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## Minutes of the Meeting Board of Directors of Southwestern October 17, 1957

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MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF SOUTHWESTERN AT MEMPHIS  
HELD IN THE DIRECTORS' ROOM

PALMER HALL

OCTOBER 17, 1957

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The annual meeting of the Board of Directors of Southwestern at Memphis was held in the Directors' Room, Palmer Hall, on the campus, on Thursday, October 17, 1957, at 9:00 A.M.

The meeting was called to order by the Chairman, Sidney W. Farnsworth, and was opened with prayer by Dr. John S. Land.

Miss Erma Reese, Secretary to the President, was invited to sit in the meeting as assistant to the Secretary. In the absence of the Acting Secretary, Walker L. Wellford, Jr., Miss Reese was appointed Secretary pro tem of this meeting.

The roll call showed the following members present:

ALABAMA:	LOUISIANA:	MISSISSIPPI:	TENNESSEE:
Edward V. Ramage	James W. Hargrove	W.H. McAtee	A. Van Pritchardt
John M. McMillan	John S. Land	W.J. Millard	Sidney W. Farnsworth
A.K. Burrow	Mrs. M. Vance Higbee	Mrs. W. Everarde Jones	Mrs. John T. McCall
Mrs. Roy C. Heacock			

Peyton N. Rhodes, ex officio

The following members of the Board were absent, all of whom had written to express regret for their absence: James A. Minter, Jr., Tyler, Alabama; Alfred C. Glassell, Shreveport, Louisiana; Walker L. Wellford, Jr., Memphis; Frank A. England, Greenville, Mississippi; Robert G. Gillespie, Jackson, Mississippi; W.S. Beasley, Columbia, Tennessee, and Robert E. Harwell, Nashville, Tennessee.

President Rhodes extended a warm welcome to the three new members of the Board: namely, Messrs. Edward V. Ramage, James W. Hargrove, and A. Van Pritchardt, which was heartily seconded by the members of the Board.

Reading for information of the minutes of the meeting of the Board of Directors held on March 19, 1957, was dispensed with since copies of these minutes had been previously received by the Board members.

The minutes of the Executive Committee meetings held on April 12, May 31, July 26, and September 27, 1957, copies of which had been received by the Board members, were approved.

The Chairman presented the following resolutions for Dr. Moore Moore and Mr. William B. Pollard, which were unanimously adopted, and the Secretary was requested to send copies to the respective families:

## IN MEMORIAM

MOORE MOORE, M.D.

January 31, 1887 - June 28, 1957

On June 28, 1957, Dr. Moore Moore, Sr. died at the Methodist Hospital in Memphis. He was a man of many talents and used each to its fullest capacity to the glory of God and the welfare of mankind. Dr. Moore was eminently successful as a physician and a surgeon. His patients were the benefactors, not only of his professional skills, but also of his warm friendship, sense of humor, and Christian philosophy of life. In the fifty years he practiced medicine in Memphis, he served on the staff of each major hospital in the city. The Home for Incurables had a natural and tremendous appeal to his skill and sympathy; he was chief of its staff for many years, from which position he brought great aid and comfort to those entering the valley of the shadows. He served Southwestern as College Physician from 1925, the year the college moved to Memphis, to 1946, and he served as Medical Consultant from 1946 to 1951. All of this professional service for the college was rendered without remuneration.

Dr. Moore was a devout churchman. His church history in the City of Memphis began on February 2, 1908, when he united with the Second Presbyterian Church. On February 1, 1914 he was elected to the office of Ruling Elder, which office he held until his death. The Session of the Church selected him as its Clerk in 1928, and he remained active in this capacity until his death.

Dr. Moore was progressive in his thinking concerning the church. He made few speeches, led no crusades, but those who were in favor of the church moving forward into larger areas of service were aware of his support. He was faithful in attendance and devout in worship.

Dr. Moore's other major interest was Southwestern at Memphis. He became a member of its Board of Directors in 1924 while the college was still located at Clarksville, Tennessee. He served as Secretary of the Board and of the Executive Committee from 1925 to the time of his death. During this time he made himself useful on many committees to which he was appointed. His genuine interest in the college was revealed, not only in his faithfulness in office and devotion to duty, but in many plans which he initiated for the widespread influence of the college. It was fitting and characteristic of his wisdom and foresight that he should make provision in his will for a permanent infirmary on the campus, the infirmary to be a memorial to his wife, Ethel Sivley Moore, and himself.

In the course of time, Southwestern attempted to register its deep appreciation of his friendship and service by selecting him for an honorary membership in Omicron Delta Kappa, and the recipient of the Algernon Sydney Sullivan Award "for high thought and noble endeavor." President Rhodes said of him, "He served with conviction and devotion. He was endowed with wisdom, broad knowledge, a keen understanding of educational problems, and an even temperament. His friendship over many years has been a rare privilege and it is with a deep sense of personal, as well as institutional, loss that we mourn his absence from our administrative leadership."

IN MEMORIAM

WILLIAM B. POLLARD

July 23, 1896 - July 11, 1957

WHEREAS God, in His infinite wisdom, has seen fit to summon home His faithful servant William B. Pollard, who on July 11, 1957 entered into life eternal, and

WHEREAS Mr. Pollard served this Board conscientiously and ably as a member of the Investment Committee of Southwestern at Memphis from 1948 to the time of his death;

BE IT RESOLVED That this expression of appreciation of that service, and of recognition of his other fine accomplishments in the religious, business, and civic betterment of the community, making his influence for higher idealism and absolute integrity felt in all the broad and diverse fields of endeavor with which he had contact, be recorded in the minutes of this meeting and a copy be transmitted to his widow.

For the information of the Board, the Chairman announced the following personnel of the House, Finance, and Development Committees, serving through this meeting:

- HOUSE - John M. McMillan, Chairman; Walker L. Wellford, Jr., Frank A. England, E.V. Ramage, Robert G. Gillespie
- FINANCE - Robert E. Harwell, Chairman; Alfred C. Glassell, James W. Hargrove, A.K. Burrow, A. Van Pritchartt
- DEVELOPMENT - W.J. Millard, Chairman; Mrs. Roy C. Heacock, James A. Minter, Jr., Mrs. M. Vance Higbee, John S. Land, Mrs. W. Everarde Jones, W.H. McAtee, Mrs. John T. McCall, W.S. Beasley, and R.P. Richardson, Vice President for Development

In the absence of several members of the House Committee, the Chairman requested Mrs. Jones and Mrs. McCall to serve on this Committee, with Mrs. McCall serving as Secretary.

In the absence of the Chairman of the Finance Committee, Robert E. Harwell, the Chairman requested A. Van Pritchartt to serve as Chairman, and Mrs. Higbee to serve on this Committee to replace Alfred C. Glassell, who was also absent.

The Chairman appointed the following Nominating and Honorary Degrees Committees:

- NOMINATING - John S. Land, Chairman; W.H. McAtee, Mrs. Roy C. Heacock, John M. McMillan, A. Van Pritchartt, P.N. Rhodes
- HONORARY DEGREES - W.J. Millard, Chairman; A. Van Pritchartt, P.N. Rhodes
- Faculty members - A.T. Johnson, M.L. MacQueen

The Chairman, Sidney W. Farnsworth, is ex officio a member of each committee.

The members of the Board were invited to have lunch in the private dining room of the Catherine Burrow Hall at 12:30 P.M. The Chairman stated that Dr. Charles E. Diehl, President Emeritus; Dr. R.P. Richardson, Vice President for Development; Professors Daniel D. Rhodes, W. Taylor Reveley, Robert G. Patterson, Frederick D. Pultz, and Granville D. Davis, and Mr. C.L. Springfield, Bursar and Business Manager, had been invited to have lunch with the Board members.

Upon motion, duly seconded, the Secretary was instructed to append to the minutes of this meeting a list of degrees conferred on June 4 and August 24, 1957.

President Rhodes presented his annual report, printed copies of which had previously been sent to each member of the Board, and made a verbal report on a number of items, including the student enrollment of the first semester of the 1957-58 session. He stated that there are 601 regular and music students enrolled; 21 special students; 52 student nurses, making the equivalent full-time students number about 640, which is an increase of 6% over the previous year, in spite of the fact that every first-year student was required to take College

Board Examinations. He also stated that all of the residence halls are filled to capacity, with 163 women student being housed in space for 158. (The President's annual report is appended to these minutes).

The Chairman read the following letter from Jas. D. Collier & Co., of Memphis, concerning bonds for the employees of the college:

September 27, 1957

Chairman, Board of Directors  
Southwestern at Memphis  
2000 North Parkway  
Memphis, Tennessee

Dear Sir:

This letter will confirm the fact that a Primary Commercial Blanket Bond is carried with the National Surety Corporation of New York in the amount of \$25,000 covering all employees of Southwestern. This bond covers all employees, including certain people acting in an official capacity who might not be compensated as employees, and includes all persons acting in an official capacity.

There is, also, an underlying Fidelity Bond covering Mr. C.L. Springfield, Bursar and Business Manager, in the amount of \$25,000 additional, making a total applying on him of \$50,000.

Trusting that this information will be of use to you and holding ourselves in readiness to serve you at all times, we are with best wishes,

Very truly yours,

JAS. D. COLLIER & COMPANY

BY: James D. Collier, Jr.

Mrs. McCall, Mrs. Jones, Messrs. McMillan and Farnsworth made very interesting oral reports on the Trustees Conference which was held at Lake Junaluska, N.C., June 28-30, 1957.

The Treasurer's annual report, a copy of which had been received by each member of the Board prior to this meeting, is appended to these minutes.

The meeting recessed at 10:45 A.M. in order for the Nominating Committee to meet and formulate its report.

The meeting reconvened at 11:00 A.M., with Dr. R.P. Richardson, Vice President for Development, present to make the following report for the Committee on Development:

In making this report to the Board of Directors of Southwestern at Memphis, it may be well to recall the four-fold function of the Development Office. First of all in the News Service phase of the office's work, Mrs. E.G. Ballenger, '33, is doing an excellent job in publishing four times a year "The Southwestern News" and keeping up with the hometown newspapers of students, programs on TV, radio locally, items of interest concerning the college in the two local papers, and the advertising we do in church papers and other periodicals across the country.

The second function of the office, student recruitment, is handled by Mrs. John Q. Wolf, Admissions Counselor. There has been a five or six percent increase in student enrollment beginning September, 1957. The totals currently are 601 regular students, 21 special students, 52 student nurses from the Methodist Hospital, a total of 674 students. There has been a steady increase in student enrollment since 1951.

The alumni activity is in charge of Mr. Goodbar Morgan, X'31, Alumni Secretary. With the coming of Dr. Alfred O. Canon, '44, Dean of Alumni, an added emphasis has been given to the activity among the alumni, both academically and Loyalty Fund wise. Alumni Day last June was quite a success and Homecoming for October 19, 1957, has been well planned. The Loyalty Fund will show an increase this year, but we still have not hit our stride. At Southwestern there is 11% participation in giving on the part of alumni. We have been trying to get it up to 20% or 25%. Our objective is \$25,000 this year; so far we have received about ~~\$12,839.10~~ in the Fund. We have two and a half months to go. The fund raising phase of the Office of Development is a separate item and will be treated as such later on.

For reasons of economy, President Rhodes called on us to cut down some of our full-time help in the Office of Development. This has caused us to dispense with the services of two full-time assistants in the offices of the News Service and the Alumni. Now all assistants in the Alumni, News Service, and Development Offices are students. Mrs. A.M. Peterson, who gives about three-fourths of her time assisting Mrs. Wolf in the Admissions Office, is the only exception to this rule.

One of the functions of a college such as Southwestern is to render public services to its constituency, or to its various publics. We have done that in the past year through the medium of Southwestern Conferences. Twelve have been held in the year 1956-57 and it is expected to have at least sixteen in the year 1957-58. Pulpit supply work has occupied the attention of a number of the ministerial members of the faculty and staff on Sunday throughout Southwestern's four cooperating synods and Arkansas. The six ordained ministers and some who are unordained have rendered conspicuous service by supplying pulpits in the absence of ministers. Members of the college family have conducted programs for young people's conferences, taught the Bible and acted as inspirational speakers in summer conferences for

young people. The meetings of the Women of the Church throughout the four synods have not been neglected and the same goes for the meetings of the Men of the Church before whom a number of our people have spoken very effectively, representing the college, Christian Education, and performing other Christian services.

The Southwestern Singers continue to advertise the college through the annual tour. In 1958, from January 31 through February 5, the tour will take the Singers through parts of Mississippi, Louisiana, and Arkansas.

Parents' Day, which was so successful in November, 1956, will be observed on Saturday, November 16, 1957. In the afternoon of that day Southwestern plays the University of the South in a football game. Parents will come at 8:00 in the morning, attend classes, meet the faculty at 10:00, and have lunch from 12:00 to 2:00, at which time the President and the Dean of the college will speak to the parents. They will attend the football game at 2:00. This year an effort will be made to get more participation on the part of the parents in the activities of the college, perhaps through the organization of a Parents' Council.

Under the head of fund raising we mention briefly the following items:

1. Arboretum. Through the good auspices of the Lumberman's Club of Memphis and Southwestern an arboretum is being developed on the campus. From \$500 to \$700 is received annually from the Lumberman's Club of Memphis to promote this project.

2. The Sponsors of Southwestern, which really are the Women of the Church of the four cooperating synods, gave to the college in 1955 \$1,487.04 to buy new beds for the Freshman Women's Residence Hall. In 1956 they gave \$1,590.20 to buy hospital beds for the infirmary. To date this year, there has been received \$1,411.30 to buy chests of drawers for the men's residence halls. We hope that we may receive \$2,000 by the end of 1957.

3. The Alumni Loyalty Fund to date shows that 609 alumni have given \$12,839.10, or 10.5% participation as of October 15, 1957.

4. The President's Council of thirty prominent alumni are not as active as it is hoped they will become. It is our plan to divide this group into sections and deal with small groups separately, such as a group of lawyers and trust officers in banks, to develop more gifts to the college through the medium of wills, bequests, and annuities. We are also working with the doctors and others who are interested in science to develop a Southwestern Science Fund, as a sustaining annual gift to the college. We also plan to have another section of the President's Council to assist in getting gifts from business and industry in the City of Memphis.

5. A fifth item, Professorship Program, is on the rails and the list below will indicate the status of this effort. Already three churches are providing professorships at the college. We have approached a number of other churches to support a leg on a chair for \$2,000 annually, or if a church has a larger stewardship potential to give \$3,000 a year on a professorship. This program is in process of development. To date we have some favorable reactions and this program will engage our attention during the year ahead.

6. It is significant to note that benevolence gifts from the Presbyterian Church U.S. in 1951 totalled only \$46,937.21. For 1957, \$112,083.46 have been received from this source. This includes \$96,096.42 for regular benevolences, the T.K. Young, A.B. Curry, and W.J. Millard Chairs of Bible which constitute \$14,500, and gifts from S.O.S., which total \$1,487.04. This good increase should not make us complacent, but at least it shows that in the past five or six years there has been about 250% increase in benevolence gifts from the church.

PROFESSORSHIPS FOR SOUTHWESTERN AT MEMPHIS

<u>CHURCH</u>	<u>MEMBERSHIP</u>	<u>PROPOSAL</u>	<u>STATUS TO DATE</u>
Idlewild - Memphis	1960	\$7,200.00	Accepted in full
Second - Memphis	2916	7,200.00	\$6,000 accepted
Evergreen - Memphis	1776	6,000.00	\$3,000 accepted
First - Baton Rouge	2401	6,000.00	no news
St. Charles Ave. - New Orleans	1580	6,000.00	no news
First - Shreveport	1838	6,000.00	no preacher, wait a year
Westminster - Nashville	1737	6,000.00	under consideration
First - Montgomery	1314	3,000.00	no news
Trinity - Montgomery	1682	3,000.00	favorable
<b>First</b> - Jackson, Mississippi	1653	3,000.00	will present
Central - Jackson, Mississippi	1257	3,000.00	no news
First - Nashville	1451	3,000.00	no news
First - Birmingham	820	2,000.00	no news
Shades Valley - Birmingham	922	2,000.00	action delayed
South Highland - Birmingham	1155	2,000.00	no news
Central - Mobile	1327	2,000.00	no news
Government Street - Mobile	1388	2,000.00	action delayed
First - Spring Hill, Alabama	438	2,000.00	favorable
First - Anniston	723	2,000.00	no news
First - Florence	669	2,000.00	favorable
First - Gadsden	742	2,000.00	no news
First - Huntsville	707	2,000.00	no news
First - Selma	857	2,000.00	no news
First - Tuscaloosa	1090	2,000.00	no news
First - St. Charles, Louisiana	892	2,000.00	no news
Gentilly - New Orleans	988	2,000.00	no news
Church of Covenant - New Orleans	679	2,000.00	no news
Carrollton - New Orleans	752	2,000.00	no news
First - Monroe, Louisiana	765	2,000.00	no news
Broadmoor - Shreveport	701	2,000.00	favorable
First - Greenville, Mississippi	714	2,000.00	no news

First - Greenwood, Mississippi	881	\$2,000.00	no news
First - Vicksburg	653	2,000.00	no news
First - Starkville	680	2,000.00	no news
First - Gulfport	877	2,000.00	no news
First - Laurel	736	2,000.00	no news
First - Meridian	740	2,000.00	no news
First - Natchez	855	2,000.00	no news
First - Columbia	545	2,000.00	no news
First - Clarksville	637	2,000.00	no news
Glen Leven - Nashville	603	2,000.00	no news
First - Memphis	630	2,000.00	no news
Buntyn - Memphis	731	2,000.00	no news
Whitehaven, Tennessee	576	2,000.00	favorable, delay a year

Upon motion, duly seconded, the above report was unanimously adopted.

The Chairman, Dr. Land, presented the following report of the Nominating Committee:

Officers of the Board

Sidney W. Farnsworth.....Chairman  
W.J. Millard.....First Vice Chairman  
John S. Land.....Second Vice Chairman  
Walker L. Wellford, Jr.....Secretary  
A.K. Burrow.....Treasurer  
Erma Reese.....Assistant Secretary

In case of the incapacity or nonavailability of the Secretary, the Assistant Secretary is empowered to perform the duties of the Secretary as described in the By-Laws.

