_ parent or guardian of the above signed contestant do hereby agree to the above conditions and hereby give my full consent for said contestant to participate in the activities of the TRI-STATE AMATEUR BOXING ASSOCIATION.

Parent or, Guardian  
Coach or Trainer's Signature  
Doctor's Report Dr.  
Action of Association Accepted Rejected

**TOURNAMENT DATE! MARCH 27, 28, 29**

IN STATE AFTER STATE—THE  
*Largest selling*  
**BOTTLED IN BOND RYE WHISKY**  
100 PROOF  
BOTTLED IN BOND UNDER U.S. GOVERNMENT SUPERVISION  
\*According to recent McClellan Reports for 17 states.  
Also available at 86 PROOF  
Rich, tasty, smooth—with that REAL RYE flavor

**A Sure Story**

You're the hero of this story. Chapter I—You try Seagram's 7 Crown. Chapter II—You fall deeply in love with that matchless 7 Crown flavor. Chapter III—You sip happily ever after.

*Say Seagram's and be Sure*

# Society Beacon On the Mississippi

**CITY BEAUTIFUL, 26TH PRECINCT**  
The 26th Ward, 2nd Precinct of the City Beautiful Commission, held its regular monthly meeting, January at the residence of Mrs. W. O. Speight, Sr., 1393 S. Parkway.  
Mrs. Charlie Roland, chairman of the 26th Ward, 2nd Precinct, presided at this meeting.  
The members expressed their happiness and enjoyment at the Xmas Party.  
All of the unfinished business was completed; and the members began the new year to do bigger and better things.

**THE KAPPA KOSINES SOCIAL CLUB**  
The Kappa Kosines Social club was entertained at its regular meet-

ing Wednesday night, February 7, at the Y. M. C. A.  
Plans were discussed for the "Cupid Dance" which is to be given Wednesday night, February 14, at the Foye Homes Auditorium.

Everyone is invited to attend. Miss Mable Belle was appointed chairman of the decorating committee.  
Sweepers for the club were presented to each member; the colors are kelley green and white. The club motto is "Do nothing That Others Can Do As Well."

**THE EVENING STAR SOCIAL CLUB**  
The Evening Star Social Club held its regular meeting Sunday evening January 28, at the home of Mr. and Mrs. Charles Crawford, 1085 Thomas Street. Leon Porter, president of the club, presided.

After a very good business meeting, the club held its annual election of officers: J. Polk, h a d charge of the election; officers are: President, James McDonald; vice-president, C. Harris, secretary Mrs. A. Christmas, and Mrs. C. Harris, treasurer. Mrs. A. Crump; chaplain Mr. Moore; business manager, W. Trice and Mrs. Smith.

Guests present at this meeting were: Mrs. Belle Pettigrew, Mr. and Mrs. Harris, of Lucy, Tenn., Mr. things for the new year, and are and Mrs. Oakley.  
The club has planned some good asking all clubs everywhere to join in its prayer.

**"HOLA!" SENORES, SENORITAS.**  
The Pan American Club of Manassas High School started the New Year off by electing a canible and most efficient cabinet. Officers are as follows: Presidenta, Vernita Kerr Vice President, Geraldine Seay, Secretary, Gloria Harris, Asistente Secretariou, Addie Jones, Sororero, Joseph Williams, Capella, Clara Dearing, Parlamentario, Herman McNeil, Reportera, Ruthie Campbell.

This club is under the supervision of Mrs. Levy Conerway, which consist of thirty three seniors. We are aiming for great heights and striving to obtain our goal.  
This year the seniors have decided to give the Spanish a new name, "El Camino Real." Since we have juniors taking Spanish, and we know that they are looking forward to being members of the great organization, we the seniors are striving to make this club's history the most outstanding for this year.

