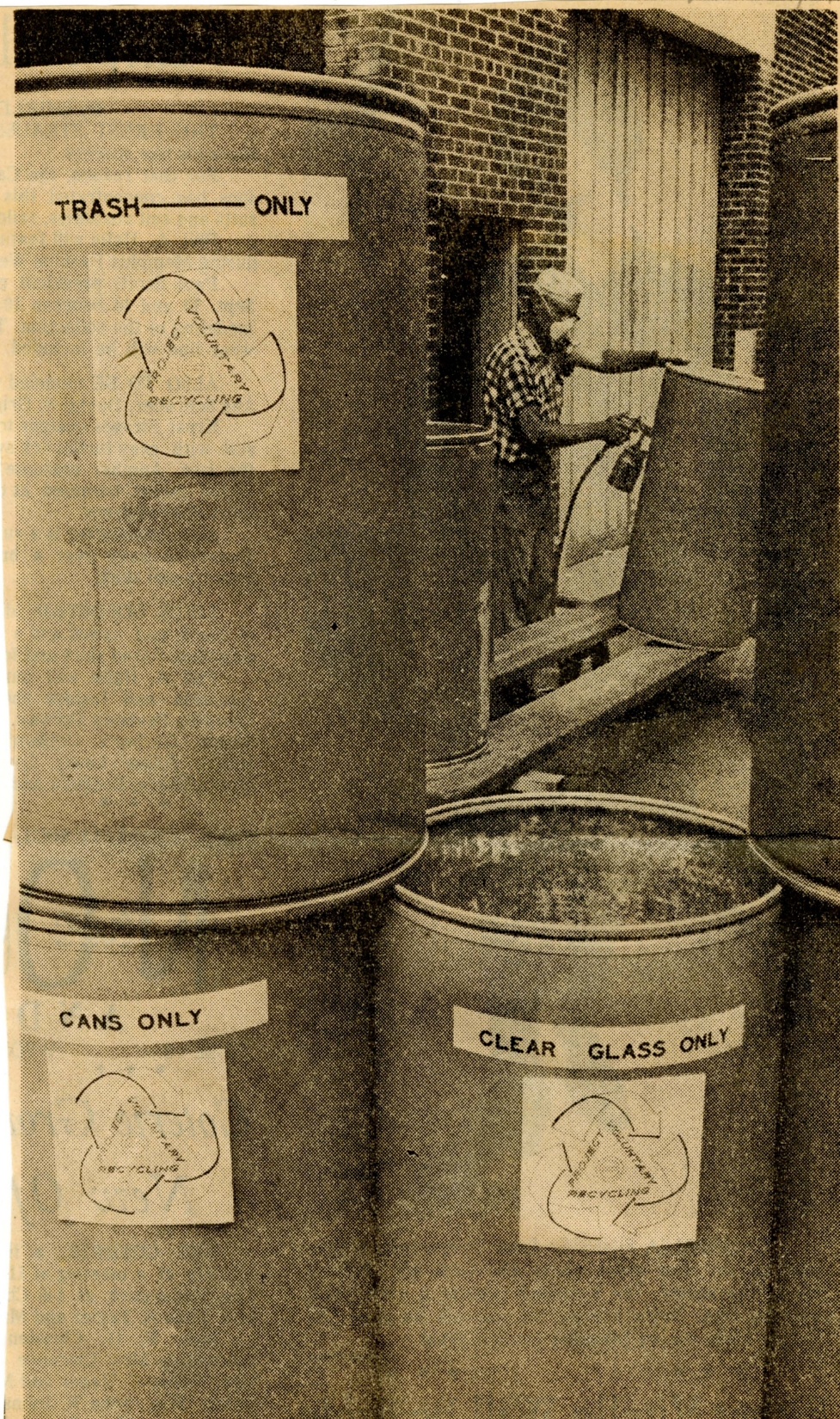


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"Recycle Drive Seeks 'Valuable' Trash"

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Freshly Painted Barrels Are Ready For 'Trash' Contributions

—Staff Photo by Robb Mitchell

Recycle Drive Seeks 'Valuable' Trash

A combination city and civic club project to convert part of Memphis' garbage into city revenues opens for business today.

In an effort called "Project Voluntary Recycling," ecology and economy-minded Memphians are being urged by city officials to separate glass and metal containers and old newspapers from other garbage and bring them to any of 14 collection points in the city.

Wayne Neibel, city environmental engineer, yesterday an-

nounced the new locations, and said that collection bins and volunteer workers would be on hand to help citizens at each location.

Once the bottles, cans and newspapers are collected, said Mr. Neibel, the city will haul them to market.

Revenues from the project will go to the city, and program supporters hope the money will be earmarked for future environmental projects.

Because the program is new

in Memphis, Mr. Neibel would not recommend the city "jump in" on a full scale. Three civic organizations — the League of Women Voters, the Junior Chamber of Commerce and the Key Clubs — have volunteered to get the program started.

"We want to invite other clubs to help us out," said Mr. Neibel.

He also said he might recommend that the city take over the entire project.

At least two markets have already been established for the refuse, with the city expecting to sell collected glass at \$20 a ton and old newspapers at \$9 a ton.

Mr. Neibel asked that citizens taking part in Project Voluntary Recycling separate their trash as follows:

Glass containers should be separated and placed in bins at collection stations.

Bins will be provided for clear, brown, green and miscellaneous colored glass. All metal rings and foil-type labels must be removed, but paper labels need not be removed. Broken glass is acceptable.

Aluminum and steel cans will be accepted for recycling. Paper labels should be removed from cans and they should be flattened to conserve space.

Newspapers will be the only type of paper received by the project at first, and the old newspapers should be tied in bundles.

Mr. Neibel said collection points for the garbage will be at Baker's Big Star stores at 5125 Quince Road, 3071 South Perkins and 3666 North Watkins; Stepherson's Big Star stores at 4627 Poplar and 3942 Macon Road; Montesi's at 1620 Madison and 1232 East Shelby Drive; Seessels at 4485 Highway 51 South; Southgate, Eastgate, Gateway and Frayser Plaza; and near the Treasury in Skylake Shopping Center.

CA 9/8/71