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MEMPHIS, TENN., FEB. 19, 1932 NUMBER 20 **F DIRECTORS GATHERS**

MAKE PRACTICE PUTS THEY'LL LYNX GRIDDERS PEACH OF PAIR IN GOOD SHAPE Katy and Clough Will

Teams Prep For Saturday Games On Campus High School Stars Strut Stuff For Coaches

With two weeks of hard practice behind them, the Lynx gridders are rapidly getting into somewhat of a football shape. The squad under the direction of Coach Haygood and his assistant, John Miller, is fast taking form. The fundamentals are being stressed to the.'th degree and blocking and tackling are coming in for their share of emphasis.

One of the brightest spots before the coaches eyes is the fine way the freshmen are responding to varsity training. The lay of the land at the present time seems favorable for several freshmen breaking into next year's varsity lineup. Especially is this true in the line. There is no dearth of line material, and it looks like the Southwestern team of '32 will have a very substantial forward wall.

Several high luminaries have been attending the Lynx spring outing and have made some very impressive showings. Among those that have graced At Supper Tuesday the bounds of Fargason Field are Henry Hammond, stellar end from Central High School; Neal Tapp and Tuesday evening to which all girls Jack Lloyd, stalwart lineman from the champion Tech High aggregation; and William McDonald. former M. U. S. star. All of these boys are out showing their wares to the coaches. Hammond has shown up especially well in practice.

Some quite vigorous scrimmages have been unreeled and the squad has come out sans injuries, outside of a few minor scratches. The coaches plan to increase the work as time goes on so that the boys will be getting some real football dishes before so

very many days have passed. to star having

Don Regal Robes Katy Reid and Clough Eaton will

reign over the April Fool's Carnival this year. Queen Katy and King Clough succeed to the crowns worn FINISH THIRD WEEK last year by Meredith Davis and Harry Walton. They were elected by the entire student body in Chapel last Tuesday morning. According to custom, the boys chose the queen and

the girls the king. T. Hudson and Paul Jones, who were the closest contenders for the royal sceptor, will serve as lady-in-waiting and first gentleman to their majesties. Other court attendants are: Mildred Veazey, Frances Durham, Miriam Heidelberg, Margaret Mason, and Sarah Elizabeth Gemmill, and Jinx Joyner, Johnny Hughes, Jimmy Hamilton, Albert Erskine, and Bill Berson.

The Carnival, an annual event, will be held on April 1. For this gala occasion the gym is to be decorated in appropriate gay profusion, and merriment will run riot as each class presents its novelty stunt and other amusements typical of carnival time. At a meeting of the Student Council Friday, Jimmy Hamilton will appoint committees to arrange and exe-cute definite plans for the Carnival.

The Southwestern Y. W. C. A. gave were invited. A large number attended and in addition to a delicious repast, dered on request by certain of the

the entertainment. She was assisted by the other officers: Nell Davis, president; Harriet Storms, secretary; Virginia Richmond, treasurer, Lyle Stanage acted as hostess.

A. O. Pi's Dine In The members of the A. O. Pi Sorority entertained with a banquet last night at 6:30 o'clock in the lodge on the campus. A red and white motif Virginia Richmond, and Charline Tucker, who presented the ring given each year to the best pledge.

Student Preachers

Fishbach and Gregory, two of the sermons in Memphis and the immeministerial students at Southwestern diate environs.

Young Ministerial Students Much In be getting "as many high grade stu-dents as formerly," due to the falling Y.W.C.A. Hostesses Demand Around Memphis For Sermon

Call On Southwestern Boys To Take Pulpits In Absence of Regular Church Pastors

Maybe you didn't know it, but Southwestern is developing a group of young parsons that is already in great demand not only in Memphis, enjoyed an impromptu program ren-dered on request by certain of the more talented guests. Mary Caroline Lee, vice-president of the association, was in charge of the entertainment. She was assisted

year, both in supplying pulpits and in deputation service.