We have made our first step by planning our Pan American Day program, which will be held in Chapel, April 14th. We are inviting all Spanish students from our sister insatutes and all of the other visitors who would like to come. It will be a gay and colorful affair. I will tell you all about the program in the next edition. Asi hasta proxima semana.

Reportera Senorita Ruthie Campbell.

**STITCH AND CHAT CLUB**

Miss Carrie Canady was hostess to the Stitch and Chat club Wednesday night, February 7. The brief meeting was under the direction of the president, Miss Barbara Lou Gibson acted chairman for the election of officers.  
The hostess served a party menu carrying out Valentine colors of red and white, honoring the birthday of Mrs. Lula Joe Gibson, February 4.

The guest box was won by Mrs. Ray Hinds. The next meeting will be February 21. All members are urged to be present in order to make plans for the club's spring activities.  
Mrs. Ray Hinds is president of the club.

**THE EMBASSY SOCIAL CLUB**

The Embassy Social club held its regular meeting Wednesday night, February 6, at the home of Mrs. Doris Lee, 1611 Weyford street.  
The president, Mrs. Arilla Miller, presided. The club held a brief session of new and old business.  
A flamingo height party will be held Sunday evening, February 18, at the home of Mrs. Mary Evelyn Hudson, 1463 Oriole street, from 5 p. m. until . . . Come and get acquainted. The public is invited.  
Mrs. Arilla Miller is president.

**THE FRIENDLY SIX SOCIAL CLUB**

Mrs. Ollie Beeton, 2564 Pauline Circle West, was hostess to the Friendly Six Social club February 4.  
The hostess served ice cream and cake. Every member had an enjoyable time.  
The club will hold its next meeting at the residence of Mrs. Jessie Brent, 25 N. Main street. All members are asked to be present and on time.  
Mrs. Gussie Bonds is the president.

**HASTA LA VARI CLUB**

The Hasta La Vari club had its meeting at the home of the hostess, Miss Amanda Battles, 2346 Saratoga street, February 1.  
Members discussed in this meeting club pins and uniforms. The business session was conducted by the president. We were glad to have two new members, they are: Katherine Edwards and Rosetta Pernel.  
Mrs. Perry gave a party for the club in honor of her sister Ruthie Martin. The house was rocking with the Golden Wildcats and the Mighty Warriors. Everyone was gay and club members were well represented. All the couples were deep in the groove and adjoined themselves by dancing, playing cards, and afterwards a delicious menu was served.  
The past meeting was at the home of Evelyn Sherrord, 2398 Park avenue, February 8.  
Miss Ruthie Martin, 1605 Maywood, will be the next hostess. All members are asked to be present. This is a business meeting.

**THE SOCIALITE SEWING CLUB**

The Socialite Sewing club met February 5 at the home of Mrs. Rosie Wesson, 1080 Bammel avenue. Mrs. Cunningham, president of the club, opened the meeting with verse.  
The next meeting will be at the home of Mrs. Orilla Akins, 1111 Smith avenue, February 19.

**THE UP TO DATERS SOCIAL CLUB**

The Up to Daters Social club met at the residence of Miss Armithie Hurt, 822 Baltimore, Sunday evening, February 11. The club has planned a Saturday Night of Fun to be given at the residence of Mrs. Rosa Jeffries, 2379 Saratoga, Saturday night, February 17. We are expecting you to come and have a big night with the Up to Daters and their friends.  
Mrs. Thelma Tate is the club president.

**THE SIXTEEN SOPHISTICATED SOCIAL CLUB**

The Sixteen Sophisticated Social club was entertained at the home of Mrs. Lurline Wallerm February 9. On February 10, the club had a pre-Valentine party which was enjoyed by all.  
The next meeting will be held at the home of Mrs. Hattie M. Williams, 1349 Springdale, Friday, February 16.  
Mrs. Dorothy McNeal is the president.