Executive Committee

Sidney W. Farnsworth.....Chairman  
W.J. Millard.....Vice Chairman  
Walker L. Wellford, Jr.....Secretary  
Vance J. Alexander, Chairman of the Board, Union Planters National Bank  
J. Bayard Boyle, President, Boyle Investment Company  
L. Palmer Brown III, L.P. Brown Company  
S. Toof Brown, President, S.C. Toof & Company  
A.K. Burrow  
Herbert Humphreys, Chairman of the Board, HumKo Company  
A. Van Pritchardt  
Peyton N. Rhodes  
Norfleet Turner, President, First National Bank  
R. Don Warren, Chairman of the Board, Stratton-Warren Hardware Company  
Alvin Wunderlich, Jr., President, National Burial Insurance Company

Investment Committee

Vance J. Alexander, Chairman  
Troy Beatty, Senior Vice President and Trust Officer, First National Bank  
Snowden Boyle, Chairman of the Board, Boyle Investment Company  
A.K. Burrow  
Sidney W. Farnsworth  
Peyton N. Rhodes  
James L. Ross, President, National Bank of Commerce  
Maury Wade, Investment Counselor  
C.L. Springfield, Secretary

Upon motion, duly seconded, the Secretary was directed to cast the ballot for the abovenamed nominees. She reported that the ballot was cast and that the nominees were duly elected.

The following report of the House Committee was presented by the Chairman, Mr. McMillan, and was unanimously adopted:

The House Committee met at 7:45 P.M. in Room 108, Palmer Hall on Wednesday, October 16, 1957, with Mr. John M. McMillan as Chairman. The following members were present: Mrs. Roy C. Heacock, Mrs. W. Everarde Jones, and Mrs. John T. McCall. Mr. John A. Rollow, '26, College Engineer, and President Rhodes were invited to meet with the group. Mrs. McCall was asked to serve as Secretary.

After a reading of the minutes of the previous meeting the following items were noted and discussed:

Refectory - It was reported that the refectory had been completed in time for the first meal to be served to the freshmen on September 9, 1957, that the Bell Room of Neely Hall had been air-conditioned and soundproofed with acoustical ceiling, that the refectory had been finished without exceeding the \$245,000 allotted, although drapes, additional furniture, coat and hat racks were still needed. The Committee was pleased to learn that this refectory had been named Catherine Burrow Hall.

Electrical and Gas Equipment - It was noted that the gas heating and hot water system had been entirely rechecked, that new boilers had been installed where necessary, and that the primary supply electrical and gas lines had been reworked to care for the needs of the college now and in the foreseeable future.

Walkways - While the concrete mixer was on the campus, concrete walkways were repaired and laid where needed, thus providing opportunity to get this work done more economically. However, these walkways have not yet been paid for. Appreciation was expressed to the Class of 1955, which provided in large part for the concrete walkway running diagonally from the west entrance of Palmer Hall to the main walkway in front of Palmer Hall, and for the flagpole.

Voorhies Hall - It was noted that the suggestions for the renovations and changes in the basement lounge of Voorhies Hall had been carried out (such as addition of a television set, adding a coin operated snack bar, etc) and that plumbing fixtures had been installed in the maid's rest room.

Vocational Guidance Center - The Committee was glad to learn that it was found possible from available funds to paint and air-condition this Center satisfactorily.

Student Council - President Rhodes reported on his recent meeting with the Student Council at which time he presented the President's annual report to the Board and invited the members of the Council to ask questions or make suggestions according to the House Committee's previous report. He asked that any such

communications be in his office on the afternoon preceding the meeting of the House Committee, but he stated that he had received no such communication.

Tennis Courts - Mr. Rollow reported that the courts had been greatly improved, one having been surfaced with stone dust (Rubico) and another in process, which will give the college five all-weather courts, in addition to the concrete court.

The Committee felt that the grounds and buildings of the college were in excellent condition and highly commends the administrative staff for the improvements which have been put into effect and the progress made in this area.

/s/ John M. McMillan, Chairman  
/s/ Gertrude Lewis McCall, Secretary

The report of the Secretary is contained in the minutes of the Executive Committee minutes.

The Chairman, Mr. Pritchardt, presented the following report of the Finance Committee:

The Finance Committee of the Board of Directors of Southwestern at Memphis met in Palmer Hall on Wednesday, October 16, 1957, at 7:45 P.M., with the following members present: Mrs. M.V. Higbee, Messrs. A. Van Pritchardt, J.W. Hargrove, S.W. Farnsworth, A.K. Burrow, President P.N. Rhodes, and C.L. Springfield, Bursar and Business Manager, and with Chairman Pritchardt presiding.

The meeting was opened with prayer by the Chairman.

The minutes of the meeting of March 18, 1957 were read and approved.

The Committee expressed its appreciation to President Rhodes, Dr. R.P. Richardson, Vice President for Development, and their associates for their continuing successful efforts in obtaining gifts from corporations and individuals, enabling the budget to be balanced for the fiscal year ended June 30, 1957.

The Committee is gratified that faculty and staff salaries were somewhat increased this year, but it is aware that salaries are still woefully inadequate and feels that a further substantial increase is an urgent necessity. The Committee suggests that ways and means be explored to increase salaries at least ten percent for the fiscal year 1958-59.

The Committee considered the portfolio of securities held in the endowment fund and commended the Investment Committee for the fine work it is doing. On motion by Mr. Farnsworth, seconded by Mr. Hargrove, the Secretary of the Board was instructed to write letters of appreciation to all members of the Investment Committee.

The Committee again expressed its sincere appreciation to Idlewild Presbyterian Church, Second Presbyterian Church, and Evergreen Presbyterian Church, all of Memphis, for establishing chairs at the college, and requested the President to write letters to these churches.

The Committee recommends that the idea of prospective donors making gifts to the college and retaining a life interest be evaluated by appropriate tax counsel as a possible means of attracting donations.

The Committee recommends to the Board that Major Medical Insurance be provided by the college for members of the faculty and staff in addition to the group plan now in operation. It was pointed out that cost of such insurance just for faculty and staff members will increase the budget some \$1,600, but the Committee feels that such an increase is justified, details to be worked out by the administration.

The meeting adjourned at 9:10 P.M.

/s/ A.V. Pritchardt, Chairman

When the Finance Committee's report was presented to the Board, there was general agreement that to be meaningful any Major Medical Insurance plan adopted should include also the family of the faculty or staff member.

Upon motion by the Chairman, which was seconded by Mr. Hargrove, the report of the Finance Committee was unanimously adopted.

The Chairman stated that the late Dr. Moore Moore, Secretary of the Board, had not signed the minutes of the Board meeting held on March 19, 1957, and of the Executive Committee meetings held on April 12 and May 31, 1957. Upon motion by Mr. Hargrove, which was duly seconded, the new Secretary, Walker L. Wellford, Jr., was authorized to sign these minutes.

The out-of-town members of the Board were reminded either to send in a statement of their expenses for attending the meeting of the Board or go by the Business Office to collect them.

The Chairman announced the dates for the meetings of the Board in 1958 as follows:

Tuesday, March 18, 1958  
Thursday, October 16, 1958

The meeting recessed for lunch at twelve noon and reconvened at 1:30 P.M.

President Rhodes stated to the Board that Mr. Wesley Halliburton, of Memphis, has informed him that it is his desire and intention to provide funds for the erection of the tower on Southwestern's campus as a memorial to his son, Richard Halliburton, and that he is anxious to see the tower erected during his lifetime. President Rhodes reported that Mr. Halliburton is considering turning over all of his estate, exclusive of his home, to Southwestern at an early date so that construction might begin in the near future, on condition that the college can see its way clear to provide him with a certain absolute-

ly guaranteed annuity for the rest of his life. President Rhodes said that this matter is being looked into by the college attorneys but that no definite decision can be made at the present time. Further, it was pointed out that the amount received from Mr. Halliburton would probably suffice to build only the tower itself and that additional substantial funds would be required to construct the related structure connected with Palmer Hall needed for additional administrative offices. This additional structure has always been considered an integral part of the tower project.

President Rhodes stated that the formation of the Southwestern Research Institute had been publicly announced and that one or two projects with local firms had already been agreed upon. (See minutes of the meeting of the Board of Directors for March 19, 1957, page 6, and minutes of the Executive Committee meeting for April 12, 1957, page 2).

At the request of President Rhodes, the Board unanimously voted to use the \$4,000 bequest of Judge John W. Green, '78, for the initial expenses which will be incurred by the Southwestern Research Institute. (See minutes of the Executive Committee meeting held September 27, 1957, page 5).

Upon motion by Mrs. McCall, which was seconded by Mrs. Jones, the Board appointed Professor M.L. MacQueen, '19, who has been identified with the college since 1923, to serve as Archivist, with modest compensation for this additional work.

Realizing the necessity of further increasing faculty and staff salaries, it was unanimously voted to increase tuition charges from \$250.00 per semester to \$325.00 per semester, beginning with the 1958-59 academic session.

Merit increases for those members of the faculty who have shown the greatest zeal, skill, industry, results in teaching, research, writing, or in some way contributing directly to the educational process and prestige of the college were considered at some length. This matter was referred to President Rhodes, with the suggestion that he and the three senior members of the faculty - Professors John H. Davis, A.T. Johnson, and M.L. MacQueen - examine the situation from a mature and unbiased point of view in the hope that a workable recommendation might be made.

Upon the recommendation of President Rhodes, it was unanimously voted to change the title of Mr. C.L. Springfield from Bursar and Business Manager to Comptroller, and that of Miss Erma Reese from Secretary to the President to Executive Secretary to the President.

The Chairman appointed the following committees to serve through the 1958 annual meeting of the Board of Directors:

HOUSE - Robert E. Harwell, Chairman; Walker L. Wellford, Jr.,  
Mrs. Roy C. Heacock, Mrs. John T. McCall, W.H. McAtee,  
Frank A. England.

FINANCE - John M. McMillan, Chairman; Alfred C. Glassell, James W.  
Hargrove, A.K. Burrow, W.S. Beasley, James A. Minter, Jr.,  
A. Van Pritchartt, Mrs. W. Everarde Jones

DEVELOPMENT -

W.J. Millard, Chairman

Synod of Alabama - Mrs. Roy C. Heacock, E.V. Ramage

Synod of Louisiana - Mrs. M. Vance Higbee, John S. Land

Synod of Mississippi - Mrs. W. Everarde Jones, Robert G. Gillespie

Synod of Tennessee - Mrs. John T. McCall, Robert E. Harwell

R.P. Richardson, Vice President for Development

The minutes of the meeting were read and approved, after which the meeting adjourned at 3:00 P.M. with prayer by Dr. W.H. McAtee.

*Erma Reese*

Secretary pro tem

DEGREES CONFERRED ON JUNE 4, 1957BACHELOR OF ARTS

William V. Alexander, Jr.	Osceola, Arkansas
Fred K. Beeson	Memphis, Tennessee
Earl Zollicoffer Browne, Jr.	New Orleans, Louisiana
Emmett Sheffield Buford	Forrest City, Arkansas
Thomas B. Buford, Jr.	Nashville, Tennessee
Thomas J. Bumpas, Jr.	Nashville, Tennessee
Erwin Hansch Burrow	Memphis, Tennessee
Joseph Scott Byrd	Brookhaven, Mississippi
Genevieve Reeves Carlisle	Belcher, Louisiana
Richard Hanley Crawford	Jonesboro, Arkansas
Mary Jane Crutcher	Frenchman's Bayou, Arkansas
Lady C'mille Deaderick	Forest City, Arkansas
Johnnie Colon Devine	Memphis, Tennessee
Louis Edward Dodez	Shreveport, Louisiana
*William P. Durbin	Memphis, Tennessee
Carrie Lucy Edwards	Memphis, Tennessee
Elizabeth Carleton Etter	Memphis, Tennessee
Margaret Ann Fagan	McComb, Mississippi
*Ann Fakes Haley	Memphis, Tennessee
Robert Ann Haven	Pensacola, Florida
Miriam Dean Heard	Leland, Mississippi
Anne Bean Hixon	Montgomery, Alabama
Jane Burns Campbell Hosay	Pulaski, Tennessee
Thomas Allen Huff	Forest, Mississippi
Leonard Victor Hughes, Jr.	Memphis, Tennessee
Charlene Anne Jayroe	Indianola, Mississippi
Joanna Lee Kindig	Memphis, Tennessee
Martha Lipscomb Kopald	Memphis, Tennessee
Mary Carolyn Townes Lawson	Memphis, Tennessee
Suzanne Louise McCarroll	Memphis, Tennessee
<b>William Hatch McLean</b>	Spring Hill, Alabama
Clara Ann Marmann	Memphis, Tennessee
Carolyn Marsh	Memphis, Tennessee
Harriette Ann Mathewes	Memphis, Tennessee
John B. Maxwell, Jr.	Dyersburg, Tennessee
Benjamin Erskine Miller	Bogalusa, Louisiana
Franscoise Blanche Momméja	Paris, France
George A. Morris III	Sheffield, Alabama
Grace E. Morris	New Orleans, Louisiana
John B. Mostellar	Mobile, Alabama
Charles Eric Mount, Jr.	Cape Girardeau, Missouri
Mary Lewis Myatt	Memphis, Tennessee
Carol Ann Myers	Memphis, Tennessee
Chung Sook Pai	Seoul, Korea
Donald LaRue Parker	Montgomery, Alabama
Nancy Evelyn Pickens	Memphis, Tennessee
Robert Manson Rogers	Laurel, Mississippi
Margaret Bennett Ross	Memphis, Tennessee
Dudley Pledger Schaefer	Memphis, Tennessee
C. Gordon Smith	Memphis, Tennessee

*duplicate diploma  
ordered 8/31/78*

\*Graduated in absentia

BACHELOR OF ARTS (Continued)

James Penny Smith	Memphis, Tennessee
Katharine Talley	Memphis, Tennessee
Richard Warren Teaford	Jackson, Missouri
Herman William Vassey	Covington, Tennessee
Bunyan Monroe Webb, Jr.	Memphis, Tennessee
Julian Hamilton White	Jackson, Mississippi
Laura Conrad White	Kalamazoo, Michigan
Joy Brown Wiener	Memphis, Tennessee
Charles E. Wiese	Pine Bluff, Arkansas
Jerry Wittmann	Mobile, Alabama
Edward Wooldridge	Memphis, Tennessee

BACHELOR OF MUSIC

William Alfred Browne, Jr.	Memphis, Tennessee
Harriet Elizabeth Byrd	Wynne, Arkansas
Nancy Carol Clements	Jonesboro, Arkansas
Marianne Curry	Memphis, Tennessee
Salliejane Dickerson	Helena, Arkansas
Ann Eloise Hart	Dyersburg, Tennessee
Jimmy Lee McCaulla, Jr.	Grenada, Mississippi
Ruth Hurst Palmer	Memphis, Tennessee
Margaret Rhodes Redden	Pace, Mississippi
Diana Jean Warren	Racine, West Virginia

DEGREES CONFERRED ON AUGUST 24, 1957BACHELOR OF ARTS

Margaret Jones Carter	Lake Charles, Louisiana
Mary Frances Files	Parkdale, Arkansas
Robert Eugene McClelland	Memphis, Tennessee
Woodrow Moore	Norfolk, Virginia
Gordon Robertson, Jr.	Memphis, Tennessee
Bessie Anne Shannon	Ripley, Mississippi

BACHELOR OF MUSIC

JoAnn Pomeroy Anderton	Lake Charles, Louisiana
Billy Jon Woods	Kennett, Missouri

GRADUATED WITH HONORS

Emmett Sheffield Buford	Music
Elizabeth Carleton Etter	French
Suzanne Louise McCarroll	Psychology
James Penny Smith	English
Richard Warren Teaford	Philosophy
Herman William Vassey	Psychology

GRADUATED WITH DISTINCTION

William Alfred Browne, Jr.	Piano
Harriet Elizabeth Byrd	Piano
Joseph Scott Byrd	English
Genevieve Reeves Carlisle	Bible
Carrie Lucy Edwards	Economics
Anne Bean Hixon	English
Jane Burns Campbell Hosay	English
Thomas Allen Huff	Political Science
Charlene Anne Jayroe	English
<b>Robert Eugene McClelland</b>	Philosophy
Clara Ann Marmann	Biology
Carolyn Marsh	English
Harriette Ann Mathewes	French
Grace E. Morris	Sociology
Charles Eric Mount, Jr.	English
Carol Ann Myers	History
Margaret Rhodes Redden	Piano
Diana Jean Warren	School Music

HONORARY DEGREES CONFERRED ON JUNE 4, 1957DOCTOR OF DIVINITY

Landern Childers.....Whitehaven, Tennessee  
 Pastor, Whitehaven Presbyterian Church

John McElroy Crowell .....Mobile, Alabama  
 Pastor, Central Presbyterian Church

David Henry Edington, Jr., '34.....Spring Hill, Alabama  
 Pastor, Spring Hill Presbyterian Church

DOCTOR OF HUMANITIES

Charles Albert Harper, '12.....Memphis, Tennessee  
 Presbyterian Chaplain of Hospitals

DOCTOR OF LAWS

Julian B. Bondurant.....Memphis, Tennessee  
 President, Armored Motor Service Company, Inc.

Lamar Fleming, Jr. ....Houston, Texas  
 Chairman of the Board, Anderson, Clayton & Co.

## ANNUAL REPORT OF THE PRESIDENT

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

I have the honor to present to you, together with the reports of the Dean and of the Treasurer, a record in summary form of the college year which ended June 30, 1957, this being my eighth annual report. While of necessity each such report may bear a large measure of resemblance to its predecessors, every college year is characterized by its own individuality, and I trust by evidences of an increased commitment to those academic and spiritual values without which genuine and excellent Christian higher education is but a shoddy pretense.

In my last report mention was made of the generous grant of The Danforth Foundation of St. Louis to assist the college in attaining certain objectives associated with the themes of *commitment* and *craftsmanship* in Christian living as related to both students and faculty. A great deal has been accomplished in the first year of operation of the Danforth Program, which will be found detailed in the report of the Dean.