EMPLOY RADIO club has launched is a monthly-sponsored program of religious the campus, complimenting their two dramas to be given over W N B R If plans newly, adopted by "Camel" in Lee Hamer. There will be two leeteted without discussion and the plans newly adopted by Lodge On Campus Cabaniss, who is strongly suspected by his fellow members of having views savoring of Romanism, do not miscarry, these programs will terminate in a series of the early myswas carried out with a centerpiece of tery and miracle plays so popular in red roses and red and white tapers England before and during the Elizburning in silver holders. Place cards abethan Age. Cabaniss has quite contained poems for each guest and liberally decided, however, that it toasts were made by the President, might be best to give these plays in their English translations instead of in the original Latin. GREGORY LEADS But to return to the pulpit work of the Ministerial Club. James Gregory tops the list with four sermons to his credit so far this year. He has been heard at the Westminster, Court Avenue, and Parkview Presbyterian churches, and at the Mount Pisgah Methodist. Paul Jones has led prayer meeting at the Parkview Presbyterian, and James Breazeale has delivered sermons at McLemore Ave. Presbyterian and at Campbell's Clinic.

In Lodge Tonight The active chapter Zeta Tau Alpha

PROFESSORS AT **COLLEGE OFFER** CUT IN SALARY

Tenn.

\$1,000,000 Endowment Is Plea of President

RE - ELECT OFFICERS

Draw Up Financial Drive Plans With Citizens

In the interest of balancing the budget of Southwestern all faculty members and employees of the school have voluntarily agreed to a ten percent reduction in salaries. This action was one of the headlights of the annual meeting of the Board of Directors which was held during this week for the purpose of electing board officers, presentation of annual re-ports, and a discussion of a financial campaign.

Dr. Diehl, in his annual report to the board, stated that money and a select student body were the greatest needs of the college at present, basing his assertion concerning the student body on fears expressed by Dean Hartley that Southwestern may not be getting "as many high grade stuoff of Freshmen enrollments in Latin, considered a barometer in a liberal arts college. He also stated in the report that while sorority members had higher averages in scholastic work as a rule than do non-members, the non-fraternity men have a higher standing than do the fraternity men.

The college executive committee will meet with a citizens' committee to draft plans for a campaign to be made in an attempt to raise money for the carrying on of collegiate work, as it is asserted that the college would require an addition of at least a million to the present endowment before the budget can be balanced properly. The purpose of the cam-The latest venture upon which the will entertain with an open house to paign will be to relieve the situation

> dorsed in principle and operation, the plan being praised by members. An increase of 3,722 volumes in the library during the past year, bringing the total to 24,342, and a greatly increased used of library facilities were a part of Dr. Diehl's report. This increased use exists in spite of a decrease of 25 in the first semester enrollment this year over the enrollment of last year.

regulation games on Saturdays, after the completion of the basketball season. This will give the boys an opportunity to show how they have responded to the week's work. The coaches plan to get quite an eveful of how the varsity will stack up next fall from the way the pigskinners show up in the early spring work.

Thirteen Club Gets Southwestern Boys

The Thirteen Club has recently added a group of new members to its number. These include lames Hughes, John Hughes, James Hamil-ton, Goodlet Brown, Paul Jones, William Cobb, Harvey Drake, J. P. Hollifield, Jack Bullard, John Ussery, J. B. Schorr, Davis Biggs, William Mc-Donald, Leslie LaNieve, Joe Patchen, Marvin Satterfield, Nath Gullett and Tom Bronson.

The election of officers was held last Tuesday night at Southwestern with the following results: Julian James, president; Harold High, first vice-president; Wayne Grout, second vice-president; Donald Watson, third vice-president; Leslie Nicholson, secretary, and Oscar Hurt, treasurer. The club will entertain with a dance Saturday, Feb. 27, at the Hotel DeVoy.

T. N. E. Pledges

Theta Nu Epsilon takes great pleasure in announcing the pledging of Harry Walsh.

Gals Flock to Levy Fashion show at KD

Levy's Fashion Show drew many of the Southwestern co-eds to the Kappa Delta House Wednesday afternoon, to see the classy chic spring outfits and to hear the soft melodies of Bill Taylor's Collegians, as the boys furnished romance for the co-ed models. Tea and sandwiches were served after the show.

Girls serving as models were: Katy Reid, Margaret Mason, Miriam Heidelberg, Peggy Henderson, Ruth Billings, Dixie Mae Jennings, Julia Marie Schwinn, Peggy Walker, Anita Wadlington, Mary Fay, Mary Anderson, and Sarah Elizabeth Gemmill.