**LES CHOISIS SOCIAL CLUB**

The Les Choisis Social club met at the home of Miss Maggie Newson, 1189 Krayer, last Friday night. Plans were started for our annual Cocktail Party which will be given this spring. Everyone expressed herself as having a sweet time playing canasta and other games and watching a nice T. V. show.

**THE LADIES HOUSEWIFE CLUB**

The Ladies Housewife Club held its regular installation and annual dinner at the residence of Mr. and Mrs. London Leach, 1344 Doris, February 8.  
The meeting opened with a spiritual devotion conducted by the chaplain. A short program was presented. Mrs. Thomas, a guest from the Tree of Life Baptist church, was mistress of ceremonies.

**Mrs. Minnie Calmore of East Trigg Baptist church installed the following officers:**

Mrs. Georgella Bateman, president; Mrs. Vinnia Jeans, vice-president; Mrs. Gertrude Leach, financial secretary; Mrs. Artie Roberts, recording secretary; Mrs. William Bateman, treasurer; Mrs. Lucile Allen, Social treasurer; Mrs. Etta Tisdale and Mrs. Daisy Jackson, chaplain; Mrs. Amanda Stokes and Mrs. Blocker, program committee.  
Mrs. Alder Glispie presented the president and vice-president each with a beautiful crocheted doily from the club.  
The next meeting will be held February 22, at the residence of Mr. and Mrs. William Bateman, 1052 Lenox.

**THE NIGHTINGALE ART AND THRIFT CLUB**

The Nightingale Art and Thrift club held its regular meeting Monday night, February 5, at the home of Mrs. Oscar Beason. The meeting was opened with devotionals by the chaplain.  
The club had a short business meeting. The members were very pleased to have: Mrs. Essie Neal, 559 Arrington street, to join us.  
Mrs. Lillie Bell, 1120 Louisville street, will be the next hostess, February 19. Mrs. Julia Roberts is the president.

**THE LITTLE CLUB**

The Little Club held its regular meeting, Sunday afternoon, 5 p. m. at the home of Mrs. Doris Donoho, 1148 University.  
The meeting followed the usual schedule, including a "Cake Raffle" which was won by Mr. Charles Eugene Comas, 764 Edith street.

## Two Young Businessmen Who Sponsor "Spirit" Candidates



Pictured above are the friendly rivals: at the left, Mr. Sam Qualls, and Mr. Paul Vescovo.

### CLUB NEWS

**THE MYSTERIOUS TWENTY SOCIAL CLUB**  
The Mysterious Twenty Social Club met February 10 at the home of Mrs. Ida M. Powells, 864 Lorton Street.  
The meeting was under the direction of the president, Mrs. Irma Macklin. Devotional services were conducted by the chaplain, Mrs. Irene Gambles.  
Business plans were discussed and arrangements were completed for the club's first anniversary which will be held February 22, at the Y. W. C. A.  
The next meeting will be at the home of Mr. Augusta Daniels, 745 Galloway Avenue, February 25.

**THE BLUFF CITY ARISTOCRATS CLUB**  
The Bluff City Aristocrats met at the home of Mrs. Lovonia Jones, 1289 Bruce Street, Sunday afternoon, February 11.  
The principal discussion of the meeting concerned the cocktail party being given in March, at the home of Mrs. Evelyn Laster, 1550 Montgomery Circle.  
The next meeting will be at the home of Mrs. Majorie Lokridge, 1544 Huguenot Street, Sunday, February 25.  
Mrs. Evelyn Laster, president.

**MEMPHIS FINE ARTS CLUB**  
The monthly meeting of the Memphis Fine Arts Club was well attended Monday evening, February 12, when it met at the residence of Mrs. Ruth Nesbit.  
Business arrangements were completed for the Dou-Artists Recital which is being sponsored by the club at the Metropolitan Baptist Church, March 11.  
Mrs. E. M. M. Wright read a paper on "The Negro in drama." This special feature was very interesting and helped the members to realize the great contributions Negroes are making in the field of drama.  
In the absence of the president and vice-president of the club, Mrs.