Mention was also made in the 1956 report of the hope that there might be held on the campus of Southwestern a Memphis Assembly patterned after the Ninth American Assembly, which was attended by your President at Arden House, Harriman, New York, in May, 1956. Through the generosity of the officers of the American Assembly and the trustees of a Memphis foundation, which wishes to remain anonymous, it was possible to hold such a Memphis Assembly on the campus March 21-23, 1957, the first urban meeting of its kind ever held. Much of the credit for its considerable success should go to Professor Ross J. Pritchard, whose energy and industry resulted in a carefully arranged program of events which received well merited praise from those in attendance. In this endeavor invaluable assistance was rendered by a Memphis Advisory Committee of citizens and a faculty and staff Technical Committee. A report of the findings of the Memphis Assembly, which discussed "The Representation of the United States Abroad," has already been placed in the hands of the members of the Board.

The Program of International Studies, greatly strengthened by the Carnegie Corporation grant of \$35,000, which was reported in 1956, had a successful first year and is being widely publicized in the Mid-South by an attractive brochure already received by the

Board members. With the cooperation of the Adult Education Center and WKNO-TV, the local educational television station, there was presented a series of programs dealing with the background of American foreign policy.

A full report of the Adult Education Center appears elsewhere, but it should be noted here that the first class of the Institute for Executive Leadership completed its two years of study in June. The fact that these young businessmen are voluntarily arranging to continue their liberal studies jointly in a third year's effort gives considerable evidence of the worth of the Institute. It may be mentioned here that during the writing of this report there was held on the campus the first residential weekend seminar consisting of some fifty-six individuals from seventeen communities in the Mid-South area where Great Books discussion groups are either in operation or contemplated. This was an unusual type of event but definitely in line with the college's concept of liberal education as a continuing and lifelong process. The fact that The Fund for Adult Education has seen fit to strengthen the Southwestern Adult Education Center with a grant of \$180,000 over a four-year period is a source of encouragement and satisfaction. Two special emphases are alumni education and establishing strong relationships with undergraduate education. We are trying to impress the freshman student with the fact that he is embarking upon a lifelong enterprise of learning involving a continuing core of liberal education no matter what his professional or vocational interests may be or become.

On June 24, 1957, there was received from The Ford Foundation a check for \$188,000 representing the second and final payment of the history-making gift of the Foundation to higher education. Initially, it had been anticipated that the sum to be received by Southwestern would be approximately \$320,000. Actually, \$368,000 was received, \$227,000 of this being an "endowment grant," made to all privately-supported colleges, and \$141,000 an "accomplishment grant" which went to some 126 colleges only. All of the Southwestern funds have been invested in the endowment fund. There is no way to describe adequately the total impact of this Ford Foundation gift on the institution for, in addition to its actual monetary value, it has focused the attention of thinking people on the fact that the key to the development of any institution is the quality of its faculty and staff and adequate financial provision therefor.

On December 18, 1956, in a simple but dignified ceremony, Ellett Hall was dedicated to the memory of Dr. E. C. Ellett, x'88, of Memphis. The Board is already acquainted with Dr. Ellett's generous bequest to the college, which included the establishment of the *E. C. Ellett Chair of Mathematics*. On the occasion of the dedication of Ellett Hall, Dr. Ralph O. Rychener, long-time associate of Dr. Ellett in the field of ophthalmology, was the principal speaker.

#### THE FACULTY AND STAFF

With the end of the 1956-57 session Dr. Alexander P. Kelso, Professor of Philosophy and Christian Ethics since 1925, reached the appointed time of retirement. Dr. Kelso exerted a profound and salutary influence on the academic and spiritual life of the college. He will be sorely missed by his colleagues and will not be forgotten by them or by the hundreds of alumni who were fortunate enough to have been enrolled in one of his courses. Many tributes of affection and admiration were received as his term of active service came to an end. A number of Professor Kelso's achievements have been detailed in other college publications and will not be repeated here. His election as a John Hay Whitney Visiting Professor for the session of 1957-58 at Converse College, Spartanburg, S. C., is a further recognition of his outstanding ability.

Dr. H. J. Bassett, Professor Emeritus of Latin, died at his home in Maryville, Tennessee, on August 20, 1956. Dr. Bassett was a valued member of Southwestern's faculty from 1929 to his retirement in 1945.

#### RESIGNATIONS

##### *Faculty*

Frank L. Horton, '55, *Coach of Basketball and Baseball*  
Emily Shaw, '51, *Assistant Professor of Biology*  
Jay W. Stein, *Librarian and Assistant Professor of Social Studies*

##### *Administrative*

Mrs. D. R. Ross, *Reference Librarian*  
Rosemary Anne Wachal, '55, *Assistant to the Admissions Counselor*  
Helen Walker, '53, *Administrative Assistant, Vocational Guidance Center*  
Mrs. Carl W. Weber, *Assistant to the Alumni Secretary*

#### APPOINTMENT COMPLETED

Thomas Marshall Simpson, *Visiting Professor of Mathematics*

#### ON LEAVE OF ABSENCE

James R. McQuiston, '47, *Assistant Professor of English*  
Jared E. Wenger, *Professor of Romance Languages*

## NEW APPOINTMENTS

*Faculty*

Leland L. Scott, *Associate Professor of Mathematics*  
Charles P. Bigger III, *Associate Professor of Philosophy*  
Woody Thomas Johnson, *Coach of Basketball and Baseball*  
Mrs. Newton C. Estes, *Instructor in French*  
Imogene R. Hill, *Instructor in Biological Sciences*

*Administrative*

Mrs. Carol C. McDuffie, '50, *Secretarial Assistant*  
Mrs. Noreen Smith, *Circulation Librarian*  
Albert M. Johnson, '30, *Librarian*  
Mrs. Elizabeth Lumpkin, *Library Clerical Assistant*  
Edith Jean Cooper, '56, *Administrative Assistant, Vocational Guidance Center*

## ACADEMIC DEVELOPMENT

In his annual report, Dean Jameson M. Jones describes a number of individual and departmental developments, and these will not be repeated. A source of gratification is the increased enrollment in certain departments, notably Greek, German, and Physics. There is reason to believe that there is developing a renewed interest in the natural sciences and in the Bachelor of Science degree.

During the session of 1956-57 nearly two-thirds of the full-time members of the faculty attended conferences or meetings of one or more of their learned and professional societies.

About one-fourth of the faculty hold important offices or committee chairmanships in organizations in their fields of interest. Professors W. Taylor Reveley and Daniel D. Rhodes served on the Executive Committee of the Faculty Christian Conference held at Montreat, N. C., August 26-30, 1957. Also attending this Conference were Professors D. M. Amacker, J. H. Davis, Frederick D. Pultz, James E. Roper, and Robert G. Patterson. Professor Pultz, Director of the Presbyterian Guidance Center at Southwestern, further represented the college at the meeting of the Guidance Section of the Conference. Professors Laurence F. Kinney and Daniel D. Rhodes are members of the Assembly's Advisory Committee on Higher Education. During the summer of 1957 Professor Kinney visited Israel to participate in a program of study under the joint auspices of New York University and the Hebrew University of Israel. The President participated in the Trustees' Conference which was held at Lake Junaluska June 28-30. Mr. Sidney W. Farnsworth, Mr. John M. McMillan, Mrs. W. Everarde Jones, Mr. Walker L. Wellford, Jr., and Mrs. John T. Mc-

Call represented the Southwestern Board of Directors. Thus each of Southwestern's four cooperating Synods was represented at this important Conference.

The eleventh year of the Carnegie-Southwestern Grants-in-Aid Program was completed on June 30. Initiated by the Carnegie Foundation for the Advancement of Teaching, the Program has so commended itself to the faculty that it is expected to be maintained indefinitely. To date the Faculty Committee on Research and Creative Activity has awarded a total of sixty-four distinct grants involving thirty-one different faculty members. Several faculty members have received more than one grant, and some projects have been awarded additional sums for their continuation or completion. The most recent grants include the following:

<i>Recipient</i>	<i>Nature of Project</i>
Henry Madden.....	A study of marine and landscape painting in New England
Jared E. Wenger.....	Attendance at the Russian School of Languages, Columbia University
J. O. Embry.....	Assistance for completion of a text for second year conversational French
Leland L. Scott.....	Attendance at a two months' summer institute on mathematics and social sciences at Stanford University
John Q. Wolf.....	Final grant relating to folklore ballads
Jack R. Conrad.....	Additional grant dealing with "Basic Anthropological Visual Aids"
A. Theodore Johnson.....	A study dealing with "The Function of the Supernatural in Shakespearian Tragedy" being carried out at Princeton University

An announcement was made in September, 1956, of Southwestern's participation in an experimental program of College Teaching Career Fellowships under the auspices of the Southern Fellowships Fund. This is an admirable program designed to encourage young

men and young women of engaging personalities and high scholarly qualities to enter a career of teaching in Southern colleges and universities. The Faculty Committee on Research and Creative Activity was asked to request recommendations from the faculty of members of the senior class to be nominated for these College Teaching Career Fellowships. The Committee worked so judiciously that each of the three seniors nominated won fellowships during the first year of the program. Professor Laura Robinson, nominated by the Committee for a summer grant from the Southern Fellowships Fund under another program, was awarded a grant to study at the American School in Rome, Italy. However, she elected to accept instead a Fulbright Award to engage in the same general type of research and study.

Professors D. M. Amacker and Ross J. Pritchard attended the Second Southern Assembly at Biloxi, Mississippi, in January, 1957, which was sponsored jointly by Tulane University and the American Assembly. The subject discussed was "The Representation of the United States Abroad."

Professor Pritchard attended the annual West Point Conference on National Security, which was held at the United States Military Academy in December, 1956.

The Free World Issues series of lectures, strengthened by a new relationship to the program of International Studies and the Adult Education Center, completed a fifth successful year. Assisting in the coordination of the programs were primarily Professors D. M. Amacker, Granville D. Davis, Robert G. Patterson, Ross J. Pritchard, and Dr. Robert P. Richardson. The speakers for the 1956-57 session were as follows:

- Dr. Julian P. Boyd, former Librarian of Princeton University and Editor of *THE PAPERS OF THOMAS JEFFERSON—An Allegory for a Free Society*
- Mr. David Muirhead, Secretary and Head of the Political Secretariat, British Embassy, Washington, D. C.—*The New Soviet Look*
- Mr. Charles Taft, Mayor of Cincinnati, Ohio, and former President of the National Council of Churches of Christ in America—*Report on a meeting of the World Council of Churches in Hungary*
- Dr. Ian Forbes Fraser, Director of the American Library in Paris—*France—Key to Our European Defense*

- Dr. R. G. Gustavson, President and Executive Director, Resources for the Future, Inc., Washington, D. C.—*The World of Values*
- Mr. Clarence K. Streit, Editor, FREEDOM AND UNION, Washington, D. C.—*Union of the Free*
- Mr. R. A. Trippeer, President, Euclid-Memphis Sales, Inc., and Memphis Chamber of Commerce—*Mission to Thailand*
- Mr. Thomas E. Flanagan, Office of Policy and Plans, United States Information Agency, Washington, D. C.—*The Place of the Idea in International Relations*
- Mr. Ramon Diaz, Vice President, Plough, Inc., Memphis—*Pan American Day—The Americas*
- Senator Albert Gore, Member of the United States Senate from Tennessee—*The Threat to a Switch in the Balance of Power Resulting from New Forms of Energy*
- Dr. Joseph D. Lohman, Sheriff of Cook County, Illinois, and Lecturer, University of Chicago—*Law Enforcement in the Metropolitan Community*
- Dr. Lincoln B. Hale, Director, U. S. Operations Mission to Israel and former President, Evansville College—*Israel—New Land of Hope and Freedom*

Drs. W. Taylor Reveley, Robert P. Richardson, and Peyton N. Rhodes were elected Commissioners to the 1957 General Assembly by their respective Presbyteries. One of the important actions of this Assembly was to approve a plan whereby Presbyterian colleges would be encouraged to set up a special program, firmly based on the liberal arts, for training students planning to enter the several areas of full-time Christian education. The plan calls for a subsidy of \$10,000 per year for five years to each participating college to support such a project, one-half to come from the Division of Higher Education and the other half from the cooperating Synods.

After careful study by a special committee and the Committee on Curriculum and Instruction, Southwestern's faculty approved offering a strong major in Bible and Christian Education in accordance with the course outline previously developed for consideration. This program will be initiated at once with the hope that it will begin attracting students even before the supporting funds can be made available. A preliminary report of the Assembly's action was made to each of Southwestern's four cooperating Synods at the 1957 meetings, and

the Synods of Alabama, Louisiana, and Tennessee voted to support the program financially in their 1958 budgets. The Synod of Mississippi voted to instruct its Executive Committee of Stewardship and Finance to make provision for such support beginning with the church year 1959.

#### STUDENTS

During the course of the past fiscal year members of the Board have been sent copies of all memoranda to Committees on Stewardship, Christian Education, Educational Institutions or Councils of their respective Synods.

There follows a summary of enrollment data for the year, together with additional comments based on the admirable and detailed reports of Mr. Malcolm Evans, Registrar, Professors C. I. Diehl and Jane Leighton Richards, Dean of Men and Dean of Women respectively, and Professor J. O. Embry, Foreign Student Adviser, whose devotion and industry merit the highest appreciation and commendation.

The number of students registered for full or part-time work during the regular session, excluding 46 young women from the Methodist Hospital School of Nursing enrolled in courses related to their specific professional requirements, was 621. This is an increase of four percent over the preceding session. The distribution of the 621 students was as follows:

<i>Synod</i>	<i>No.</i>	<i>Percentage</i>
Alabama	35	5.6
Louisiana	31	5.0
Mississippi	76	12.2
Tennessee	354	57.1
Other states and foreign countries	125	20.1
	621	100.0

The next states with the highest enrollment were Arkansas 61; Missouri 7; Kentucky 9; Georgia 7; North Carolina and Texas 5 each. Two hundred and two first-year students originated in 17 states, 89 cities or towns, and 112 high or preparatory schools. Sixteen religious denominations were represented — Presbyterian 52.3%, Methodist 17.0%, Baptist 12.0%, Episcopal 8.3%, and all others 11.4%. Twenty-three states and four foreign countries were represented in the student body.

The geographical distribution of approved candidates for the ministry was as follows:

Tennessee .....	26
Alabama .....	7
Louisiana .....	6
Mississippi .....	5
Arkansas .....	4
Missouri .....	2
Texas .....	2
Kentucky .....	1
South Carolina.....	1
Virginia .....	1
West Virginia .....	1

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War veterans numbered 26, a decrease of four over the previous session. There was a marked increase in the summer session enrollment for 1957. For the first term the number was 151 registered in 23 courses, and for the second term registration was 126 enrolled in 21 courses.

The 1957 graduating class numbered 86, including those students expected to be graduated at the end of the summer session, shown in parentheses below. Regrettably, there were no candidates for the B.S. degree, but indications are that this situation is being rapidly remedied by the increased enrollment in the sciences.

*Bachelor of Arts*  
61 (14)

*Bachelor of Music*  
10 (1)

Six students were awarded degrees with honors and eighteen with distinction, representing roughly one-third of the graduating class. Eight students were elected to Phi Beta Kappa during the session. The total graduates of Southwestern from the year of its founding in 1848 through June, 1957, number 2,843.

Five students from other countries were in attendance during the regular session and two during the summer session of 1956. Two of these, one young woman from France and one from Korea, earned degrees. For the session of 1957-58, with the cooperation of the Institute of International Education, one student each from France, Germany, and Chile is expected to be in attendance at Southwestern. These foreign students are in general somewhat more mature than the

American undergraduate and are employed with varying degrees of success as student assistants in conversational language courses. More foreign students, especially men, would be accepted if funds were available to assist them with tuition, travel, and other necessary expenses. During the summer of 1956 at least 25 Southwestern students were in foreign countries for study or travel, three of them on scholarships provided by the Hickman Educational Foundation, one holding the Marianna Gracey Scholarship for Foreign Study, and one was participating in the International Living Experiment. Three Fulbright Awards were received by students or faculty members.

At the time of the completion of this report it appears that the total enrollment for the session of 1957-58 will not differ greatly from that of the preceding session. Although the number of applications from women students continues to increase, the lack of additional residence halls precludes accepting more than one out of every three or four qualified young women who apply. Fortunately, no disciplinary problems resulted from permitting a few women students to live out in town with close relatives or directly under the sponsorship of some friend of the student's family. It is not felt that such extra-campus housing is desirable, and it is only resorted to when absolutely necessary to prevent the keen disappointment caused by refusing to admit some students. Inasmuch as two years ago additional space was provided for some fifty-six male students (approximately a fifty percent increase in housing), a few qualified male students can still be accepted as this report is being written.

The initiation of the College Board Examination as an aid in determining the best qualified applicants beginning with the 1957-58 session will doubtless have some effect in limiting enrollment. However, it was felt that Southwestern should delay no longer in making use of these tests in line with the practice of the better institutions in other sections of the country.

Again, tribute should be paid to the Committee on Admissions and Student Aid which, under Chairman W. Taylor Reveley and Associate Chairman Ralph C. Hon, performs efficiently a most arduous and time-consuming task in evaluating applications for admission, scholarships, and grants-in-aid. To one who has not sat with the Committee it is difficult to convey the idea of the seriousness and sense of responsibility exercised by its members in their work.

In commenting on the activity of the Student Welfare Committee, which has in its membership four student representatives, the Chairman, Professor Daniel D. Rhodes, stressed the fact that "the students, in a commendable and wholesome manner, showed themselves to be willing and able to shoulder greater responsibility in the management of themselves and in improving student body understanding and appreciation of institutional policy. Although there will always probably be found in a student body of six hundred one or two irresponsible individuals unwilling or unable to face in a mature way the life of a college community, it would appear that for the most part the young people of Southwestern, especially those elected by their fellows to serve as officers, commissioners, or members of important committees, are both able and willing to bear responsibilities of mature community citizenship." In this connection there is being set up on an experimental basis a new student group, separate from either the Student Council or the Honor Council, the function of which will be to work with the Deans in an advisory capacity in matters relating to serious breaches of discipline or good taste. The development of this procedure will be watched with sympathetic interest.

The Dean of Women again emphasized the fine spirit of intelligent cooperation which has existed among those cooperating in activities relating to women students. In addition to the Resident Heads of the halls and their assistants, she commended Miss Anne Caldwell, '51, who does a particularly fine work with student counselors, the resident nurse, and the work of the governing boards of the residence halls, as well as the smooth functioning of the Women's Panhellenic Council. Dean Richards reported also that Mrs. Paul M. Watson and Mrs. A. H. Cable attended the Conference of Resident Heads sponsored by the Tennessee Deans of Women held at Murfreesboro, Tennessee, in June, 1957.