Kappa Sigs Initiate Phi Chapter of Kappa Sigma takes pleasure in announcing the recent initiation of Jack Crosby and the choir at Evergreen, was absent chapter lodge.

FROSH PREACHES

Woodrow Taylor, the active freshman member of the club, has one sermon, at Court Avenue Presbyterian, to his credit. Bob Pfrangle has filled the pulpit at the same church, and has led an afternoon service at the Sunshine Home for Veterans. Allan Cabaniss has delivered a learned lecture on "Modern Paganism" at the Court Avenue Church. And Harry Champlin, usually busy rounding out Campbell's Clinic.

no-breaks and the Zeta lead-out. Bill curricular work of the college was in-Taylor and his Collegians will furnish the music. At intermission a light work of the tutorial reading course refreshment course will be served.

Members and their dates are: Eugenia Weeks with James Guess, Meta Russell with Baxter Scloss; Sophia Hunt with Arthur Smith, Rosemark Burke with Robert Pond, Barbara Porter with Reinhold Matherson, Ethel Mae Reeves with John Streete, Dorothy Jane Kerr and Mary Anderson with escorts.

Pledges and their dates are: Minnie Lee Hamer with Howard Cook, Grace Johnson with Tom Underwood, Lucille Gwaltney with Harte Thomas, Olga Hartman with Ray Sanders, Helen Moore with Jack Brown, Hortense Louckes and Ruth McClean with escorts.

Members from other sororities and their dates are: Dorothy Smith, Chi Omega, with Claude McCormick; Kate Cleveland, Kappa Delta, with Jerome Brown; Mary Allie Taylor,

A. O. Pi, with Malcolm Ritchie; Margaret Gunn, Tri Delta, with escort; Elizabeth Markham, Pi Beta Phi.

Tri Delts Initiate

The pledges of the Tri Delta Sorority will be initiated Wednesday and Friday of this week at 8 p. m. in the Tower room. The initiates are Sara Elizabeth Gemmill, Alice Brook Kilpatrick, Minnie Byrd Lockhart, Alvan Tate, Monday night in the one Sunday for a prayer meeting at Nell Sanders, Thelma Worthington, Jackson, Miss., the first part of next Olivia Reames, and Malline Lyon.

Southwestern Quint Primed for Tourney

Southwestern basketeers are planning on invading Birmingham on next Tuesday for the Dixie Conference basketball tournament, which begins next Tuesday night. Ten teams of

the Dixie Conference will be entered in the meet and it will no doubt prove to be a hotly contested tourney for the championship.

The Lynx team will take eight men to Birmingham in all probability. The men who will probably make the trip are Sheriff Knight, Cotton Perrette, Chicken High, Herbert Newton, Johnny Burnett, Butch Love, Jinx Joyner, Harvey Drake.

The Lynx team has shown a remarkably improved amount of teamwork the last two weeks and no doubt they will show quite some form in the tourney. The Lynx may also en-ter the S. I. A. A. tournament in month.