B. F. McCleave presided.  
Hostesses for the evening were Mesdames Ruth Nesbit, B. F. McCleave, H. C. Nabrit, and Floyd Newman.

**RETIRED POSTAL EMPLOYEES**  
The Retired Postal Employees Club celebrated its 10th Anniversary, February 10, with a banquet at the Y. W. C. A., 541 Vance Avenue.  
Rev. A. McEwen Williams, eminent pastor of St. John's Baptist Church, was guest speaker for this occasion.  
Members and guests present immensely enjoyed themselves with the turkey dinner which was served. The dining room was beautifully decorated.  
Thomas W. Johnson is the president of this club.

**FLORIDA SCHOOL TEA**  
The P. T. A. of Florida Street School held its regular meeting Thursday, February 15, at the Mt. Zion Baptist Church on South Main. A Membership drive is being sponsored by the group.  
Mrs. Turner, president  
Mrs. Sadie Mae Gray, reporter

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## Brotherhood Week In Memphis

Except for the dates of observance of Brotherhood Week the following editorial is precisely the same as the one published in the Memphis World last year because the facts and circumstances as they relate to Negro participation in activities of Brotherhood Week in Memphis are just about the same:

The 1951 observance of Brotherhood Week has been set for February 18 through the 26th. This publication has received a wide assortment of material relating to the high purpose and expected results of Brotherhood Week which is sponsored by the National Conference of Christians and Jews, Inc. in cooperation with its various councils and auxiliaries functioning on local levels over the country.

It appears, however, that the Memphis Council of this national body has done very little, if anything, to extend a sincere hand of welcome to the Negro clergy to participate in the local observance of Brotherhood Week. The question of participation on the part of Negro religious leaders in Brotherhood Week activities has been squarely put before some of the officials of the local council but as of this date there has been no statement reflecting a brotherly attitude on the part of white ministers responsible for the observance.

As a matter of fact this publication is informed that there actually exists a point of view akin to hostility so far as inclusion of Negro church communicants . . . although the large majority does come within the rank of Christians. The excuse has been that the National Conference of Christians and Jews, Inc., and its component parts are not a racial organization but religious. Yet, the publicity coming from the national offices of the Conference puts repeated emphasis upon the urgency of brotherhood regardless of race or creed.

Pronouncements of Brotherhood in Memphis next week over the radio, through the columns of the press, and in the pulpit will be as 'sounding brass and tinkling symbols' without a change of heart and spirit on the part of leaders of the observance.

## Rev. Campbell, Noted Leader Passes

The Reverend J. L. Campbell is dead! He died suddenly! He was in apparently good spirit and good health when the summons came. For folk who feel that a man is fortunate when he dies quickly, Reverend Campbell died in the best approved manner.

He died shortly following one of the annual occasions of the "Pastor's Anniversary" . . . So traditional in the average Baptist church. Reports are to the effect that Rev. Campbell delivered one of his most moving sermons Sunday morning . . . on the occasion of the Pastor's anniversary. The congregation was observing the 41st anniversary ceremony of their popular leader who had served them so well.

Reverend Campbell enjoyed the distinction of being the oldest pastor from the standpoint of continuous service than any minister in Memphis. This distinction now will go to an intimate friend of the fallen minister in the person of Elder B. T. Hunt, pastor of Mississippi Blvd. Christian Church.

Rev. Campbell was a great religious leader. He was one of God's "trombones." He could preach. He proved it on numerous occasions. He was at his best last Sunday . . . on his own anniversary. He moved the congregation . . . people got 'happy' over what he said.

Rev. Campbell was an outstanding leader in civic and social progress of his people. He paid the price of being a "Negro leader." That is one of the reasons there was such a strain on his heart.

For, to be a Negro leader means that man must pay a double price. He must satisfy both white folk and Negro folk. And that is difficult. Reverend Campbell paid that price for more than forty years.