Dean Diehl continues to plan effectively the details of an elaborate orientation period for first-year students and interviews each new male student with a view to assisting him in a rapid adjustment to college life. He also serves with diligence as Chairman of the very important Faculty Committee on Physical Education and Athletics.

It is gratifying to report that the student body as a whole seems to agree with the President on the urgency of the need for the construction of an appropriate Student Center in which there may be brought together all of the extracurricular and unofficial activities of the campus. At the present time the entirely inadequate social room in

Palmer Hall and the Lynx Lair are the only places where students of both sexes can meet casually for conversation and entertainment. The Lair, by its location, construction, and size, is ill-adapted for use even as a "temporary" student center. It is difficult to ventilate and to clean, and it was designed as a basement storeroom for supplies for the kitchen. The construction of the kind of student center that would be appropriate to Southwestern would involve a considerable sum of money. Its location is established in the northern sector of the original quadrangle shown in plans developed many years ago. Such a center, with auditorium space, would not only provide for those student activities now so happily taken care of in many institutions, but would also solve the increasingly difficult seating problem for chapel services until the memorial chapel becomes a reality. Hardie Auditorium in Palmer Hall will seat approximately two-thirds of the student body.

The officers and members of the Student Council and of the Honor Council for the 1956-57 session were as follows:

#### STUDENT COUNCIL

President.....Donald LaRue Parker, Montgomery, Alabama  
 Vice President...Charles Eric Mount, Jr., Cape Girardeau, Missouri  
 Secretary-Treasurer.....Miriam Dean Heard, Leland, Mississippi

##### Commissioners:

Athletics.....Walter James Cody, Memphis  
 Publications.....John L. Farris, Memphis  
 Religious Activities.....William H. McLean, Spring Hill, Ala.  
 Social Activities.....Robert Templeton, Memphis  
 Undergraduate Women.....Joanna Kindig, Memphis  
 Senior Class President.....Earl Z. Browne, Jr., New Orleans, La.  
 Junior Class President...John Pelham Burge, Jr., Lake Village, Ark.  
 Sophomore Class President.....J. L. Jerden, Memphis  
 Freshman Class President.....Lee Allen Reynolds, Memphis  
 Senior Class Representative.....Mary Lewis Myatt, Memphis  
 Junior Class Representative.....Neville Frierson, Jonesboro, Ark.  
 Sophomore Class Representative...Anne Underwood, Oak Ridge, Tenn.  
 Freshman Class Representative....Beverly Finch, Little Rock, Ark.

#### HONOR COUNCIL

President.....Richard Crawford, Jonesboro, Arkansas  
 Vice President.....Harriette Mathewes, Memphis  
 Secretary.....Mary Lewis Myatt, Memphis

##### Other Members:

Louis Dodez.....Shreveport, Louisiana  
 William H. McLean.....Spring Hill, Alabama  
 Louis H. Zbinden.....Chattanooga, Tennessee  
 Richard Dortch.....Jackson, Mississippi

Neville Frierson.....Jonesboro, Arkansas  
Elizabeth LeMaster.....Memphis  
Steve Alden Martin.....Rock Hill, South Carolina  
Sandra Carleen Calmer.....Memphis  
Edwin Witte Stock.....New Orleans, Louisiana  
John H. Werner.....Chattanooga, Tennessee  
Charlotte Frist.....Mobile, Alabama

#### SCHOLARSHIPS AND STUDENT AID

It is hoped that the members of the Board can find it convenient at this point to reread the content of this same section in the 1956 report, pages 9-11. It cannot be impressed too strongly on the members of the Board that they should seize every opportunity to explain to their friends just what is involved in a "Scholarship Fund." It has become the order of the day for parents, students, and people in general to try to get something for nothing, and if they cannot get it from the federal government they will try to get it from a college. The term "scholarship" is used loosely and inadvisedly to mean any financial assistance, remission, or kickback that can be wangled out of an institution. Every college receives many letters from prospective students or their parents which in essence say, "What is your best offer to an applicant? Please reply at once so that your offer can be compared with that from other colleges." Most people have not thought through the fact that if a student pays the full tuition charge of an institution he is only paying from fifty to sixty percent of what the instructional processes cost, even with the relatively modest salary scales of faculty and staff. It is not realized that the remainder has to be made up in income from endowment or annual gifts from the church, friends, or business. This needs to be explained to people, for many persons or groups in setting up a scholarship fund do not think of the additional costs entailed on the college but only of the fact that they are attempting to provide some funds toward the expenses of a "worthy" boy or girl. Further, it would seem that there should be a clear differentiation between a sum awarded as a "scholarship" for proven academic excellence and future promise, and a "grant" awarded on the basis of demonstrated need or an opportunity of performing work for pay. It has been interesting to observe in a large number of cases where a work opportunity has been awarded a student who has indicated dire need that when the time comes to work the student somehow finds the necessary funds elsewhere.

Each member of the Board has received a copy of the revised form on which application for aid of any kind is made. It is designed

to determine with some exactness the actual need of the applicant for the assistance requested. It is believed that not always heretofore has the college received the most accurate information on which to base conclusions about assistance. It would appear that in many instances parents are willing to sacrifice for automobiles, television sets, household appliances, and other comforts rather than for the education of their children. The painstaking work of the Committee on Admissions and Student Aid has already been mentioned. It is faced with a tremendous task which it is efficiently and painstakingly performing.

Two hundred and fifty-two persons, or over forty-three percent of the average number of full-time, regular students, received some sort of financial assistance in the form of scholarships, grants-in-aid; payment for campus work, aid secured through church organizations or other sources with the cooperation of the college. (160 students performed some type of campus work and of these 88 had additional aid.) For the 1956-57 session the total dollar amount of aid was \$101,905.73 as follows:

Total scholarships and grants-in-aid from college funds..	\$ 52,062.50*
Campus jobs provided by the college—secretarial, library, mechanical, etc. ....	22,798.23
Special scholarships and aid funds provided by individuals, churches, funds, and private sources administered through the college.....	19,380.00
C. M. Gooch Foundation.....	7,665.00
	<hr/>
	\$101,905.73

\*\$18,500 of this amount was provided by income from endowment funds designated for scholarship aid.

For the 1956-57 session there were 26 C. M. Gooch Foundation scholars attending Southwestern. Assisted by an excellent staff, Mr. and Mrs. Gooch personally participate in the extensive Gooch Program which is characterized by *genuineness* and *excellence*—the hallmarks of Southwestern's academic program.

In attendance during the 1957-58 session will be four Union Carbide Corporation scholars, one in each class. The selection of these scholars has been so carefully carried out that in no instance has the recipient failed to live up to the high expectations held of him. It should be mentioned, in addition to the very considerable aid awarded the student, that the Corporation also pays directly to the college the

sum of \$500 per scholar per session, realizing that in this way it is relieving the college of a further drain on income from endowment due to the enrollment of the selected Carbide scholar.

Mention should be made again of the fact that the Alumni Secretary, Mr. Goodbar Morgan, x'31, not only maintains a placement office for seniors available for employment by business firms, but also works closely with the Committee on Admissions and Student Aid in the matter of assigning and reporting on campus work opportunities. It requires a considerable amount of screening and evaluation to see that a student given the opportunity of earning part of his college expenses is placed in an available campus job where his work will be effective and efficient. In general, it has been found that students who accept this type of aid give value received for the money earned.

#### THE COLLEGE OF MUSIC

In reporting on the work of the Department of Music for the past session Professor Burnet C. Tuthill, Director, stated "The graduating class this year resumed approximately normal size, showing a total of 11 Bachelor of Music degrees and one Bachelor of Arts degree with a music major. Of the B.M. degrees five were in music education (school music), two each in piano and in piano pedagogy, and one each in voice and in church music.

"Enrollment for the year showed a considerable decline, which is a matter of concern to me and to the faculty members who are paid on a commission basis. This is counteracted in part by the continued study of 12 graduates instead of 11, and the enrollment of 69 non-college adult students instead of 59. The preparatory department shows a slight increase, 374 to 377. The problem of college level enrollment is very serious. It concerns itself with three factors—residence hall space for women on the campus, the severity of the Admissions Committee in the matter of high school grades, no matter what degree the student may choose, and the increasing competition from the colleges in our territory where tuition is less. While it is true that students with the best high school records in academic subjects make the best material for the Music Department, their academic possibilities do not always coordinate with their musical talents and some more consideration of a balance between the two might be requested of the Admissions Committee. An indication of the competition by other colleges is shown by the recent admission to membership in the National Association of Schools of Music of three colleges

in Arkansas and one each in Alabama, Mississippi, Louisiana, and Missouri. These include three state colleges and four church-related colleges. To solve this problem of the enrollment of music majors to raise their number to the necessary 60 and a desired total of 80, it seems to me that three steps may be suggested: (1) more intensive campaigning of procurement for music students; (2) assignment of a number of scholarships to such students to overcome the price differential between Southwestern's tuition costs and those of competing colleges; and (3) consideration of the Admissions Committee in relaxing the stiffness of grade requirements for those applicants who possess the compensating musical potentials."

Professor Tuthill called attention to the fact that the Memphis Orchestral Society (Sinfonietta) has generously provided a scholarship fund for talented violin students, which will be expended as appropriate candidates are available.

The annual trip of the Southwestern Singers was to New Orleans and Bogalusa, Louisiana; Greenville, McComb, Vicksburg, Yazoo City, and Clarksdale, Mississippi. The warm response received by the Singers and the many letters of approval subsequently received at the college indicate that these annual trips are not only a source of enjoyment to the participants but serve as a happy medium of contact between the college and its patrons and friends.

Professor Tuthill pays tribute to the quality of instruction being supplied by members of the music faculty, many of whom participate in concerts, chamber music recitals, and various musical activities in the community, including the Sinfonietta.

The oft mentioned need for a fine arts building on the main campus of the college has been more acutely before the administration since it now seems assured that the east-west expressway proposed for Memphis will cut through the present College of Music property. In addition to removing over an acre of the land and possibly the studio building, the main structure will be left perched high above the edge of an expressway containing six or more lanes below the grade level of the property. This will present a situation much more unsatisfactory than the present one, and there is no hope of securing for the lost area, or even the entire property, an amount which would be sufficient to construct a desired type of fine arts building on the main campus. The members of the Board are urged to have increasing concern for the determination of the means by which the considerable sum re-

quired for the fine arts building can be secured. This is not a matter that can be left to chance or unduly deferred. Building costs have risen about five percent a year for the past few years. It is probable that an appropriate structure could not be erected and furnished at the present time for less than \$1,200,000, and possibly not for this amount. Its cost would depend to a large extent on whether or not a large auditorium might be contained in the Student Center, thus reducing the need for auditorium space in the fine arts building to that required for a medium sized concert or theater hall.

### RELIGIOUS ACTIVITIES AND CONVOCATIONS

Under the chairmanship of Professor Robert G. Patterson, the Committee on Convocations and Religious Life effectively and with imagination arranged or collaborated in a very complicated schedule of programs for the session. In spite of the inadequate seating facilities of Hardie Auditorium, Southwestern maintains a schedule of five convocations a week—three for worship services, one devoted to the functioning of the Student Council, and one designated for the fine arts, *Free World Issues*, or some program with unusual features. The speakers for the Free World Issues addresses have been listed elsewhere in this report.

In addition to some twenty-five members of the faculty and staff, approximately forty visiting speakers, including Dr. W. Taliaferro Thompson, Moderator of the General Assembly of the Presbyterian Church in the United States, led worship services. These speakers were representative of practically every agency of the Church and of a number of denominations.

Convocations for worship were also held by representatives of certain student groups; namely, the Protestant Religious Council, Canterbury Club, Westminster Fellowship, Baptist Student Union, Young Women's Christian Association, and participants in the Danforth Service Projects Program.

Among the unusual and distinctive convocations for worship was one titled "Worship Through Dance" in which the Southwestern modern dance group interpreted several Negro spirituals. Also, Professor Raymond S. Hill, assisted by two students interested in speech and dramatics, gave a thought provoking reading of an excerpt from "The Coming of Christ" by John Masefield.

The Protestant Religious Council, under the leadership of Mr. William H. McLean, '57, of Spring Hill, Alabama, carried out a very vigorous program of activities continuing through the entire session. This program is too extended to detail here. Under the Council's auspices some \$450.00 was collected in a Thanks-Through-Giving campaign and applied to three projects selected by the Council.

Another item of unusual interest was the Religious Arts Festival held in the Spring. Over a period of several days talks, exhibits, and demonstrations were presented, dealing with fine arts, architecture, dance, and drama, all as vehicles or means of worship.

The Fall Religious Evaluation Leader was the Reverend Thomas H. McDill, Jr., Professor of Pastoral Counseling at Columbia Theological Seminary, whose discourses were developed around the theme "Christianity and Selfhood." Following the morning addresses and convocations, discussion groups for interested students were led by five local ministers who graciously made themselves available during this period.

The Spring Program of Religious Evaluation had as its principal speaker the Reverend H. Richard Niebuhr, Sterling Professor of Theology and Christian Ethics, The Divinity School, Yale University. The evening discussion leader was the Reverend George A. Chauncey, '49, pastor of the First Presbyterian Church, Monticello, Arkansas. Again the college was indebted to seven local ministers, Dean Jameson M. Jones, '36, and Professor Daniel D. Rhodes of the faculty, for their assistance in leading morning discussion groups which met after Dr. Niebuhr's addresses.

It is generally felt that both of these periods of special evaluation and emphasis were unusually effective in their carryover values.

The Spring Vesper Service, now generally known as the "Freshmen Vespers," was held in the Hubert F. Fisher Memorial Garden on the campus with Dr. A. W. Dick, pastor of the Second Presbyterian Church of Memphis, speaking on "Tests for Christian Conduct."

Ten student representatives attended the Tennessee Intercollegiate Christian Conference held in Nashville. Mr. John H. Quinn, Jr., '58, of Memphis, was elected to serve as President of the Protestant Religious Council for the session of 1957-58. He is well prepared for this office, and the activities of the Council are likely to become increas-

ingly effective as he joins with Professor Patterson and the members of his Committee, composed of both faculty members and students, in forming plans for the year.

The Danforth Program, "Commitment and Craftsmanship in Christian Service," as well as the Presbyterian Guidance Center, headed by Professor Frederick D. Pultz, are mentioned by Professor Patterson as very essential elements of the religious life at Southwestern. These matters are treated elsewhere in this report.

On July 19-21, the President was one of a small group of Protestant and Catholic educators who met at Hershey, Pennsylvania, under the auspices of the Commission on Christian Higher Education of the Association of American Colleges to try to discover and set down a number of basic principles in the realm of Christian Higher Education on which there was general agreement and in the promulgation of which there could be presented a united front.

This was a most rewarding experience and a very strong statement of the place of the Christian college in American life was prepared. Copies of this statement will be placed in the hands of the members of the Board with the hope that they may find it useful and inspiring. It would appear that such a statement deserves wide distribution throughout the Church.

#### THE BURROW LIBRARY

Dr. Jay W. Stein, Librarian, introduced his annual report with the following excerpt from a recent number of the bulletin of the Friends of the Burrow Library: "The Burrow Library is a diamond-like idea embodying many facets. It is a superb structure promising to bear out the intention of the generous donors, Mr. and Mrs. A. K. Burrow, 'to be modern even a hundred years from now.' It is a meeting place for inquiring minds. It is a well-spring of books, periodicals, and phonorecords offering education, inspiration, entertainment, and comfort. It is an outstanding collection of study and research materials, being preserved and maintained to inspire students, faculty members, and others to deeper understanding and creative endeavor for generations to come." In every area of service the Burrow Library is expanding its sphere of influence and usefulness each year.

The Librarian and the members of the staff cooperated with reference and circulation services, alumni, and Homecoming activities.

The Librarian served on a committee of the Library Section of the Presbyterian Educational Association of the South appointed to compile a Presbyterian bibliography. Particularly to be commended have been the "behind the scenes" guidance of Miss Annie Mary Jones-Williams, Catalogue Librarian, and Mrs. Charles B. Porter, Jr., '46, Acquisitions Librarian, whose untiring efforts at cataloguing and book accounting respectively have been invaluable.

The membership roll of the Friends of the Burrow Library continues to grow and now numbers 389. The Memorial and Honor Fund has shown considerable increase and more families are designating the Burrow Library as the recipient of memorial gifts.

The bulletin of the Friends of the Burrow Library appeared in three issues, copies of which were mailed to each member of the Board. The Friends annual dinner was held in connection with the third Book Festival on October 18, 1956. The guest of honor and principal speaker was Dr. Julian P. Boyd, formerly Librarian of Princeton University and currently devoting his full time to editing the Jefferson Papers. With freshness and wit, he stressed the intense library friendship of Thomas Jefferson. He told how, largely through books and libraries, it came about that Jefferson was one to whom "ignorance, prejudice, and professional conservatism were enemies of the free mind," to whom "the free creative mind was one of the most cherished assets in a democratic society."

During the year the second Burrow Library Monograph, entitled "Command Performances" and dedicated to Mr. and Mrs. Burrow, was published, copyrighted, and distributed. Full details of the third Library Book Festival will be found in Volume III of the Friends Bulletin, Nos. 1 and 2.