Page Tv

ige Two	T	HE SOU'WES
KAMPUS KRAX	THE SOU	WESTER
Valentine to a math prof. Roses are red, Violets are blue; What similar natures! Shylock and you! * * *	Entered as second-class matter at under act of Vol. XIII MEMPHIS, TEN	ey, Memphis, Tennessee the postoffice at Memphis, T March 3, 1878. NN., FEB. 19, 1932 No
Jinx—You know you're not a bad looking sort of a girl. Mitch—Oh, you'd say so even if you didn't think so. Jinx—Well, we're square then. You'd think so even if I didn't say so. * * * Detachments of American and Jap- anese soldiers were cantooned near each other. A feeling of jealousy was running high. A Jap soldier assailed a hump-shouldered Yankee. "Say, what's that hump on your	Editor-in-Chief 1417 Harbert Ave. Assistant Editor Managing Editor Sports Editor Sports Assignments Features Features Girls' Sports Social News Social News Specials Exchanges	Phone 2-3475 John Hu Ralph B Russell F Elbert Huff Elizabeth Ham Miriam Heidel Jane Ba Nell J Margaret Talli Charlotte Sta
"Say, what's that hump on your back?" Immediately the American an- swered: "Bunker Hill. Wanna climb it?" * * * Mrst Laughlin-I Hope that he isn't one of these bold young men. Mary-Bold! Why when I said: "If you wait until next Christmas I'll let you kiss me under the mistle- toe," he said he'd wait.	All copy for publication must be Wednesday preceding appearance of A subscription to the Sou'west	Frances Durham, Claude Ca James George W e in the Sou'wester office by 2 p on following Friday noon. ter is \$3 the year in advance.
* * * GRACE—DO YOU THINK OP- POSITES MAKE THE BEST MARRIAGE PARTNERS? DRAKE—YEAH, THAT'S WHY I'M LOOKING FOR A RICH WIFE.	WATCH YOUR EX College organizations, most of agencies for the training, diversio bers may, by their own multiplici they strive and for which they so organizations may injure the stu	of which are valuable, po n and employment of their ity, defeat the very end for stand. Membership in too
Blue?" * * * THE NAVY HAS NEVER GIVEN A SPECIAL MEANING TO THE "LOVE" FLAG, BUT	none. Too often the student makes t many extra-curricular activities take the time originally intended tion with a few extra-school acti- tance, is often a great help in bro- should under any condition allow sap and energy until his primary completely annihilated. The facts are evident that a s various organizations until late in	and in this way allows th for his specialty in life. A ivities, while not of vital is badening the scholar. No s his outside activities to usu y purpose of attending coll student attending meetings
"BREAKERS AHEAD." * * * It was after the concert and the talent was, as usual, being criticized. "I certainly did enjoy that man who sang the bass solo." ventured a young man. "Who," inquired one of the young	time left to devote to his scholas be a member of various school of honors often change the head of complished, they have only passe reputation. It is the milestones on the road ing to pass: to do this, one has to his equilibrium when offered an i	stic endeavors. It is an ho organizations. The quest of students and when they a ed one milestone on the ro d of success that each one is o be mentally alert and ma
ladies in astonishment. "I thought he had a very poor voice." "So did I. Just think of his nerve!"	EVERGREEN HALL Spring is here, and we know it by the large number of packages and hat	SUE TO LOU
Painter-Won't you let me kiss you? Billings-Well, I don't "no." * * * GREEN LIGHTS MAY RUN THE TRAFFIC IN NEW YORK. BUT EVERYTHING ELSE IS	boxes delivered every day from up- town stores. The first sunny Sunday will see quite a few shiny straw bon- nets on parade. You can't say that Evergreen was neglected on Valentine's. Flowers, torsages, and boxes of candy were seen in every direction, and the tele-	Dear Lou: Place—in the Library; mino dering. Mary Alice Taylor j set my firm resolution to be a girl and study harder by deta me the plans for the Leap

Don't Groom Oscar Mournful as the dancing of dead leaves .- Gerald Massey. For The Presidency COSTUMES Wigs, Beards Make-Up Accessories for Minstrels, Amateur Theatricals, School Plays, Parties, Balls Send List of Requirements for Estimates Memphis Costume & Regalia Co. 241 S, Main Phone 8-1685 Across from our Old Location New York-(IP)-If the old man Body of Southwestern, the College has kicked recently about your grades, or your failure to attain a job as colthe postoffice at Memphis, Tenn., lege president, clip this out and send No. 20 it to him. Dr. Frankwood E. Williams, psyå chiatrist, is responsible for the most James Hughes recent blast at the hopes of parents Phone 2-3475 who think Willie is bound to be next John Hughes President of the U.S., or at least a Ralph Booth great artist or writer as second choice. Russell Perry "Parents may not talk about such Elbert Huffman ambitions for their children," he said, Elizabeth Hampton 'but nevertheless they plan, push and Rodney Baine Miriam Heidelberg Week of Friday, Feb. 19 demand that their children shall do Jane Barker thus and so in line with such silliness. Their children may have aNell Jones AN OUTCAST! Margaret Tallichet genius among them, of course, but it FOR LOVING TOO WELL! Charlotte Stanage is far more likely that every one of "Wayward" them will turn out to be just decent, Thompson Holloway ordinarily fine, average adults like A PARAMOUNT PICTURE FEATURING the rest of us." Frances Durham, Claude Capers James Hall George Williss Nancy Carroll "SOLUTIONS" **Richard Arlen** to all texts in e in the Sou'wester office by 2 p.m. MATHEMATICS PAULINE FREDERICK Every Problem Solved Every Step Shown Diagrams DOMAN PUBLISHING CO. 4001 Walnut St. Phila., Pa. UNUSUAL JUNIOR FEATURES of which are valuable, potential SPRING on and employment of their memity, defeat the very end for which HOES stand. Membership in too many udent more than membership in the mistake of affiliating with too INCLUDED AT and in this way allows them to for his specialty in life. Affilia-SALE PRICE tivities, while not of vital imporoadening the scholar. No student his outside activities to usurp his ry purpose of attending college is .95 student attending meetings of the n the evening will have very little Values stic endeavors. It is an honor to organizations. The quest of such to 🔹 f students and when they are ac-\$7.50 sed one milestone on the road of And— Their 2nd. Long Comedy! d of success that each one is strivto be mentally alert and maintain **B-Quick** invitation to outside activities. LAUREL & HARDY