He ran the gamut from being referred to as an 'Uncle Tom' to being called a 'genius.' He was 'cussed', and discussed favorably. He was a man par excellence.

He was a politician by necessity. He was a man of the world by necessity. He smoked a 'big cigar' because he had a right to some self-expression for himself alone.

He fought a good fight! Reared a fine son! He proved a good husband! He was a good provider! He was a good leader!

The fallen minister was a country boy who came to town and made good. As an outstanding leader of the Negro Baptist church, the race has suffered a loss. As a great Negro leader, the youth of the race has gained a lasting inspiration.

The City of Memphis should join with members of St. Stephen's Baptist Church in erecting a lasting monument to a man who could find so much time and energy to lead in civic, professional, religious, and educational enterprises as did Reverend J. L. Campbell.

The city mourns his passing.

## MART OF THOUGHT

By FRANKELLE ROBINSON

Love seeketh not itself to please  
Nor for itself has any care,  
But for another gives its ease,  
And builds a heaven in hell's despair.

— BLAKE.

And so we come to that most sentimental of holidays, Saint Valentine's Day, in commemoration of those two third-century martyrs with the same name and along with it the custom of sending love notes and valentines. Love is a wonderful thing. My definition for it is certainly no new one. I think it is merely a genuine, intense interest in someone and caring what happens to that person. You are happy or sad in turn, whenever the object of your affection is in that state of mind. If someone is happy with you that is good, but you surely love no less because that person is happiest away from you. You adjust yourself to his absence, but love goes on just the same. Personally, I have never been unhappy because someone did not love me. I have an insatiable thirst for reading that is almost fanatic and there has not been anything yet — absolutely no crux in my life that I was not able to forget temporarily when I lose myself in a book or magazine. But since I cannot read all of the time, I rationalize.

A selfish heart desires love for itself. When we seek especially hard to be loved, we become cowards with

Dedicated To . . .  
RACIAL ADVANCEMENT  
and  
INTER-RACIAL GOODWILL

# EDITORIALS

The World Welcomes Letters  
and Comments to the Editor  
When and if Written as a  
Public Service

## MEALTIME MELODIES!

Do you ever ask yourself what you'll have for dinner? Well, 33,000,000 other homemakers in this country face the same problem every day. It isn't easy to make up your mind what you'll have for dinner, especially after eating a hearty breakfast. But when you're rushed for time, you're sure to have the same old standbys. So make time to plan.

Did anyone tell you before you were married that a good homemaker must be a good juggler? It should be routine advice for brides-to-be. You have to learn to juggle food needs, food prices, and food wants. Most important of these is food needs. Think of them first, then the cost, and add the finishing touches by considering the food wants of your family.

Don't be caught unprepared when you hear the curtain call for

your juggling act. You can make up your mind for yourself as to what you'll have for dinner. I hope you don't find as I do sometimes—a limited amount of money and a lopsided meal. When you give attention to the high cost of eating, rather than to your food needs, it is like putting the cart before the horse, so to speak. Putting the horse before the cart as you do is giving attention to your food needs. Of course, anyone is likely to have her appetite dampened by a look at current food costs. By planning meals a week in advance you not only save money and time, but you have better balanced meals.

Let's think of a family; we'll name it the "Jones family." Mrs. Jones has food problems because of family likes and dislikes. Mr. Jones says "greens" may be right for some folks, but not for him. The family likes fruit but can't afford much when it's so expensive. When their two children, Peggy, 15, and Johnny, 11, were little, Mrs. Jones saw to it that they drank milk at every meal, but she doesn't use much now. Peggy thinks milk makes her



## LOOKING THINGS OVER

By HELEN CALDWELL DAY

Looking over the newspapers from week to week, one can see that there is being made progress in racial understanding and tolerance. We now take things for granted that a Negro of less than a generation ago would not have thought possible. But a lot of suffering, sometimes death itself had to win these things for us. Take the case of the war casualties — like Cleburn for instance. I am not very old and even I remember the time when white newspapers didn't print any Negro news in the south unless it was bad — unless it showed him in a very unfavorable, often a complete false light. It was made to appear that the natural habitat of the Negro was in crime and he a criminal.