Some 2700 useful volumes and hundreds of periodicals, pamphlets, manuscripts, mats, prints, and phonorecords were presented to the Burrow Library by about 100 individuals or organizations. Each of these gifts was personally acknowledged by the Librarian. It is obviously impossible to report to the Board a complete listing of such gifts, all of which are greatly appreciated as evidences of the generous spirit of the donors. Among the more outstanding contributions were the following: from Mr. Eugene Andrews 50 volumes on history and literature; from Mr. A. K. Burrow, new editions of three standard reference works; from the Honorable Clifford Davis important volumes on U.S. treaties and other documents dealing with

governmental affairs; from Mrs. Roy N. Douglass, '31, an original Jefferson letter with photo copy and transcript; from Professor J. O. Embry 14 contemporary novels; from Mr. and Mrs. Sidney W. Farnsworth 1046 volumes from the library of the late Miss Frances Church given in her memory, and also a rare edition of Dante's *Inferno* illustrated by Doré; from Mrs. Hubert F. Fisher 18 volumes of literature and history; from Mrs. James L. Fling 17 contemporary novels; from Mrs. Thomas W. Harsh 41 titles of history, literature, and poetry; from Mrs. Roy C. Heacock fine sets of Browning and Ruskin; from Mrs. Merrill Parish Hudson a fine copy of Blum's *Pictorial History of the American Theater*; from Professor A. Theodore Johnson 16 volumes on English literature; from Mrs. W. Everarde Jones, Sr., five sets of historical volumes; from Professor Laurence F. Kinney seven volumes of history and literature; from Professor T. M. Lowry four volumes on history; from Dr. J. F. Maury eight volumes of ancient classics; from Mr. and Mrs. J. E. O'Mallon 40 sets of phonorecords; from Miss Eleanor Richmond, '27, a fine copy of Blake's *Vision of the Book of Job*; from Mrs. John H. Sorrells, Jr., 454 titles from the library of the late Mr. John H. Sorrells, Sr.; from Dr. and Mrs. Jay W. Stein 188 volumes on literature in the social sciences and 87 phonorecord concert works; from Mrs. Harry G. Thompson 40 volumes of history and literature; from Professor Burnet C. Tuthill 12 treatises on music and 12 phonorecord sets; from Mrs. H. D. Warner a volume on the history of English furniture.

Two additional memorial gifts were received. Mrs. Katherine Estes Nesbit and Mrs. Lucia Burch Vinton presented to the library a writing desk and chair in memory of their parents, Judge and Mrs. Charles N. Burch. This desk and chair were used by Judge and Mrs. Burch in their home. Also from Mr. Lee B. Wailes, '29, there were provided two very fine atlas cases, matching the other furnishings of the Burrow Library, in honor of his parents, the late Mr. John Henry Wailes and Mrs. Wailes.

Among the library exhibits displayed during the session were those dealing with Alexander Hamilton; Baroque art and music; Burrow Library mail from abroad; Burrow Library Monographs; Careers for women; early music manuscripts; The Egyptians; opportunities in librarianship; Pan-Americana; prize-winning popular photography; religious architecture, and Southwestern archival material.

Visitors continued to be attracted to the everchanging exhibits of materials from the Jessie L. Clough Art Memorial for Teaching,

arranged by Miss Etta Hanson, Curator. During the year a number of additions to the collection were acquired, notably several original works displayed in the collection of "Indian Paintings from Southwestern United States" assembled by the University of New Mexico. During the Fall of 1956 Miss Hanson completed a four-month trip to Europe in which she studied the latest oriental and modern acquisitions at some of the world's famous museums in London, Oslo, Stockholm, Copenhagen, and Paris, making valuable acquaintances for Southwestern in these centers of art. Among the gifts to the Clough-Hanson collection received were: from Miss Helen M. Fogg, of New York, 50 volumes on fine art and a collection of Japanese, Siamese, and Balinese paintings; from the late Miss Adelene Moffatt, of New York, in memory of her sister, Mrs. W. J. Gilfillan, of Memphis, four fine oil paintings; from Dean Jane Leighton Richards and members of her family an 800 year old Han jar from Jar mound, Kashing, China, and a Chinese rosary; from Mr. James F. Smithwick, of Memphis, a carved and lacquered imperial Chinese screen; from Mr. and Mrs. Sidney W. Farnsworth, in memory of Miss Frances Church, a number of oriental objects of artistic significance.

The Librarian called attention to the fact that it is hoped microfilm reading equipment can be improved and that the mechanics of handling phonorecord players can be more adequately worked out. Unfortunately, individuals using such equipment are not always sensitive to the need for care in handling, resulting in increased problems of supervision and maintenance.

According to the special provision of the Carnegie Grant for increasing the holdings in International Studies, this phase of the Library is being steadily built up. This, of course, has entailed an increased load of activity in the matter of cataloguing.

Statistically, it can be reported that the total number of catalogued volumes as of June 30, 1957, was 75,883, representing a net increase of 2,449 over the previous year. The holdings also include 2330 slides, 62 rolls of microfilm, 2763 phonorecords carrying some 5500 titles. Because of the large number of gift volumes, it is estimated that there are five or six thousand books which are being gradually examined and a determination made of their desirability for cataloguing. This, of course, is a continuing long-time operation. Book circulation continues to increase, especially in the area of reserve books.

The total expenditures for the Burrow Library, exclusive of maintenance and salaries, amounted to \$14,082.99.

PHYSICAL EDUCATION AND ATHLETICS

Intercollegiate teams participated in the following sports: football, basketball, baseball, track, cross country, tennis, and golf. In the men's intramural and physical education program the following twelve sports were represented: badminton, flagball, volleyball, track, table tennis, horseshoe pitching, handball, softball, basketball, golf, tennis, and shuffleboard. In these last the emphasis is placed on the recreational value of the activity, which it is hoped will have a carryover value for post-college days. The program is designed to be broad enough so that at least one major interest for every individual may be developed. During his first year a student is enabled to try out any of the above sports and then later is allowed to concentrate on several areas in which he may have developed an interest.

The members of the staff, with their particular areas of activities, are tabulated as follows:

William R. Maybry, '42, Director of Physical Education and Athletics.....	Intramurals and Golf
Derrick Barton.....	Tennis
Frank L. Horton, '55.....	Basketball and Baseball
Richard C. Mays, '37.....	Football
E. A. (Oscar) Wright, Jr.....	Football
Ross J. Pritchard.....	Football
Freeman Marr, x'48.....	Track
B. Patrick Abbott.....	Golf

The last five individuals served on a seasonal or part-time basis.

The following tabulation gives the record of the 1956-57 intercollegiate season and the number of students participating in each sport:

<i>Sport</i>	<i>Students Participating</i>	<i>Won</i>	<i>Lost</i>
Football .....	40	3	5
Basketball .....	23	8	15
Baseball .....	25	7	6
Track .....	30	4	2
Cross Country .....	13	5	3
		<i>(Second in Southern A.A.U.)</i>	
Tennis .....	9	8	4
		<i>(T.I.A.C. Champions second consecutive year)</i>	
Golf .....	13	4	8

Approximately ninety percent of all men students participated in some athletic activity during the session; 125 letters, jackets, or other

trophies were awarded in the various intercollegiate and intramural sports.

Physical education and intramural sports for women continue to be aggressively planned and administered by Miss Madelyn Richardson and Mrs. Joye Fourmy Cobb, x'42. In physical education eleven sports are now offered, while in intramural competition between the five sororities and the independent group eight sports are played. These last are conducted and refereed by students from the Women's Athletic Association. In the physical education program each woman student is required to participate in one quarter of modern dance, an individual sport, and a team sport, always keeping in mind the opportunity of the continuation in after life of some phase of physical exercise. In tennis and golf the women students also have the benefit of instruction from Messrs. Barton and Abbott.

The modern dance group again gave effective special performances on several occasions. The inauguration of a Sports Festival, in which there were participants from other nearby colleges, was an innovation of the year. A number of students participated in the City of Memphis Badminton Tournament and in the Women's Southern Golf Tournament.

The fact that the women's program of physical education is carefully planned in small, informal groups, gives an opportunity for the instructors to personally know the students well and to provide individual counseling where needed.

The members of the House Committee of the Board will be glad to learn that one additional all-weather tennis court has been put into operation and materials are on hand for a second one, in line with their recommendation of March, 1956. During the current summer the two baseball diamonds have again been used by the Park Commission of the City of Memphis to further its program of industrially sponsored baseball teams for boys. The track has been kept in unusually good condition, and the sod of the football field is excellent for the 1957 season due to the careful maintenance and the unusually wet summer season.

The Board is reminded that the Neely Mallory Memorial Gymnasium must be completed by the addition of the east wing if it is to serve completely its intended purpose. It is important that provision be made at the earliest possible moment for swimming, since there

does not exist in the City of Memphis a suitable pool for use either by men or women students.

#### ALUMNI

In a carefully documented report the Alumni Secretary, Mr. Goodbar Morgan, x'31, has detailed the activities of the Alumni Association and the Alumni Office for the year. He states, "Interest and enthusiasm for all phases of the alumni program during the year encourage us to further develop this important area of college relations."

Southwestern's oldest alumnus, Judge John W. Green, died on May 26, 1957, at his Fountain City, Tennessee, home. He was graduated from Southwestern in Clarksville in 1878, was licensed to practice law in Knoxville in 1880, and was also the oldest member of the Knoxville Bar Association, which he served as president for twelve years. He would have been 98 years old on June 9. Judge Green had held for several years the Southwestern O.D.K. cane, which is given for life to each succeeding oldest alumnus. Judge Green left a bequest of \$5,000 to Southwestern, \$1,000 to the Alumni Fund and \$4,000 to be used as determined by the Board.

The principal Fall event was Homecoming which was celebrated on Saturday, October 20, 1956. Some 250 alumni and friends enjoyed a luncheon sponsored jointly by the Southwestern Men of Memphis and the Southwestern Women of Memphis. Especially honored guests were members of the football team of 1926 and their wives. Twelve members of the team were present for this reunion.

In line with the college's emphasis on continuing liberal education, a new element was introduced to the luncheon program by Dr. Alfred O. Canon, '44, Dean of Alumni, who spoke on the topic, "Back to Books." After the luncheon these alumni joined with the large outpouring of other alumni and friends on Fargason Field for the Homecoming football game between Washington and Lee University and Southwestern. The fact that the Lynx defeated the Generals 42-0 added to the satisfactions of the day. The usual fraternity open houses followed the game, and the grand finale of the day was the Student-Alumni Homecoming Dance in Mallory Gymnasium.

The Southwestern Men of Memphis did not hold monthly luncheons during the session but carried out their well established program

of evening meetings and luncheons for Homecoming and Alumni Day. This group, composed of alumni in every area of business and professional life of Memphis, has a growing potential for the ongoing of the college. The officers who served for 1956-57 were:

James T. (Toto) Houts, '37.....*President*  
 William Speros, '47.....*Vice President*  
 Freeman Marr, x'48.....*Secretary*  
 Milton Wray, '51.....*Treasurer*

The Southwestern Women of Memphis continue to be a great and growing asset in the college. This group is active and generous, and its membership is increasing. At finals these alumnae added to their previous lovely and useful gifts of a silver coffee urn and tray a very handsome Revere silver punch bowl. The administration, faculty, and students of the college are grateful for the thoughtfulness that goes into all of the activities of the Southwestern Women of Memphis. The officers who served for 1956-57 were:

Mrs. Charles C. Sullivan (Martha Tabb, '33).....*President*  
 Mrs. J. T. Murff (Frances D. Smith, '36).....*Vice President*  
 Mrs. J. C. Lewis (Jeanne Edens, '49).....*Secretary*  
 Mrs. Ben Waller (Virginia Finch, x'32).....*Treasurer*

The Secretary has called attention to the fact, as a result of a survey of alumni, that it has been possible to revise the mailing list of the *Southwestern News* to include only those individuals interested in receiving it. A great deal of work has been done on coordinating and arranging the mailing lists in order to insure maximum efficiency in handling mailings of different types of alumni literature, various college bulletins, calendars, etc. By a system of master lists and secondary lists it is possible to quickly set addressograph plates for those categories of individuals to whom it is desired to send a specific type of mailing. Keeping accurate, up-to-the-minute mailing lists without the cooperation of those who change addresses poses almost insurmountable difficulties.

The name of the annual giving fund has been changed to the Southwestern Loyalty Fund beginning with the calendar year 1957. The 1956 fund showed a total of 741 gifts from 579 donors for a total of \$12,322.91. Gifts to the fund from non-alumni amounted to \$1,834.96, giving a total for 1956 of \$14,157.87, and a total alumni participation of 10.5%. As would be expected, the percentage of participation of graduates, and especially of Memphis graduates, was

some five times greater than the participation of alumni who did not graduate.

The following data indicate the leaders in percentage gifts among the classes:

<i>Percentage of Participation Old Guard (prior to 1910)</i>	<i>Percentage of Participation Later Classes (1910 to date)</i>
First place .....1892 (100%)	First place .....1926 (16.6%)
Second place .....1893 ( 50%)	Second place .....1938 (16% )
Third place .....1900 ( 40%)	Third place .....1932 (15.6%)
Fourth place .....1907 (33.3%)	Fourth place .....1916 (15.3%)

Alumni Day, Saturday, June 1, 1957, was characterized by certain changes from former custom. At 10:30 A.M. there was held in the Adult Education Center an Alumni Conference under the leadership of Jameson M. Jones, Dean of the college, and Alfred O. Canon, Dean of Alumni. The purpose of the conference was to provide for returning alumni an understanding of the past, present, and future plans of the college in light of anticipated increase in students of college age resulting from increases in population and in the percentage of persons of college age attending college. A number of charts had been carefully prepared to give viewers a quick look at the assets of the college in plant and endowment, as well as the additional provisions which should be made in both areas in order that the college may continue to increase its services to its constituency. Regrettably, the number of alumni attending this conference was not large. It is believed, however, as different types of educational programs are provided, that the interest and attendance will increase.

Due to the untiring efforts of James D. Hamilton, '32, Chairman of the Reunion Committee of that class, and other members of the committee, nearly fifty members of the Class of 1932 were on hand to renew friendships and to say, "Do you remember when . . .?"

Following the alumni luncheon in Neely Hall, honoring the men of the 1957 graduating class and presided over by James T. (Toto) Houts, '37, President of the Southwestern Men of Memphis, the annual address was made by Dr. William M. Hall, a member of the twenty-five year reunion class, of Shreveport, Louisiana.

After the athletic events and class reunions, some 500 persons attended the alumni supper which, because of rain, was held in the Neely Mallory Memorial Gymnasium. Oscar Hurt, Jr., '29, President

of the Southwestern Alumni Association, served as master of ceremonies. One of the highlights of the program was the presentation of a \$1,000 check and a volume of letters of appreciation from alumni to Dr. Alexander P. Kelso, who reached the time of retirement at the end of the 1956-57 session. The presentation was made by Denby H. Brandon, '50, a member of the alumni committee who organized the Kelso Gift Fund to provide largely for a trip to England by Dr. and Mrs. Kelso. Professor John Henry Davis, whose facility and felicity of phrase have resulted in his being regarded as the unofficial but eloquent college orator, paid glowing tribute to Dr. Kelso and his contributions to the life of Southwestern over the past thirty-two years.

Needless to say the several functions of Alumni Day required careful planning and execution. Many individuals gave unstintingly of their efforts to assist Robert M. Hasselle, '39, General Chairman of the Committee on Alumni Day Activities, and the other committee chairmen, who were Mrs. J. T. Murff (Frances D. Smith, '36), Mrs. Thomas J. White, Jr. (Sarah Boothe, '39), Ira Pyron, Jr., '48, John Austin, '52, and Ed Wills, '52.

On Monday, June 30, alumnae of Memphis, under the direction of Mrs. Raymond Martin (Hazel Brown, '38) and Mrs. Steve Pridgen (Sally Lundy, x'49), honored the women of the graduating class, mothers of all members of the class, and visiting alumnae with a tea in the Adult Education Center. It was at this tea that presentation of the silver punch bowl mentioned above was made.

The officers of the Alumni Association are as follows:

President (1959).....Oscar Hurt, Jr., '29  
 Vice President in Charge of  
   Public Relations (1959).....LeRoy Montgomery, '31  
 Vice President in Charge of  
   Reunions (1959).....William M. Dorr II, '51  
 Vice President in Charge of  
   Finances (1958).....Oliver P. Cobb, Jr., '32  
 Vice President in Charge of  
   Ministerial Relations (1958).....Dean A. Bailey, '48  
 Vice President in Charge of  
   Alumnae (1958)....Mrs. Raymond Martin (Hazel Brown, '48)  
 Secretary-Treasurer.....Goodbar Morgan, x'31

### ADULT EDUCATION

The report of the Memphis Adult Education Center, which is housed in the Burrow Library, reads as follows:

The most important developments in the Adult Education program during the past year can be listed as:

1. Significant organizational changes embracing the naming of a new Adult Education Committee and the employment of two new staff members, a Dean of Alumni, and a Coordinator of Mass Media.
2. The formation of 84 discussion groups in which 1,797 registrants were recorded.
3. A distinctive outreach from Memphis marked by the establishment of 12 groups in 10 surrounding communities.
4. The promotion of good public relations with conferences and forums and with a series of television shows.
5. A faculty week-end conference on the discussion method as practiced in adult education groups.
6. The interpretation of the Adult Education Center's program to a succession of visiting educators and writers.
7. The graduation of the first group of executives who participated in the Institute for Executive Leadership.
8. The receipt from The Fund for Adult Education of a grant in the amount of \$180,000.

#### *Organizational Changes*

When in the Spring of 1956, Southwestern resumed its sponsorship of the continuing education activities of the community, it became necessary to integrate the citizens' Adult Education Committee into the committee structure of the college. This newly organized committee held its initial meeting on September 24, and thereafter regular dinner meetings were held.

On August 1, Professor Raymond S. Hill was named Coordinator of Mass Media for the Adult Center, and on September 1, Dr. Alfred O. Canon assumed his duties as Dean of Alumni. Both have proved valuable additions to the Center staff. Professor Hill has directed weekly television broadcasts, has produced dramas for discussion, has planned and led discussions based on telecasts, has built an impressive display of paperback books, and has generally enabled the Center to serve a growing number of participants. Dean Canon has implemented a new concept in the field of higher education, his very title demonstrating Southwestern's recognition of its continuing obligation to bring educational opportunity to its alumni. Under his auspices, alumni in Memphis have participated in the well-planned "Age of Genius" lecture-discussion program, and out-of-town groups have been introduced to the idea of continuing education through a series of Southwestern Conferences. The Southwestern Conferences were planned by the Office of Development, and that office proved an invaluable ally in carrying the Adult Education program to surrounding communities.

#### *Discussion Groups*

Registrations in the 84 discussion groups for the year numbered 1,797. For the same period in 1955-1956, there were 1,281 registrations in 64 groups.