HE SOU'WESTER

Speaking of Zetas, they're introducing Minnie Lee Hamer and Grace Say "It's Me." Johnson to the campus formally to-night at an open house. It's the first

Sam-What am a cootie? Bo-Sumpin' dat wears short

dresses, uses lipstick, an' am redbeaded! * * *

Indignant Parent at 6 a.m.-What

Plebe-Heck, I've got to be at for-

do you mean bringing my daughter

RUN BY ISRAELITES.

mation at 6:40!

in at this hour, young man?

Ledsinger-I see where they have

corsages, and boxes of candy were seen in every direction, and the teleraph boy wore a little path to the 100r.

Sunday in the company of quite a landsome stranger. No one knows ust who he is, but just a friendly warning to-well, you know whom.

Ethel Mae Rives was seen all day

It's All Right To

SUE TO LOU

Dear Lou: Place-in the Library; mind-wandering. Mary Alice Taylor just upset my firm resolution to be a better girl and study harder by detailing to me the plans for the Leap Year

dance. The poor original 13 Club died at the hands of the faculty, but the girls' Pan-Hellenic Council will carry on, and give the hop Feb. 29 over at the Zeta Lodge. Won't we have fun?

New York—(IP)—Do you say, sorority dance of the new semester;

Who never to himself has told, As he turned on hot and it ran cold. The only useful resolutions are I'm trifling, I'm sunk.	
bind up a clobe chicking a might club- Buckingham-Well, go ahead, what'll be his defense? Ledsinger-That it would be useless to hold up anybody after they left the night club. * * * Co-ed (during intermission)-Why did you bring me out in Overton Park? Frosh-Well, if you don't know, I guess we'd better be moving along. * * * Breathes there an athlete of a shower old, Who never to himself has told, As he turned on hot and it ran cold. Who never to himself has told, As he turned on hot and it ran cold. The conty useful resolutions are the surved on hot and it ran cold. The conty useful resolutions are the surved on hot and it ran cold. Who never to himself has told, As he turned on hot and it ran cold.	
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As he turned on hot and it ran cold. The only useful resolutions are I'm trifling, I'm sunk.	OFFEE
Pill with most week and a fill then I I	11200
**-&'(3%!!!!!???????@. I'll write next week, so till then	14.462.0
"DON'T KICK A MAN WHEN in breaking.—H. C. Bailey. consider me (with apologies to Wal- ter Winchell) your Southwestern cor-	Station
DON'T KICK A MAN WHEN	(Charles)
HE'S DOWN, HE'S LIABLE TO The child who has been trained respondent,	I
GET UP." SUE. SUE.	
* * * Sace the complexities of modern life.	and a state in the
Wright-Do you remember the	discip di
song hit of the show we saw * * *	Maria and
'King' Eaton-All I remember is Even in a film there should be a film	in ch i
the chorus. SPAGHETTI IOc	1.2520 . 792
* * * lovely thing.—A. A. Milne.	
lovely thing.—A. A. Mille.	in the as
Fortenberry-Rives reminds me of * * * HOI CHILI IOC	
Fortenberry-Rives reminds me of surely imagination and not fear	
Fortenberry-Rives reminds me of surely imagination and not fear	5с
Fortenberry-Rives reminds me of surely imagination and not fear	5с
Fortenberry-Rives reminds me of an almond bar. 'Will' Knight-How so? Fortenberry-Sweet, but nutty. * * *	5c
Fortenberry-Rives reminds me of an almond bar. 'Will' Knight-How so? Fortenberry-Sweet, but nutty. * * * Officer-Who takes charge when War no longer is the private affair. 'Will' Knight-How so? Fortenberry-Sweet, but nutty. * * * Officer-Who takes charge when War no longer is the private affair. ''''''''''''''''''''''''''''''''''''	5c
Fortenberry-Rives reminds me of an almond bar. 'Will' Knight-How so? Fortenberry-Sweet, but nutty. Officer-Who takes charge when the skipper dies at sea? HOT CHILI TOC COFFEE PIE 5c	5c
Fortenberry-Rives reminds me of an almond bar. 'Will' Knight-How so? Fortenberry-Sweet, but nutty. *** Officer-Who takes charge when the skipper dies at sea? Plebe-The chaplain, sir. HOT CHILI 10c COFFEE War no longer is the private affair of belligerent nationsFrank B. Kel- logg.	5c
FortenberryRives reminds me of an almond bar. 'Will' KnightHow so? Fortenberry-Sweet, but nutty. *** OfficerWho takes charge when the skipper dies at sea? PlebeThe chaplain, sir. ***	5c
Fortenberry-Rives reminds me of an almond bar. 'Will' Knight-How so? Fortenberry-Sweet, but nutty. *** Officer-Who takes charge when the skipper dies at sea? Plebe-The chaplain, sir. *** We have at last discovered what Every failure, national and per- We have at last discovered what	5c
FortenberryRives reminds me of an almond bar. 'Will' KnightHow so? FortenberrySweet, but nutty. * * * OfficerWho takes charge when the skipper dies at sea? PlebeThe chaplain, sir. HOT CHILI 10c COFFEE PIE 5c POTATO SALAD 10c	5c