But now the burning of a small Negro child in a house and under circumstances forced on them by poverty and the social conditions in which they had to live; a group of Negroes or a colored church trying to raise money to improve circumstances of Negro life in raising social, educational,

recreational or economic standards. The death of a soldier defending his country, these things happening to Negroes have also now been considered of interest to the public; the Negro has become a part of the public.

Those are steps forward to better citizenship — but at what cost and what about the future? Memphis has no community center for its Negro Youth — unless you consider that farce on Beale Street — and what thinking parent would send or permit her (his) child on Beale Street — the street of corruption. The fact that it is much improved does not mean it is yet a place for our adolescent youth. A reputation like the one it has justly won for itself takes generations to die — if it ever does.



the fear of losing that love. Misunderstanding, minor deceptions, anger and infidelity are human emotions and traits all forgivable. It is downright dishonesty, ridiculing and questioning of the intelligence that leaves the deep psychological wounds that may never heal. Luxuries and riches do not make real happiness. A heart can beat as lonely under taffeta as it can under calico because there is no class distinction or age level to despair. Only a peaceful heart, the knowledge of having given happiness to others, a well filled mind, faith in the outcome of right, and contentment, these make for true happiness.

My favorite story (which has nothing to do with love is said to have taken place on February 14, 1798. It was an evening when all Vienna was excited because a great composer was coming to town for a concert. The night was very cold and the ground was covered with snow. The crowd was gathering in the music hall while the carriage in which the musician was riding was bogged down in snow a few miles from the city. The group of men walked to the nearest house for more horses.

When they arrived they were greeted by a hired man and a girl of about twelve. While the man was getting fresh horses for the travelers, the little girl explained that her family had gone to the concert and how she would like to have gone because being blind she could learn about the beautiful things in the world best through music.

Touched by the child's story, mostly because his hearing was becoming defective, the youngest of the group asked what she longed most to see. The little girl said that of all the things in the world she wanted most of all to know how the moon looked. The young man walked to the window and threw the curtain back revealing a full moon. He sat down at the piano and let his fingers ramble idly over the keys.

Soon he was playing Sonata in C-sharp Minor. The enraptured expression on the child's face kept him playing for an hour. Just before mounting the horse to leave the young man turned to the little girl and placing a kiss on her forehead said, "When your family returns tonight, tell them that you met Ludwig Van Beethoven before they did and that he composed especially for you — a Moonlight Sonata."

(Love is an humble thing, a simple fireside thing. A quiet smile that can warm earth's poorest hovel into a home. A thought that buoys you through and above the every day-ness of this world. How do I love you? Let me count the ways: I love you to the depth and breadth and height my soul can reach, when feeling out of sight.)

fat. Johnny won't stay at the table long enough to eat what's on his plate. He rushes out to play ball, but the big boys won't let him on the team. Johnny is not only underweight, but he does not have a good appetite and isn't growing the way a boy of eleven should. Peggy is overweight and critical of the meals at home because they're too "starchy."

She says she can't lose weight unless she stops eating altogether. She brought home from school some booklets about low-calorie diets. Mrs. Jones can't understand Peggy's impatience with family meals — nor all of this about vitamins and minerals and protein. But she does want Peggy to be attractive. And she knows her family isn't too happy at mealtime, nor between meals.

Mrs. Jones finds she gets aggravated so easy and just can't seem to help it. Could low food values in the family meals have something to do with that tired feeling that Mr. Jones always has? What do you think?