#### TOTAL REGISTRATIONS 1956-57

##### SUMMER 1956

<i>Name</i>	<i>Groups</i>	<i>Participants</i>
American Presidency .....	1	28
Great Books of Asia.....	1	24
Greek Drama .....	1	24
Modern Poetry .....	1	28
<b>Total</b> .....	<b>4</b>	<b>104</b>

September 1, 1956 to May 31, 1957

##### F AE PROGRAMS

<i>Name</i>	<i>Groups</i>	<i>Participants</i>
Discovering Modern Poetry.....	2	44
Economic Reasoning.....	1	22
Great Issues in American Politics.....	1	23
Humanities .....	6	128
Jefferson and Our Times.....	1	14
Parenthood in a Free Nation.....	2	29

Ways of Mankind.....12	151
World Affairs Are Your Affairs..... 1	25
Sub-total .....	436

## OTHER NATIONAL PROGRAMS

<i>Name</i>	<i>Groups</i>	<i>Participants</i>
Great Books .....	22	483
Great Issues in Education..... 1	1	18
Great Decisions .....	3	42
World Politics .....	1	13
Sub-total .....	27	556

## LOCALLY INITIATED PROGRAMS

G. B. Shaw..... 1	20
India Today .....	25
Way Beyond the West..... 1	25
Drama Critics Circle..... 1	20
Chamber Music .....	22
Creative Writing .....	61
Human Relations .....	14
Center Players .....	79
TV Writers Group..... 1	18
Film Series .....	70
Foreign Language .....	90
Age of Genius..... 4	124
Approach to Art..... 1	32
Grand Opera .....	40
Drama for Discussion..... 2	40
In Search of Comedy..... 1	12
Writers of Today..... 1	9
Sub-total .....	701
Total .....	1,693

The totals from June 1, 1956 to May 31, 1957, including the summer of 1956, are: 84 groups; 1,797 participants.

*Outreach from Memphis*

During the past year discussion groups were established in the following communities: Columbus, Jackson, and Tupelo, Mississippi; Forrest City (2 groups), Marianna, and West Memphis (2 groups), Arkansas; and Cordova, Covington, Jackson, and Somerville, Tennessee. In 1955-56 only two out-of-town groups were in operation, one in Cordova and another in Covington. Several of these new groups came in the wake of the valuable Southwestern Conferences.

*Public Relations*

A number of speakers interpreted the day's "Headlines" to large audiences in the Adult Center. Some of these speakers were members of the Southwestern faculty, while others, like Clarence Streit, came from more distant points. In March, the Adult Education Center staff cooperated with Southwestern's Center of International Studies in staging the first Memphis Assembly, a successful municipal version of the American Assembly.

A still wider audience became aware of the Adult Center through two television shows presented by Mr. Hill: "The Great Books" and "The Arts in Memphis." Mr. Hill, in addition, directed a televised series on "American Foreign Policy" in which Professor Ross J. Pritchard and Miss Lila Wrape, '58, appeared.

*Faculty Conference*

Thirty-six members of the faculty participated in a week-end conference on the discussion method at Bear Creek Lake, Arkansas. Leaders for the conference were Mortimer Adler, of the Institute for Philosophical Research, San Francisco; Lewis W. Hammond, Dean of the Graduate School of Arts and Sciences, University of Virginia; and Robert E. Cushman, professor of philosophical theology, Duke University.

As an outgrowth of this conference, thirty-one members of the faculty are now planning to participate in a continuing discussion group throughout the academic year 1957-1958.

*Interpretation*

A succession of visitors from other institutions and from other nations came to observe the Adult Education Center in action. Notable among these visitors was Mrs. Betty Friedan, engaged by the *Readers Digest* to prepare an article describing the Institute for Executive Leadership.

*Institute for Executive Leadership*

The members of the first class of executives completed the two-year program of the Institute for Executive Leadership and were presented certificates on June 2, 1957.

A second class began its sessions in September, 1956 and is now at the half-way point of the program.

*FAE Grant of \$180,000*

The Fund for Adult Education this year has launched a major "Selected Institutions" project, granting funds to expand adult education activities in the communities served by the following colleges and universities: Southwestern at Memphis, Antioch College, the University of California at Los Angeles, the University of Chicago, Michigan State, and New York University. It is expected that two or three other institutions of higher learning will be added to this list.

The grant to Southwestern, totaling \$180,000, will be received in the amount of \$45,000 per year for four years. The addition of Dean Canon and Mr. Hill to the staff of the Adult Center and the significant expansion of activities as indicated in the statistical summary are evidences of the importance of this grant to our total program of continuing education.

The staff of the Center is composed of the following:

Granville D. Davis.....	Executive Director
Laurence F. Kinney.....	Director of Academic Relations
Alfred O. Canon, '44.....	Dean of Alumni
May Maury Harding, '48.....	Director of Programs
Raymond S. Hill.....	Director of Mass Media
Jean Terry Fisher, x'51.....	Secretary

#### DEVELOPMENT, PUBLICITY, AND PUBLICATIONS

The Office of Development touches many areas of college activity and thus Dr. R. P. Richardson, '17, Vice President for Development, mentions items relating to alumni, student recruiting, publicity, fund raising, assistance to the Church, attendance at church courts and community services.

Inasmuch as it has become customary for the Board to receive an oral report on the Office of Development in connection with the Board's Committee on Development, no attempt will be made to record here all the details of the past year's operations.

As has been pointed out the annual alumni giving fund is now known as the *Loyalty Fund*, and because of certain differences in mailing techniques and timing the results for 1957 are most encourag-

ing. Dr. Richardson predicts that both in percentage participation and in total contributions there will be a considerable increase.

The Admissions Counselor, Mrs. John Q. Wolf and her assistant, Rosemary Anne Wachal, '55, have engaged in a tremendous variety of activity. In addition to the distribution of some two thousand copies each of the catalogue and of the catalogue digest, some three thousand letters were written to prospective students, churches, schools, and interested friends. Other specialized mailings and loans of colored slides for use in programs on Christian education were efficiently handled and afforded widespread coverage.

Mrs. Wolf is a most effective speaker and she addressed some forty-five church, civic, and school groups in the interest of the college. She attended over twenty College Days in the Mid-South area, besides visiting all Memphis and Shelby County High Schools.

Mrs. Wolf and Miss Wachal attended the October, 1956, meeting of the National Association of College Admission Counselors, of which Southwestern is a member, and reported significant benefits to the college from the contacts made and ideas shared with other competent persons in the admissions field.

The News Service office has steadily progressed under the direction of Mrs. E. G. Ballenger, '33, assisted by Mrs. Mary Lou O'Donnell, and three part-time student assistants. In addition to newspaper publicity both in Memphis and in the hometown papers of students, four new publications have been produced and assistance rendered on others pertaining more specifically to departmental areas. The College of Music bulletin was completely reworked and republished; the "Opportunity and Danger" brochure was produced for the member institutions of the Tennessee Independent Colleges Fund; the "Going business—Growing force" bulletin was a Southwestern follow-up directed at local business concerns, and the "Pebble" brochure was the second follow-up. Each of these has had appropriate distribution.

The News Service office also attempted during the past year to help coordinate a college-wide effort to tell the Southwestern story more effectively and to a larger public, using new approaches which it is believed will result in greater effectiveness, economy, and readability. Particular emphasis has been placed this year on publicity designed to build audience participation for campus events.

The *Southwestern News* will be changed during the coming year from a bimonthly to a quarterly, keeping the same format but increasing its size. The Spring issue of the *News*, which is directed to high school seniors, will be given separate and more varied treatment. This year it was produced as a picture notebook.

The News Service office is aware of untapped publicity potentials in various media and hopes during the coming year to furnish more copy to radio and television stations, to send out more general news stories to the large Mid-South dailies, and to furnish more news and features to monthly and bimonthly publications.

In order to encourage the formation of adult discussion groups in the areas served by the college, the Office of Development, as a stimulus to continuing liberal education, organized and carried out a series of twelve "Southwestern Conferences." This conference plan, under the specific leadership of the Dean of Alumni, was designed to: (1) provide an educational experience for persons in communities within the Southwestern constituency; (2) present Southwestern's adult education program to alumni, parents of students, and friends of the college; and (3) stimulate the formation of further adult education groups. Southwestern Conferences were held as follows: Clarksdale, Jackson, and Greenville, Mississippi; Jackson, Covington, and Columbia, Tennessee; Baton Rouge, Shreveport, and Monroe, Louisiana; Helena and Pine Bluff, Arkansas, and Mobile, Alabama. The program usually consisted of a short address by some member of the faculty (a total of eight different addresses were used in the twelve conferences) and a few remarks by either Dr. Richardson or Dean Canon, both of whom attended practically all of the conferences. Follow-up meetings were held as needed where Great Books discussion groups composed of alumni or others resulted. It is believed that these conferences have been a valuable means of publicity and development. College personnel participating in these conferences at one time or another in groups of from two to five were Dean Canon, Dr. Richardson, Professors Daniel D. Rhodes, D. M. Amacker, W. Taylor Reveley, Granville D. Davis, Ross J. Pritchard, Dean Jameson M. Jones, Dean Jane Leighton Richards, Messrs. Goodbar Morgan and C. L. Springfield, and President Rhodes.

The President's Council has been increased from twenty to thirty outstanding alumni. The meetings of this group have been uniformly well attended, and it is anticipated that this group will become an increasingly effective force for the college in Memphis and vicinity.

The Office of Development has been active in the joint enterprise of the Lumberman's Club of Memphis and Southwestern in developing an arboretum on the campus. This project continues to be enthusiastically supported and well received by the community. Professor Arlo I. Smith directs the propagation and labeling of trees and plants, and he has recently developed a small brochure describing self-directed tours of the campus for nature lovers.

The first Parents' Day was held in the Fall of 1956. The attendance of parents was greatly in excess of that anticipated and the encouragement and expression of satisfaction from those attending give inspiration for the continuation of this event on an annual basis.

The Sponsors of Southwestern Program of the Women of the Church has completed its second year. During the church year 1956 some \$1,500 was voluntarily contributed and was employed in securing a number of top-quality hospital beds for the infirmary. The Women of the Church of the Synod of Louisiana selected this project. The 1957 program is now underway and the Women of the Church of the Synod of Mississippi have chosen to provide funds for additional chests of drawers for the men's residence halls.

The Office of Development was active in pointing out to the officers of Evergreen Presbyterian Church of Memphis the opportunity of establishing a professorship in the college. As has been previously reported, the *W. J. Millard Chair of Bible and Humanities* was provided and Professor Reveley has been named as its first incumbent.

In closing his report, Dr. Richardson said, "It is our conviction that there is no effective substitute for personal interviews to educate prospective contributors about the college. This should not be confined to visits to industrialists but should include parents, churchwomen, churchmen, casual visitors, and others. Personal interviews in the field of fund raising should not be confined to those employed by the college, but when properly done by volunteers the size and the number of gifts to the college are enhanced. We should see to it that the facts about and the objectives of the college are made completely understandable to our constituency. 'A sustained alertness to the opportunity' seems to us to be a good definition of development until we can find a better one."

#### PRESBYTERIAN GUIDANCE CENTER

During the past year, as a result of increased support from the

Church and a grant from The Danforth Foundation, the Presbyterian Guidance Center has provided additional services to students enrolled in the college. Professor Frederick D. Pultz, whose graduate study was in the area of vocational counseling, became full-time Director of the Center at the beginning of the 1956-57 session. He has been assisted by a full-time psychometrist, and a secretary devoting about four-fifths of her time to the Center. Three full-time faculty members are on call for conferences and consultations.

During the church year 1957 financial support is being received from Memphis Presbytery, which has the fine distinction of having initiated the Southwestern Center, Nashville Presbytery, the Synod of Tennessee, the Synod of Alabama, and the Synod of Louisiana.

Insofar as the testing and counseling of high school students are involved, all of these students have presumably completed a course of study under the direction of a vocational aide in their local churches. During the year 173 of these young people have been provided testing and counseling. More individual attention is being given to each student, and tests are selected on an individual basis. Usually two days are required to complete the testing and conferences. At least two conferences are scheduled for each person. Test scores, personal information, school records, occupational information, and educational programs are discussed with each student. At least two reports are sent out to each individual tested. One is a personalized comprehensive evaluation and explanation of test scores, with a summary of the interview relating to the vocational implications of the test data. The second is a brief report sent to the vocational aide of the church from which the student came. The individualized and personalized character of this whole guidance program has commended itself both to students and to parents.

The Danforth grant made possible limited testing for all new students entering Southwestern in the Fall of 1956. Furthermore, conferences were held with some two hundred of these students by faculty advisers acquainted with the test scores and personal data for each student interviewed. Optionally, some forty to forty-five upper-class students have come to the Center for testing or occupational information.

The physical facilities of the Center have been greatly improved with better lighting, more ample provision for filing, air conditioning of certain areas, the cooling of other areas with window fans, and

by the addition of a wider stock of tests to take care of special situations. The files of occupational information have been greatly expanded, and at a number of church meetings the facilities of the Guidance Center have been explained. A six weeks' training course for vocational aides of churches was held during the year. The members of the staff of the Center are active in their appropriate professional groups.

The chief difficulty so far encountered in the operation of the Center is in securing the cooperation of local churches in the cooperating Synods in the matter of providing pre-testing study and training. It seems not to be generally understood, in spite of the wide dissemination of literature from the college and from the Department of Christian Vocation of the Division of Higher Education, that this is basically a local church-centered guidance program, the success of which must necessarily depend on the interest, initiative, wise provision and wise planning in the local church; that is, the pre-conditioning of the student before he comes to the Guidance Center for the final or culminating activities to which the local church training has pointed. Every effort will continue to be made to stress with ministers and Directors of Christian Education the essentiality of the part the local church must play in any effective program of Christian vocational guidance.

#### BUILDINGS AND GROUNDS

It would be inappropriate to begin any discussion of the college plant without repeating the tribute often paid to Messrs. J. A. Rollow, '26, College Engineer, and C. L. Springfield, Bursar and Business Manager, whose energies are devoted in every-increasing measure to the maintenance and care of the plant and grounds which, of necessity, must continue to expand if the institution is to carry out its proper function. It is unlikely that there can be found another set of structures, many of them now a third of a century old, that are being maintained in sound physical condition at a smaller annual expenditure.

As was stated in the 1956 annual report, the major bottleneck in expansion was the lack of an additional refectory in order that the increased number of residence hall students could be properly provided with meals. The earliest studies of a suitable building to be placed north of and connected to Neely Hall indicated a probable cost of \$155,000 to \$160,000. Unanticipated rises in building costs, the need for expanding certain areas, the obvious necessity for air con-

ditioning, and other factors resulted in an upward revision of basic construction costs to \$200,000, with cafeteria, mechanical equipment, and necessary furnishings requiring an additional \$45,000. Against these costs only \$76,000 was available. At this point on November 21, 1956, sensing the urgency of the situation, with characteristic generosity Mr. A. K. Burrow volunteered to provide \$100,000 of the needed funds. Such an expression of devotion to the well-being and progress of the college caused redoubled efforts to secure the additional amount needed. Happily, it was possible to achieve this. It was decided to begin the building with the hope that funds for its completion and furnishings could be secured. Accordingly, a contract was signed on November 26, 1956, with Canfield, Badgett and Scarbrough, of Memphis, in the base amount of \$200,000. Subsequently, as a result of considerable effort and through the generosity of The Kresge Foundation, of Detroit; Mr. Douglas W. Brooks, of Memphis; The David Warner Foundation, of Tuscaloosa, Alabama; Mr. and Mrs. M. Vance Higbee, of New Orleans, and Mr. and Mrs. Hugo Dixon, of Memphis, the remaining amount was secured by June 1, 1957. In spite of delays due to excessive rains, shortage of certain materials, etc., it is expected that the new structure will be in operation at the beginning of the session of 1957-58.

The members of the Board will find this a strikingly beautiful addition to the campus, the exterior harmonizing completely with existing structures, and both exterior and interior exhibiting the quality of construction characteristic of all of the permanent buildings on the campus. The interior has been purposely given a light and airy effect with the somewhat startling use of color in the furnishings. It is believed that this treatment will commend itself as an appropriate deviation from the more conservative, but equally beautiful, character of Neely Hall.

During the summer a number of laboratories of the Science Building have been repainted, repaired, and had electrical wiring extended. Professor Jack H. Taylor, '44, with the assistance of several students, has personally attended to the complete overhauling of the entire setup in physics.

The shower rooms in the men's residence halls have been renovated and the window treatment of these rooms modernized.

In order to take care of the increased electrical load required for the new refectory and the contemplated infirmary, the primary electrical supply of the college has been rearranged, and three additional transformers set. This involved a considerable unanticipated expenditure. However, it not only modernizes the main electrical supply but makes provision for a great deal of the anticipated future expansion. Also, heavy duty wiring has been completed in several of the college's apartment buildings rented to members of the faculty and staff in order that air-conditioners might be installed, if desired, at the occupant's expense.

Likewise, it became necessary to modernize the main gas supply feeder lines because many of the gas pipes had been unchanged since the building of the college in 1924. These lines had begun to give way and gas is now delivered at higher pressures than heretofore. At the present time the college's gas supply is completely modernized and this should hold good for another third of a century.

The original high temperature steam boiler, used for cooking purposes, located in the Science Building had reached the point of complete failure. Advantage was taken of the refectory construction to install two new boilers under Neely Hall, coordinated with the new construction and meeting in every way revised Memphis engineering requirements for steam and hot water.

As mentioned elsewhere, the Guidance Center headquarters in the Man Building has been greatly improved, air-conditioned, and additional office space has been made available for members of the staff.

In the Fall of 1956 the air conditioning of the Burrow Library was expanded to include the area of the faculty lounge and the staff lounge, all duct work for this having been provided originally in the construction of the building. This has proven to be a great boon during the summer of 1957.

Because of the high temperature of the third floor of Palmer Hall, occupied by the Office of Development, including the offices of the Alumni, the News Service, and the Dean of Alumni, it became apparent that it would be necessary to work out some way of cooling this region. It was found that a self-contained unit of sufficient capacity could be obtained at what seemed to be a reasonable price. Hence, this was installed toward the end of July, again with the personal assistance of Mr. Rollow and his staff, and has already proven

invaluable in making that region reasonably comfortable for those working there.

It is hoped that before the meeting of the Board there may be certain additional improvements in curbs and walks. This work is more expensive than one might suppose. A part of the cost of a diagonal walk south of Palmer Hall was included in the gift of the Class of 1955.