THE SOU'WESTER

Page Three

Cobb

Fox 5

. Oliver

- Hall

Willis





LUCKIES are certainly kind to my throat"

HOT TAMALEI

Lupe landed in Hollywood with one lone dollar and no part to play . . . But now she has nine fur coats, 15 canaries, the world's loudest lounging pajamas, and dozens of men ga-ga about her ... We hope you liked her in the M-G-M PICTURE, "THE CUBAN LOVE SONG," as much as we did. Lupe's been a LUCKY fan for two years . . . There was no —what is politely called "financial consideration" for her statement. Gracias, Lupel

"No harsh irritants for Lupe. I'm a LUCKY fan. There's no question about it-LUCKIES are certainly kind to my throat. And hurrah for that improved Cellophane wrapper of yours-it really opens without a tug-o'-war-thanks to that tab."

Your Throat Protection – against irritation – against cough And Moisture-Proof Cellophane Keeps that "Toasted" Flavor Ever Fresh

TUNE IN ON LUCKY STRIKE-60 modern minutes with the world's finest dance orchestras and Walter Winchell, whose gossip of today becomes the news of tomorrow, every Tuesday, Thursday and Saturday evening over N. B. C. networks.

INSTRUCTION OF BRANCH OF BRANCH

in years, by Southern California and the Army.

Edgar Allen Poe's Thriller At Orpheum

A half-demented doctor, intent on crossing the blood of a gigantic ape with that of a living girl, animates the terrifying story of "Murders in the Rue Morgue," Universal's strange drama which comes to the RKO Orphum Theatre Monday for a week's showing, with Sidney Fox and Bela Lugosi, of "Dracula" fame, in the leading roles. It is the famous Edgar Allan Poe story renovated for the screen. Rumor from Hollywood says "it is a Dracula" and "Frankenstein" rolled into one.

-# trall,

> The story is laid in Paris in the year 1840, and the sinister Dr. Mirakle, impersonated by Lugosi, causes the death of three young women in his made experiments, until the dumb affection of the gorilla is attracted by Miss Fox, in the character of Camille L'Espanaye. Mirakle, feeling that Camille will form an ideal subject for further experiments, captures the girl with the assistance of the ape, and the ensuing events, it is said, make of "Murders in the Rue Morgue" the most gruesomely thrilling picture in the history of the talking screen.

> The Continental, the Irishman, the American overstate. The English un-derstate.-Dr. R. J. Renier, Hollander.

> The secret of success for man is O. P. M. (other people's money) .---Joseph P. Day.