Well, the Jones family usually has doughnuts, ready-prepared cereals with milk and sugar, and coffee. For lunch they usually have jelly sandwiches, peanut butter sandwiches, cookies and coffee; and for dinner, pot roast with potatoes, carrots, onions and canned pear salad, cup cakes and milk. How does that measure up to what they should have?

You know that the Jones family of four needs at least three quarts of milk in some form each day. On that typical day, the Jones' had vegetables; but not one of them was served raw and they had no green leafy vegetables. Peas, you know, are legumes and usually don't count as a green vegetable.

The Jones' need more eggs unless eggs are served on other days. Mrs. Jones seldom reads the labels on the packaged cereals, as to whether the cereal is whole-grained or enriched. More fat, like butter, is needed in their diet. They also need more fruit.

You can see, that the Jones' family meal pattern does not meet their bodily needs. This family is not unusual, but has meals just like lots of other families. Could you give Mrs. Jones the right answers to some of her questions?

1. Could she count on any food other than meat for animal protein? Answer: Yes, other sources are eggs, milk and cheese, fish and poultry.  
2. Peggy was trying to lose

weight. Should she stop drinking milk? Answer: No, the caloric value of whole milk is about 170 calories per cup. Peggy needs 1,000 to 15,000 calories each day. If fewer than 340 calories can't be afforded from whole milk; then drink butter milk or skim milk, which provided about 90 calories a cup. Sure she could increase the leafy green and yellow vegetables for Vitamin A.

3. Should teen-agers eat so much? Answer: Yes. Some of them never seem to get filled up. At this age, boys and girls grow rapidly and are very active. They usually need more food than do either of the parents. (An exception would be if the father is doing heavy manual labor.)

Well, whatever you have for dinner — it's up to you. You know your family and you have your own food plan. And any plan is right if it makes a good menu.

You already know that dinner is the meal at which the bulk of the meat allowance for the day is usually served. A starchy food such as potato or rice is chosen to accompany the meat, and a leafy green or yellow vegetable often "greens," a salad, and some fruit if none is served at lunch. Dessert, probably ice cream, merely rounds out the meal.

You cannot say your meals are poor if you leave off milk, or greens, or a yellow vegetable, or citrus fruit one day and take liberal amounts of them the next few days. The important thing to keep in mind is that no one food group alone gives you good nutrition. Each nutrient is so dependent upon others for its proper use that you cannot judge meals on separate nutrient values. For instance, energy (caloric value) is not released completely from food without certain minerals and vitamins present working together. I'm sure you understand the importance of the food groups in everyday meals.

Now, you probably can get by with less money but not with less food. Sure, you can have both a balanced diet and a balanced budget.

Check food costs constantly to take advantage of the best buys.

member of its choir. In addition, he belonged to the Memphis Negro Chamber of Commerce, the Advisory Committee of the Travelers Aid Society, the National and Regional Associations of Secretaries of the Young Men's Christian Association of North America and numerous other organizations. It is indeed certain then that this obituary shows the deceased as having been successful; that is, according to accepted standards.

When I think of him in the future, I shall often recall the sentiment expressed by Dr. J. E. Walker: "Over the past few years the deceased has worked tirelessly in the organization and execution of a financial drive which has been supported generously by people from every segment of life in the City of Memphis. The program of renovation and addition to the plant of the Branch was nearing completion at the time of Mr. Lawrence's death. In speaking of this fact, several friends have suggested the experience of Moses who also got a glimpse of that of which he had dreamed, for which he had worked — and to whom the completed realization was denied." Without thinking I can add also the experiences of Christopher Columbus, Abraham Lincoln, F. D. Roosevelt and Gandhi. In other words, such seems to be the fate of martyrs — certainly the deceased was in my book of them.

But, looking at the event courageously, we believe, as the Rev. Nabrit expressed so well, that Mr. Lawrence had found a way to lose himself in something bigger than he was, and thereby again life eternal. That seems to be the way: for Jesus said:

"And whosoever will be chief among you, let him be your servant: Even as the Son of man came not to be ministered unto, but to minister, and to give his life a ransom for many."