All of the temporary wooden buildings have been repainted during the summer in an effort to make them as attractive as possible. These structures are regarded by the administration with mixed emotions, since they serve extremely useful purposes for present operations, but their existence is really foreign to the campus as it should ultimately be. It would be a very happy consummation if by the year 1965 the services performed in these buildings were all adequately taken care of in permanent stone structures harmonizing with the existing plant. It is hoped that many members of the Board will see the college completely constructed for 900 to 1,000 students with every appropriate area of activity provided for in what will then be truly a center of undergraduate and continuing liberal education in the arts and sciences in the best Christian tradition.

The Class of 1957 has provided a sum of money which, together with a sum to be provided cooperatively by the Class of 1958, will be used to construct an additional stone gateway at one of the entrances to the campus.

In October, 1956, there was brought to the attention of the Executive Committee the availability of a residence adjacent to the campus (671 West Drive) which would be suitable for use as a home for the president of the college. The matter was carefully investigated by a sub-committee, assisted by Mr. E. B. LeMaster, whose opinion in real estate values is considered final. Convinced of the desirability and usefulness of the property to the college, it was purchased on reasonable terms. Since occupancy on December 4, 1956, this residence has proven invaluable as a setting for various events appropriate to the college.

The only two permanent buildings not bearing the name of a person memorialized or honored are the Science Building, erected in 1925, and the newer women's residence hall, completed in 1955.

## DIRECTORS

At the 1957 meetings of the four cooperating Synods the following Directors were elected or reelected, each for the four-year term expiring in 1961:

Synod of Alabama	Dr. Edvard V. Ramage
Synod of Louisiana	Mr. James W. Hargrove
Synod of Mississippi	Mr. Frank A. England
Synod of Tennessee	Mr. W. S. Beasley

Doubtless the members of the Board are becoming increasingly aware of the severe loss to their membership and to the college resulting from the death on June 28, 1957, of Dr. Moore Moore, Sr., who had been continuously a member of the Board since 1924, and its secretary since 1925. There could be no one more devoted to the college or more selfless in his concern for its well-being and future usefulness. Dr. Moore's sound judgment, even temperament, and constant concern that the college be kept in the forefront of the thinking of the Church made him a great example to others. His personal friendship to the President was a constant help and inspiration. Dr. Moore very generously made provision in his will that one-fourth interest in a large and valuable tract of land near the city should come to the college at such time as the executors determined to sell it. He expressed the hope that the proceeds would be used in the construction of a permanent infirmary on the campus as a memorial to his wife, Ethel Sivley Moore, and himself. This is very appropriate inasmuch as Dr. Moore served as College Physician from 1925 to 1946, and as Medical Consultant from 1946 to 1951. He was succeeded as Medical Consultant by his son, Dr. Moore Moore, Jr., '29, who continues to serve in that capacity.

On August 18, 1957, the Moderator of the Synod of Tennessee, Dr. A. W. Dick, in accordance with a provision of the By-Laws of the Synod of Tennessee, appointed Mr. A. Van Pritchatt, a member of Southwestern's Executive Committee since 1953, to succeed Dr. Moore on the Board of Directors until the next meeting of Synod, at which time it is hoped that Mr. Pritchatt will be elected to fill the unexpired portion of Dr. Moore's term which runs until 1960.

The college also lost by death the valuable services of Mr. W. B. Pollard, President of the National Bank of Commerce, of Memphis, and a member of Southwestern's Investment Committee. Mr. Pollard had served faithfully and ably as a member of this Committee since 1948, and his loss is keenly felt.

It will be appropriate, if the Board so desires, to elect at the annual meeting in October an additional member of the Executive Committee to fill the existing vacancy, and a member of the Investment Committee to succeed Mr. Pollard. Each of these appointments is for one year, subject to reelection at the will of the Board.

The Board elected at its March meeting Mr. Herbert Humphreys, of Memphis, to fill the vacancy in the Executive Committee left by the death of Mr. E. R. Barrow on December 10, 1956. Mr. Barrow became a member of the Executive Committee in 1942. He was always a vigorous and interested participant in every effort to strengthen the college, having been especially active in its Pre-centennial campaign.

A memorandum has already been sent each member of the Board concerning the attendance of certain members of the Board at the Trustees Conference at Lake Junaluska June 28-30, 1957. It is hoped that there will be received a full report from these members on their reactions to this Conference together with suggestions which may be helpful to Southwestern based on ideas received at the Junaluska meeting.

Members of the Board are reminded that they occupy strategic and key positions in their respective communities and Synods for bringing knowledge of the college not only to the other leaders in the churches but to individuals of perception and substance wishing to make an enduring investment in the future. While the President and other members of the administrative staff can do a great deal, they neither have the knowledge of nor the entree to more than a limited number of contacts. One of the greatest services members of the Board can perform, by virtue of their own eminence in their communities, is to personally assume the responsibility for representing the college. There are many instances where this has proven invaluable in producing good will, interest, and also financial support.

Because of the energetic and constant assistance of the members of the Executive and Investment Committees, Southwestern is able to function effectively between meetings of the Board. These gentlemen are commended to the Board for their continued and unselfish service.

#### FINANCES

It will be remembered that the budget for the fiscal year 1956-57, approved by the Board following its initiation and study by the Ex-

ecutive Committee and a special sub-committee of that group, showed an estimated income of \$566,000 and expenses of \$597,600, with an operating deficit of \$31,600. Later revisions during the course of the year increased this potential deficit to \$41,066.67. As the result of personal solicitations during the year, which were intensified during the months of May, June, and early July before the books were closed, it is gratifying to report that the fiscal year ended in the black with a balance of \$3,854.37. While the regular benevolence receipts for the 1956 church year showed an increase and totaled \$102,239.23, the corresponding figure for the fiscal year, ended June 30, 1957, was \$96,096.42, a decrease of some \$2,000 from the preceding year. Contributions from business organizations, largely in and near Memphis, amounted to \$39,600 in unrestricted funds applicable to operating costs. Friends of Southwestern contributed \$10,119.33. Received through the Tennessee Independent Colleges Fund was \$1,347.88. Thus, the total of non-church-related gifts was \$51,107.21, an amount equal to approximately fifty percent of benevolences from the cooperating Synods.

The following tabulation gives both by Synods and Presbyteries a detailed statement of benevolence giving to the college for the church year 1956 and for the college's fiscal year 1956-57:

Synod and Presbytery	Approved Apportionment Church Year 1956	Regular Benevolence Receipts Church Year 1956	Percentage of Apportionment Received	Regular Benevolence Receipts Fiscal Year 1956-57
<b>ALABAMA</b>				
Birmingham	\$ 7,000.00	\$ 5,640.57	80.5	\$ 6,076.30
East Alabama	5,450.00	3,144.25	56.3	3,408.86
Mobile	3,850.00	2,954.91	76.7	2,906.40
North Alabama	4,775.00	3,772.23	79.1	3,994.03
Tuscaloosa	3,925.00	1,803.94	46.8	1,470.37
	<u>\$25,000.00</u>	<u>\$17,315.90</u>	<u>69.1</u>	<u>\$17,855.96</u>
<b>LOUISIANA</b>				
Louisiana	\$ 6,141.98	\$ 4,372.60	71.3	\$ 4,267.40
New Orleans	7,074.88	7,084.00	100.1	6,397.50
Red River	7,398.86	5,344.76	72.2	4,698.94
Louisiana-Mississippi	384.28	—0—	0.0	—0—
	<u>\$21,000.00</u>	<u>\$16,801.36</u>	<u>80.4</u>	<u>\$15,363.84</u>
<b>MISSISSIPPI</b>				
Central Mississippi	\$ 5,816.26	\$ 2,883.52	49.3	\$ 2,381.02
East Mississippi	2,127.90	1,160.98	54.9	973.48
Meridian	2,695.34	1,296.23	48.1	1,241.79
Mississippi	1,702.32	966.42	56.8	1,187.37
North Mississippi	1,844.18	1,802.19	97.6	1,994.85
	<u>\$14,186.00</u>	<u>\$ 8,109.34</u>	<u>57.2</u>	<u>\$ 7,778.51</u>

TENNESSEE				
Columbia	\$ 5,200.00	\$ 4,201.00	80.8	\$ 4,200.00
Memphis	33,800.00	37,115.15	109.8	35,905.44
Nashville	26,000.00	18,697.48	71.5	17,992.67
	<u>\$ 65,000.00*</u>	<u>\$ 60,012.63</u>	<u>92.3</u>	<u>\$55,098.11</u>
Total	\$125,186.00	\$102,239.23	81.67	\$96,096.42

\*Includes Synod's Scholarship Fund of \$5,000.

The fine support of three Memphis churches for named professorships or chairs, over and above meeting fully in each instance their benevolence gifts for the college, merits the warmest appreciation from the Board. The Second Presbyterian Church provides for the *A. B. Curry Chair of Bible*; the Idlewild Church for the *T. K. Young Chair of English Literature*, and Evergreen Church for the *W. J. Millard Chair of Bible and Humanities*. For the fiscal year 1956-57, the income from these chairs totaled \$14,500. Thus, the total provision of the Church at the combined Synod, Presbytery, and Congregational level was \$110,596.42, approximately \$1,000 less than the previous year.

The regular benevolence apportionments approved by the Synods for the church years 1957 and 1958 are as follows:

	1957	1958
Synod of Alabama.....	\$ 30,000.00*	\$ 34,500.00**
Synod of Louisiana.....	21,000.00	23,000.00
Synod of Mississippi.....	14,580.00	15,601.00
Synod of Tennessee.....	65,000.00***	80,000.00***
	<u>\$130,580.00</u>	<u>\$153,101.00</u>

\*15% of this amount is to be applied to Synod's Southwestern Scholarship Fund.

\*\*\$2,000 to be applied to the support of the Guidance Center; \$2,000 to be used toward the matching fund supporting the General Assembly's plan for a major in Bible and Christian Education; 15% of the remainder to be added to Synod's Southwestern Scholarship Fund.

\*\*\*Includes Synod's Scholarship Fund of \$5,000.

Of the above total for 1958, assuming that the entire amount were realized, approximately \$13,575.00 would have been designated for

scholarship funds or other restricted uses, leaving a total potential benevolence fund available for the operation of the college of \$129,526.00.

The latest figures for the number of communicants in each of the four cooperating Synods, according to figures published in the Minutes of the Ninety-Seventh General Assembly of the Presbyterian Church in the United States, are:

Alabama .....	37,470
Louisiana .....	29,133
Mississippi .....	33,345
Tennessee .....	30,800
	130,748

Again it is appropriate to call to the attention of the Board the fact that a number of individuals in the several Synods serving as Chairmen of Committees on Christian Education, Treasurers in the campaigns, and a number of dynamic ministers, laymen, and Women of the Church are endeavoring to see to it that the development or other campaigns involving the college are concluded with the maximum of participation and a minimum of shrinkage in pledges. The Directors can be of great assistance in encouraging this work. Mr. James A. Minter, Jr., a Board member from the Synod of Alabama, has been especially helpful in the Alabama Christian Higher Education Campaign, along with Dr. John M. Crowell, pastor of Central Presbyterian Church of Mobile, who has served as Chairman.

A recapitulation of the status of each campaign as of June 30, 1957, appears below:

<b>Louisiana-Presbyterian United Campaign</b>	
Goal approved by Synod.....	\$300,000.00
Pledged .....	239,000.00
Unpledged .....	61,000.00
Expenses .....	18,000.00
Southwestern's two-thirds share of \$239,000.00.....	147,333.33
Received by Southwestern to date.....	107,000.00
Unpaid pledges due Southwestern.....	40,333.33
<b>Mississippi Development Fund Campaign</b>	
Goal authorized by Synod.....	\$200,000.00
Pledged .....	98,030.88
Unpledged .....	101,969.12
Received by Southwestern to date.....	61,331.20
Expenses .....	15,407.49
Net receipts .....	45,923.71
Unpaid pledges .....	36,699.68

Tennessee Christian Higher Education Campaign (Southwestern and Louisville Presbyterian Seminary)

Goal established by Synod.....	\$375,000.00
Expenses .....	23,000.00
Southwestern's share of goal.....	125,000.00
Received by Southwestern to date.....	51,760.00

Alabama Christian Higher Education Campaign (Southwestern and Louisville Presbyterian Seminary) as reported by the Treasurer

Goal set by Synod.....	\$400,000.00
Pledged .....	349,131.14
Unpledged .....	50,868.86
Southwestern's share of \$349,131.14.....	218,206.96
Total payments on pledges (for both college and Seminary)	95,007.23
Expenses .....	20,188.86
Net campaign receipts to June 30, 1957.....	74,818.37

By action of the Synod of Tennessee and of the Synod of Alabama, the date of the closing of the active campaigns was postponed until the meeting of Synods in 1958 in order that every effort may be made to increase both the total participation of churches and the total funds received.

As was reported in 1951, the Jessie L. Clough Art Memorial for Teaching was established by a gift of the late Miss Floy K. Hanson, of Memphis, a lifelong friend of Miss Clough's. The gift consisted of a very fine collection of objects of artistic value and merit, largely oriental in origin. Miss Hanson also bequeathed the college securities having an approximate value of \$12,000 and presently valued at some \$19,000. It is as Curator of this art collection, which she helped her sister and friend assemble and preserve, that Miss Etta Hanson serves so diligently and effectively.

Because of his interest in the Jessie L. Clough Memorial and the future fine arts building in which it must ultimately be appropriately housed and developed, Mr. S. DeWitt Clough, of Chicago, brother of Miss Jessie L. Clough and Honorary Chairman of the Board of Abbott Laboratories, has within the last five years made gifts totaling in excess of \$18,000 for the purpose of maintaining the Clough Memorial and encouraging efforts toward building the Fine Arts Center on the campus.

Both of the above funds are invested and annual earnings are

added to the original gift. As of June 30, 1957, the sum of \$3,305.54, representing earnings, less costs of acquisitions and other expenses, is held in a reserve account.

The members of the Board are urged to keep in the forefront of their thinking the *Revised Self-Study* presented at the 1956 meeting of the Board. This study was designed not as a rigid outline of development but as a workable and reasonable design which could be intelligently revised in light of changing conditions.

Still considering that the ultimate size of the Southwestern student body should be somewhere between 900 and 1,000, with half of these living on the campus, it can be said that the completion of the new refectory makes ample provision for dining needs; the Burrow Library will continue to be more than adequate, and the Neely Mallory Memorial Gymnasium, when the east wing is added, will take care of the present and an expanded program of physical education and athletics. Thus, it may be said that basically for brains and brawn we are almost taken care of.

As clearly shown in the *Revised Self-Study* referred to above, a great deal needs to be done by 1965. This can only be accomplished with the vigorous and devoted assistance of the Board. These are not small tasks, but they can be done if past history of the college gives any indication of future strength. The following five matters are definitely basic to the proper growth of the college:

(1) Faculty salaries must be increased to the minimum level indicated in the *Self-Study*, with the salaries of some staff members increased in the same proportion. Further liberalization and extension of retirement and medical coverage must be made.

(2) The endowment funds must be greatly increased. While it is possible that the benevolence giving of the churches directly or through the establishment of chairs can be increased considerably, and corporate giving possibly doubled in time, these sources of income can be adversely affected severely and immediately by economic recession; whereas income from endowment provides an element of stability not characteristic of any other source. Persons of substance should be made to understand that there is no more lasting or enduring memorial than one involving the establishment of memorial endowment funds.

(3) From an operational point of view, even without such increase in the size of the resident study body as would be made possible

by two additional residence halls for men and one for women, the most urgent need exists, because of reasons already stated elsewhere, for the campus Fine Arts Center and the Student Center. With the assistance of the Board, it is highly probable, with well-planned presentations, that individuals can be discovered who will make provision for these structures.

(4) The campus, of course, must have the Memorial Tower with its attached structure containing administrative offices already planned near the west end of Palmer Hall. Such a structure will be a beautiful and useful symbol tying together into a coordinated whole all of the other structures of the campus. Not to be forgotten as a memorial also is the Gothic chapel without which the campus will never be complete.

(5) The continuing liberal education of mature persons, in which Southwestern has pioneered and for which the college has received nationwide recognition, should ultimately involve a structure on the campus devoted entirely to provision for discussion groups, radio, television, recording facilities, and all of those other areas of continuing learning being experimented with at the present time. The present Adult Center in the ground level area of the Burrow Library will be needed as a second reading room for undergraduates and already is too small an operating center for the well established adult education program. Thus, the attention of the Board is directed toward the physical expansion which must ultimately accompany expanded community and Mid-South commitment to a lifelong learning process.

I trust that the foregoing, though possibly overextended in many details, plus the reports of the Dean and of the Treasurer, will suggest to the Board that on the whole the past year was one of some progress and achievement, even though many objectives, both academic and financial, are yet to be attained. I would pay tribute to the members of the faculty, staff, and administration, whose continuing unselfish service is the indispensable element of success. Southwestern is engaged in a spiritual enterprise, though of necessity, as with the Church itself, there must be provided the hard wherewithal to hold together and nourish that material body in which the spirit may happily find residence and expression. In a letter received from Sir Richard Livingstone, dated March 14, 1957, there appear the following lines:

“ . . . The most pressing need in education if this very civilization is not to flounder and waste its resources and opportunities, is, to my mind, to give every student an opportunity of thinking about the great topics of Plato's *Republic*. What is goodness? Is it worthwhile? And I agree entirely with you that these questions cannot be discussed ade-

quately, if Christianity is ignored. Meanwhile how ironical it is that we should be content to equip people with everything that is necessary for living except some idea of how life should be lived."

Peyton N. Rhodes

August, 1957

## ANNUAL REPORT OF THE DEAN

To the President of SOUTHWESTERN AT MEMPHIS:

### THE DANFORTH PROGRAM

The first year of a three-year program devoted to "strengthening further the moral and spiritual life of the campus" has been completed. Challenged by a generous grant from The Danforth Foundation, our faculty and students have put a great deal of effort into this program and have derived many satisfactions from it. The three phases of the program have directly affected approximately fifty per cent of the campus community. Indirect participation and effects have included the whole campus.

The phase called "Christian Perspectives in Teaching," developed primarily for the faculty, was directed by a faculty committee under the chairmanship of the Dean of the college. The objective was to deepen the unity of the faculty around the common concern of craftsmanship and commitment in teaching. The committee sponsored in the Spring a regional conference for faculty members from colleges in this geographical area. Eighty-five persons representing twelve institutions attended the conference, which had as its theme "An Exercise in Applying a Theological Topic to Fields of Learning." Professor H. Shelton Smith, of the Graduate School of Duke University, led the thinking of the conference with two lectures.

