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ART 360-01, Gallery Management, Spring 2004

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Art 360: Gallery Management

Class normally meets on Tuesdays and Thursdays from 1:00 – 2:30 pm or as determined by exhibitions.

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Office Hours: M, Tu, W, & Th 12:00 – 1:00 pm or by appointment

Texts for the course: *CURATING NOW: IMAGINATIVE PRACTICE / PUBLIC RESPONSIBILITY* edited by Paula Marincola and *AIR GUITAR: _ESSAYS ON ART & DEMOCRACY* by Dave Hickey. *Off Limits: 40 Art Angel Projects* will be used in the course but will be placed on reserve in the library for you to review. This book is too expensive for you to purchase as a text but will be used as a model for thinking about alternative spaces for exhibitions as they might relate to student organized exhibitions.

Course Objectives and Description

Art 360 is a one semester internship designed to teach student the basics of running a gallery as well as examining theoretical issues including but not limited to: the mission of a gallery; understanding a gallery's audience; and the role of exhibition spaces in a community. Working with the gallery director, students will be involved in: crating, shipping, publicizing, printing, preparing and designing of exhibits, proper handling of works of art, hanging, lighting, labels, receptions, security, etc. for all exhibits during the school year.

This semester there are two professional exhibits and two student shows at Clough-Hanson Gallery with the possibility of one show at Power House. Each student in the class will be responsible for the administrative aspects of at least one exhibit. Students will assist the gallery director in the layout of the professional artist exhibits, and will lay out the student exhibits.

Requirements

Grades will be determined by the following:

- a) Quality and effectiveness of each student's work in preparation for exhibitions. Students will work with the instructor on the installation of the work as well as preparations that lead up to the opening reception. All members of the class are expected to help with the installation of the exhibitions while each student from will be expected to prepare and work at three of the four gallery receptions. Which students will work which exhibitions will be arranged prior to the event to provide an even distribution of responsibilities. Responsibilities include making wall labels, preparing receptions and cleaning up after the receptions.

- b) Participation in group discussions based on regular readings as well as quality of written assignments including exhibition proposals, an exhibition essay, written review of other exhibitions as well as other writings. Students will be required to write an 800-word review for three exhibitions over the course of the semester (one per month). Students will be asked to lead class discussions based on the readings for the course.
- c) Attendance at regular class meetings as well as opening receptions, lectures and special events. Some events might take place outside of the class; but group activities will conform to the college standard of 42 contact hours per semester. **After three absences your final class grade will be lowered one grade with each additional absence.**

Final grade breakdown:

Work done in preparation for CHG exhibitions and receptions: 15%

Three exhibition reviews (800 words minimum for each). Papers will be graded for punctuation, grammar, spelling as well as content and critical thought (15% each). Word doc copies should be emailed to the professor and signed, pledged hard-copies of the reviews should be handed in.: 45%

Participation in discussions related to course readings and class field trips: 15%

Final exhibition organized by the student, including press release, essay, and the exhibition itself (see description below): 25%

Schedule for Gallery Management for Spring 2004

Week prior to 01.16.04 01.15.04 @ 7 pm 01.16.04 @ 5-8:30 01.16.04 through 02.18.04	Installation of Jon Haddock: Cartoon Violence Jon Haddock lecture in Blount Auditorium Opening reception for Jon Haddock Jon Haddock show at CHG
Thursday, 02.05.04	First Review of show due. 800 words min.
Week prior to 02.27.04 02.26.04 @ 7 pm	Installation of Cynthia Thompson at CHG Cynthia Thompson lecture in Blount Auditorium

02.17.04 @ 5-8:30 02.27.04 through 03.24.04	Opening reception for Cynthia Thompson Cynthia Thompson show at CHG
Tuesday, 03.02.04	Second Review due as well as written proposal for exhibition artist and space. Students will discuss their exhibition proposal with other members of the class to work out ideas.
Week prior to 04.02.04 04.02.04 @ 5-8:30	Installation of first student show Opening reception for first student show.
Thursday, 04.06.04	Third Review due.
Between 04.12.04 and 05.08.04	Student's exhibition executed.
Week prior to 04.23.04 04.23.04 @ 5-8:30	Installation of Senior Thesis Exhibition Opening reception for Senior Thesis Exhibition

In the spaces of the schedule the class will go on field trips to see exhibitions in the community as well as discuss readings in the course texts.

Parameters for the Student Organized Exhibition:

Each student in the Spring 2004 Gallery Management Class is expected to curate an exhibition in the world. During the early portion of the course we will discuss various methods of organizing exhibitions. In the first half of the semester the class will discuss thoughts for organizing particular exhibition. During that time the group will discuss possible artists and venues for exhibit. Students are encouraged to be creative in choosing their space. In choosing the artists, the space where the work is to be exhibited should fit with the work or the theme of the show (if there is more than one artist). While the student should consider artists from the community, artists working as instructors at Rhodes College are **not** eligible for consideration. However, artists who are students at the school are eligible. Students are **not** to include themselves or other members of the Gallery Management class in the exhibition. In addition to the professionalism of the exhibition itself, the students will be graded on the quality of their press release (to be sent out to the local media) as well as their accompanying essay. Exhibitions must have an opening reception but do not necessarily need to have gallery hours or a minimum length of duration beyond two hours. (In other words it is acceptable for the work to be installed for only one day).