Page Four

THE SOU'WESTER

TEAMS Shake Students For Faculty Argue They I was a Marxist almost before Standing pat is negative retrogres-**CO-EDS'** enin was born .-- George B. Shaw. sion .- Prof. E. G. Spalding. GYM Rough Riding Facts Ain't Guilty Atall FIGHT IN New York-(IP)-The Columbia PARTNERS WITH Lafayette, Ind. - (IP) - Purdue Spectator, Columbia University un-University students have taken up a Sororities Clash In Epic dergraduate daily, announces that new kind of rough riding, sitting on THE PUBLIC the faculty of the university, which Hardwood Battle a "shake-table." has been on trial before the students In ten minutes they are given recently for the "murder" of the The Tri Deltas and A. O. Pi's are bumps equivalent to riding 50 miles English language, has pleaded not leading the inter-sorority tournament in an automobile over rough roads. The services rendered by these two guilty vigorously and with a number in the number of games won, both The table produces jolts at the rate having two victories and no defeats to of counter charges against its accuscompanies are factors in promoting of from one to fifteen a second. their credit. However, the tourna-The riders sit on seats fitted with ers ment is being conducted on a point Defending the faculty, Mark Van Doren, professor of English, said that the progress of the community and basis, and so the cup will not necesvarious kinds of upholstery. The obsarily go to the team winning the ject is to learn the relative effects of the professors generally were gramthe well-being of all the people. We majority of games. matical, and that on the whole the the different types of upholstery on Last Thursday the Zetas went students were more conservative than the comfort of the passengers, and count it a privilege to serve the down before a determined Chi their instructors and often hold out particularly of the drivers. Profes-Omega team under the score of 46-9. for "corrections" where the language sor H. M. Jacklin, instructor in aucity's economic and social life in That same day the Tri Deltas, boastactually has changed, and the "cortomotive engineering, is conducting ing two teams, trounced the Kappa rect" use is no longer the correct use. the tests. such an important way, and try to Deltas with the score of 52-24. Each rider has bands stretched On Monday victory went to the A. across his knees and thighs, which prove ourselves helpful partners in O. Pi's with the score of 39, the Zetas coming behind with 22. The Chi Success are connected with recording instruments to show the extent to which every worthy endeavor. Laundry, Inc. Omega-Kappa Delta game, which folcorrect and comfortable posture is lowed, was a bit one-sided, the Chi lost during the jolting. O.'s piling up 46 points, and the K. LAUNDRY & DRY CLEANING the tournament is by no means cer-D.'s only ringing 3. Up to the date the most exciting tain. 1000 Jefferson Ave. Next Monday the A. O. Pi's and game of the tournament was that be-Memphis Power & Light Company Tri Deltas will play in what is ex-2-3125 tween the Chi Omega team and the pected to be one of the best games Tri Delta quintette, the Chi O.'s losof the tournament. The Kappa Del-The Memphis Street Railway Co. Campus Reps.—Paul Jones, Bob Ptrangle ing by 3 points. The Tri Deltas so far have shown the best promise of tas and Zetas are scheduled for a a winning team, but the outcome of game on that same afternoon. I was afraid Grandfather would be Shocked ..

TE'S rather a bossy old darling, and I didn't know how he'd like the idea of my smoking.

"The first time I lit a Chesterfield in front of him, he sniffed like an old war-horse...and I braced myself for trouble. But all he said was, "That's good tobacco, Chickabiddy." "You know Grandfather raised tobacco in his younger days, so he knows what's what. I don't, of course —but I do know that Chesterfields are milder. It's wonderful to be able to smoke whenever you want, with no fear you'll smoke too many. "And it doesn't take a tobacco expert to prove that Chesterfield tobaccos are better. They *taste* better...that's proof enough. Never too sweet. No matter when I smoke them...or how many I smoke... they always taste exactly right.

"They must be absolutely pure... even to the paper which doesn't taste at all. In fact...as the ads say..."They Satisfy!""



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CHESTERFIELD'S RADIO PROGRAM

Nat Shilkret's Orchestra and Alex Gray, well-known soloist, will entertain you over the Columbia Coast-to-Coast Network every night, except Sunday, at 10:30 E. S. T.

THEY'RE MILDER . . THEY'RE PURE . . THEY TASTE BETTER . . They Satisfy