Another important step towards deepening the faculty's experience of its own unity was a residential seminar held in May on "A Study of the Discussion Method." Following this seminar, which was sponsored by the Adult Education Center, thirty-five of the faculty formed a group and made plans for a series of faculty discussions to occur during the first semester of 1957-58. A special committee under the chairmanship of Professor James E. Roper is at work this summer on selecting readings and working out details of the program.

The second phase of the Danforth Program, "Vocational Guidance," was developed by a committee composed of both students and faculty and headed by Professor Daniel D. Rhodes. Vocational testing and counseling were a part of the orientation of all first-year students who entered Southwestern in September, 1956. The service was offered on a voluntary basis to upperclassmen, and throughout the year Professor Frederick D. Pultz and his staff carried on the program of coun-

selling and also further developed the vocational library of books, pamphlets, and tests. It is certainly to be hoped that this valuable service to Southwestern students can be maintained after the termination of the Danforth grant.

The third phase of the program, "Christian Service Projects," was developed under the direction of a student-faculty committee headed by Professor Laurence F. Kinney. Mrs. W. M. Cone, the director of the projects, and a student assistant, Miss Beth LeMaster, '58, gave able and generous leadership to the week by week administration of this program. Voluntary service by our students in the churches and social agencies of the community struck a responsive note both in the student body and in the community at large. Approximately sixty students took the work in one of the two training schools and worked in the assigned projects. Representatives of churches and social agencies in the city gave generously of their time both in teaching in the training schools and in supervising students on the job.

While the Danforth Program might be considered as "extra-curricular," its effects as well as its aims are close to the heart of the institution. It is becoming very apparent that our efforts in this program are reinforcing efforts made toward similar ends in other programs at the college. One sees this clearly, for example, in the matter of college-community relations and the emphasis on continuing education. Through the Adult Education Center, the Dean of Alumni, and new developments in the curriculum, we are trying to graduate persons who will have the desire and the skill to continue their educational life through discussion groups in their home communities. The Christian Service Project is trying to effect a similar objective in giving students experience in voluntary and skillful community service which will carry over into their lives after graduation. The Christian Perspectives in Teaching, similarly, in encouraging the faculty discussion meetings is trying to develop "continuing education" among the faculty so that the latter will be more able to teach our students by example as well as by precept. A favorable outcome to these congruent efforts will make of Southwestern, both faculty and students, truly a body of learners, for whom receiving a degree, whether B.A. or Ph.D., is but the end of one educational phase and the commencement of another.

#### NEW DEVELOPMENTS

*College Board Examinations.* The freshman class entering in September, 1957, will be the first required to take the College Board

Examinations as part of the admission requirements. In the next few years, the college will doubtless find these examinations of increasing value both for determining eligibility for entrance and for counseling purposes.

*New Schedule for Classes.* A faculty committee wrestled during the first semester with the problem of classroom space and the most efficient use of student and faculty time. The result was a new schedule calling for a greatly increased number of afternoon classes.

*Remedial Reading.* Several of the faculty interested themselves in the problem of reading deficiency and the possibilities of increasing reading speed and comprehension. The result of this interest was the purchase of a tachistoscope and the teaching of two classes of students on a voluntary basis. Professor Perry D. Scrivner organized and taught the classes, each of which ran for seven weeks. Seventeen students were enrolled, and the plan is to continue the program next session.

*Curriculum Developments.* Next session Professor Leland L. Scott will offer a course in Symbolic Logic which will be of interest both to advanced mathematics and philosophy students. A beginning course in Russian has been approved to be offered by Professor Jared E. Wenger beginning with the session 1958-59.

A sub-committee of the Educational Aims and Advancement Committee has submitted a plan for an American Studies course to be offered at the senior level. This course will be developed by members of the departments of English literature, history, philosophy, political science, and art. Professor Danforth R. Ross will have chief responsibility for its organization.

Plans are underway to offer to undergraduates some courses emphasizing the discussion method of learning. At present it seems advisable to start with experimental courses at the sophomore level carrying the same credit as sophomore tutorials. The plan is to offer one course each in the fields of the natural sciences, the social sciences, and the humanities.

The Curriculum Committee should next year devote itself to an overall survey of the curriculum, taking into consideration such new developments as the American Studies course, the International Studies program, art courses, and the current emphasis on continuing education. Southwestern's pioneering venture of several years ago with the

course "Man in the Light of History and Religion" has offered an experience which has not yet borne its full fruits. Both the content and the techniques used in this course provide useful pointers for recasting the whole liberal arts curriculum in a mold that will not only be more profound but more interesting for contemporary students.

*Campus Discipline and Community Spirit.* There were this year, as usual, very few occasions requiring faculty disciplinary action. The custom continues that disciplinary policy and administration remain in the hands of the faculty rather than the students. On the other hand, every effort should be made to avoid arbitrariness, and discipline should always flow from the spirit of the community rather than from the mechanical imposition of law. Through the second semester the Dean of Men and the Dean of the college met regularly with the members of Omicron Delta Kappa to discuss campus affairs and to develop ideas for promoting community spirit and self-discipline. It was felt that these meetings were productive, and they will be continued next session.

#### INDIVIDUAL AND DEPARTMENTAL ACTIVITIES

Professors Laurence F. Kinney and Laura Robinson are abroad this summer. The former will visit Spain, Italy, and Greece, as well as complete a six weeks' course of study in Israel under a joint fellowship of New York University and the Hebrew University in Jerusalem. The latter is the recipient of a Fulbright grant to study at the American Academy at Rome and the Vergilian School at Cumae. Next session Professor Jared E. Wenger will be on leave to accept a government assignment to teach in Cambodia. This summer he is continuing his study of the Russian language at Columbia University. During last session, several members of the foreign language departments attended language meetings at New Orleans and at the University of Kentucky. Professor Franklin M. Wright read a paper on "The Beginnings of the Yorkist Party in England" at a Renaissance Conference held at the University of Mississippi in April. In the October issue *Pastoral Psychology* there appeared an article by Professor E. Llewellyn Queener on "The Psychological Training of Ministers." Professor Jack R. Conrad's book, *The Horn and The Sword*, is scheduled to be published in October by E. P. Dutton and Company. Professor Conrad is currently at work on a project to catalogue and assemble slides for use in teaching cultural anthropology.

Many of our faculty continue to take active parts in state and national associations that represent their fields of interest. Professor John H. Davis continues to serve as Editor of the West Tennessee Historical Papers. Professor Queener served this past year as president of the Tennessee Psychological Association, and Professor M. L. MacQueen was elected president of the Tennessee Mathematics Teachers Association at the annual meeting in Nashville May 3-4. At the meeting of the Tennessee Academy of Science in November, 1956, Professor Jack U. Russell was elected chairman of the Mathematics Section of the Academy. He is also editor of the *Tennessee Mathematics Bulletin*, official publication of the Tennessee Mathematics Association. Professors Russell and Scott are attending the eight weeks' Summer Institute on Mathematics in Social Science for College Teachers of Mathematics at Stanford University. Professor Henry Madden is attending this summer a Danforth Seminar on Religion and Art at Drew Theological Seminary.

More and more of our faculty are participating in the work of the Adult Education Center. Professors Burnet C. Tuthill, William J. Gravesmill, James E. Roper, Danforth R. Ross, and Henry Madden made signal contributions this past year. A new course aimed particularly at college alumni, "The Age of Genius," enlisted the aid of several faculty members from the departments of art, music, and philosophy. As the second portion of the course opens in the Fall, the aid will come principally from faculty members in science, political science, and literature. During the session of 1956-57 nineteen members of the faculty participated as discussion leaders or resource persons in adult education courses.

#### SCHOLARSHIP

The Southwestern Honor Roll ("A" in 14 semester hours or more) for the first semester contained the names of ten women and eight men. The list for the second semester totaled sixteen, nine women and seven men. The relatively equal balance between men and women on the Honor Roll was not maintained, however, in the Phi Beta Kappa initiates. Eight members of the senior class, six women and two men were elected in March, 1957, to this highest academic honor: they were: Carrie Edwards, Memphis; Jane Burns Hosay, Pulaski, Tennessee; Charlene Jayroe, Indianola, Mississippi; Suzanne McCarroll, Memphis; Clara Ann Marmann, Memphis; Harriette Mathewes, Memphis; Eric Mount, Jr., Cape Girardeau, Missouri; and Herman William Vassey, Covington, Tennessee.

From the eighty-six students in the graduating class of 1957, including those students expected to be graduated at the end of the summer session, eighteen were graduated with distinction and six with honors. One of the graduates with honors, Herman William Vassey, read a part of his honors research paper, "A Desegregation Attitudes Scale," to the Tennessee Psychological Association and earned considerable favorable comment for himself and for the department of psychology.

The Southern Fellowships Fund inaugurated this year an Experimental Program of College Teaching Career Fellowships. Southwestern was selected as one of twenty-five southern colleges and universities eligible to submit candidates, and three of our English majors, Joseph Scott Byrd, Brookhaven, Mississippi; Carolyn Marsh and James Penny Smith, Memphis, were named recipients of these Fellowships.

The records showing the number of Southwestern students from the Class of 1957 who are going on for further study in graduate and professional schools are not yet complete. The records for 1956 indicate, from a graduating class of ninety-four, that thirty-four, or thirty-six percent, continued study for an advanced degree.

Jameson M. Jones

August, 1957

## ANNUAL REPORT OF THE TREASURER

For the Fiscal Year Ended June 30, 1957

To the Board of Directors of SOUTHWESTERN AT MEMPHIS:

The Treasurer submits herewith his report for the fiscal year ended June 30, 1957, accompanied by a detailed audit report from Oliver P. Cobb and Company, certified public accountants of Memphis. The report is based on the audit and figures used are in agreement therewith except for the use, in some instances, of summaries and net figures.

The operating statement shows that the year ended with a surplus of \$3,854.37. This showing was made possible by the continued splendid support of the churches in the four cooperating Synods; the special contributions from Second Presbyterian Church, Idlewild Presbyterian Church, and Evergreen Presbyterian Church, all of Memphis, in support of the *A. B. Curry Chair of Bible*, the *T. K. Young Chair of English Literature*, and the *W. J. Millard Chair of Bible and Humanities*; the increase in gifts from alumni; and contributions from corporations and other friends of the college, locally and outside of Memphis. Alumni contributions increased from \$5,338.75 the previous year to \$9,348.96.

Benevolences from the four cooperating Synods amounted to \$96,096.42, a slight decrease from the previous year. Idlewild Presbyterian Church of Memphis increased its contribution for the *T. K. Young Chair* from \$6,000.00 to \$7,200.00 per year beginning January 1, 1957. Second Presbyterian Church of Memphis contributed \$6,000.00 in support of the *A. B. Curry Chair*, and Evergreen Presbyterian Church established the *W. J. Millard Chair* with an initial contribution of \$1,500.00 of the \$3,000.00 anticipated for the church year 1957. The annual giving for this chair will be \$6,000.00, beginning in 1958. All of these contributions are in addition to regular benevolences. \$40,829.38 was received from corporations and industries and \$10,119.33 from Friends of Southwestern. Total gifts received for operating purposes amounted to \$170,894.09 compared with \$168,513.78 the previous year.

Endowment income of \$147,894.45 showed an increase of \$17,496.11, the overall yield being 4.32%, adjusted for the second payment of the Ford Foundation grant received in June, 1957. This compares with 4.25% last year. The book value of the endowment fund is \$3,606,390.20. The market value is approximately \$4,550,000.00. Based on book value the fund is divided as follows:

Bonds—Government .....	26.46%	
Other .....	22.55%	49.01%
Stocks .....		38.48%
Notes and Mortgages.....		2.73%
Real Estate .....		4.30%
Cash .....		5.48%
		<u>100.00%</u>

Operating Income for the year is broken down as follows:

From Students—Net .....	\$219,616.97	39.16%
Endowment .....	147,894.45	26.37%
Auxiliary Enterprises and Miscellaneous....	22,456.69	4.00%
Benevolences and Church Contributions:		
Regular Benevolences .....	96,096.42	17.13%
Second Presbyterian Church		
The A. B. Curry Chair....	\$6,000.00	
Idlewild Presbyterian Church		
The T. K. Young Chair....	7,000.00	
Evergreen Presbyterian Church		
The W. J. Millard Chair... 1,500.00	14,500.00	2.59%
Alumni—Loyalty Fund .....	9,348.96	1.66%
Friends of Southwestern.....	10,119.33	1.81%
Contributions from corporations		
and industries .....	40,829.38	7.28%
	<u>\$560,862.20</u>	<u>100.00%</u>

As the President will probably report, progress was made during the year. During the summer of 1956 Voorhies and Ellett Halls were completely repainted inside—the first time this has been done since the buildings were completed in 1947. Since the cost of this painting was charged to operating expense of the buildings, the item of income from auxiliary enterprises is somewhat less than last year.

A tentative budget for 1957-58 amounting to \$593,317.50 was approved by the Executive Committee at its meeting on May 31, 1957, subject to a review by a special committee, which committee adopted the budget on June 17, 1957. This budget anticipates a deficit of \$44,367.50, not taking into account personal and corporate gifts.

A Condensed Balance Sheet as of June 30, 1957, and a Comparative Statement of Income and Expense for the fiscal years 1956 and 1957 are attached.

A. K. Burrow

## CONDENSED BALANCE SHEET

June 30, 1957

ASSETS			
<i>Current Funds</i>			
Net Cash Balance.....	\$ 165,043.01		
Notes and Accounts Receivable	8,849.09		
Temporary Investments ....	101,230.78		
Real Estate .....	3,500.00		
Inventories .....	7,091.06	\$ 285,713.94	
<i>Special Funds</i>			
Memphis Adult Education Center			17,156.51
<i>Development Funds</i>			
Cash .....			8,970.93
<i>Building Funds (Refectory)</i>			
Cash .....	\$ 47,912.84		
Due from Current Funds....	1,305.87		49,218.71
<i>Plant Funds</i>			
Buildings .....	\$4,005,458.12		
Real Estate .....	198,009.82		
Equipment, Furniture & Fixtures .....	215,398.59		
Library Books .....	150,000.00		4,568,866.53
<i>Permanent Funds</i>			
Cash—Endowment Funds ..	\$ 199,859.83		
<i>Investments</i>			
Endowment Funds .....	\$3,015,645.25		
Scholarship Funds .....	450,885.12		
	3,466,530.67		
Less Annuities .....	60,000.00	3,406,530.37	3,606,390.20
TOTAL ASSETS....			\$8,536,316.82
LIABILITIES			
<i>Reserve Funds</i>			
Student Aid Funds.....	\$ 359.75		
Student Loan Funds.....	5,001.30		
Scholarship Funds .....	15,180.94		
Special Funds .....	56,699.06		
Temporary Reserves .....	11,275.93		
Other Reserves .....	174,888.11		
TOTAL LIABILITIES .....		\$ 263,405.09	
Excess of Assets over Liabilities.....			8,272,911.73
TOTAL LIABILITIES AND FUNDS..			
Excess of Assets over Liabilities 6-30-56.....			\$8,536,316.82
Excess of Assets over Liabilities 6-30-57.....			\$7,877,218.93
			8,272,911.73
INCREASE IN NET WORTH.....			\$ 395,692.80

COMPARATIVE CONDENSED STATEMENT OF  
INCOME AND EXPENSE

Fiscal Years 1956 and 1957

	Year ended June 30, 1957	Year ended June 30, 1956
<b>INCOME</b>		
From Students		
Tuition, Registration and Recording.....	\$262,448.03	\$218,313.47
Less Scholarships and Grants-in-aid.....	52,062.50	50,562.00
	<u>\$210,385.53</u>	<u>\$167,751.47</u>
Other Income from Students—Net.....	9,231.44	16,185.59
<b>TOTAL STUDENT INCOME.....</b>	<b>\$219,616.97</b>	<b>\$183,937.06</b>
Endowment Fund Earnings.....	\$147,894.45	\$130,398.34
Residence Halls, Dining Hall, Bookstore and Lynx Lair—Net.....	26,353.90	36,617.73
College of Music—Net.....	(7,952.27)	(8,616.82)
Interest on Bank Deposits.....	3,048.75	3,054.81
Bellingrath Fund .....		5,300.00
Miscellaneous .....	1,006.31	1,558.31
<b>TOTAL OPERATING INCOME.....</b>	<b>\$389,968.11</b>	<b>\$352,249.43</b>
<b>EXPENSE</b>		
Instructional .....	\$336,597.26	\$317,650.60
Physical Plant and Grounds.....	88,058.82	66,172.92
General and Administrative.....	103,004.69	106,855.34
Social Security, Retirement, and Hospital Insurance	29,347.06	27,961.26
<b>TOTAL OPERATING EXPENSE.....</b>	<b>\$557,007.83</b>	<b>\$518,640.12</b>
<b>OPERATING DEFICIT .....</b>	<b>\$167,039.72</b>	<b>\$166,390.69</b>
<b>CONTRIBUTED INCOME</b>		
Benevolences—Cooperating Synods		
Alabama .....	\$ 17,855.96	\$ 18,397.02
Louisiana .....	15,363.84	14,765.41
Mississippi .....	7,778.51	7,870.59
Tennessee .....	55,098.11	57,177.26
<b>TOTAL REGULAR BENEVOLENCES.....</b>	<b>\$ 96,096.42</b>	<b>\$ 98,210.28</b>
Second Presbyterian Church, Memphis—Special.	—	\$ 1,303.03
Idlewild Presbyterian Church, Memphis		
The T. K. Young Chair.....	7,000.00	6,000.00
Second Presbyterian Church, Memphis		
The A. B. Curry Chair.....	6,000.00	6,000.00
Evergreen Presbyterian Church, Memphis		
The W. J. Millard Chair.....	1,500.00	—
Alumni Contributions—Loyalty Fund.....	9,348.96	5,338.75
Friends of Southwestern.....	10,119.33	11,661.72
Contributions from corporations and industries for current operations.....	40,829.38	40,000.00
<b>TOTAL CONTRIBUTED INCOME.....</b>	<b>\$170,894.09</b>	<b>\$168,513.78</b>
<b>SURPLUS .....</b>	<b>\$ 3,854.37</b>	<b>\$ 2,123.09</b>