## Memphis Urban

(Continued from Page One)

board chairman. Secretary McDaniels announced during the first board meeting of the new year last Tuesday that plans would be executed immediately to present for the third consecutive year the Urban League's Race Relations Program . . . probably during the month of March. During the program several citizens will be given citations for the distinct contribution they have made to advance better race relations in Memphis. Names of candidates for the citations are presently being billed at the league's headquarters at 546 Beale Avenue.

Previous programs have resulted in a great spread of inter-racial good will in Memphis, Mr. McDaniels declared. He pointed out the increasing amount of favorable news being given by the two daily papers, and that All-American News representative for two consecutive years have covered the events. Presentation of these awards has been shown in theatre houses all over the country by All-American News. "This has meant giving the country at large better impression of Memphis," Secretary McDaniels asserted.

Watch price specials and compare them from store to store. Have a home garden, if possible, carefully planned around family needs. Consider relative cost per serving of vegetables and fruits in different forms — fresh, frozen, canned and dried. Use cheaper grades of canned products. They are as nutritious as higher grades and satisfactory for many purposes.

Save by buying the lowest grade eggs. Grade A eggs are best for poaching, frying and boiling; but grade B or C eggs are good for cooking and baking, and have the same food value. Use the lower grades of meat and the cheaper cuts. When comparing cost of different cuts, figure cost per serving — pieces with much bone may prove more expensive than more meaty cuts that sell at a higher price per pound. Meats like liver and some variety meats are highly nutritious.

Plan meals several days in advance and check for a variety of foods.

Now, see that dinner you've planned in your mind. Does it look good? Is there something crisp, something soft, something hot, something cold, something sweet, chopped and left whole? If there is, it's bound to be one of the best meals you ever ate.

If you want to be an artist in the kitchen and a howling success at the dinner table — adjust your thinking cap, make it easy and take it easy.

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## Tickets For

(Continued from Page One)

ter Coaching at his Hollywood studio by the virtuoso himself. She then went on to France last summer for further coaching at the Fontaine Bleue Conservatoire under Robert Casadesu — another great genius of piano.

Tickets are going rapidly; and for the audience's added attention. Advanced sale of tickets, not available at all schools, drug stores, and individual members of the fraternity, is \$1.20 for adults; and 75 cents for school children. General admission is \$1.50 for adults and \$1.20 for children.

The coming of Miss Towles will set the stage for sponsorship of a series of high calibre attractions by the fraternity during the coming months. Efforts are being made to pack Clayborn Temple for this occasion, and from the rapid sale of tickets, it will be packed.

## The HEALTH FORUM World

BY R. EARL BLAND, M. D. (SNS FEATURE)

In the diagnosis of difficult intestinal disease an analysis of stomach contents is sometimes very important, or may even be decisive. In the first place, it enables us to exclude diseases of the stomach itself. Acute intestinal catarrh owes its importance not so much to the gravity of its symptoms as to the frequency of its occurrence.

It affects persons of all ages. More particularly, and to a very dangerous degree, children during the first two years of life. There is no difference as regards sex. Certain periodic variation, dependent upon atmospheric and climatic influences, exists. Infections, catarrhs, according to our present knowledge of the disease may here be limited to the intestinal canal, decomposed food, or else wholesome nourishment ingested in improper combination, or in excessive quantities, or of unsuitable physical character may give rise to violent intestinal disturbances, which assume the character of an acute intestinal catarrh. In consequence of improper combination or excessive ingestion of otherwise wholesome food, injurious products or fermentation may be formed.

Intestinal catarrh may result from the action of drugs, either through the use of abnormally large single doses or from the long continued use of small amounts. Many medicinal agents administered in unsuitable manner or dosage may produce intestinal catarrh.



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